

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Elastic Therapeutic Tape Market 2018, Forecast to 2023

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Abstracts

Elastic therapeutic tape is an elastic cotton strip with an acrylic adhesive that is used with the intent of treating pain and disability from athletic injuries and a variety of other physical disorders. In individuals with chronic musculoskeletal pain, research suggests that elastic taping may help relieve pain, but not more than other treatment approaches, and there is no evidence that it can reduce disability in chronic pain cases.

Elastic therapeutic tape has been widely used for rehabilitation and treatment of sports injuries. Tapes with different elastic properties serve different treatment purposes with inappropriate tension reducing tape effectiveness.

Scope of the Report:

This report focuses on the Elastic Therapeutic Tape in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The major manufacturers of Elastic Therapeutic Tape are in China, Japan, North America and Europe. The main consumption areas are the North America, Europe and Japan. North America is the largest consumption market. Its consumption accounted for 32.61% of the global market in 2016.

Elastic Therapeutic Tape popularized during the 2008 Olympics after the manufacturer, Kinesio USA, donated 50,000 rolls of the tape to 58 competing countries. And during the London 2012 Olympics, Elastic Therapeutic Tape has been spotted stretching and spiraling in interesting patterns on some athletes. Elastic Therapeutic Tape industry growth rate is higher during 2010 to 2012.

Elastic Therapeutic Tape is mainly produced by Kinesio Taping, SpiderTech, KT TAPE, RockTape, StrengthTape. And these companies totally occupied above 68.48% market

share by revenue in 2016. There is a great brand effect in this industry; the customer will choose more well-known brands in the acceptable price. The worldwide market for Elastic Therapeutic Tape is expected to grow at a CAGR of roughly 13.6% over the next five years, will reach 320 million US\$ in 2023, from 150 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Kinesio Taping

SpiderTech

KT TAPE

RockTape

StrengthTape

Nitto Denko

Mueller

LP Support

Towatek Korea

Atex Medical

Healixon

GSPMED

Major Medical

Kindmax

DL Medical & Health

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Roll Form

Pre-Cut Shape

Market Segment by Applications, can be divided into

Pharmacy

On-Line Shop

Mall & Supermarket

Others

There are 15 Chapters to deeply display the global Elastic Therapeutic Tape market.

Chapter 1, to describe Elastic Therapeutic Tape Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Elastic Therapeutic Tape, with sales, revenue, and price of Elastic Therapeutic Tape, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Elastic Therapeutic Tape, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Elastic Therapeutic Tape market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Elastic Therapeutic Tape sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Elastic Therapeutic Tape Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Roll Form
 - 1.2.2 Pre-Cut Shape
- 1.3 Market Analysis by Applications
 - 1.3.1 Pharmacy
 - 1.3.2 On-Line Shop
 - 1.3.3 Mall & Supermarket
 - 1.3.4 Others
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
 - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
 - 1.5.1 Market Opportunities
 - 1.5.2 Market Risk

1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 Kinesio Taping

2.1.1 Business Overview

2.1.1.1 Kinesio Taping Description

2.1.1.2 Kinesio Taping Headquarter, Main Business and Finance Overview

2.1.2 Kinesio Taping Elastic Therapeutic Tape Product Introduction

2.1.2.1 Elastic Therapeutic Tape Production Bases, Sales Regions and Major Competitors

2.1.2.2 Elastic Therapeutic Tape Product Information

2.1.3 Kinesio Taping Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 Kinesio Taping Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global Kinesio Taping Elastic Therapeutic Tape Market Share in 2017

2.2 SpiderTech

2.2.1 Business Overview

2.2.1.1 SpiderTech Description

2.2.1.2 SpiderTech Headquarter, Main Business and Finance Overview

2.2.2 SpiderTech Elastic Therapeutic Tape Product Introduction

2.2.2.1 Elastic Therapeutic Tape Production Bases, Sales Regions and Major Competitors

2.2.2.2 Elastic Therapeutic Tape Product Information

2.2.3 SpiderTech Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.1 SpiderTech Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global SpiderTech Elastic Therapeutic Tape Market Share in 2017

2.3 KT TAPE

2.3.1 Business Overview

2.3.1.1 KT TAPE Description

2.3.1.2 KT TAPE Headquarter, Main Business and Finance Overview

2.3.2 KT TAPE Elastic Therapeutic Tape Product Introduction

2.3.2.1 Elastic Therapeutic Tape Production Bases, Sales Regions and Major Competitors

2.3.2.2 Elastic Therapeutic Tape Product Information

2.3.3 KT TAPE Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and

Market Share (2016-2017)

2.3.3.1 KT TAPE Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.2 Global KT TAPE Elastic Therapeutic Tape Market Share in 2017

2.4 RockTape

2.4.1 Business Overview

2.4.1.1 RockTape Description

2.4.1.2 RockTape Headquarter, Main Business and Finance Overview

2.4.2 RockTape Elastic Therapeutic Tape Product Introduction

2.4.2.1 Elastic Therapeutic Tape Production Bases, Sales Regions and Major Competitors

2.4.2.2 Elastic Therapeutic Tape Product Information

2.4.3 RockTape Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 RockTape Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global RockTape Elastic Therapeutic Tape Market Share in 2017

