

Global Edutainment Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

The word edutainment comes from the combination of the words 'education' and 'entertainment'. So the edutainment centres are the places that are visited by the children or their parents during the field trips such as aquariums, zoos, botanical gardens, science and children's museum and these places have the educational aspects with the addition of amusement or entertainment. So edutainment centres are the centres where there is a provision of learning through leisure.

SCOPE OF THE REPORT:

Among the key regional markets, SEA & others of APAC is projected to exhibit relatively higher growth in the global edutainment market.

Revenue from the edutainment market in North America and Western Europe is expected to collectively account for over 44% of the global edutainment market revenue in 2018.

The global Edutainment market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Edutainment.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Edutainment market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report

analyzes the top players in global market, and splits the Edutainment market by product type and applications/end industries.

Market Segment by Companies, this report covers

Pororo Parks

Kidzania

Plabo

Legoland Discovery Center

CurioCity

Kindercity

Mattel Play! Town

Totter's Otterville

Kidz Holding S.A.L

Little Explorers

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Interactive

Non-interactive

Hybrid combination

Explorative games

Market Segment by Applications, can be divided into

Children (0-12 years)

Teenager (13-18 years)

Young adult (19-25 years)

Adult (25+ years)

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