

Global Effect Pigments for Automotive Coating Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G50AD8F6F736EN.html>

Date: January 2026

Pages: 140

Price: US\$ 4,480.00 (Single User License)

ID: G50AD8F6F736EN

Abstracts

The global Effect Pigments for Automotive Coating market size is expected to reach \$ 1638 million by 2032, rising at a market growth of 3.4% CAGR during the forecast period (2026-2032).

In 2025, global Effect Pigments for Automotive Coating production reached approximately 83.8 kilotons with an average global market price of around k US\$15 per unit. Single-line annual production capacity averages 4,000 tons with a gross margin of approximately 35-40%. The upstream of Effect Pigments for Automotive Coating encompasses organic synthetic materials, special functional additives, and other related products, which are primarily concentrated in the field of new chemical materials. The downstream applications are predominantly in Original Equipment Manufacturer (OEM) automotive coatings, accounting for approximately 70% of the market, with minor shares in repair coatings and automotive parts coatings at around 15% and 10% respectively, and 5% in other fields. The growth in demand is attributed to the increasing demand for personalized and high-performance coatings in the automotive industry, with business opportunities lying in the development of innovative products that meet environmental protection and durability requirements.

Effect Pigments designed for Automotive Coating are engineered to enhance the aesthetic appeal and performance of vehicle finishes, offering a spectrum of unique visual effects that range from deep metallic sheens to vibrant iridescent finishes. These pigments are meticulously formulated to ensure durability, resistance to environmental factors, and optimal adhesion to various automotive substrates. They contribute to the creation of finishes that are not only visually striking but also provide enhanced protection against UV radiation, chemical corrosion, and physical damage, thereby extending the lifespan of the coating. The pigments also play a crucial role in

maintaining the vehicle's appearance over time, ensuring that the coat remains vibrant and attractive even under harsh weather conditions.

This report studies the global Effect Pigments for Automotive Coating production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Effect Pigments for Automotive Coating and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Effect Pigments for Automotive Coating that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Effect Pigments for Automotive Coating total production and demand, 2021-2032, (Tons)

Global Effect Pigments for Automotive Coating total production value, 2021-2032, (USD Million)

Global Effect Pigments for Automotive Coating production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Effect Pigments for Automotive Coating consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Effect Pigments for Automotive Coating domestic production, consumption, key domestic manufacturers and share

Global Effect Pigments for Automotive Coating production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Effect Pigments for Automotive Coating production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Effect Pigments for Automotive Coating production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Effect Pigments for Automotive Coating market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF, PPG, Eckart (ALTANA), Schlenk, Merck, DIC Corporation, Silberline, Sun Chemical, Shepherd Color, VIAVI, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Effect Pigments for Automotive Coating market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (K US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Effect Pigments for Automotive Coating Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Effect Pigments for Automotive Coating Market, Segmentation by Type:

Metallic Effect Pigment

Pearlescent Effect Pigments

Global Effect Pigments for Automotive Coating Market, Segmentation by Chemical Composition:

Silverdollar Effect Pigments

Aluminium Effect Pigments

Global Effect Pigments for Automotive Coating Market, Segmentation by Application:

Automotive OEM

Refinish

Automotive Components

Others

Companies Profiled:

BASF

PPG

Eckart (ALTANA)

Schlenk

Merck

DIC Corporation

Silberline

Sun Chemical

Shepherd Color

VIAVI

Kansai Paint

CQV

Sudarshan

Fujian Kuncai Material Technology

Guangxi Chesir Pearl Material

Hebei Oxen New Materials

Zhejiang Ruicheng New Materials

Hangzhou Phobor Technology

Key Questions Answered:

1. How big is the global Effect Pigments for Automotive Coating market?
2. What is the demand of the global Effect Pigments for Automotive Coating market?
3. What is the year over year growth of the global Effect Pigments for Automotive Coating market?
4. What is the production and production value of the global Effect Pigments for Automotive Coating market?
5. Who are the key producers in the global Effect Pigments for Automotive Coating market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Effect Pigments for Automotive Coating Introduction
- 1.2 World Effect Pigments for Automotive Coating Supply & Forecast
 - 1.2.1 World Effect Pigments for Automotive Coating Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Effect Pigments for Automotive Coating Production (2021-2032)
 - 1.2.3 World Effect Pigments for Automotive Coating Pricing Trends (2021-2032)
- 1.3 World Effect Pigments for Automotive Coating Production by Region (Based on Production Site)
 - 1.3.1 World Effect Pigments for Automotive Coating Production Value by Region (2021-2032)
 - 1.3.2 World Effect Pigments for Automotive Coating Production by Region (2021-2032)
 - 1.3.3 World Effect Pigments for Automotive Coating Average Price by Region (2021-2032)
 - 1.3.4 North America Effect Pigments for Automotive Coating Production (2021-2032)
 - 1.3.5 Europe Effect Pigments for Automotive Coating Production (2021-2032)
 - 1.3.6 China Effect Pigments for Automotive Coating Production (2021-2032)
 - 1.3.7 Japan Effect Pigments for Automotive Coating Production (2021-2032)
 - 1.3.8 India Effect Pigments for Automotive Coating Production (2021-2032)
 - 1.3.9 Southeast Asia Effect Pigments for Automotive Coating Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Effect Pigments for Automotive Coating Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Effect Pigments for Automotive Coating Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Effect Pigments for Automotive Coating Demand (2021-2032)
- 2.2 World Effect Pigments for Automotive Coating Consumption by Region
 - 2.2.1 World Effect Pigments for Automotive Coating Consumption by Region (2021-2026)
 - 2.2.2 World Effect Pigments for Automotive Coating Consumption Forecast by Region (2027-2032)
- 2.3 United States Effect Pigments for Automotive Coating Consumption (2021-2032)
- 2.4 China Effect Pigments for Automotive Coating Consumption (2021-2032)
- 2.5 Europe Effect Pigments for Automotive Coating Consumption (2021-2032)

