

Global Egg Powder Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Egg Powder market size was valued at USD 941.6 million in 2023 and is forecast to a readjusted size of USD 1120.5 million by 2030 with a CAGR of 2.5% during review period.

Egg powder includes powder made from bird eggs, and these are fully dehydrated eggs. It also known as dried egg products that include whole egg powder, egg yolk powder, egg albumen powder, and egg powder mix or a blend of egg powder. In the food industry, bakery and confectionery are the major segments that account for a higher demand, followed by meat products and sauces & dressings. The food segment accounts for a significant revenue share in the global egg powder market, and is expected to register a high growth rate during the forecast period. Currently, the demand for egg powder is also rising among personal care products, cosmetics, animal feed, and pet food products.

These factors have a direct impact on the application of egg powder. Egg powder is experiencing increase in its use, especially in the bakery industry. Eggs are one of the important ingredients in most bakery products, and are used extensively across the globe. Bakers prefer to use egg powder instead of whole eggs, owing to multiple reasons such as longer shelf life and ease in shipping and transportation. The North America bakery industry is around US\$ 32 Bn, which holds the second position after Europe. The increasing demand for healthy bakery products across North America is expected to drive the demand for egg powder across the region.

The Global Info Research report includes an overview of the development of the Egg Powder industry chain, the market status of Food (Whole Egg Powder, Egg Yolk Powder), Personal Care & Cosmetics (Whole Egg Powder, Egg Yolk Powder), and key

enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Egg Powder.

Regionally, the report analyzes the Egg Powder markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Egg Powder market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Egg Powder market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Egg Powder industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Whole Egg Powder, Egg Yolk Powder).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Egg Powder market.

Regional Analysis: The report involves examining the Egg Powder market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Egg Powder market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Egg Powder:

Company Analysis: Report covers individual Egg Powder manufacturers, suppliers, and

other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Egg Powder. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food, Personal Care & Cosmetics).

Technology Analysis: Report covers specific technologies relevant to Egg Powder. It assesses the current state, advancements, and potential future developments in Egg Powder areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Egg Powder market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Egg Powder market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Whole Egg Powder

Egg Yolk Powder

Egg Albumen Powder

Egg Powder Mix

Market segment by Application

Food

Personal Care & Cosmetics

Nutraceuticals & Pharma

Animal Feed & Pet Food

HoReCa

Major players covered

Ovostar Union

Adriaan Goede

Rose Acre Farms

Rembrandt Enterprises

Pulviver

Wulro

Agroholding Avangard

Deb-El Foods

Sanovo Egg

Venky's

Ovobel Foods

Bouwhuis Enthoven

Igreca

Henningsen Foods

Oskaloosa Foods

Derovo

Ballas Egg

Interovo Egg

Farm Pride Food

SKM EGG Products

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Egg Powder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Egg Powder, with price, sales, revenue and global market share of Egg Powder from 2019 to 2024.

Chapter 3, the Egg Powder competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Egg Powder breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Egg Powder market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Egg Powder.

Chapter 14 and 15, to describe Egg Powder sales channel, distributors, customers, research findings and conclusion.

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