

# **Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Educational Robots Market 2018, Forecast to 2023**

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## **Abstracts**

The educational robot is specially developed by the manufacturer in order to stimulate students' interest in learning, cultivate students' comprehensive abilities. It can be robot products, kit or parts. In addition to the robot body itself, there are corresponding control software and teaching textbooks and so on. Because of adapting to the new curriculum, educational robot has played a positive role in the cultivation and improvement of students' scientific literacy.

### **Scope of the Report:**

This report focuses on the Educational Robots in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Major factors driving growth of this market include the increasing investment in education industry by Government and Non-governmental organization, the progress of robot manufacturing technology and the decrease of production cost. Furthermore a vast market demand is the key driving factor.

Wheeled robots are the largest segment in the educational robots market and are expected to occupy around 56% of the total market share. These robots are assembled in the shape of toys and are mainly used in elementary schools to engage and teach students. These robots are expected to be very much in demand because of the rising number of government initiatives in the deployment of students-friendly wheeled robots this segment sales is expected to grow at a CAGR of more than 5.14% during the forecast period.

South of USA market is expected to become the fastest growing market, increasing product mutuality and availability is the key point.

South of USA is poised to grow at the highest CAGR during the forecast period owing to the increasing investment in education industry by local government, the increase in disposable income of local residents in this region, and rising focus of prominent players in this market increasing technology level.

The average price will fall further

The product average price declined in the past few years due to the technology development, the average price will keep this trend in the few future years due to increasing mature manufacturing technology and lowering cost of raw materials. Strong market competition is resulting in annual 2 percent price erosion.

The worldwide market for Educational Robots is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Fischertechnik

Lego

Modular Robotics

Robotis

Innovation First International

Pitsco

Parallax, Inc.

Evolve

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Wheeled robot

Humanoid robot

Others

Market Segment by Applications, can be divided into

Primary School

Secondary School

Others

There are 15 Chapters to deeply display the global Educational Robots market.

Chapter 1, to describe Educational Robots Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Educational Robots, with sales, revenue, and price of Educational Robots, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Educational Robots, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and

by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Educational Robots market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Educational Robots sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

## Contents

### 1 MARKET OVERVIEW

- 1.1 Educational Robots Introduction
- 1.2 Market Analysis by Type
  - 1.2.1 Wheeled robot
  - 1.2.2 Humanoid robot
  - 1.2.3 Others
- 1.3 Market Analysis by Applications
  - 1.3.1 Primary School
  - 1.3.2 Secondary School
  - 1.3.3 Others
- 1.4 Market Analysis by Regions
  - 1.4.1 North America (United States, Canada and Mexico)
    - 1.4.1.1 United States Market States and Outlook (2013-2023)
    - 1.4.1.2 Canada Market States and Outlook (2013-2023)
    - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
  - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
    - 1.4.2.1 Germany Market States and Outlook (2013-2023)
    - 1.4.2.2 France Market States and Outlook (2013-2023)
    - 1.4.2.3 UK Market States and Outlook (2013-2023)
    - 1.4.2.4 Russia Market States and Outlook (2013-2023)
    - 1.4.2.5 Italy Market States and Outlook (2013-2023)
  - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
    - 1.4.3.1 China Market States and Outlook (2013-2023)
    - 1.4.3.2 Japan Market States and Outlook (2013-2023)
    - 1.4.3.3 Korea Market States and Outlook (2013-2023)
    - 1.4.3.4 India Market States and Outlook (2013-2023)
    - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
  - 1.4.4 South America, Middle East and Africa
    - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
    - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
    - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
    - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
    - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
  - 1.5.1 Market Opportunities
  - 1.5.2 Market Risk

### 1.5.3 Market Driving Force

## 2 MANUFACTURERS PROFILES

### 2.1 Fischertechnik

#### 2.1.1 Business Overview

##### 2.1.1.1 Fischertechnik Description

##### 2.1.1.2 Fischertechnik Headquarter, Main Business and Finance Overview

#### 2.1.2 Fischertechnik Educational Robots Product Introduction

##### 2.1.2.1 Educational Robots Production Bases, Sales Regions and Major Competitors

##### 2.1.2.2 Educational Robots Product Information

#### 2.1.3 Fischertechnik Educational Robots Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.1.3.1 Fischertechnik Educational Robots Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.1.3.2 Global Fischertechnik Educational Robots Market Share in 2017

### 2.2 Lego

#### 2.2.1 Business Overview

##### 2.2.1.1 Lego Description

##### 2.2.1.2 Lego Headquarter, Main Business and Finance Overview

#### 2.2.2 Lego Educational Robots Product Introduction

##### 2.2.2.1 Educational Robots Production Bases, Sales Regions and Major Competitors

##### 2.2.2.2 Educational Robots Product Information

#### 2.2.3 Lego Educational Robots Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.2.3.1 Lego Educational Robots Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.2.3.2 Global Lego Educational Robots Market Share in 2017