2.5 StrengthTape

2.5.1 Business Overview

2.5.1.1 StrengthTape Description

2.5.1.2 StrengthTape Headquarter, Main Business and Finance Overview

2.5.2 StrengthTape Elastic Therapeutic Tape Product Introduction

2.5.2.1 Elastic Therapeutic Tape Production Bases, Sales Regions and Major Competitors

2.5.2.2 Elastic Therapeutic Tape Product Information

2.5.3 StrengthTape Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 StrengthTape Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global StrengthTape Elastic Therapeutic Tape Market Share in 2017

2.6 Nitto Denko

2.6.1 Business Overview

2.6.1.1 Nitto Denko Description

2.6.1.2 Nitto Denko Headquarter, Main Business and Finance Overview

2.6.2 Nitto Denko Elastic Therapeutic Tape Product Introduction

2.6.2.1 Elastic Therapeutic Tape Production Bases, Sales Regions and Major Competitors

2.6.2.2 Elastic Therapeutic Tape Product Information

2.6.3 Nitto Denko Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and

Market Share (2016-2017)

2.6.3.1 Nitto Denko Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.2 Global Nitto Denko Elastic Therapeutic Tape Market Share in 2017

2.7 Mueller

2.7.1 Business Overview

2.7.1.1 Mueller Description

2.7.1.2 Mueller Headquarter, Main Business and Finance Overview

2.7.2 Mueller Elastic Therapeutic Tape Product Introduction

2.7.2.1 Elastic Therapeutic Tape Production Bases, Sales Regions and Major Competitors

2.7.2.2 Elastic Therapeutic Tape Product Information

2.7.3 Mueller Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.1 Mueller Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.2 Global Mueller Elastic Therapeutic Tape Market Share in 2017

2.8 LP Support

2.8.1 Business Overview

2.8.1.1 LP Support Description

2.8.1.2 LP Support Headquarter, Main Business and Finance Overview

2.8.2 LP Support Elastic Therapeutic Tape Product Introduction

2.8.2.1 Elastic Therapeutic Tape Production Bases, Sales Regions and Major Competitors

2.8.2.2 Elastic Therapeutic Tape Product Information

2.8.3 LP Support Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.1 LP Support Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.2 Global LP Support Elastic Therapeutic Tape Market Share in 2017

2.9 Towatek Korea

2.9.1 Business Overview

2.9.1.1 Towatek Korea Description

2.9.1.2 Towatek Korea Headquarter, Main Business and Finance Overview

2.9.2 Towatek Korea Elastic Therapeutic Tape Product Introduction

2.9.2.1 Elastic Therapeutic Tape Production Bases, Sales Regions and Major Competitors

2.9.2.2 Elastic Therapeutic Tape Product Information

2.9.3 Towatek Korea Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin

and Market Share (2016-2017)

2.9.3.1 Towatek Korea Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9.3.2 Global Towatek Korea Elastic Therapeutic Tape Market Share in 2017

2.10 Atex Medical

2.10.1 Business Overview

2.10.1.1 Atex Medical Description

2.10.1.2 Atex Medical Headquarter, Main Business and Finance Overview

2.10.2 Atex Medical Elastic Therapeutic Tape Product Introduction

2.10.2.1 Elastic Therapeutic Tape Production Bases, Sales Regions and Major Competitors

2.10.2.2 Elastic Therapeutic Tape Product Information

2.10.3 Atex Medical Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.10.3.1 Atex Medical Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.10.3.2 Global Atex Medical Elastic Therapeutic Tape Market Share in 2017

2.11 Healixon

2.11.1 Business Overview

2.11.2 Healixon Elastic Therapeutic Tape Product Introduction

2.11.3 Healixon Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.12 GSPMED

2.12.1 Business Overview

2.12.2 GSPMED Elastic Therapeutic Tape Product Introduction

2.12.3 GSPMED Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.13 Major Medical

2.13.1 Business Overview

2.13.2 Major Medical Elastic Therapeutic Tape Product Introduction

2.13.3 Major Medical Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.14 Kindmax

2.14.1 Business Overview

2.14.2 Kindmax Elastic Therapeutic Tape Product Introduction

2.14.3 Kindmax Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.15 DL Medical & Health

2.15.1 Business Overview

- 2.15.2 DL Medical & Health Elastic Therapeutic Tape Product Introduction
- 2.15.3 DL Medical & Health Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL ELASTIC THERAPEUTIC TAPE MARKET COMPETITION, BY MANUFACTURER

- 3.1 Global Elastic Therapeutic Tape Sales and Market Share by Manufacturer (2016-2017)
- 3.2 Global Elastic Therapeutic Tape Revenue and Market Share by Manufacturer (2016-2017)
- 3.3 Global Elastic Therapeutic Tape Price by Manufacturer (2016-2017)
- 3.4 Market Concentration Rate
 - 3.4.1 Top 3 Elastic Therapeutic Tape Manufacturer Market Share in 2017
 - 3.4.2 Top 5 Elastic Therapeutic Tape Manufacturer Market Share in 2017
- 3.5 Market Competition Trend

