

Global Edible Films and Coatings Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Edible Films and Coatings market size was valued at USD 412.6 million in 2023 and is forecast to a readjusted size of USD 590.9 million by 2030 with a CAGR of 5.3% during review period.

Edible films and coatings are thin layers of edible materials applied on food products that play an important role on their conservation, distribution and marketing.

Global Edible Films and Coatings main players include Shenguan Holdings (Group), Viscofan, Devro, Nippi, Fabios, Fibran, Nitta Casings, Liuzhou Hon-sen Collagen Casings Co., Ltd, etc., totally accounting for about 90%. As for the types of products, it can be divided into small caliber and large caliber. The most common product is small calibere, holding a share over 68%. In terms of applications, it is widely used in direct sales and indirect sales. The most application is in direct sales, with a share over 64%.

The Global Info Research report includes an overview of the development of the Edible Films and Coatings industry chain, the market status of Direct Sales (Small Caliber, Large Caliber), Indirect Sales (Small Caliber, Large Caliber), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Edible Films and Coatings.

Regionally, the report analyzes the Edible Films and Coatings markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Edible Films and Coatings market, with robust domestic demand, supportive

policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Edible Films and Coatings market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Edible Films and Coatings industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Small Caliber, Large Caliber).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Edible Films and Coatings market.

Regional Analysis: The report involves examining the Edible Films and Coatings market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Edible Films and Coatings market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Edible Films and Coatings:

Company Analysis: Report covers individual Edible Films and Coatings manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Edible Films and Coatings This may involve surveys, interviews, and

analysis of consumer reviews and feedback from different by Sales Channels (Direct Sales, Indirect Sales).

Technology Analysis: Report covers specific technologies relevant to Edible Films and Coatings. It assesses the current state, advancements, and potential future developments in Edible Films and Coatings areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Edible Films and Coatings market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Edible Films and Coatings market is split by Type and by Sales Channels. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channels in terms of volume and value.

Market segment by Type

Small Caliber

Large Caliber

Market segment by Sales Channels

Direct Sales

Indirect Sales

Major players covered

Shenguan Holdings (Group)

Viscofan

Devro

Nippi

Fabios

Fibran

Nitta Casings

Liuzhou Hon-sen Collagen Casings Co., Ltd

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Edible Films and Coatings product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Edible Films and Coatings, with price, sales, revenue and global market share of Edible Films and Coatings from 2019 to 2024.

Chapter 3, the Edible Films and Coatings competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Edible Films and Coatings breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and sales channels, with sales market share and growth rate by type, sales channels, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Edible Films and Coatings market forecast, by regions, type and sales channels, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Edible Films and Coatings.

Chapter 14 and 15, to describe Edible Films and Coatings sales channel, distributors, customers, research findings and conclusion.

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