### 2.3 Modular Robotics

#### 2.3.1 Business Overview

##### 2.3.1.1 Modular Robotics Description

##### 2.3.1.2 Modular Robotics Headquarter, Main Business and Finance Overview

#### 2.3.2 Modular Robotics Educational Robots Product Introduction

##### 2.3.2.1 Educational Robots Production Bases, Sales Regions and Major Competitors

##### 2.3.2.2 Educational Robots Product Information

#### 2.3.3 Modular Robotics Educational Robots Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.3.3.1 Modular Robotics Educational Robots Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### 2.3.3.2 Global Modular Robotics Educational Robots Market Share in 2017

## 2.4 Robotis

### 2.4.1 Business Overview

#### 2.4.1.1 Robotis Description

#### 2.4.1.2 Robotis Headquarter, Main Business and Finance Overview

### 2.4.2 Robotis Educational Robots Product Introduction

#### 2.4.2.1 Educational Robots Production Bases, Sales Regions and Major Competitors

#### 2.4.2.2 Educational Robots Product Information

### 2.4.3 Robotis Educational Robots Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.4.3.1 Robotis Educational Robots Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.4.3.2 Global Robotis Educational Robots Market Share in 2017

## 2.5 Innovation First International

### 2.5.1 Business Overview

#### 2.5.1.1 Innovation First International Description

#### 2.5.1.2 Innovation First International Headquarter, Main Business and Finance Overview

### 2.5.2 Innovation First International Educational Robots Product Introduction

#### 2.5.2.1 Educational Robots Production Bases, Sales Regions and Major Competitors

#### 2.5.2.2 Educational Robots Product Information

### 2.5.3 Innovation First International Educational Robots Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.5.3.1 Innovation First International Educational Robots Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.5.3.2 Global Innovation First International Educational Robots Market Share in 2017

## 2.6 Pitsco

### 2.6.1 Business Overview

#### 2.6.1.1 Pitsco Description

#### 2.6.1.2 Pitsco Headquarter, Main Business and Finance Overview

### 2.6.2 Pitsco Educational Robots Product Introduction

#### 2.6.2.1 Educational Robots Production Bases, Sales Regions and Major Competitors

#### 2.6.2.2 Educational Robots Product Information

### 2.6.3 Pitsco Educational Robots Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.6.3.1 Pitsco Educational Robots Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.6.3.2 Global Pitsco Educational Robots Market Share in 2017

## 2.7 Parallax, Inc.

### 2.7.1 Business Overview

#### 2.7.1.1 Parallax, Inc. Description

#### 2.7.1.2 Parallax, Inc. Headquarter, Main Business and Finance Overview

### 2.7.2 Parallax, Inc. Educational Robots Product Introduction

#### 2.7.2.1 Educational Robots Production Bases, Sales Regions and Major Competitors

#### 2.7.2.2 Educational Robots Product Information

### 2.7.3 Parallax, Inc. Educational Robots Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.7.3.1 Parallax, Inc. Educational Robots Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.7.3.2 Global Parallax, Inc. Educational Robots Market Share in 2017

## 2.8 Evolve

### 2.8.1 Business Overview

#### 2.8.1.1 Evolve Description

#### 2.8.1.2 Evolve Headquarter, Main Business and Finance Overview

### 2.8.2 Evolve Educational Robots Product Introduction

#### 2.8.2.1 Educational Robots Production Bases, Sales Regions and Major Competitors

#### 2.8.2.2 Educational Robots Product Information

### 2.8.3 Evolve Educational Robots Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.8.3.1 Evolve Educational Robots Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.8.3.2 Global Evolve Educational Robots Market Share in 2017