4 GLOBAL ELASTIC THERAPEUTIC TAPE MARKET ANALYSIS BY REGIONS

- 4.1 Global Elastic Therapeutic Tape Sales, Revenue and Market Share by Regions
 - 4.1.1 Global Elastic Therapeutic Tape Sales by Regions (2013-2018)
 - 4.1.2 Global Elastic Therapeutic Tape Revenue by Regions (2013-2018)
- 4.2 North America Elastic Therapeutic Tape Sales, Revenue and Growth Rate (2013-2018)
- 4.3 Europe Elastic Therapeutic Tape Sales, Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Elastic Therapeutic Tape Sales, Revenue and Growth Rate (2013-2018)
- 4.5 South America Elastic Therapeutic Tape Sales, Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Elastic Therapeutic Tape Sales, Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA ELASTIC THERAPEUTIC TAPE BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 5.1 North America Elastic Therapeutic Tape Sales, Revenue and Market Share by Countries
 - 5.1.1 North America Elastic Therapeutic Tape Sales by Countries (2013-2018)
 - 5.1.2 North America Elastic Therapeutic Tape Revenue by Countries (2013-2018)

- 5.1.3 United States Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)
- 5.1.4 Canada Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)
- 5.1.5 Mexico Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)
- 5.2 North America Elastic Therapeutic Tape Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 5.2.1 North America Elastic Therapeutic Tape Sales by Manufacturers (2016-2017)
 - 5.2.2 North America Elastic Therapeutic Tape Revenue by Manufacturers (2016-2017)
- 5.3 North America Elastic Therapeutic Tape Sales, Revenue and Market Share by Type (2013-2018)
 - 5.3.1 North America Elastic Therapeutic Tape Sales and Sales Share by Type (2013-2018)
 - 5.3.2 North America Elastic Therapeutic Tape Revenue and Revenue Share by Type (2013-2018)
- 5.4 North America Elastic Therapeutic Tape Sales, Revenue and Market Share by Application (2013-2018)
 - 5.4.1 North America Elastic Therapeutic Tape Sales and Sales Share by Application (2013-2018)
 - 5.4.2 North America Elastic Therapeutic Tape Revenue and Revenue Share by Application (2013-2018)

6 EUROPE ELASTIC THERAPEUTIC TAPE BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 6.1 Europe Elastic Therapeutic Tape Sales, Revenue and Market Share by Countries
 - 6.1.1 Europe Elastic Therapeutic Tape Sales by Countries (2013-2018)
 - 6.1.2 Europe Elastic Therapeutic Tape Revenue by Countries (2013-2018)
 - 6.1.3 Germany Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)
 - 6.1.4 UK Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)
 - 6.1.5 France Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)
 - 6.1.6 Russia Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)
 - 6.1.7 Italy Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)
- 6.2 Europe Elastic Therapeutic Tape Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 6.2.1 Europe Elastic Therapeutic Tape Sales by Manufacturers (2016-2017)
 - 6.2.2 Europe Elastic Therapeutic Tape Revenue by Manufacturers (2016-2017)
- 6.3 Europe Elastic Therapeutic Tape Sales, Revenue and Market Share by Type (2013-2018)
 - 6.3.1 Europe Elastic Therapeutic Tape Sales and Sales Share by Type (2013-2018)
 - 6.3.2 Europe Elastic Therapeutic Tape Revenue and Revenue Share by Type

(2013-2018)

