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Global Education Apps Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

The extensive use of smartphones and tablets by students for study purposes is the primary factor driving the growth of the education apps market. However, to include educational apps as a part of the learning process, educational institutions must have a strong ICT infrastructure. For this, educational institutions need to invest heavily in installing software and enhancing server capabilities. Educational apps are extensively promoting collaborative learning and active learning. Consequently, K-12 and higher education segments across the globe are emphasizing on including such apps in their education digitization framework.

Scope of the Report:

This report studies the Education Apps market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Education Apps market by product type and applications/end industries.

One trend in the market is growing focus on wearable technology. In addition to improving the focus of students, the utilization of wearable technology will also provide a platform for students and instructors to share ideas and implement processes.

With the growing number of job opportunities in STEM fields, the coming years will observe a rise in the number of students opting for STEM subjects. This will subsequently drive the need for STEM-based learning apps and according to our market research analysts, this will be one of the primary factors that will fuel the growth of this market during the forecast period.

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The global Education Apps market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Education Apps.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Age of Learning

Duolingo

Edmodo

Lumosity

Rosetta Stone

WizIQ

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

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Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Wearable technology

Smartphones

Market Segment by Applications, can be divided into

K-12 education

Higher education

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