## **3 GLOBAL EDUCATIONAL ROBOTS MARKET COMPETITION, BY MANUFACTURER**

### 3.1 Global Educational Robots Sales and Market Share by Manufacturer (2016-2017)

### 3.2 Global Educational Robots Revenue and Market Share by Manufacturer (2016-2017)

### 3.3 Global Educational Robots Price by Manufacturer (2016-2017)

### 3.4 Market Concentration Rate

#### 3.4.1 Top 3 Educational Robots Manufacturer Market Share in 2017

#### 3.4.2 Top 5 Educational Robots Manufacturer Market Share in 2017

### 3.5 Market Competition Trend

## **4 GLOBAL EDUCATIONAL ROBOTS MARKET ANALYSIS BY REGIONS**



#### 4.1 Global Educational Robots Sales, Revenue and Market Share by Regions

##### 4.1.1 Global Educational Robots Sales by Regions (2013-2018)

##### 4.1.2 Global Educational Robots Revenue by Regions (2013-2018)

#### 4.2 North America Educational Robots Sales, Revenue and Growth Rate (2013-2018)

#### 4.3 Europe Educational Robots Sales, Revenue and Growth Rate (2013-2018)

#### 4.4 Asia-Pacific Educational Robots Sales, Revenue and Growth Rate (2013-2018)

#### 4.5 South America Educational Robots Sales, Revenue and Growth Rate (2013-2018)

#### 4.6 Middle East and Africa Educational Robots Sales, Revenue and Growth Rate (2013-2018)

### **5 NORTH AMERICA EDUCATIONAL ROBOTS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

#### 5.1 North America Educational Robots Sales, Revenue and Market Share by Countries

##### 5.1.1 North America Educational Robots Sales by Countries (2013-2018)

##### 5.1.2 North America Educational Robots Revenue by Countries (2013-2018)

##### 5.1.3 United States Educational Robots Sales and Growth Rate (2013-2018)

##### 5.1.4 Canada Educational Robots Sales and Growth Rate (2013-2018)

##### 5.1.5 Mexico Educational Robots Sales and Growth Rate (2013-2018)

#### 5.2 North America Educational Robots Sales and Revenue (Value) by Manufacturers (2016-2017)

##### 5.2.1 North America Educational Robots Sales by Manufacturers (2016-2017)

##### 5.2.2 North America Educational Robots Revenue by Manufacturers (2016-2017)

#### 5.3 North America Educational Robots Sales, Revenue and Market Share by Type (2013-2018)

##### 5.3.1 North America Educational Robots Sales and Sales Share by Type (2013-2018)

##### 5.3.2 North America Educational Robots Revenue and Revenue Share by Type (2013-2018)

#### 5.4 North America Educational Robots Sales, Revenue and Market Share by Application (2013-2018)

##### 5.4.1 North America Educational Robots Sales and Sales Share by Application (2013-2018)

##### 5.4.2 North America Educational Robots Revenue and Revenue Share by Application (2013-2018)

### **6 EUROPE EDUCATIONAL ROBOTS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

#### 6.1 Europe Educational Robots Sales, Revenue and Market Share by Countries

- 6.1.1 Europe Educational Robots Sales by Countries (2013-2018)
- 6.1.2 Europe Educational Robots Revenue by Countries (2013-2018)
- 6.1.3 Germany Educational Robots Sales and Growth Rate (2013-2018)
- 6.1.4 UK Educational Robots Sales and Growth Rate (2013-2018)
- 6.1.5 France Educational Robots Sales and Growth Rate (2013-2018)
- 6.1.6 Russia Educational Robots Sales and Growth Rate (2013-2018)
- 6.1.7 Italy Educational Robots Sales and Growth Rate (2013-2018)
- 6.2 Europe Educational Robots Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 6.2.1 Europe Educational Robots Sales by Manufacturers (2016-2017)
  - 6.2.2 Europe Educational Robots Revenue by Manufacturers (2016-2017)
- 6.3 Europe Educational Robots Sales, Revenue and Market Share by Type (2013-2018)
  - 6.3.1 Europe Educational Robots Sales and Sales Share by Type (2013-2018)
  - 6.3.2 Europe Educational Robots Revenue and Revenue Share by Type (2013-2018)
- 6.4 Europe Educational Robots Sales, Revenue and Market Share by Application (2013-2018)
  - 6.4.1 Europe Educational Robots Sales and Sales Share by Application (2013-2018)
  - 6.4.2 Europe Educational Robots Revenue and Revenue Share by Application (2013-2018)

## **7 ASIA-PACIFIC EDUCATIONAL ROBOTS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

- 7.1 Asia-Pacific Educational Robots Sales, Revenue and Market Share by Countries
  - 7.1.1 Asia-Pacific Educational Robots Sales by Countries (2013-2018)
  - 7.1.2 Asia-Pacific Educational Robots Revenue by Countries (2013-2018)
  - 7.1.3 China Educational Robots Sales and Growth Rate (2013-2018)
  - 7.1.4 Japan Educational Robots Sales and Growth Rate (2013-2018)
  - 7.1.5 Korea Educational Robots Sales and Growth Rate (2013-2018)
  - 7.1.6 India Educational Robots Sales and Growth Rate (2013-2018)
  - 7.1.7 Southeast Asia Educational Robots Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific Educational Robots Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 7.2.1 Asia-Pacific Educational Robots Sales by Manufacturers (2016-2017)
  - 7.2.2 Asia-Pacific Educational Robots Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific Educational Robots Sales, Revenue and Market Share by Type (2013-2018)
  - 7.3.1 Asia-Pacific Educational Robots Sales and Sales Share by Type (2013-2018)
  - 7.3.2 Asia-Pacific Educational Robots Revenue and Revenue Share by Type

(2013-2018)