- 2.6 Japan Effect Pigments for Automotive Coating Consumption (2021-2032)
- 2.7 South Korea Effect Pigments for Automotive Coating Consumption (2021-2032)
- 2.8 ASEAN Effect Pigments for Automotive Coating Consumption (2021-2032)
- 2.9 India Effect Pigments for Automotive Coating Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Effect Pigments for Automotive Coating Production Value by Manufacturer (2021-2026)
- 3.2 World Effect Pigments for Automotive Coating Production by Manufacturer (2021-2026)
- 3.3 World Effect Pigments for Automotive Coating Average Price by Manufacturer (2021-2026)
- 3.4 Effect Pigments for Automotive Coating Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Effect Pigments for Automotive Coating Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Effect Pigments for Automotive Coating in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Effect Pigments for Automotive Coating in 2025
- 3.6 Effect Pigments for Automotive Coating Market: Overall Company Footprint Analysis
 - 3.6.1 Effect Pigments for Automotive Coating Market: Region Footprint
 - 3.6.2 Effect Pigments for Automotive Coating Market: Company Product Type Footprint
 - 3.6.3 Effect Pigments for Automotive Coating Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Effect Pigments for Automotive Coating Production Value Comparison
 - 4.1.1 United States VS China: Effect Pigments for Automotive Coating Production

Value Comparison (2021 & 2025 & 2032)

4.1.2 United States VS China: Effect Pigments for Automotive Coating Production

Value Market Share Comparison (2021 & 2025 & 2032)

4.2 United States VS China: Effect Pigments for Automotive Coating Production Comparison

4.2.1 United States VS China: Effect Pigments for Automotive Coating Production Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Effect Pigments for Automotive Coating Production Market Share Comparison (2021 & 2025 & 2032)

4.3 United States VS China: Effect Pigments for Automotive Coating Consumption Comparison

4.3.1 United States VS China: Effect Pigments for Automotive Coating Consumption Comparison (2021 & 2025 & 2032)

4.3.2 United States VS China: Effect Pigments for Automotive Coating Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Effect Pigments for Automotive Coating Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Effect Pigments for Automotive Coating Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Effect Pigments for Automotive Coating Production Value (2021-2026)

4.4.3 United States Based Manufacturers Effect Pigments for Automotive Coating Production (2021-2026)

4.5 China Based Effect Pigments for Automotive Coating Manufacturers and Market Share

4.5.1 China Based Effect Pigments for Automotive Coating Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Effect Pigments for Automotive Coating Production Value (2021-2026)

4.5.3 China Based Manufacturers Effect Pigments for Automotive Coating Production (2021-2026)

4.6 Rest of World Based Effect Pigments for Automotive Coating Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Effect Pigments for Automotive Coating Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Effect Pigments for Automotive Coating Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Effect Pigments for Automotive Coating Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Effect Pigments for Automotive Coating Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Metallic Effect Pigment

5.2.2 Pearlescent Effect Pigments

5.3 Market Segment by Type

5.3.1 World Effect Pigments for Automotive Coating Production by Type (2021-2032)

5.3.2 World Effect Pigments for Automotive Coating Production Value by Type (2021-2032)

5.3.3 World Effect Pigments for Automotive Coating Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY CHEMICAL COMPOSITION

6.1 World Effect Pigments for Automotive Coating Market Size Overview by Chemical Composition: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Chemical Composition

6.2.1 Silverdollar Effect Pigments

6.2.2 Aluminium Effect Pigments

6.3 Market Segment by Chemical Composition

6.3.1 World Effect Pigments for Automotive Coating Production by Chemical Composition (2021-2032)

6.3.2 World Effect Pigments for Automotive Coating Production Value by Chemical Composition (2021-2032)

6.3.3 World Effect Pigments for Automotive Coating Average Price by Chemical Composition (2021-2032)

7 MARKET ANALYSIS BY APPLICATION

7.1 World Effect Pigments for Automotive Coating Market Size Overview by Application: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Application

