

Global Education Content Management Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G044753ECCEEN.html>

Date: October 2018

Pages: 133

Price: US\$ 3,480.00 (Single User License)

ID: G044753ECCEEN

Abstracts

Education content management technologies consist of learning content management systems and web content management systems, among others. A learning content management system (LCMS) is a software application that uses web-based technology to manage, administer, track, and report on the delivery of content. LCMS products are widely adopted by educational institutions, especially for higher education. The substantial cost benefits attained by installing LCMS products have led many firms and institutions worldwide to invest in such technologies. The vendors are developing LCMSs to incorporate social learning features, such as chat modules. The use of such technologies helps educational institutions to frequently update their learning content in tune with global developments and end-user requirements.

Scope of the Report:

This report studies the Education Content Management market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Education Content Management market by product type and applications/end industries.

Continuous innovations in e-learning tools and delivery methods and advances in technology will drive the prospects for growth in this market. Recently, many schools and colleges have started using education content management systems to enhance their authoring and content development processes and to boost their online presence. This increase in the preference for education content management systems will aid in the healthy growth of this market over the next several years. The global market for education content management will experience rapid growth during the predicted period

and will grow profoundly at a CAGR of almost 20% by 2022.

The global education content management market is a complex and dynamic market owing to the presence of a significant number of learning content and web content management system vendors. The leading vendors in this market do not hold major chunks of the market share as the market accommodates a large number of players. The market also consists of a number of new players and specialized providers that solely focus on specific applications.

The global Education Content Management market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Education Content Management.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Amnovet

Adobe Corp.

OmniUpdate

Saba Corp

Anubavam

Blackboard

Desire2Learn

Hannon Hill

Ingeniux

Jadu

Krawler LMS

White Whale Web Services

Xyleme

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Learning content management systems (LCMS)

Web content management systems (WCMS)

Market Segment by Applications, can be divided into

K-12 education

Higher education

Contents

1 EDUCATION CONTENT MANAGEMENT MARKET OVERVIEW

- 1.1 Product Overview and Scope of Education Content Management
- 1.2 Classification of Education Content Management by Types
 - 1.2.1 Global Education Content Management Revenue Comparison by Types (2017-2023)
 - 1.2.2 Global Education Content Management Revenue Market Share by Types in 2017
 - 1.2.3 Learning content management systems (LCMS)
 - 1.2.4 Web content management systems (WCMS)
- 1.3 Global Education Content Management Market by Application
 - 1.3.1 Global Education Content Management Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 K-12 education
 - 1.3.3 Higher education
- 1.4 Global Education Content Management Market by Regions
 - 1.4.1 Global Education Content Management Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.1 North America (USA, Canada and Mexico) Education Content Management Status and Prospect (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Education Content Management Status and Prospect (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Education Content Management Status and Prospect (2013-2023)
 - 1.4.4 South America (Brazil, Argentina, Colombia) Education Content Management Status and Prospect (2013-2023)
 - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Education Content Management Status and Prospect (2013-2023)
- 1.5 Global Market Size of Education Content Management (2013-2023)

2 MANUFACTURERS PROFILES

- 2.1 Amnovet
 - 2.1.1 Business Overview
 - 2.1.2 Education Content Management Type and Applications
 - 2.1.2.1 Product A
 - 2.1.2.2 Product B

2.1.3 Amnovet Education Content Management Revenue, Gross Margin and Market Share (2016-2017)

2.2 Adobe Corp.

2.2.1 Business Overview

2.2.2 Education Content Management Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 Adobe Corp. Education Content Management Revenue, Gross Margin and Market Share (2016-2017)

2.3 OmniUpdate

2.3.1 Business Overview

2.3.2 Education Content Management Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 OmniUpdate Education Content Management Revenue, Gross Margin and Market Share (2016-2017)

2.4 Saba Corp

2.4.1 Business Overview

2.4.2 Education Content Management Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 Saba Corp Education Content Management Revenue, Gross Margin and Market Share (2016-2017)