7.4 Asia-Pacific Educational Robots Sales, Revenue and Market Share by Application  
(2013-2018)

7.4.1 Asia-Pacific Educational Robots Sales and Sales Share by Application  
(2013-2018)

7.4.2 Asia-Pacific Educational Robots Revenue and Revenue Share by Application  
(2013-2018)

## **8 SOUTH AMERICA EDUCATIONAL ROBOTS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

8.1 South America Educational Robots Sales, Revenue and Market Share by Countries

8.1.1 South America Educational Robots Sales by Countries (2013-2018)

8.1.2 South America Educational Robots Revenue by Countries (2013-2018)

8.1.3 Brazil Educational Robots Sales and Growth Rate (2013-2018)

8.1.4 Argentina Educational Robots Sales and Growth Rate (2013-2018)

8.1.5 Colombia Educational Robots Sales and Growth Rate (2013-2018)

8.2 South America Educational Robots Sales and Revenue (Value) by Manufacturers  
(2016-2017)

8.2.1 South America Educational Robots Sales by Manufacturers (2016-2017)

8.2.2 South America Educational Robots Revenue by Manufacturers (2016-2017)

8.3 South America Educational Robots Sales, Revenue and Market Share by Type  
(2013-2018)

8.3.1 South America Educational Robots Sales and Sales Share by Type (2013-2018)

8.3.2 South America Educational Robots Revenue and Revenue Share by Type  
(2013-2018)

8.4 South America Educational Robots Sales, Revenue and Market Share by  
Application (2013-2018)

8.4.1 South America Educational Robots Sales and Sales Share by Application  
(2013-2018)

8.4.2 South America Educational Robots Revenue and Revenue Share by Application  
(2013-2018)

## **9 MIDDLE EAST AND AFRICA EDUCATIONAL ROBOTS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

9.1 Middle East and Africa Educational Robots Sales, Revenue and Market Share by  
Countries

9.1.1 Middle East and Africa Educational Robots Sales by Countries (2013-2018)

- 9.1.2 Middle East and Africa Educational Robots Revenue by Countries (2013-2018)
- 9.1.3 Saudi Arabia Educational Robots Sales and Growth Rate (2013-2018)
- 9.1.4 UAE Educational Robots Sales and Growth Rate (2013-2018)
- 9.1.5 Egypt Educational Robots Sales and Growth Rate (2013-2018)
- 9.1.6 Nigeria Educational Robots Sales and Growth Rate (2013-2018)
- 9.1.7 South Africa Educational Robots Sales and Growth Rate (2013-2018)
- 9.2 Middle East and Africa Educational Robots Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 9.2.1 Middle East and Africa Educational Robots Sales by Manufacturers (2016-2017)
  - 9.2.2 Middle East and Africa Educational Robots Revenue by Manufacturers (2016-2017)
- 9.3 Middle East and Africa Educational Robots Sales, Revenue and Market Share by Type (2013-2018)
  - 9.3.1 Middle East and Africa Educational Robots Sales and Sales Share by Type (2013-2018)
  - 9.3.1 Middle East and Africa Educational Robots Revenue and Revenue Share by Type (2013-2018)
- 9.4 Middle East and Africa Educational Robots Sales, Revenue and Market Share by Application (2013-2018)
  - 9.4.1 Middle East and Africa Educational Robots Sales and Sales Share by Application (2013-2018)
  - 9.4.2 Middle East and Africa Educational Robots Revenue and Revenue Share by Application (2013-2018)

## **10 GLOBAL EDUCATIONAL ROBOTS MARKET SEGMENT BY TYPE**

- 10.1 Global Educational Robots Sales, Revenue and Market Share by Type (2013-2018)
  - 10.1.1 Global Educational Robots Sales and Market Share by Type (2013-2018)
  - 10.1.2 Global Educational Robots Revenue and Market Share by Type (2013-2018)
- 10.2 Wheeled robot Sales Growth and Price
  - 10.2.1 Global Wheeled robot Sales Growth (2013-2018)
  - 10.2.2 Global Wheeled robot Price (2013-2018)
- 10.3 Humanoid robot Sales Growth and Price
  - 10.3.1 Global Humanoid robot Sales Growth (2013-2018)
  - 10.3.2 Global Humanoid robot Price (2013-2018)
- 10.4 Others Sales Growth and Price
  - 10.4.1 Global Others Sales Growth (2013-2018)
  - 10.4.2 Global Others Price (2013-2018)

## **11 GLOBAL EDUCATIONAL ROBOTS MARKET SEGMENT BY APPLICATION**

- 11.1 Global Educational Robots Sales Market Share by Application (2013-2018)
- 11.2 Primary School Sales Growth (2013-2018)
- 11.3 Secondary School Sales Growth (2013-2018)
- 11.4 Others Sales Growth (2013-2018)