7.2.1 Automtoive OEM

7.2.2 Refinish

7.2.3 Automotive Components

7.2.4 Others

7.3 Market Segment by Application

7.3.1 World Effect Pigments for Automotive Coating Production by Application (2021-2032)

7.3.2 World Effect Pigments for Automotive Coating Production Value by Application (2021-2032)

7.3.3 World Effect Pigments for Automotive Coating Average Price by Application (2021-2032)

8 COMPANY PROFILES

8.1 BASF

8.1.1 BASF Details

8.1.2 BASF Major Business

8.1.3 BASF Effect Pigments for Automotive Coating Product and Services

8.1.4 BASF Effect Pigments for Automotive Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.1.5 BASF Recent Developments/Updates

8.1.6 BASF Competitive Strengths & Weaknesses

8.2 PPG

8.2.1 PPG Details

8.2.2 PPG Major Business

8.2.3 PPG Effect Pigments for Automotive Coating Product and Services

8.2.4 PPG Effect Pigments for Automotive Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.2.5 PPG Recent Developments/Updates

8.2.6 PPG Competitive Strengths & Weaknesses

8.3 Eckart (ALTANA)

8.3.1 Eckart (ALTANA) Details

8.3.2 Eckart (ALTANA) Major Business

8.3.3 Eckart (ALTANA) Effect Pigments for Automotive Coating Product and Services

8.3.4 Eckart (ALTANA) Effect Pigments for Automotive Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.3.5 Eckart (ALTANA) Recent Developments/Updates

8.3.6 Eckart (ALTANA) Competitive Strengths & Weaknesses

8.4 Schlenk

8.4.1 Schlenk Details

8.4.2 Schlenk Major Business

8.4.3 Schlenk Effect Pigments for Automotive Coating Product and Services

8.4.4 Schlenk Effect Pigments for Automotive Coating Production, Price, Value, Gross

Margin and Market Share (2021-2026)

8.4.5 Schlenk Recent Developments/Updates

8.4.6 Schlenk Competitive Strengths & Weaknesses

8.5 Merck

8.5.1 Merck Details

8.5.2 Merck Major Business

8.5.3 Merck Effect Pigments for Automotive Coating Product and Services

8.5.4 Merck Effect Pigments for Automotive Coating Production, Price, Value, Gross

Margin and Market Share (2021-2026)

8.5.5 Merck Recent Developments/Updates

8.5.6 Merck Competitive Strengths & Weaknesses

8.6 DIC Corporation

8.6.1 DIC Corporation Details

8.6.2 DIC Corporation Major Business

8.6.3 DIC Corporation Effect Pigments for Automotive Coating Product and Services

8.6.4 DIC Corporation Effect Pigments for Automotive Coating Production, Price,

Value, Gross Margin and Market Share (2021-2026)

8.6.5 DIC Corporation Recent Developments/Updates

8.6.6 DIC Corporation Competitive Strengths & Weaknesses

8.7 Silberline

8.7.1 Silberline Details

8.7.2 Silberline Major Business

8.7.3 Silberline Effect Pigments for Automotive Coating Product and Services

8.7.4 Silberline Effect Pigments for Automotive Coating Production, Price, Value,

Gross Margin and Market Share (2021-2026)

8.7.5 Silberline Recent Developments/Updates

8.7.6 Silberline Competitive Strengths & Weaknesses

8.8 Sun Chemical

8.8.1 Sun Chemical Details

8.8.2 Sun Chemical Major Business

8.8.3 Sun Chemical Effect Pigments for Automotive Coating Product and Services

8.8.4 Sun Chemical Effect Pigments for Automotive Coating Production, Price, Value,

Gross Margin and Market Share (2021-2026)

8.8.5 Sun Chemical Recent Developments/Updates

8.8.6 Sun Chemical Competitive Strengths & Weaknesses

8.9 Shepherd Color

8.9.1 Shepherd Color Details

8.9.2 Shepherd Color Major Business

8.9.3 Shepherd Color Effect Pigments for Automotive Coating Product and Services

8.9.4 Shepherd Color Effect Pigments for Automotive Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.9.5 Shepherd Color Recent Developments/Updates

8.9.6 Shepherd Color Competitive Strengths & Weaknesses

8.10 VIAVI

8.10.1 VIAVI Details

8.10.2 VIAVI Major Business

8.10.3 VIAVI Effect Pigments for Automotive Coating Product and Services

8.10.4 VIAVI Effect Pigments for Automotive Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.10.5 VIAVI Recent Developments/Updates