2.5 Anubavam

2.5.1 Business Overview

2.5.2 Education Content Management Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 Anubavam Education Content Management Revenue, Gross Margin and Market Share (2016-2017)

2.6 Blackboard

2.6.1 Business Overview

2.6.2 Education Content Management Type and Applications

2.6.2.1 Product A

2.6.2.2 Product B

2.6.3 Blackboard Education Content Management Revenue, Gross Margin and Market Share (2016-2017)

2.7 Desire2Learn

2.7.1 Business Overview

- 2.7.2 Education Content Management Type and Applications
 - 2.7.2.1 Product A
 - 2.7.2.2 Product B
- 2.7.3 Desire2Learn Education Content Management Revenue, Gross Margin and Market Share (2016-2017)
- 2.8 Hannon Hill
 - 2.8.1 Business Overview
 - 2.8.2 Education Content Management Type and Applications
 - 2.8.2.1 Product A
 - 2.8.2.2 Product B
 - 2.8.3 Hannon Hill Education Content Management Revenue, Gross Margin and Market Share (2016-2017)
- 2.9 Ingeniux
 - 2.9.1 Business Overview
 - 2.9.2 Education Content Management Type and Applications
 - 2.9.2.1 Product A
 - 2.9.2.2 Product B
 - 2.9.3 Ingeniux Education Content Management Revenue, Gross Margin and Market Share (2016-2017)
- 2.10 Jadu
 - 2.10.1 Business Overview
 - 2.10.2 Education Content Management Type and Applications
 - 2.10.2.1 Product A
 - 2.10.2.2 Product B
 - 2.10.3 Jadu Education Content Management Revenue, Gross Margin and Market Share (2016-2017)
- 2.11 Krawler LMS
 - 2.11.1 Business Overview
 - 2.11.2 Education Content Management Type and Applications
 - 2.11.2.1 Product A
 - 2.11.2.2 Product B
 - 2.11.3 Krawler LMS Education Content Management Revenue, Gross Margin and Market Share (2016-2017)
- 2.12 White Whale Web Services
 - 2.12.1 Business Overview
 - 2.12.2 Education Content Management Type and Applications
 - 2.12.2.1 Product A
 - 2.12.2.2 Product B
 - 2.12.3 White Whale Web Services Education Content Management Revenue, Gross

Margin and Market Share (2016-2017)

2.13 Xyleme

2.13.1 Business Overview

2.13.2 Education Content Management Type and Applications

2.13.2.1 Product A

2.13.2.2 Product B

2.13.3 Xyleme Education Content Management Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL EDUCATION CONTENT MANAGEMENT MARKET COMPETITION, BY PLAYERS

3.1 Global Education Content Management Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 Education Content Management Players Market Share

3.2.2 Top 10 Education Content Management Players Market Share

3.3 Market Competition Trend

4 GLOBAL EDUCATION CONTENT MANAGEMENT MARKET SIZE BY REGIONS

4.1 Global Education Content Management Revenue and Market Share by Regions

4.2 North America Education Content Management Revenue and Growth Rate (2013-2018)

4.3 Europe Education Content Management Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Education Content Management Revenue and Growth Rate (2013-2018)

4.5 South America Education Content Management Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa Education Content Management Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA EDUCATION CONTENT MANAGEMENT REVENUE BY COUNTRIES

5.1 North America Education Content Management Revenue by Countries (2013-2018)

5.2 USA Education Content Management Revenue and Growth Rate (2013-2018)

5.3 Canada Education Content Management Revenue and Growth Rate (2013-2018)

5.4 Mexico Education Content Management Revenue and Growth Rate (2013-2018)

6 EUROPE EDUCATION CONTENT MANAGEMENT REVENUE BY COUNTRIES

- 6.1 Europe Education Content Management Revenue by Countries (2013-2018)
- 6.2 Germany Education Content Management Revenue and Growth Rate (2013-2018)
- 6.3 UK Education Content Management Revenue and Growth Rate (2013-2018)
- 6.4 France Education Content Management Revenue and Growth Rate (2013-2018)
- 6.5 Russia Education Content Management Revenue and Growth Rate (2013-2018)
- 6.6 Italy Education Content Management Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC EDUCATION CONTENT MANAGEMENT REVENUE BY COUNTRIES