## **12 EDUCATIONAL ROBOTS MARKET FORECAST (2018-2023)**

- 12.1 Global Educational Robots Sales, Revenue and Growth Rate (2018-2023)
- 12.2 Educational Robots Market Forecast by Regions (2018-2023)
  - 12.2.1 North America Educational Robots Market Forecast (2018-2023)
  - 12.2.2 Europe Educational Robots Market Forecast (2018-2023)
  - 12.2.3 Asia-Pacific Educational Robots Market Forecast (2018-2023)
  - 12.2.4 South America Educational Robots Market Forecast (2018-2023)
  - 12.2.5 Middle East and Africa Educational Robots Market Forecast (2018-2023)
- 12.3 Educational Robots Market Forecast by Type (2018-2023)
  - 12.3.1 Global Educational Robots Sales Forecast by Type (2018-2023)
  - 12.3.2 Global Educational Robots Market Share Forecast by Type (2018-2023)
- 12.4 Educational Robots Market Forecast by Application (2018-2023)
  - 12.4.1 Global Educational Robots Sales Forecast by Application (2018-2023)
  - 12.4.2 Global Educational Robots Market Share Forecast by Application (2018-2023)

## **13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS**

- 13.1 Sales Channel
  - 13.1.1 Direct Marketing
  - 13.1.2 Indirect Marketing
  - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

## **14 RESEARCH FINDINGS AND CONCLUSION**

## **15 APPENDIX**

- 15.1 Methodology
- 15.2 Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Educational Robots Picture

Table Product Specifications of Educational Robots

Figure Global Educational Robots CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Educational Robots CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Educational Robots by Types in 2017

Figure Wheeled robot Picture

Table Major Manufacturers of Wheeled robot

Figure Humanoid robot Picture

Table Major Manufacturers of Humanoid robot

Figure Others Picture

Table Major Manufacturers of Others

Figure Educational Robots Sales Market Share by Applications in 2017

Figure Primary School Picture

Figure Secondary School Picture

Figure Others Picture

Figure United States Educational Robots Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Educational Robots Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Educational Robots Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Educational Robots Revenue (Value) and Growth Rate (2013-2023)

Figure France Educational Robots Revenue (Value) and Growth Rate (2013-2023)

Figure UK Educational Robots Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Educational Robots Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Educational Robots Revenue (Value) and Growth Rate (2013-2023)

Figure China Educational Robots Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Educational Robots Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Educational Robots Revenue (Value) and Growth Rate (2013-2023)

Figure India Educational Robots Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Educational Robots Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Educational Robots Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Educational Robots Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Educational Robots Revenue (Value) and Growth Rate

(2013-2023)

Figure South Africa Educational Robots Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Educational Robots Revenue (Value) and Growth Rate (2013-2023)

Table Fischertechnik Headquarter, Established, Main Business and Finance Overview (2017)

Table Fischertechnik Educational Robots Production Bases, Sales Regions and Major Competitors

Table Fischertechnik Educational Robots Product

Table Fischertechnik Educational Robots Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Fischertechnik Educational Robots Sales Market Share in 2017

Figure Global Fischertechnik Educational Robots Revenue Market Share in 2017

Table Lego Headquarter, Established, Main Business and Finance Overview (2017)

Table Lego Educational Robots Production Bases, Sales Regions and Major Competitors

Table Lego Educational Robots Product

Table Lego Educational Robots Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Lego Educational Robots Sales Market Share in 2017

Figure Global Lego Educational Robots Revenue Market Share in 2017

Table Modular Robotics Headquarter, Established, Main Business and Finance Overview (2017)

Table Modular Robotics Educational Robots Production Bases, Sales Regions and Major Competitors

Table Modular Robotics Educational Robots Product

Table Modular Robotics Educational Robots Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Modular Robotics Educational Robots Sales Market Share in 2017

Figure Global Modular Robotics Educational Robots Revenue Market Share in 2017

Table Robotis Headquarter, Established, Main Business and Finance Overview (2017)

Table Robotis Educational Robots Production Bases, Sales Regions and Major Competitors

Table Robotis Educational Robots Product

Table Robotis Educational Robots Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Robotis Educational Robots Sales Market Share in 2017

Figure Global Robotis Educational Robots Revenue Market Share in 2017

Table Innovation First International Headquarter, Established, Main Business and Finance Overview (2017)

Table Innovation First International Educational Robots Production Bases, Sales Regions and Major Competitors

Table Innovation First International Educational Robots Product

Table Innovation First International Educational Robots Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Innovation First International Educational Robots Sales Market Share in 2017

Figure Global Innovation First International Educational Robots Revenue Market Share in 2017

Table Pitsco Headquarter, Established, Main Business and Finance Overview (2017)

Table Pitsco Educational Robots Production Bases, Sales Regions and Major Competitors