8.10.6 VIAVI Competitive Strengths & Weaknesses

8.11 Kansai Paint

8.11.1 Kansai Paint Details

8.11.2 Kansai Paint Major Business

8.11.3 Kansai Paint Effect Pigments for Automotive Coating Product and Services

8.11.4 Kansai Paint Effect Pigments for Automotive Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.11.5 Kansai Paint Recent Developments/Updates

8.11.6 Kansai Paint Competitive Strengths & Weaknesses

8.12 CQV

8.12.1 CQV Details

8.12.2 CQV Major Business

8.12.3 CQV Effect Pigments for Automotive Coating Product and Services

8.12.4 CQV Effect Pigments for Automotive Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.12.5 CQV Recent Developments/Updates

8.12.6 CQV Competitive Strengths & Weaknesses

8.13 Sudarshan

8.13.1 Sudarshan Details

8.13.2 Sudarshan Major Business

8.13.3 Sudarshan Effect Pigments for Automotive Coating Product and Services

8.13.4 Sudarshan Effect Pigments for Automotive Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.13.5 Sudarshan Recent Developments/Updates

8.13.6 Sudarshan Competitive Strengths & Weaknesses

8.14 Fujian Kuncai Material Technology

8.14.1 Fujian Kuncai Material Technology Details

8.14.2 Fujian Kuncai Material Technology Major Business

8.14.3 Fujian Kuncai Material Technology Effect Pigments for Automotive Coating Product and Services

8.14.4 Fujian Kuncai Material Technology Effect Pigments for Automotive Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.14.5 Fujian Kuncai Material Technology Recent Developments/Updates

8.14.6 Fujian Kuncai Material Technology Competitive Strengths & Weaknesses

8.15 Guangxi Chesir Pearl Material

8.15.1 Guangxi Chesir Pearl Material Details

8.15.2 Guangxi Chesir Pearl Material Major Business

8.15.3 Guangxi Chesir Pearl Material Effect Pigments for Automotive Coating Product and Services

8.15.4 Guangxi Chesir Pearl Material Effect Pigments for Automotive Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.15.5 Guangxi Chesir Pearl Material Recent Developments/Updates

8.15.6 Guangxi Chesir Pearl Material Competitive Strengths & Weaknesses

8.16 Hebei Oxen New Materials

8.16.1 Hebei Oxen New Materials Details

8.16.2 Hebei Oxen New Materials Major Business

8.16.3 Hebei Oxen New Materials Effect Pigments for Automotive Coating Product and Services

8.16.4 Hebei Oxen New Materials Effect Pigments for Automotive Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.16.5 Hebei Oxen New Materials Recent Developments/Updates

8.16.6 Hebei Oxen New Materials Competitive Strengths & Weaknesses

8.17 Zhejiang Ruicheng New Materials

8.17.1 Zhejiang Ruicheng New Materials Details

8.17.2 Zhejiang Ruicheng New Materials Major Business

8.17.3 Zhejiang Ruicheng New Materials Effect Pigments for Automotive Coating Product and Services

8.17.4 Zhejiang Ruicheng New Materials Effect Pigments for Automotive Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.17.5 Zhejiang Ruicheng New Materials Recent Developments/Updates

8.17.6 Zhejiang Ruicheng New Materials Competitive Strengths & Weaknesses

8.18 Hangzhou Phobor Technology

8.18.1 Hangzhou Phobor Technology Details

8.18.2 Hangzhou Phobor Technology Major Business

8.18.3 Hangzhou Phobor Technology Effect Pigments for Automotive Coating Product and Services

8.18.4 Hangzhou Phobor Technology Effect Pigments for Automotive Coating

Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.18.5 Hangzhou Phobor Technology Recent Developments/Updates

8.18.6 Hangzhou Phobor Technology Competitive Strengths & Weaknesses

9 INDUSTRY CHAIN ANALYSIS

9.1 Effect Pigments for Automotive Coating Industry Chain

9.2 Effect Pigments for Automotive Coating Upstream Analysis

9.2.1 Effect Pigments for Automotive Coating Core Raw Materials

9.2.2 Main Manufacturers of Effect Pigments for Automotive Coating Core Raw Materials

9.3 Midstream Analysis

9.4 Downstream Analysis

9.5 Effect Pigments for Automotive Coating Production Mode

9.6 Effect Pigments for Automotive Coating Procurement Model

9.7 Effect Pigments for Automotive Coating Industry Sales Model and Sales Channels

9.7.1 Effect Pigments for Automotive Coating Sales Model

9.7.2 Effect Pigments for Automotive Coating Typical Distributors

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Process and Data Source

11.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Effect Pigments for Automotive Coating Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Effect Pigments for Automotive Coating Production Value by Region (2021-2026) & (USD Million)

Table 3. World Effect Pigments for Automotive Coating Production Value by Region (2027-2032) & (USD Million)

Table 4. World Effect Pigments for Automotive Coating Production Value Market Share by Region (2021-2026)

Table 5. World Effect Pigments for Automotive Coating Production Value Market Share by Region (2027-2032)