- 7.1 Asia-Pacific Education Content Management Revenue by Countries (2013-2018)
- 7.2 China Education Content Management Revenue and Growth Rate (2013-2018)
- 7.3 Japan Education Content Management Revenue and Growth Rate (2013-2018)
- 7.4 Korea Education Content Management Revenue and Growth Rate (2013-2018)
- 7.5 India Education Content Management Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Education Content Management Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA EDUCATION CONTENT MANAGEMENT REVENUE BY COUNTRIES

- 8.1 South America Education Content Management Revenue by Countries (2013-2018)
- 8.2 Brazil Education Content Management Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Education Content Management Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Education Content Management Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE EDUCATION CONTENT MANAGEMENT BY COUNTRIES

- 9.1 Middle East and Africa Education Content Management Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Education Content Management Revenue and Growth Rate (2013-2018)
- 9.3 UAE Education Content Management Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Education Content Management Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Education Content Management Revenue and Growth Rate (2013-2018)

9.6 South Africa Education Content Management Revenue and Growth Rate (2013-2018)

10 GLOBAL EDUCATION CONTENT MANAGEMENT MARKET SEGMENT BY TYPE

10.1 Global Education Content Management Revenue and Market Share by Type (2013-2018)

10.2 Global Education Content Management Market Forecast by Type (2018-2023)

10.3 Learning content management systems (LCMS) Revenue Growth Rate (2013-2023)

10.4 Web content management systems (WCMS) Revenue Growth Rate (2013-2023)

11 GLOBAL EDUCATION CONTENT MANAGEMENT MARKET SEGMENT BY APPLICATION

11.1 Global Education Content Management Revenue Market Share by Application (2013-2018)

11.2 Education Content Management Market Forecast by Application (2018-2023)

11.3 K-12 education Revenue Growth (2013-2018)

11.4 Higher education Revenue Growth (2013-2018)

12 GLOBAL EDUCATION CONTENT MANAGEMENT MARKET SIZE FORECAST (2018-2023)

12.1 Global Education Content Management Market Size Forecast (2018-2023)

12.2 Global Education Content Management Market Forecast by Regions (2018-2023)

12.3 North America Education Content Management Revenue Market Forecast (2018-2023)

12.4 Europe Education Content Management Revenue Market Forecast (2018-2023)

12.5 Asia-Pacific Education Content Management Revenue Market Forecast (2018-2023)

12.6 South America Education Content Management Revenue Market Forecast (2018-2023)

12.7 Middle East and Africa Education Content Management Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Education Content Management Picture

Table Product Specifications of Education Content Management

Table Global Education Content Management and Revenue (Million USD) Market Split by Product Type

Figure Global Education Content Management Revenue Market Share by Types in 2017

Figure Learning content management systems (LCMS) Picture

Figure Web content management systems (WCMS) Picture

Table Global Education Content Management Revenue (Million USD) by Application (2013-2023)

Figure Education Content Management Revenue Market Share by Applications in 2017

Figure K-12 education Picture

Figure Higher education Picture

Table Global Market Education Content Management Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Education Content Management Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Education Content Management Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Education Content Management Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Education Content Management Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Education Content Management Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Education Content Management Revenue (Million USD) and Growth Rate (2013-2023)

Table Amnovet Basic Information, Manufacturing Base and Competitors

Table Amnovet Education Content Management Type and Applications

Table Amnovet Education Content Management Revenue, Gross Margin and Market Share (2016-2017)

Table Adobe Corp. Basic Information, Manufacturing Base and Competitors

Table Adobe Corp. Education Content Management Type and Applications

Table Adobe Corp. Education Content Management Revenue, Gross Margin and Market Share (2016-2017)

