

Global Education AI Market 2023 by Company, Regions, Type and Application, Forecast to 2029

<https://marketpublishers.com/r/GB793EF61C96EN.html>

Date: August 2023

Pages: 120

Price: US\$ 3,480.00 (Single User License)

ID: GB793EF61C96EN

Abstracts

According to our (Global Info Research) latest study, the global Education AI market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period.

Artificial Intelligence in Education is developing new solutions for teaching and learning for different situations. Nowadays, AI is being used by different schools and colleges across different countries. AI in education has given a completely new perspective of looking at education to teachers, students, parents, and of course, the educational institutions as well. AI in education is not about humanoid robots as a teacher to replace human teachers, but it is about using computer intelligence to help teachers and students and making the education system much better and effective. In future, the education system will have lots of AI tools that will shape the educational experience of the future.

The Global Info Research report includes an overview of the development of the Education AI industry chain, the market status of Intelligent Tutoring Systems (Machine Learning and Deep Learning, Natural Language Processing), Virtual Facilitators (Machine Learning and Deep Learning, Natural Language Processing), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Education AI.

Regionally, the report analyzes the Education AI markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Education AI market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Education AI market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Education AI industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Machine Learning and Deep Learning, Natural Language Processing).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Education AI market.

Regional Analysis: The report involves examining the Education AI market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Education AI market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Education AI:

Company Analysis: Report covers individual Education AI players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Education AI This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Intelligent Tutoring Systems, Virtual Facilitators).

Technology Analysis: Report covers specific technologies relevant to Education AI. It assesses the current state, advancements, and potential future developments in Education AI areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Education AI market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Education AI market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

- Machine Learning and Deep Learning

- Natural Language Processing

Market segment by Application

- Intelligent Tutoring Systems

- Virtual Facilitators

- Content Delivery Systems

- Interactive Websites

- Others

Market segment by players, this report covers

Google

IBM

Pearson

Microsoft

AWS

Nuance

Cognizant

Metacog

Quantum Adaptive Learning

Querium

Third Space Learning

Aleks

Blackboard

BridgeU

Carnegie Learning

Century

Cognii

DreamBox Learning

Elemental Path

Fishtree

Jellynote

Jenzabar

Knewton

Luilishuo

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Education AI product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Education AI, with revenue, gross margin and global market share of Education AI from 2018 to 2023.

Chapter 3, the Education AI competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with

revenue and market share for key countries in the world, from 2018 to 2023.and Education AI market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of Education AI.

Chapter 13, to describe Education AI research findings and conclusion.

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