

# Global Elastic Film Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Elastic Film market size was valued at USD 633.2 million in 2023 and is forecast to a readjusted size of USD 883.8 million by 2030 with a CAGR of 4.9% during review period.

Elastic film is a type of polymer film that has the ability to stretch and return to its original size and shape. This stretch ability is due to the presence of an elastic component in the film, such as elastomers, spandex, or other similar materials.

Elastic films are commonly used in a variety of applications such as hygiene products (like disposable diapers, sanitary napkins, and adult incontinence products), medical devices (such as surgical gowns and drapes, wound dressings, and medical adhesive tapes), food packaging (for products that require a tight seal and flexibility), and industrial applications (like stretch wrap films and protective packaging materials).

Elastic films provide strength, flexibility, durability, and comfort to the end-product, making them a popular choice in many industries.

Global 5 largest manufacturers of Elastic Film are Berry, RKW, Coveris, Fitesa and EXTEN, which make up over 35%. Among them, Berry is the leader with about 8% market share.

Europe is the largest market, with a share about 40%, followed by China and North America, with the share about 14% and 22%. In terms of product type, SBS occupies the largest share of the total market, about 34%. And in terms of application, the largest application is Absorbent Hygiene Products, followed by Medical Consumable.

The Global Info Research report includes an overview of the development of the Elastic Film industry chain, the market status of Absorbent Hygiene Products (Ethylene-based, Propylene-based), Clothing (Ethylene-based, Propylene-based), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Elastic Film.

Regionally, the report analyzes the Elastic Film markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Elastic Film market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Elastic Film market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Elastic Film industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (k MT), revenue generated, and market share of different by Type (e.g., Ethylene-based, Propylene-based).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Elastic Film market.

**Regional Analysis:** The report involves examining the Elastic Film market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Elastic Film market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Elastic Film:

**Company Analysis:** Report covers individual Elastic Film manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Elastic Film. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Absorbent Hygiene Products, Clothing).

**Technology Analysis:** Report covers specific technologies relevant to Elastic Film. It assesses the current state, advancements, and potential future developments in Elastic Film areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Elastic Film market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Elastic Film market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Ethylene-based

Propylene-based

Thermoplastic Elastomer (TPE)

Silicone-based

Others

## Market segment by Application

Absorbent Hygiene Products

Clothing

Medical Consumable

Food and Beverage

Industrial

Others

## Major players covered

Berry

RKW

Coveris

Fitesa

EXTEN

SWM (Mativ)

Kurilon

DUO PLAST

Covestro

San Fang Chemical

Nitto Denko

Sheedom

Mondi

Hygenic

Jiangmen Hualong Membrane Material

Shanghai DYPE

Wenzhou Tekang Elasticity

Shanghai Xin Gen Eco-Technologies

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Elastic Film product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Elastic Film, with price, sales, revenue and global market share of Elastic Film from 2019 to 2024.

Chapter 3, the Elastic Film competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Elastic Film breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Elastic Film market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Elastic Film.

Chapter 14 and 15, to describe Elastic Film sales channel, distributors, customers, research findings and conclusion.

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