6.4 Europe Elastic Therapeutic Tape Sales, Revenue and Market Share by Application (2013-2018)

6.4.1 Europe Elastic Therapeutic Tape Sales and Sales Share by Application (2013-2018)

6.4.2 Europe Elastic Therapeutic Tape Revenue and Revenue Share by Application (2013-2018)

7 ASIA-PACIFIC ELASTIC THERAPEUTIC TAPE BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

7.1 Asia-Pacific Elastic Therapeutic Tape Sales, Revenue and Market Share by Countries

7.1.1 Asia-Pacific Elastic Therapeutic Tape Sales by Countries (2013-2018)

7.1.2 Asia-Pacific Elastic Therapeutic Tape Revenue by Countries (2013-2018)

7.1.3 China Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

7.1.4 Japan Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

7.1.5 Korea Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

7.1.6 India Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

7.1.7 Southeast Asia Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

7.2 Asia-Pacific Elastic Therapeutic Tape Sales and Revenue (Value) by Manufacturers (2016-2017)

7.2.1 Asia-Pacific Elastic Therapeutic Tape Sales by Manufacturers (2016-2017)

7.2.2 Asia-Pacific Elastic Therapeutic Tape Revenue by Manufacturers (2016-2017)

7.3 Asia-Pacific Elastic Therapeutic Tape Sales, Revenue and Market Share by Type (2013-2018)

7.3.1 Asia-Pacific Elastic Therapeutic Tape Sales and Sales Share by Type (2013-2018)

7.3.2 Asia-Pacific Elastic Therapeutic Tape Revenue and Revenue Share by Type (2013-2018)

7.4 Asia-Pacific Elastic Therapeutic Tape Sales, Revenue and Market Share by Application (2013-2018)

7.4.1 Asia-Pacific Elastic Therapeutic Tape Sales and Sales Share by Application (2013-2018)

7.4.2 Asia-Pacific Elastic Therapeutic Tape Revenue and Revenue Share by Application (2013-2018)

8 SOUTH AMERICA ELASTIC THERAPEUTIC TAPE BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

8.1 South America Elastic Therapeutic Tape Sales, Revenue and Market Share by Countries

8.1.1 South America Elastic Therapeutic Tape Sales by Countries (2013-2018)

8.1.2 South America Elastic Therapeutic Tape Revenue by Countries (2013-2018)

8.1.3 Brazil Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

8.1.4 Argentina Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

8.1.5 Colombia Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

8.2 South America Elastic Therapeutic Tape Sales and Revenue (Value) by Manufacturers (2016-2017)

8.2.1 South America Elastic Therapeutic Tape Sales by Manufacturers (2016-2017)

8.2.2 South America Elastic Therapeutic Tape Revenue by Manufacturers (2016-2017)

8.3 South America Elastic Therapeutic Tape Sales, Revenue and Market Share by Type (2013-2018)

8.3.1 South America Elastic Therapeutic Tape Sales and Sales Share by Type (2013-2018)

8.3.2 South America Elastic Therapeutic Tape Revenue and Revenue Share by Type (2013-2018)

8.4 South America Elastic Therapeutic Tape Sales, Revenue and Market Share by Application (2013-2018)

8.4.1 South America Elastic Therapeutic Tape Sales and Sales Share by Application (2013-2018)

8.4.2 South America Elastic Therapeutic Tape Revenue and Revenue Share by Application (2013-2018)

9 MIDDLE EAST AND AFRICA ELASTIC THERAPEUTIC TAPE BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

9.1 Middle East and Africa Elastic Therapeutic Tape Sales, Revenue and Market Share by Countries

9.1.1 Middle East and Africa Elastic Therapeutic Tape Sales by Countries (2013-2018)

9.1.2 Middle East and Africa Elastic Therapeutic Tape Revenue by Countries (2013-2018)

9.1.3 Saudi Arabia Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

9.1.4 UAE Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

9.1.5 Egypt Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

9.1.6 Nigeria Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

9.1.7 South Africa Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

9.2 Middle East and Africa Elastic Therapeutic Tape Sales and Revenue (Value) by

Manufacturers (2016-2017)

9.2.1 Middle East and Africa Elastic Therapeutic Tape Sales by Manufacturers (2016-2017)

9.2.2 Middle East and Africa Elastic Therapeutic Tape Revenue by Manufacturers (2016-2017)

9.3 Middle East and Africa Elastic Therapeutic Tape Sales, Revenue and Market Share by Type (2013-2018)

9.3.1 Middle East and Africa Elastic Therapeutic Tape Sales and Sales Share by Type (2013-2018)

9.3.1 Middle East and Africa Elastic Therapeutic Tape Revenue and Revenue Share by Type (2013-2018)

9.4 Middle East and Africa Elastic Therapeutic Tape Sales, Revenue and Market Share by Application (2013-2018)

9.4.1 Middle East and Africa Elastic Therapeutic Tape Sales and Sales Share by Application (2013-2018)

9.4.2 Middle East and Africa Elastic Therapeutic Tape Revenue and Revenue Share by Application (2013-2018)

10 GLOBAL ELASTIC THERAPEUTIC TAPE MARKET SEGMENT BY TYPE

10.1 Global Elastic Therapeutic Tape Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global Elastic Therapeutic Tape Sales and Market Share by Type (2013-2018)

10.1.2 Global Elastic Therapeutic Tape Revenue and Market Share by Type (2013-2018)

10.2 Roll Form Sales Growth and Price

10.2.1 Global Roll Form Sales Growth (2013-2018)

10.2.2 Global Roll Form Price (2013-2018)

10.3 Pre-Cut Shape Sales Growth and Price

10.3.1 Global Pre-Cut Shape Sales Growth (2013-2018)

10.3.2 Global Pre-Cut Shape Price (2013-2018)

11 GLOBAL ELASTIC THERAPEUTIC TAPE MARKET SEGMENT BY APPLICATION

11.1 Global Elastic Therapeutic Tape Sales Market Share by Application (2013-2018)

11.2 Pharmacy Sales Growth (2013-2018)

11.3 On-Line Shop Sales Growth (2013-2018)

11.4 Mall & Supermarket Sales Growth (2013-2018)

11.5 Others Sales Growth (2013-2018)

12 ELASTIC THERAPEUTIC TAPE MARKET FORECAST (2018-2023)

12.1 Global Elastic Therapeutic Tape Sales, Revenue and Growth Rate (2018-2023)

12.2 Elastic Therapeutic Tape Market Forecast by Regions (2018-2023)

12.2.1 North America Elastic Therapeutic Tape Market Forecast (2018-2023)

12.2.2 Europe Elastic Therapeutic Tape Market Forecast (2018-2023)

12.2.3 Asia-Pacific Elastic Therapeutic Tape Market Forecast (2018-2023)

12.2.4 South America Elastic Therapeutic Tape Market Forecast (2018-2023)

12.2.5 Middle East and Africa Elastic Therapeutic Tape Market Forecast (2018-2023)

12.3 Elastic Therapeutic Tape Market Forecast by Type (2018-2023)

12.3.1 Global Elastic Therapeutic Tape Sales Forecast by Type (2018-2023)

12.3.2 Global Elastic Therapeutic Tape Market Share Forecast by Type (2018-2023)

12.4 Elastic Therapeutic Tape Market Forecast by Application (2018-2023)

12.4.1 Global Elastic Therapeutic Tape Sales Forecast by Application (2018-2023)

12.4.2 Global Elastic Therapeutic Tape Market Share Forecast by Application
(2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