Table OmniUpdate Basic Information, Manufacturing Base and Competitors
Table OmniUpdate Education Content Management Type and Applications
Table OmniUpdate Education Content Management Revenue, Gross Margin and Market Share (2016-2017)
Table Saba Corp Basic Information, Manufacturing Base and Competitors
Table Saba Corp Education Content Management Type and Applications
Table Saba Corp Education Content Management Revenue, Gross Margin and Market Share (2016-2017)
Table Anubavam Basic Information, Manufacturing Base and Competitors
Table Anubavam Education Content Management Type and Applications
Table Anubavam Education Content Management Revenue, Gross Margin and Market Share (2016-2017)
Table Blackboard Basic Information, Manufacturing Base and Competitors
Table Blackboard Education Content Management Type and Applications
Table Blackboard Education Content Management Revenue, Gross Margin and Market Share (2016-2017)
Table Desire2Learn Basic Information, Manufacturing Base and Competitors
Table Desire2Learn Education Content Management Type and Applications
Table Desire2Learn Education Content Management Revenue, Gross Margin and Market Share (2016-2017)
Table Hannon Hill Basic Information, Manufacturing Base and Competitors
Table Hannon Hill Education Content Management Type and Applications
Table Hannon Hill Education Content Management Revenue, Gross Margin and Market Share (2016-2017)
Table Ingeniux Basic Information, Manufacturing Base and Competitors
Table Ingeniux Education Content Management Type and Applications
Table Ingeniux Education Content Management Revenue, Gross Margin and Market Share (2016-2017)
Table Jadu Basic Information, Manufacturing Base and Competitors
Table Jadu Education Content Management Type and Applications
Table Jadu Education Content Management Revenue, Gross Margin and Market Share (2016-2017)
Table Krawler LMS Basic Information, Manufacturing Base and Competitors
Table Krawler LMS Education Content Management Type and Applications
Table Krawler LMS Education Content Management Revenue, Gross Margin and Market Share (2016-2017)
Table White Whale Web Services Basic Information, Manufacturing Base and Competitors
Table White Whale Web Services Education Content Management Type and

Applications

Table White Whale Web Services Education Content Management Revenue, Gross Margin and Market Share (2016-2017)

Table Xyleme Basic Information, Manufacturing Base and Competitors

Table Xyleme Education Content Management Type and Applications

Table Xyleme Education Content Management Revenue, Gross Margin and Market Share (2016-2017)

Table Global Education Content Management Revenue (Million USD) by Players (2013-2018)

Table Global Education Content Management Revenue Share by Players (2013-2018)

Figure Global Education Content Management Revenue Share by Players in 2016

Figure Global Education Content Management Revenue Share by Players in 2017

Figure Global Top 5 Players Education Content Management Revenue Market Share in 2017

Figure Global Top 10 Players Education Content Management Revenue Market Share in 2017

Figure Global Education Content Management Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Education Content Management Revenue (Million USD) by Regions (2013-2018)

Table Global Education Content Management Revenue Market Share by Regions (2013-2018)

Figure Global Education Content Management Revenue Market Share by Regions (2013-2018)

Figure Global Education Content Management Revenue Market Share by Regions in 2017

Figure North America Education Content Management Revenue and Growth Rate (2013-2018)

Figure Europe Education Content Management Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Education Content Management Revenue and Growth Rate (2013-2018)

Figure South America Education Content Management Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Education Content Management Revenue and Growth Rate (2013-2018)

Table North America Education Content Management Revenue by Countries (2013-2018)

Table North America Education Content Management Revenue Market Share by Countries (2013-2018)

Figure North America Education Content Management Revenue Market Share by Countries (2013-2018)

Figure North America Education Content Management Revenue Market Share by Countries in 2017

Figure USA Education Content Management Revenue and Growth Rate (2013-2018)

Figure Canada Education Content Management Revenue and Growth Rate (2013-2018)

Figure Mexico Education Content Management Revenue and Growth Rate (2013-2018)