Table 6. World Effect Pigments for Automotive Coating Production by Region (2021-2026) & (Tons)

Table 7. World Effect Pigments for Automotive Coating Production by Region (2027-2032) & (Tons)

Table 8. World Effect Pigments for Automotive Coating Production Market Share by Region (2021-2026)

Table 9. World Effect Pigments for Automotive Coating Production Market Share by Region (2027-2032)

Table 10. World Effect Pigments for Automotive Coating Average Price by Region (2021-2026) & (K US\$/Ton)

Table 11. World Effect Pigments for Automotive Coating Average Price by Region (2027-2032) & (K US\$/Ton)

Table 12. Effect Pigments for Automotive Coating Major Market Trends

Table 13. World Effect Pigments for Automotive Coating Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Tons)

Table 14. World Effect Pigments for Automotive Coating Consumption by Region (2021-2026) & (Tons)

Table 15. World Effect Pigments for Automotive Coating Consumption Forecast by Region (2027-2032) & (Tons)

Table 16. World Effect Pigments for Automotive Coating Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Effect Pigments for Automotive Coating Producers in 2025

Table 18. World Effect Pigments for Automotive Coating Production by Manufacturer (2021-2026) & (Tons)

Table 19. Production Market Share of Key Effect Pigments for Automotive Coating Producers in 2025

Table 20. World Effect Pigments for Automotive Coating Average Price by Manufacturer (2021-2026) & (K US\$/Ton)

Table 21. Global Effect Pigments for Automotive Coating Company Evaluation Quadrant

Table 22. World Effect Pigments for Automotive Coating Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Effect Pigments for Automotive Coating Production Site of Key Manufacturer

Table 24. Effect Pigments for Automotive Coating Market: Company Product Type Footprint

Table 25. Effect Pigments for Automotive Coating Market: Company Product Application Footprint

Table 26. Effect Pigments for Automotive Coating Competitive Factors

Table 27. Effect Pigments for Automotive Coating New Entrant and Capacity Expansion Plans

Table 28. Effect Pigments for Automotive Coating Mergers & Acquisitions Activity

Table 29. United States VS China Effect Pigments for Automotive Coating Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Effect Pigments for Automotive Coating Production Comparison, (2021 & 2025 & 2032) & (Tons)

Table 31. United States VS China Effect Pigments for Automotive Coating Consumption Comparison, (2021 & 2025 & 2032) & (Tons)

Table 32. United States Based Effect Pigments for Automotive Coating Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Effect Pigments for Automotive Coating Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Effect Pigments for Automotive Coating Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Effect Pigments for Automotive Coating Production (2021-2026) & (Tons)

Table 36. United States Based Manufacturers Effect Pigments for Automotive Coating Production Market Share (2021-2026)

Table 37. China Based Effect Pigments for Automotive Coating Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Effect Pigments for Automotive Coating Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Effect Pigments for Automotive Coating

Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Effect Pigments for Automotive Coating Production, (2021-2026) & (Tons)

Table 41. China Based Manufacturers Effect Pigments for Automotive Coating Production Market Share (2021-2026)

Table 42. Rest of World Based Effect Pigments for Automotive Coating Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Effect Pigments for Automotive Coating Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Effect Pigments for Automotive Coating Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Effect Pigments for Automotive Coating Production, (2021-2026) & (Tons)

Table 46. Rest of World Based Manufacturers Effect Pigments for Automotive Coating Production Market Share (2021-2026)

Table 47. World Effect Pigments for Automotive Coating Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Effect Pigments for Automotive Coating Production by Type (2021-2026) & (Tons)

Table 49. World Effect Pigments for Automotive Coating Production by Type (2027-2032) & (Tons)

Table 50. World Effect Pigments for Automotive Coating Production Value by Type (2021-2026) & (USD Million)

Table 51. World Effect Pigments for Automotive Coating Production Value by Type (2027-2032) & (USD Million)

Table 52. World Effect Pigments for Automotive Coating Average Price by Type (2021-2026) & (K US\$/Ton)

Table 53. World Effect Pigments for Automotive Coating Average Price by Type (2027-2032) & (K US\$/Ton)

Table 54. World Effect Pigments for Automotive Coating Production Value by Chemical Composition, (USD Million), 2021 & 2025 & 2032

Table 55. World Effect Pigments for Automotive Coating Production by Chemical Composition (2021-2026) & (Tons)

Table 56. World Effect Pigments for Automotive Coating Production by Chemical Composition (2027-2032) & (Tons)

Table 57. World Effect Pigments for Automotive Coating Production Value by Chemical Composition (2021-2026) & (USD Million)

Table 58. World Effect Pigments for Automotive Coating Production Value by Chemical Composition (2027-2032) & (USD Million)

Table 59. World Effect Pigments for Automotive Coating Average Price by Chemical Composition (2021-2026) & (K US\$/Ton)