13.1 Sales Channel

13.1.1 Direct Marketing

13.1.2 Indirect Marketing

13.1.3 Marketing Channel Future Trend

13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

15.1 Methodology

15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Elastic Therapeutic Tape Picture

Table Product Specifications of Elastic Therapeutic Tape

Figure Global Elastic Therapeutic Tape CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Elastic Therapeutic Tape CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Elastic Therapeutic Tape by Types in 2017

Figure Roll Form Picture

Table Major Manufacturers of Roll Form

Figure Pre-Cut Shape Picture

Table Major Manufacturers of Pre-Cut Shape

Figure Elastic Therapeutic Tape Sales Market Share by Applications in 2017

Figure Pharmacy Picture

Figure On-Line Shop Picture

Figure Mall & Supermarket Picture

Figure Others Picture

Figure United States Elastic Therapeutic Tape Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Elastic Therapeutic Tape Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Elastic Therapeutic Tape Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Elastic Therapeutic Tape Revenue (Value) and Growth Rate (2013-2023)

Figure France Elastic Therapeutic Tape Revenue (Value) and Growth Rate (2013-2023)

Figure UK Elastic Therapeutic Tape Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Elastic Therapeutic Tape Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Elastic Therapeutic Tape Revenue (Value) and Growth Rate (2013-2023)

Figure China Elastic Therapeutic Tape Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Elastic Therapeutic Tape Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Elastic Therapeutic Tape Revenue (Value) and Growth Rate (2013-2023)

Figure India Elastic Therapeutic Tape Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Elastic Therapeutic Tape Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Elastic Therapeutic Tape Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Elastic Therapeutic Tape Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Elastic Therapeutic Tape Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Elastic Therapeutic Tape Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Elastic Therapeutic Tape Revenue (Value) and Growth Rate (2013-2023)

Table Kinesio Taping Headquarter, Established, Main Business and Finance Overview (2017)

Table Kinesio Taping Elastic Therapeutic Tape Production Bases, Sales Regions and Major Competitors

Table Kinesio Taping Elastic Therapeutic Tape Product

Table Kinesio Taping Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Kinesio Taping Elastic Therapeutic Tape Sales Market Share in 2017

Figure Global Kinesio Taping Elastic Therapeutic Tape Revenue Market Share in 2017

Table SpiderTech Headquarter, Established, Main Business and Finance Overview (2017)

Table SpiderTech Elastic Therapeutic Tape Production Bases, Sales Regions and Major Competitors

Table SpiderTech Elastic Therapeutic Tape Product

Table SpiderTech Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global SpiderTech Elastic Therapeutic Tape Sales Market Share in 2017

Figure Global SpiderTech Elastic Therapeutic Tape Revenue Market Share in 2017

Table KT TAPE Headquarter, Established, Main Business and Finance Overview (2017)

Table KT TAPE Elastic Therapeutic Tape Production Bases, Sales Regions and Major Competitors

Table KT TAPE Elastic Therapeutic Tape Product

Table KT TAPE Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global KT TAPE Elastic Therapeutic Tape Sales Market Share in 2017

Figure Global KT TAPE Elastic Therapeutic Tape Revenue Market Share in 2017

Table RockTape Headquarter, Established, Main Business and Finance Overview (2017)

Table RockTape Elastic Therapeutic Tape Production Bases, Sales Regions and Major Competitors

Table RockTape Elastic Therapeutic Tape Product

Table RockTape Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global RockTape Elastic Therapeutic Tape Sales Market Share in 2017

Figure Global RockTape Elastic Therapeutic Tape Revenue Market Share in 2017

Table StrengthTape Headquarter, Established, Main Business and Finance Overview (2017)

Table StrengthTape Elastic Therapeutic Tape Production Bases, Sales Regions and Major Competitors

Table StrengthTape Elastic Therapeutic Tape Product

Table StrengthTape Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global StrengthTape Elastic Therapeutic Tape Sales Market Share in 2017

Figure Global StrengthTape Elastic Therapeutic Tape Revenue Market Share in 2017

Table Nitto Denko Headquarter, Established, Main Business and Finance Overview (2017)

Table Nitto Denko Elastic Therapeutic Tape Production Bases, Sales Regions and Major Competitors

Table Nitto Denko Elastic Therapeutic Tape Product

Table Nitto Denko Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Nitto Denko Elastic Therapeutic Tape Sales Market Share in 2017

Figure Global Nitto Denko Elastic Therapeutic Tape Revenue Market Share in 2017

Table Mueller Headquarter, Established, Main Business and Finance Overview (2017)

Table Mueller Elastic Therapeutic Tape Production Bases, Sales Regions and Major Competitors

Table Mueller Elastic Therapeutic Tape Product

Table Mueller Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Mueller Elastic Therapeutic Tape Sales Market Share in 2017

Figure Global Mueller Elastic Therapeutic Tape Revenue Market Share in 2017

Table LP Support Headquarter, Established, Main Business and Finance Overview (2017)

Table LP Support Elastic Therapeutic Tape Production Bases, Sales Regions and Major Competitors

