

# **Global Education and Learning Analytics Software and Services Market 2024 by Company, Regions, Type and Application, Forecast to 2030**

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## **Abstracts**

According to our (Global Info Research) latest study, the global Education and Learning Analytics Software and Services market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

With the development of educational informationization, educational and learning software will be organically integrated with the network platform. The application of new educational and learning software has shared educational resources on the Internet.

The education and learning analytics market based on analytics types, the education and learning analytics market has been segmented as follows: Predictive analytics; Prescriptive analytics; Descriptive analytics.

The Global Info Research report includes an overview of the development of the Education and Learning Analytics Software and Services industry chain, the market status of People Acquisition And Retention (Predictive Analytics, Prescriptive Analytics), Curriculum Development And Intervention (Predictive Analytics, Prescriptive Analytics), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Education and Learning Analytics Software and Services.

Regionally, the report analyzes the Education and Learning Analytics Software and Services markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Education and Learning Analytics Software

and Services market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Education and Learning Analytics Software and Services market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Education and Learning Analytics Software and Services industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Predictive Analytics, Prescriptive Analytics).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Education and Learning Analytics Software and Services market.

**Regional Analysis:** The report involves examining the Education and Learning Analytics Software and Services market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Education and Learning Analytics Software and Services market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Education and Learning Analytics Software and Services:

**Company Analysis:** Report covers individual Education and Learning Analytics Software and Services players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios,

partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Education and Learning Analytics Software and Services. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (People Acquisition And Retention, Curriculum Development And Intervention).

**Technology Analysis:** Report covers specific technologies relevant to Education and Learning Analytics Software and Services. It assesses the current state, advancements, and potential future developments in Education and Learning Analytics Software and Services areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Education and Learning Analytics Software and Services market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Education and Learning Analytics Software and Services market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Predictive Analytics

Prescriptive Analytics

Descriptive Analytics

### Market segment by Application

People Acquisition And Retention

Curriculum Development And Intervention

Performance Management

Budget And Finance Management

Operations Management

Others

Market segment by players, this report covers

IBM

TIBCO

Microsoft

Oracle

SAP

SAS Institute

Tableau Software

MicroStrategy

Alteryx

Qlik

SABA

Blackboard

Schoology

iSpring

G-Cube

Latitude CG

Mindflash

SkyPrep

Information Builders

Watershed

Enlit,LLC

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Education and Learning Analytics Software and Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Education and Learning Analytics Software and

Services, with revenue, gross margin and global market share of Education and Learning Analytics Software and Services from 2019 to 2024.

Chapter 3, the Education and Learning Analytics Software and Services competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Education and Learning Analytics Software and Services market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Education and Learning Analytics Software and Services.

Chapter 13, to describe Education and Learning Analytics Software and Services research findings and conclusion.

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