Table 60. World Effect Pigments for Automotive Coating Average Price by Chemical Composition (2027-2032) & (K US\$/Ton)

Table 61. World Effect Pigments for Automotive Coating Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 62. World Effect Pigments for Automotive Coating Production by Application (2021-2026) & (Tons)

Table 63. World Effect Pigments for Automotive Coating Production by Application (2027-2032) & (Tons)

Table 64. World Effect Pigments for Automotive Coating Production Value by Application (2021-2026) & (USD Million)

Table 65. World Effect Pigments for Automotive Coating Production Value by Application (2027-2032) & (USD Million)

Table 66. World Effect Pigments for Automotive Coating Average Price by Application (2021-2026) & (K US\$/Ton)

Table 67. World Effect Pigments for Automotive Coating Average Price by Application (2027-2032) & (K US\$/Ton)

Table 68. BASF Basic Information, Manufacturing Base and Competitors

Table 69. BASF Major Business

Table 70. BASF Effect Pigments for Automotive Coating Product and Services

Table 71. BASF Effect Pigments for Automotive Coating Production (Tons), Price (K US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 72. BASF Recent Developments/Updates

Table 73. BASF Competitive Strengths & Weaknesses

Table 74. PPG Basic Information, Manufacturing Base and Competitors

Table 75. PPG Major Business

Table 76. PPG Effect Pigments for Automotive Coating Product and Services

Table 77. PPG Effect Pigments for Automotive Coating Production (Tons), Price (K US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 78. PPG Recent Developments/Updates

Table 79. PPG Competitive Strengths & Weaknesses

Table 80. Eckart (ALTANA) Basic Information, Manufacturing Base and Competitors

Table 81. Eckart (ALTANA) Major Business

Table 82. Eckart (ALTANA) Effect Pigments for Automotive Coating Product and Services

Table 83. Eckart (ALTANA) Effect Pigments for Automotive Coating Production (Tons),

Price (K US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 84. Eckart (ALTANA) Recent Developments/Updates

Table 85. Eckart (ALTANA) Competitive Strengths & Weaknesses

Table 86. Schlenk Basic Information, Manufacturing Base and Competitors

Table 87. Schlenk Major Business

Table 88. Schlenk Effect Pigments for Automotive Coating Product and Services

Table 89. Schlenk Effect Pigments for Automotive Coating Production (Tons), Price (K US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 90. Schlenk Recent Developments/Updates

Table 91. Schlenk Competitive Strengths & Weaknesses

Table 92. Merck Basic Information, Manufacturing Base and Competitors

Table 93. Merck Major Business

Table 94. Merck Effect Pigments for Automotive Coating Product and Services

Table 95. Merck Effect Pigments for Automotive Coating Production (Tons), Price (K US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 96. Merck Recent Developments/Updates

Table 97. Merck Competitive Strengths & Weaknesses

Table 98. DIC Corporation Basic Information, Manufacturing Base and Competitors

Table 99. DIC Corporation Major Business

Table 100. DIC Corporation Effect Pigments for Automotive Coating Product and Services

Table 101. DIC Corporation Effect Pigments for Automotive Coating Production (Tons), Price (K US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 102. DIC Corporation Recent Developments/Updates

Table 103. DIC Corporation Competitive Strengths & Weaknesses

Table 104. Silberline Basic Information, Manufacturing Base and Competitors

Table 105. Silberline Major Business

Table 106. Silberline Effect Pigments for Automotive Coating Product and Services

Table 107. Silberline Effect Pigments for Automotive Coating Production (Tons), Price (K US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 108. Silberline Recent Developments/Updates

Table 109. Silberline Competitive Strengths & Weaknesses

Table 110. Sun Chemical Basic Information, Manufacturing Base and Competitors

Table 111. Sun Chemical Major Business

Table 112. Sun Chemical Effect Pigments for Automotive Coating Product and Services

Table 113. Sun Chemical Effect Pigments for Automotive Coating Production (Tons), Price (K US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 114. Sun Chemical Recent Developments/Updates

Table 115. Sun Chemical Competitive Strengths & Weaknesses

Table 116. Shepherd Color Basic Information, Manufacturing Base and Competitors

Table 117. Shepherd Color Major Business

Table 118. Shepherd Color Effect Pigments for Automotive Coating Product and Services

Table 119. Shepherd Color Effect Pigments for Automotive Coating Production (Tons), Price (K US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 120. Shepherd Color Recent Developments/Updates

Table 121. Shepherd Color Competitive Strengths & Weaknesses

Table 122. VIAVI Basic Information, Manufacturing Base and Competitors

Table 123. VIAVI Major Business

Table 124. VIAVI Effect Pigments for Automotive Coating Product and Services

Table 125. VIAVI Effect Pigments for Automotive Coating Production (Tons), Price (K US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 126. VIAVI Recent Developments/Updates