Table LP Support Elastic Therapeutic Tape Product

Table LP Support Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global LP Support Elastic Therapeutic Tape Sales Market Share in 2017

Figure Global LP Support Elastic Therapeutic Tape Revenue Market Share in 2017

Table Towatek Korea Headquarter, Established, Main Business and Finance Overview (2017)

Table Towatek Korea Elastic Therapeutic Tape Production Bases, Sales Regions and

Major Competitors

Table Towatek Korea Elastic Therapeutic Tape Product

Table Towatek Korea Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Towatek Korea Elastic Therapeutic Tape Sales Market Share in 2017

Figure Global Towatek Korea Elastic Therapeutic Tape Revenue Market Share in 2017

Table Atex Medical Headquarter, Established, Main Business and Finance Overview (2017)

Table Atex Medical Elastic Therapeutic Tape Production Bases, Sales Regions and Major Competitors

Table Atex Medical Elastic Therapeutic Tape Product

Table Atex Medical Elastic Therapeutic Tape Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Atex Medical Elastic Therapeutic Tape Sales Market Share in 2017

Figure Global Atex Medical Elastic Therapeutic Tape Revenue Market Share in 2017

Table Healixon

Table Healixon Elastic Therapeutic Tape

Table GSPMED

Table GSPMED Elastic Therapeutic Tape

Table Major Medical

Table Major Medical Elastic Therapeutic Tape

Table Kindmax

Table Kindmax Elastic Therapeutic Tape

Table DL Medical & Health

Table DL Medical & Health Elastic Therapeutic Tape

Table Global Elastic Therapeutic Tape Sales by Manufacturer (2016-2017)

Figure Global Elastic Therapeutic Tape Sales Market Share by Manufacturer in 2016

Figure Global Elastic Therapeutic Tape Sales Market Share by Manufacturer in 2017

Table Global Elastic Therapeutic Tape Revenue by Manufacturer (2016-2017)

Figure Global Elastic Therapeutic Tape Revenue Market Share by Manufacturer in 2016

Figure Global Elastic Therapeutic Tape Revenue Market Share by Manufacturer in 2017

Table Global Elastic Therapeutic Tape Price by Manufacturer (2016-2017)

Figure Top 3 Elastic Therapeutic Tape Manufacturer (Revenue) Market Share in 2017

Figure Top 6 Elastic Therapeutic Tape Manufacturer (Revenue) Market Share in 2017

Figure Global Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

Figure Global Elastic Therapeutic Tape Revenue and Growth Rate (2013-2018)

Table Global Elastic Therapeutic Tape Sales by Regions (2013-2018)

Table Global Elastic Therapeutic Tape Sales Market Share by Regions (2013-2018)

Table Global Elastic Therapeutic Tape Revenue by Regions (2013-2018)

Figure Global Elastic Therapeutic Tape Revenue Market Share by Regions in 2013
Figure Global Elastic Therapeutic Tape Revenue Market Share by Regions in 2017
Figure North America Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)
Figure North America Elastic Therapeutic Tape Revenue and Growth Rate (2013-2018)
Figure Europe Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)
Figure Europe Elastic Therapeutic Tape Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)
Figure Asia-Pacific Elastic Therapeutic Tape Revenue and Growth Rate (2013-2018)
Figure South America Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)
Figure South America Elastic Therapeutic Tape Revenue and Growth Rate (2013-2018)
Figure Middle East and Africa Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)
Figure Middle East and Africa Elastic Therapeutic Tape Revenue and Growth Rate (2013-2018)
Figure North America Elastic Therapeutic Tape Revenue and Growth Rate (2013-2018)
Table North America Elastic Therapeutic Tape Sales by Countries (2013-2018)
Table North America Elastic Therapeutic Tape Sales Market Share by Countries (2013-2018)
Figure North America Elastic Therapeutic Tape Sales Market Share by Countries in 2013
Figure North America Elastic Therapeutic Tape Sales Market Share by Countries in 2017
Table North America Elastic Therapeutic Tape Revenue by Countries (2013-2018)
Table North America Elastic Therapeutic Tape Revenue Market Share by Countries (2013-2018)
Figure North America Elastic Therapeutic Tape Revenue Market Share by Countries in 2013
Figure North America Elastic Therapeutic Tape Revenue Market Share by Countries in 2017
Figure United States Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)
Figure Canada Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)
Figure Mexico Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)
Table North America Elastic Therapeutic Tape Sales by Manufacturer (2016-2017)
Figure North America Elastic Therapeutic Tape Sales Market Share by Manufacturer in 2016
Figure North America Elastic Therapeutic Tape Sales Market Share by Manufacturer in 2017
Table North America Elastic Therapeutic Tape Revenue by Manufacturer (2016-2017)
Figure North America Elastic Therapeutic Tape Revenue Market Share by Manufacturer

in 2016

Figure North America Elastic Therapeutic Tape Revenue Market Share by Manufacturer in 2017

Table North America Elastic Therapeutic Tape Sales by Type (2013-2018)

Table North America Elastic Therapeutic Tape Sales Share by Type (2013-2018)

Table North America Elastic Therapeutic Tape Revenue by Type (2013-2018)

Table North America Elastic Therapeutic Tape Revenue Share by Type (2013-2018)

Table North America Elastic Therapeutic Tape Sales by Application (2013-2018)