Table Pitsco Educational Robots Product

Table Pitsco Educational Robots Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Pitsco Educational Robots Sales Market Share in 2017

Figure Global Pitsco Educational Robots Revenue Market Share in 2017

Table Parallax, Inc. Headquarter, Established, Main Business and Finance Overview (2017)

Table Parallax, Inc. Educational Robots Production Bases, Sales Regions and Major Competitors

Table Parallax, Inc. Educational Robots Product

Table Parallax, Inc. Educational Robots Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Parallax, Inc. Educational Robots Sales Market Share in 2017

Figure Global Parallax, Inc. Educational Robots Revenue Market Share in 2017

Table Evolve Headquarter, Established, Main Business and Finance Overview (2017)

Table Evolve Educational Robots Production Bases, Sales Regions and Major Competitors

Table Evolve Educational Robots Product

Table Evolve Educational Robots Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Evolve Educational Robots Sales Market Share in 2017

Figure Global Evolve Educational Robots Revenue Market Share in 2017

Table Global Educational Robots Sales by Manufacturer (2016-2017)

Figure Global Educational Robots Sales Market Share by Manufacturer in 2016

Figure Global Educational Robots Sales Market Share by Manufacturer in 2017

Table Global Educational Robots Revenue by Manufacturer (2016-2017)

Figure Global Educational Robots Revenue Market Share by Manufacturer in 2016



Figure Global Educational Robots Revenue Market Share by Manufacturer in 2017  
Table Global Educational Robots Price by Manufacturer (2016-2017)  
Figure Top 3 Educational Robots Manufacturer (Revenue) Market Share in 2017  
Figure Top 6 Educational Robots Manufacturer (Revenue) Market Share in 2017  
Figure Global Educational Robots Sales and Growth Rate (2013-2018)  
Figure Global Educational Robots Revenue and Growth Rate (2013-2018)  
Table Global Educational Robots Sales by Regions (2013-2018)  
Table Global Educational Robots Sales Market Share by Regions (2013-2018)  
Table Global Educational Robots Revenue by Regions (2013-2018)  
Figure Global Educational Robots Revenue Market Share by Regions in 2013  
Figure Global Educational Robots Revenue Market Share by Regions in 2017  
Figure North America Educational Robots Sales and Growth Rate (2013-2018)  
Figure North America Educational Robots Revenue and Growth Rate (2013-2018)  
Figure Europe Educational Robots Sales and Growth Rate (2013-2018)  
Figure Europe Educational Robots Revenue and Growth Rate (2013-2018)  
Figure Asia-Pacific Educational Robots Sales and Growth Rate (2013-2018)  
Figure Asia-Pacific Educational Robots Revenue and Growth Rate (2013-2018)  
Figure South America Educational Robots Sales and Growth Rate (2013-2018)  
Figure South America Educational Robots Revenue and Growth Rate (2013-2018)  
Figure Middle East and Africa Educational Robots Sales and Growth Rate (2013-2018)  
Figure Middle East and Africa Educational Robots Revenue and Growth Rate (2013-2018)  
Figure North America Educational Robots Revenue and Growth Rate (2013-2018)  
Table North America Educational Robots Sales by Countries (2013-2018)  
Table North America Educational Robots Sales Market Share by Countries (2013-2018)  
Figure North America Educational Robots Sales Market Share by Countries in 2013  
Figure North America Educational Robots Sales Market Share by Countries in 2017  
Table North America Educational Robots Revenue by Countries (2013-2018)  
Table North America Educational Robots Revenue Market Share by Countries (2013-2018)  
Figure North America Educational Robots Revenue Market Share by Countries in 2013  
Figure North America Educational Robots Revenue Market Share by Countries in 2017  
Figure United States Educational Robots Sales and Growth Rate (2013-2018)  
Figure Canada Educational Robots Sales and Growth Rate (2013-2018)  
Figure Mexico Educational Robots Sales and Growth Rate (2013-2018)  
Table North America Educational Robots Sales by Manufacturer (2016-2017)  
Figure North America Educational Robots Sales Market Share by Manufacturer in 2016  
Figure North America Educational Robots Sales Market Share by Manufacturer in 2017  
Table North America Educational Robots Revenue by Manufacturer (2016-2017)

Figure North America Educational Robots Revenue Market Share by Manufacturer in 2016

Figure North America Educational Robots Revenue Market Share by Manufacturer in 2017

Table North America Educational Robots Sales by Type (2013-2018)

Table North America Educational Robots Sales Share by Type (2013-2018)

Table North America Educational Robots Revenue by Type (2013-2018)

Table North America Educational Robots Revenue Share by Type (2013-2018)

Table North America Educational Robots Sales by Application (2013-2018)

Table North America Educational Robots Sales Share by Application (2013-2018)

Table North America Educational Robots Revenue by Application (2013-2018)