Table 127. VIAVI Competitive Strengths & Weaknesses

Table 128. Kansai Paint Basic Information, Manufacturing Base and Competitors

Table 129. Kansai Paint Major Business

Table 130. Kansai Paint Effect Pigments for Automotive Coating Product and Services

Table 131. Kansai Paint Effect Pigments for Automotive Coating Production (Tons), Price (K US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 132. Kansai Paint Recent Developments/Updates

Table 133. Kansai Paint Competitive Strengths & Weaknesses

Table 134. CQV Basic Information, Manufacturing Base and Competitors

Table 135. CQV Major Business

Table 136. CQV Effect Pigments for Automotive Coating Product and Services

Table 137. CQV Effect Pigments for Automotive Coating Production (Tons), Price (K US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 138. CQV Recent Developments/Updates

Table 139. CQV Competitive Strengths & Weaknesses

- Table 140. Sudarshan Basic Information, Manufacturing Base and Competitors
- Table 141. Sudarshan Major Business
- Table 142. Sudarshan Effect Pigments for Automotive Coating Product and Services
- Table 143. Sudarshan Effect Pigments for Automotive Coating Production (Tons), Price (K US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 144. Sudarshan Recent Developments/Updates
- Table 145. Sudarshan Competitive Strengths & Weaknesses
- Table 146. Fujian Kuncai Material Technology Basic Information, Manufacturing Base and Competitors
- Table 147. Fujian Kuncai Material Technology Major Business
- Table 148. Fujian Kuncai Material Technology Effect Pigments for Automotive Coating Product and Services
- Table 149. Fujian Kuncai Material Technology Effect Pigments for Automotive Coating Production (Tons), Price (K US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 150. Fujian Kuncai Material Technology Recent Developments/Updates
- Table 151. Fujian Kuncai Material Technology Competitive Strengths & Weaknesses
- Table 152. Guangxi Chesir Pearl Material Basic Information, Manufacturing Base and Competitors
- Table 153. Guangxi Chesir Pearl Material Major Business
- Table 154. Guangxi Chesir Pearl Material Effect Pigments for Automotive Coating Product and Services
- Table 155. Guangxi Chesir Pearl Material Effect Pigments for Automotive Coating Production (Tons), Price (K US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 156. Guangxi Chesir Pearl Material Recent Developments/Updates
- Table 157. Guangxi Chesir Pearl Material Competitive Strengths & Weaknesses
- Table 158. Hebei Oxen New Materials Basic Information, Manufacturing Base and Competitors
- Table 159. Hebei Oxen New Materials Major Business
- Table 160. Hebei Oxen New Materials Effect Pigments for Automotive Coating Product and Services
- Table 161. Hebei Oxen New Materials Effect Pigments for Automotive Coating Production (Tons), Price (K US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 162. Hebei Oxen New Materials Recent Developments/Updates
- Table 163. Hebei Oxen New Materials Competitive Strengths & Weaknesses
- Table 164. Zhejiang Ruicheng New Materials Basic Information, Manufacturing Base

and Competitors

Table 165. Zhejiang Ruicheng New Materials Major Business

Table 166. Zhejiang Ruicheng New Materials Effect Pigments for Automotive Coating Product and Services

Table 167. Zhejiang Ruicheng New Materials Effect Pigments for Automotive Coating Production (Tons), Price (K US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 168. Zhejiang Ruicheng New Materials Recent Developments/Updates

Table 169. Zhejiang Ruicheng New Materials Competitive Strengths & Weaknesses

Table 170. Hangzhou Phobor Technology Basic Information, Manufacturing Base and Competitors

Table 171. Hangzhou Phobor Technology Major Business

Table 172. Hangzhou Phobor Technology Effect Pigments for Automotive Coating Product and Services

Table 173. Hangzhou Phobor Technology Effect Pigments for Automotive Coating Production (Tons), Price (K US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 174. Hangzhou Phobor Technology Recent Developments/Updates

Table 175. Hangzhou Phobor Technology Competitive Strengths & Weaknesses

Table 176. Global Key Players of Effect Pigments for Automotive Coating Upstream (Raw Materials)

Table 177. Global Effect Pigments for Automotive Coating Typical Customers

Table 178. Effect Pigments for Automotive Coating Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Effect Pigments for Automotive Coating Picture

Figure 2. World Effect Pigments for Automotive Coating Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Effect Pigments for Automotive Coating Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Effect Pigments for Automotive Coating Production (2021-2032) & (Tons)

Figure 5. World Effect Pigments for Automotive Coating Average Price (2021-2032) & (K US\$/Ton)

Figure 6. World Effect Pigments for Automotive Coating Production Value Market Share by Region (2021-2032)

Figure 7. World Effect Pigments for Automotive Coating Production Market Share by Region (2021-2032)

Figure 8. North America Effect Pigments for Automotive Coating Production (2021-2032) & (Tons)