Table North America Elastic Therapeutic Tape Sales Share by Application (2013-2018)

Table North America Elastic Therapeutic Tape Revenue by Application (2013-2018)

Table North America Elastic Therapeutic Tape Revenue Share by Application (2013-2018)

Figure Europe Elastic Therapeutic Tape Revenue and Growth Rate (2013-2018)

Table Europe Elastic Therapeutic Tape Sales by Countries (2013-2018)

Table Europe Elastic Therapeutic Tape Sales Market Share by Countries (2013-2018)

Table Europe Elastic Therapeutic Tape Revenue by Countries (2013-2018)

Figure Europe Elastic Therapeutic Tape Revenue Market Share by Countries in 2016

Figure Europe Elastic Therapeutic Tape Revenue Market Share by Countries in 2017

Figure Germany Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

Figure UK Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

Figure France Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

Figure Russia Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

Figure Italy Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

Table Europe Elastic Therapeutic Tape Sales by Manufacturer (2016-2017)

Figure Europe Elastic Therapeutic Tape Sales Market Share by Manufacturer in 2016

Figure Europe Elastic Therapeutic Tape Sales Market Share by Manufacturer in 2017

Table Europe Elastic Therapeutic Tape Revenue by Manufacturer (2016-2017)

Figure Europe Elastic Therapeutic Tape Revenue Market Share by Manufacturer in 2016

Figure Europe Elastic Therapeutic Tape Revenue Market Share by Manufacturer in 2017

Table Europe Elastic Therapeutic Tape Sales by Type (2013-2018)

Table Europe Elastic Therapeutic Tape Sales Share by Type (2013-2018)

Table Europe Elastic Therapeutic Tape Revenue by Type (2013-2018)

Table Europe Elastic Therapeutic Tape Revenue Share by Type (2013-2018)

Table Europe Elastic Therapeutic Tape Sales by Application (2013-2018)

Table Europe Elastic Therapeutic Tape Sales Share by Application (2013-2018)

Table Europe Elastic Therapeutic Tape Revenue by Application (2013-2018)

Table Europe Elastic Therapeutic Tape Revenue Share by Application (2013-2018)

Figure Asia-Pacific Elastic Therapeutic Tape Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Elastic Therapeutic Tape Sales by Countries (2013-2018)

Table Asia-Pacific Elastic Therapeutic Tape Sales Market Share by Countries (2013-2018)

Figure Asia-Pacific Elastic Therapeutic Tape Sales Market Share by Countries 2017

Table Asia-Pacific Elastic Therapeutic Tape Revenue by Countries (2013-2018)

Figure Asia-Pacific Elastic Therapeutic Tape Revenue Market Share by Countries 2017

Figure China Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

Figure Japan Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

Figure Korea Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

Figure India Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

Figure Southeast Asia Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

Table Asia-Pacific Elastic Therapeutic Tape Sales by Manufacturer (2016-2017)

Figure Asia-Pacific Elastic Therapeutic Tape Sales Market Share by Manufacturer in 2016

Figure Asia-Pacific Elastic Therapeutic Tape Sales Market Share by Manufacturer in 2017

Table Asia-Pacific Elastic Therapeutic Tape Revenue by Manufacturer (2016-2017)

Figure Asia-Pacific Elastic Therapeutic Tape Revenue Market Share by Manufacturer in 2016

Figure Asia-Pacific Elastic Therapeutic Tape Revenue Market Share by Manufacturer in 2017

Table Asia-Pacific Elastic Therapeutic Tape Sales by Type (2013-2018)

Table Asia-Pacific Elastic Therapeutic Tape Sales Share by Type (2013-2018)

Table Asia-Pacific Elastic Therapeutic Tape Revenue by Type (2013-2018)

Table Asia-Pacific Elastic Therapeutic Tape Revenue Share by Type (2013-2018)

Table Asia-Pacific Elastic Therapeutic Tape Sales by Application (2013-2018)

Table Asia-Pacific Elastic Therapeutic Tape Sales Share by Application (2013-2018)

Table Asia-Pacific Elastic Therapeutic Tape Revenue by Application (2013-2018)

Table Asia-Pacific Elastic Therapeutic Tape Revenue Share by Application (2013-2018)

Figure South America Elastic Therapeutic Tape Revenue and Growth Rate (2013-2018)

Table South America Elastic Therapeutic Tape Sales by Countries (2013-2018)

Table South America Elastic Therapeutic Tape Sales Market Share by Countries (2013-2018)

Figure South America Elastic Therapeutic Tape Sales Market Share by Countries in 2017

Table South America Elastic Therapeutic Tape Revenue by Countries (2013-2018)

Table South America Elastic Therapeutic Tape Revenue Market Share by Countries (2013-2018)

Figure South America Elastic Therapeutic Tape Revenue Market Share by Countries in 2017

Figure Brazil Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

Figure Argentina Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

Figure Colombia Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

Table South America Elastic Therapeutic Tape Sales by Manufacturer (2016-2017)

Figure South America Elastic Therapeutic Tape Sales Market Share by Manufacturer in 2016

Figure South America Elastic Therapeutic Tape Sales Market Share by Manufacturer in 2017

Table South America Elastic Therapeutic Tape Revenue by Manufacturer (2016-2017)