Table North America Educational Robots Revenue Share by Application (2013-2018)

Figure Europe Educational Robots Revenue and Growth Rate (2013-2018)

Table Europe Educational Robots Sales by Countries (2013-2018)

Table Europe Educational Robots Sales Market Share by Countries (2013-2018)

Table Europe Educational Robots Revenue by Countries (2013-2018)

Figure Europe Educational Robots Revenue Market Share by Countries in 2016

Figure Europe Educational Robots Revenue Market Share by Countries in 2017

Figure Germany Educational Robots Sales and Growth Rate (2013-2018)

Figure UK Educational Robots Sales and Growth Rate (2013-2018)

Figure France Educational Robots Sales and Growth Rate (2013-2018)

Figure Russia Educational Robots Sales and Growth Rate (2013-2018)

Figure Italy Educational Robots Sales and Growth Rate (2013-2018)

Table Europe Educational Robots Sales by Manufacturer (2016-2017)

Figure Europe Educational Robots Sales Market Share by Manufacturer in 2016

Figure Europe Educational Robots Sales Market Share by Manufacturer in 2017

Table Europe Educational Robots Revenue by Manufacturer (2016-2017)

Figure Europe Educational Robots Revenue Market Share by Manufacturer in 2016

Figure Europe Educational Robots Revenue Market Share by Manufacturer in 2017

Table Europe Educational Robots Sales by Type (2013-2018)

Table Europe Educational Robots Sales Share by Type (2013-2018)

Table Europe Educational Robots Revenue by Type (2013-2018)

Table Europe Educational Robots Revenue Share by Type (2013-2018)

Table Europe Educational Robots Sales by Application (2013-2018)

Table Europe Educational Robots Sales Share by Application (2013-2018)

Table Europe Educational Robots Revenue by Application (2013-2018)

Table Europe Educational Robots Revenue Share by Application (2013-2018)

Figure Asia-Pacific Educational Robots Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Educational Robots Sales by Countries (2013-2018)

Table Asia-Pacific Educational Robots Sales Market Share by Countries (2013-2018)  
Figure Asia-Pacific Educational Robots Sales Market Share by Countries 2017  
Table Asia-Pacific Educational Robots Revenue by Countries (2013-2018)  
Figure Asia-Pacific Educational Robots Revenue Market Share by Countries 2017  
Figure China Educational Robots Sales and Growth Rate (2013-2018)  
Figure Japan Educational Robots Sales and Growth Rate (2013-2018)  
Figure Korea Educational Robots Sales and Growth Rate (2013-2018)  
Figure India Educational Robots Sales and Growth Rate (2013-2018)  
Figure Southeast Asia Educational Robots Sales and Growth Rate (2013-2018)  
Table Asia-Pacific Educational Robots Sales by Manufacturer (2016-2017)  
Figure Asia-Pacific Educational Robots Sales Market Share by Manufacturer in 2016  
Figure Asia-Pacific Educational Robots Sales Market Share by Manufacturer in 2017  
Table Asia-Pacific Educational Robots Revenue by Manufacturer (2016-2017)  
Figure Asia-Pacific Educational Robots Revenue Market Share by Manufacturer in 2016  
Figure Asia-Pacific Educational Robots Revenue Market Share by Manufacturer in 2017  
Table Asia-Pacific Educational Robots Sales by Type (2013-2018)  
Table Asia-Pacific Educational Robots Sales Share by Type (2013-2018)  
Table Asia-Pacific Educational Robots Revenue by Type (2013-2018)  
Table Asia-Pacific Educational Robots Revenue Share by Type (2013-2018)  
Table Asia-Pacific Educational Robots Sales by Application (2013-2018)  
Table Asia-Pacific Educational Robots Sales Share by Application (2013-2018)  
Table Asia-Pacific Educational Robots Revenue by Application (2013-2018)  
Table Asia-Pacific Educational Robots Revenue Share by Application (2013-2018)  
Figure South America Educational Robots Revenue and Growth Rate (2013-2018)  
Table South America Educational Robots Sales by Countries (2013-2018)  
Table South America Educational Robots Sales Market Share by Countries (2013-2018)  
Figure South America Educational Robots Sales Market Share by Countries in 2017  
Table South America Educational Robots Revenue by Countries (2013-2018)  
Table South America Educational Robots Revenue Market Share by Countries (2013-2018)  
Figure South America Educational Robots Revenue Market Share by Countries in 2017  
Figure Brazil Educational Robots Sales and Growth Rate (2013-2018)  
Figure Argentina Educational Robots Sales and Growth Rate (2013-2018)  
Figure Colombia Educational Robots Sales and Growth Rate (2013-2018)  
Table South America Educational Robots Sales by Manufacturer (2016-2017)  
Figure South America Educational Robots Sales Market Share by Manufacturer in 2016  
Figure South America Educational Robots Sales Market Share by Manufacturer in 2017  
Table South America Educational Robots Revenue by Manufacturer (2016-2017)  
Figure South America Educational Robots Revenue Market Share by Manufacturer in

