

# **Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Elastic Therapeutic Tape Market 2018, Forecast to 2023**

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## **Abstracts**

Elastic therapeutic tape is an elastic cotton strip with an acrylic adhesive that is used with the intent of treating pain and disability from athletic injuries and a variety of other physical disorders. In individuals with chronic musculoskeletal pain, research suggests that elastic taping may help relieve pain, but not more than other treatment approaches, and there is no evidence that it can reduce disability in chronic pain cases.

Elastic therapeutic tape has been widely used for rehabilitation and treatment of sports injuries. Tapes with different elastic properties serve different treatment purposes with inappropriate tension reducing tape effectiveness.

### **Scope of the Report:**

This report focuses on the Elastic Therapeutic Tape in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The major manufacturers of Elastic Therapeutic Tape are in China, Japan, North America and Europe. The main consumption areas are the North America, Europe and Japan. North America is the largest consumption market. Its consumption accounted for 32.61% of the global market in 2016.

Elastic Therapeutic Tape popularized during the 2008 Olympics after the manufacturer, Kinesio USA, donated 50,000 rolls of the tape to 58 competing countries. And during the London 2012 Olympics, Elastic Therapeutic Tape has been spotted stretching and spiraling in interesting patterns on some athletes. Elastic Therapeutic Tape industry growth rate is higher during 2010 to 2012.

Elastic Therapeutic Tape is mainly produced by Kinesio Taping, SpiderTech, KT TAPE, RockTape, StrengthTape. And these companies totally occupied above 68.48% market

share by revenue in 2016. There is a great brand effect in this industry; the customer will choose more well-known brands in the acceptable price.

The worldwide market for Elastic Therapeutic Tape is expected to grow at a CAGR of roughly 13.6% over the next five years, will reach 320 million US\$ in 2023, from 150 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Kinesio Taping

SpiderTech

KT TAPE

RockTape

StrengthTape

Nitto Denko

Mueller

LP Support

Towatek Korea

Atex Medical

Healixon

GSPMED

Major Medical

Kindmax

DL Medical & Health

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Roll Form

Pre-Cut Shape

Market Segment by Applications, can be divided into

Pharmacy

On-Line Shop

Mall & Supermarket

Others

There are 15 Chapters to deeply display the global Elastic Therapeutic Tape market.

Chapter 1, to describe Elastic Therapeutic Tape Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Elastic Therapeutic Tape, with sales, revenue, and price of Elastic Therapeutic Tape, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Elastic Therapeutic Tape, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Elastic Therapeutic Tape market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Elastic Therapeutic Tape sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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