Figure South America Elastic Therapeutic Tape Revenue Market Share by Manufacturer in 2016

Figure South America Elastic Therapeutic Tape Revenue Market Share by Manufacturer in 2017

Table South America Elastic Therapeutic Tape Sales by Type (2013-2018)

Table South America Elastic Therapeutic Tape Sales Share by Type (2013-2018)

Table South America Elastic Therapeutic Tape Revenue by Type (2013-2018)

Table South America Elastic Therapeutic Tape Revenue Share by Type (2013-2018)

Table South America Elastic Therapeutic Tape Sales by Application (2013-2018)

Table South America Elastic Therapeutic Tape Sales Share by Application (2013-2018)

Table South America Elastic Therapeutic Tape Revenue by Application (2013-2018)

Table South America Elastic Therapeutic Tape Revenue Share by Application (2013-2018)

Figure Middle East and Africa Elastic Therapeutic Tape Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Elastic Therapeutic Tape Sales by Countries (2013-2018)

Table Middle East and Africa Elastic Therapeutic Tape Sales Market Share by Countries (2013-2018)

Figure Middle East and Africa Elastic Therapeutic Tape Sales Market Share by Countries in 2017

Table Middle East and Africa Elastic Therapeutic Tape Revenue by Countries (2013-2018)

Table Middle East and Africa Elastic Therapeutic Tape Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Elastic Therapeutic Tape Revenue Market Share by Countries in 2013

Figure Middle East and Africa Elastic Therapeutic Tape Revenue Market Share by Countries in 2017

Figure Saudi Arabia Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

Figure UAE Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

Figure Egypt Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

Figure Nigeria Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

Figure South Africa Elastic Therapeutic Tape Sales and Growth Rate (2013-2018)

Table Middle East and Africa Elastic Therapeutic Tape Sales by Manufacturer (2016-2017)

Figure Middle East and Africa Elastic Therapeutic Tape Sales Market Share by Manufacturer in 2016

Figure Middle East and Africa Elastic Therapeutic Tape Sales Market Share by Manufacturer in 2017

Table Middle East and Africa Elastic Therapeutic Tape Revenue by Manufacturer (2016-2017)

Figure Middle East and Africa Elastic Therapeutic Tape Revenue Market Share by Manufacturer in 2016

Figure Middle East and Africa Elastic Therapeutic Tape Revenue Market Share by Manufacturer in 2017

Table Middle East and Africa Elastic Therapeutic Tape Sales by Type (2013-2018)

Table Middle East and Africa Elastic Therapeutic Tape Sales Share by Type (2013-2018)

Table Middle East and Africa Elastic Therapeutic Tape Revenue by Type (2013-2018)

Table Middle East and Africa Elastic Therapeutic Tape Revenue Share by Type (2013-2018)

Table Middle East and Africa Elastic Therapeutic Tape Sales by Application (2013-2018)

Table Middle East and Africa Elastic Therapeutic Tape Sales Share by Application (2013-2018)

Table Middle East and Africa Elastic Therapeutic Tape Revenue by Application (2013-2018)

Table Middle East and Africa Elastic Therapeutic Tape Revenue Share by Application (2013-2018)

Table Global Elastic Therapeutic Tape Sales by Type (2013-2018)

Table Global Elastic Therapeutic Tape Sales Share by Type (2013-2018)

Table Global Elastic Therapeutic Tape Revenue by Type (2013-2018)

Table Global Elastic Therapeutic Tape Revenue Share by Type (2013-2018)

Figure Global Roll Form Sales Growth (2013-2018)

Figure Global Roll Form Price (2013-2018)

Figure Global Pre-Cut Shape Sales Growth (2013-2018)

Figure Global Pre-Cut Shape Price (2013-2018)

Table Global Elastic Therapeutic Tape Sales by Application (2013-2018)
Table Global Elastic Therapeutic Tape Sales Share by Application (2013-2018)
Figure Global Pharmacy Sales Growth (2013-2018)
Figure Global On-Line Shop Sales Growth (2013-2018)
Figure Global Mall & Supermarket Sales Growth (2013-2018)
Figure Global Others Sales Growth (2013-2018)
Figure Global Elastic Therapeutic Tape Sales, Revenue and Growth Rate (2018-2023)
Table Global Elastic Therapeutic Tape Sales Forecast by Regions (2018-2023)
Table Global Elastic Therapeutic Tape Market Share Forecast by Regions (2018-2023)
Figure North America Sales Elastic Therapeutic Tape Market Forecast (2018-2023)
Figure Europe Sales Elastic Therapeutic Tape Market Forecast (2018-2023)
Figure Asia-Pacific Sales Elastic Therapeutic Tape Market Forecast (2018-2023)
Figure South America Sales Elastic Therapeutic Tape Market Forecast (2018-2023)
Figure Middle East and Africa Sales Elastic Therapeutic Tape Market Forecast (2018-2023)
Table Global Elastic Therapeutic Tape Sales Forecast by Type (2018-2023)
Table Global Elastic Therapeutic Tape Market Share Forecast by Type (2018-2023)
Table Global Elastic Therapeutic Tape Sales Forecast by Application (2018-2023)
Table Global Elastic Therapeutic Tape Market Share Forecast by Application (2018-2023)
Table Distributors/Traders/ Dealers List

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