

Global Education Data Security Tools Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Education data security tools safeguard confidential education institutional data against unauthorized external access and malicious software. The increased adoption of easy access of data by Wi-Fi facilities and BYOD policies has fueled the need for advanced security mechanisms among all schools and colleges. In addition, new learning models such as m-learning, social learning, and gamification, which run on Internet increases the risk of misuse of sensitive information.

Scope of the Report:

This report studies the Education Data Security Tools market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Education Data Security Tools market by product type and applications/end industries.

Although digital infrastructure supports advanced learning technologies in most education institutions, it makes institutional data vulnerable to cyber attacks. Moreover, in recent times, there has been an increase in the uploading of digital data in the cloud and on-premise platforms. This uploaded data can easily be accessed through LAN and WLAN with the help of numerous personal devices used by thousands of students and can lead to security breaches. To avoid the violation of confidential data, both data center infrastructure and cloud computing platforms need to address security challenges such as APIs, phishing, and identity fraud. Moreover, it is also of prime importance for education institutes to digitize their teaching and learning methods for expansion strategy. In the event of a cyber attack, educational institutes not only lose out on crucial data but also their reputation and credibility. Hence, many vendors and

application developers are incorporating security mechanisms to overcome such threats in the future.

The education data security tools market in the US has witnessed significant growth in the last few years and offers numerous opportunities for new vendors. The vendors in the region are focussing on product innovation as one of the key strategies to propel their growth in the market.

The global Education Data Security Tools market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Education Data Security Tools.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Cisco

McAfee

Symantec

Trend Micro

IBM

Fortinet

Panda Security

Sophos

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

On-premise data center

Cloud-based storage

Market Segment by Applications, can be divided into

K-12 education

Higher education

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