Figure 9. Europe Effect Pigments for Automotive Coating Production (2021-2032) & (Tons)

Figure 10. China Effect Pigments for Automotive Coating Production (2021-2032) & (Tons)

Figure 11. Japan Effect Pigments for Automotive Coating Production (2021-2032) & (Tons)

Figure 12. India Effect Pigments for Automotive Coating Production (2021-2032) & (Tons)

Figure 13. Southeast Asia Effect Pigments for Automotive Coating Production (2021-2032) & (Tons)

Figure 14. Effect Pigments for Automotive Coating Market Drivers

Figure 15. Factors Affecting Demand

Figure 16. World Effect Pigments for Automotive Coating Consumption (2021-2032) & (Tons)

Figure 17. World Effect Pigments for Automotive Coating Consumption Market Share by Region (2021-2032)

Figure 18. United States Effect Pigments for Automotive Coating Consumption (2021-2032) & (Tons)

Figure 19. China Effect Pigments for Automotive Coating Consumption (2021-2032) & (Tons)

Figure 20. Europe Effect Pigments for Automotive Coating Consumption (2021-2032) & (Tons)

Figure 21. Japan Effect Pigments for Automotive Coating Consumption (2021-2032) & (Tons)

Figure 22. South Korea Effect Pigments for Automotive Coating Consumption (2021-2032) & (Tons)

Figure 23. ASEAN Effect Pigments for Automotive Coating Consumption (2021-2032) & (Tons)

Figure 24. India Effect Pigments for Automotive Coating Consumption (2021-2032) & (Tons)

Figure 25. Producer Shipments of Effect Pigments for Automotive Coating by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 26. Global Four-firm Concentration Ratios (CR4) for Effect Pigments for Automotive Coating Markets in 2025

Figure 27. Global Four-firm Concentration Ratios (CR8) for Effect Pigments for Automotive Coating Markets in 2025

Figure 28. United States VS China: Effect Pigments for Automotive Coating Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Effect Pigments for Automotive Coating Production Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States VS China: Effect Pigments for Automotive Coating Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 31. United States Based Manufacturers Effect Pigments for Automotive Coating Production Market Share 2025

Figure 32. China Based Manufacturers Effect Pigments for Automotive Coating Production Market Share 2025

Figure 33. Rest of World Based Manufacturers Effect Pigments for Automotive Coating Production Market Share 2025

Figure 34. World Effect Pigments for Automotive Coating Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 35. World Effect Pigments for Automotive Coating Production Value Market Share by Type in 2025

Figure 36. Metallic Effect Pigment

Figure 37. Pearlescent Effect Pigments

Figure 38. World Effect Pigments for Automotive Coating Production Market Share by Type (2021-2032)

Figure 39. World Effect Pigments for Automotive Coating Production Value Market Share by Type (2021-2032)

Figure 40. World Effect Pigments for Automotive Coating Average Price by Type

(2021-2032) & (K US\$/Ton)

Figure 41. World Effect Pigments for Automotive Coating Production Value by Chemical Composition, (USD Million), 2021 & 2025 & 2032

Figure 42. World Effect Pigments for Automotive Coating Production Value Market Share by Chemical Composition in 2025

Figure 43. Silverdollar Effect Pigments

Figure 44. Aluminium Effect Pigments

Figure 45. World Effect Pigments for Automotive Coating Production Market Share by Chemical Composition (2021-2032)

Figure 46. World Effect Pigments for Automotive Coating Production Value Market Share by Chemical Composition (2021-2032)

Figure 47. World Effect Pigments for Automotive Coating Average Price by Chemical Composition (2021-2032) & (K US\$/Ton)

Figure 48. World Effect Pigments for Automotive Coating Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 49. World Effect Pigments for Automotive Coating Production Value Market Share by Application in 2025

Figure 50. Automtoive OEM

Figure 51. Refinish

Figure 52. Automotive Components

Figure 53. Others

Figure 54. World Effect Pigments for Automotive Coating Production Market Share by Application (2021-2032)

Figure 55. World Effect Pigments for Automotive Coating Production Value Market Share by Application (2021-2032)

Figure 56. World Effect Pigments for Automotive Coating Average Price by Application (2021-2032) & (K US\$/Ton)

Figure 57. Effect Pigments for Automotive Coating Industry Chain

Figure 58. Effect Pigments for Automotive Coating Procurement Model

Figure 59. Effect Pigments for Automotive Coating Sales Model

Figure 60. Effect Pigments for Automotive Coating Sales Channels, Direct Sales, and Distribution

Figure 61. Methodology

Figure 62. Research Process and Data Source

I would like to order

Product name: Global Effect Pigments for Automotive Coating Supply, Demand and Key Producers, 2026-2032

Product link: <https://marketpublishers.com/r/G50AD8F6F736EN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G50AD8F6F736EN.html>