Table Europe Education Content Management Revenue (Million USD) by Countries (2013-2018)

Figure Europe Education Content Management Revenue Market Share by Countries (2013-2018)

Figure Europe Education Content Management Revenue Market Share by Countries in 2017

Figure Germany Education Content Management Revenue and Growth Rate (2013-2018)

Figure UK Education Content Management Revenue and Growth Rate (2013-2018)

Figure France Education Content Management Revenue and Growth Rate (2013-2018)

Figure Russia Education Content Management Revenue and Growth Rate (2013-2018)

Figure Italy Education Content Management Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Education Content Management Revenue (Million USD) by Countries (2013-2018)

Figure Asia-Pacific Education Content Management Revenue Market Share by Countries (2013-2018)

Figure Asia-Pacific Education Content Management Revenue Market Share by Countries in 2017

Figure China Education Content Management Revenue and Growth Rate (2013-2018)

Figure Japan Education Content Management Revenue and Growth Rate (2013-2018)

Figure Korea Education Content Management Revenue and Growth Rate (2013-2018)

Figure India Education Content Management Revenue and Growth Rate (2013-2018)

Figure Southeast Asia Education Content Management Revenue and Growth Rate (2013-2018)

Table South America Education Content Management Revenue by Countries (2013-2018)

Table South America Education Content Management Revenue Market Share by Countries (2013-2018)

Figure South America Education Content Management Revenue Market Share by Countries (2013-2018)

Figure South America Education Content Management Revenue Market Share by

Countries in 2017

Figure Brazil Education Content Management Revenue and Growth Rate (2013-2018)

Figure Argentina Education Content Management Revenue and Growth Rate (2013-2018)

Figure Colombia Education Content Management Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Education Content Management Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa Education Content Management Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Education Content Management Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Education Content Management Revenue Market Share by Countries in 2017

Figure Saudi Arabia Education Content Management Revenue and Growth Rate (2013-2018)

Figure UAE Education Content Management Revenue and Growth Rate (2013-2018)

Figure Egypt Education Content Management Revenue and Growth Rate (2013-2018)

Figure Nigeria Education Content Management Revenue and Growth Rate (2013-2018)

Figure South Africa Education Content Management Revenue and Growth Rate (2013-2018)

Table Global Education Content Management Revenue (Million USD) by Type (2013-2018)

Table Global Education Content Management Revenue Share by Type (2013-2018)

Figure Global Education Content Management Revenue Share by Type (2013-2018)

Figure Global Education Content Management Revenue Share by Type in 2017

Table Global Education Content Management Revenue Forecast by Type (2018-2023)

Figure Global Education Content Management Market Share Forecast by Type (2018-2023)

Figure Global Learning content management systems (LCMS) Revenue Growth Rate (2013-2018)

Figure Global Web content management systems (WCMS) Revenue Growth Rate (2013-2018)

Table Global Education Content Management Revenue by Application (2013-2018)

Table Global Education Content Management Revenue Share by Application (2013-2018)

Figure Global Education Content Management Revenue Share by Application (2013-2018)

Figure Global Education Content Management Revenue Share by Application in 2017

Table Global Education Content Management Revenue Forecast by Application (2018-2023)

Figure Global Education Content Management Market Share Forecast by Application (2018-2023)

Figure Global K-12 education Revenue Growth Rate (2013-2018)

Figure Global Higher education Revenue Growth Rate (2013-2018)

Figure Global Education Content Management Revenue (Million USD) and Growth Rate Forecast (2018 -2023)

Table Global Education Content Management Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global Education Content Management Revenue Market Share Forecast by Regions (2018-2023)

Figure North America Education Content Management Revenue Market Forecast (2018-2023)

Figure Europe Education Content Management Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Education Content Management Revenue Market Forecast (2018-2023)

Figure South America Education Content Management Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Education Content Management Revenue Market Forecast (2018-2023)

I would like to order

Product name: Global Education Content Management Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

Product link: <https://marketpublishers.com/r/G044753ECCEEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G044753ECCEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