2016

Figure South America Educational Robots Revenue Market Share by Manufacturer in 2017

Table South America Educational Robots Sales by Type (2013-2018)

Table South America Educational Robots Sales Share by Type (2013-2018)

Table South America Educational Robots Revenue by Type (2013-2018)

Table South America Educational Robots Revenue Share by Type (2013-2018)

Table South America Educational Robots Sales by Application (2013-2018)

Table South America Educational Robots Sales Share by Application (2013-2018)

Table South America Educational Robots Revenue by Application (2013-2018)

Table South America Educational Robots Revenue Share by Application (2013-2018)

Figure Middle East and Africa Educational Robots Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Educational Robots Sales by Countries (2013-2018)

Table Middle East and Africa Educational Robots Sales Market Share by Countries (2013-2018)

Figure Middle East and Africa Educational Robots Sales Market Share by Countries in 2017

Table Middle East and Africa Educational Robots Revenue by Countries (2013-2018)

Table Middle East and Africa Educational Robots Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Educational Robots Revenue Market Share by Countries in 2013

Figure Middle East and Africa Educational Robots Revenue Market Share by Countries in 2017

Figure Saudi Arabia Educational Robots Sales and Growth Rate (2013-2018)

Figure UAE Educational Robots Sales and Growth Rate (2013-2018)

Figure Egypt Educational Robots Sales and Growth Rate (2013-2018)

Figure Nigeria Educational Robots Sales and Growth Rate (2013-2018)

Figure South Africa Educational Robots Sales and Growth Rate (2013-2018)

Table Middle East and Africa Educational Robots Sales by Manufacturer (2016-2017)

Figure Middle East and Africa Educational Robots Sales Market Share by Manufacturer in 2016

Figure Middle East and Africa Educational Robots Sales Market Share by Manufacturer in 2017

Table Middle East and Africa Educational Robots Revenue by Manufacturer (2016-2017)

Figure Middle East and Africa Educational Robots Revenue Market Share by Manufacturer in 2016



Figure Middle East and Africa Educational Robots Revenue Market Share by Manufacturer in 2017

Table Middle East and Africa Educational Robots Sales by Type (2013-2018)

Table Middle East and Africa Educational Robots Sales Share by Type (2013-2018)

Table Middle East and Africa Educational Robots Revenue by Type (2013-2018)

Table Middle East and Africa Educational Robots Revenue Share by Type (2013-2018)

Table Middle East and Africa Educational Robots Sales by Application (2013-2018)

Table Middle East and Africa Educational Robots Sales Share by Application (2013-2018)

Table Middle East and Africa Educational Robots Revenue by Application (2013-2018)

Table Middle East and Africa Educational Robots Revenue Share by Application (2013-2018)

Table Global Educational Robots Sales by Type (2013-2018)

Table Global Educational Robots Sales Share by Type (2013-2018)

Table Global Educational Robots Revenue by Type (2013-2018)

Table Global Educational Robots Revenue Share by Type (2013-2018)

Figure Global Wheeled robot Sales Growth (2013-2018)

Figure Global Wheeled robot Price (2013-2018)

Figure Global Humanoid robot Sales Growth (2013-2018)

Figure Global Humanoid robot Price (2013-2018)

Figure Global Others Sales Growth (2013-2018)

Figure Global Others Price (2013-2018)

Table Global Educational Robots Sales by Application (2013-2018)

Table Global Educational Robots Sales Share by Application (2013-2018)

Figure Global Primary School Sales Growth (2013-2018)

Figure Global Secondary School Sales Growth (2013-2018)

Figure Global Others Sales Growth (2013-2018)

Figure Global Educational Robots Sales, Revenue and Growth Rate (2018-2023)

Table Global Educational Robots Sales Forecast by Regions (2018-2023)

Table Global Educational Robots Market Share Forecast by Regions (2018-2023)

Figure North America Sales Educational Robots Market Forecast (2018-2023)

Figure Europe Sales Educational Robots Market Forecast (2018-2023)

Figure Asia-Pacific Sales Educational Robots Market Forecast (2018-2023)

Figure South America Sales Educational Robots Market Forecast (2018-2023)

Figure Middle East and Africa Sales Educational Robots Market Forecast (2018-2023)

Table Global Educational Robots Sales Forecast by Type (2018-2023)

Table Global Educational Robots Market Share Forecast by Type (2018-2023)

Table Global Educational Robots Sales Forecast by Application (2018-2023)

Table Global Educational Robots Market Share Forecast by Application (2018-2023)

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