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Global Edge Computing Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Edge Computing market size was valued at USD 8475.5 million in 2023 and is forecast to a readjusted size of USD 52510 million by 2030 with a CAGR of 29.8% during review period.

Edge computing is a distributed and open platform that integrates the core capabilities of network, computing, storage, and application closest to the source of things or data in the network, and provides edge intelligent services nearby. Providing services on the edge of the network closer to the terminal is the biggest feature of edge computing. For such a design, it can meet the key needs of various industries in terms of digital agile connection, real-time business, data optimization, application intelligence, security and privacy protection. Its advantages promote intelligence, connecting the two worlds of physical and digital in series.

In edge computing, terminal devices can complete storage and computing tasks at edge nodes. This change will produce two major advantages. First, because computing tasks can be performed at the edge, external computing power can effectively extend the computing capabilities of terminal devices. Second, it saves bandwidth resources due to computing tasks transmitted in the network. The core facility layer, edge computing center, edge network, and edge equipment are the four-layer functional structure of the basic edge computing architecture. This architecture can realize the 'cloud-side-end' synergy effect.

At present, major global manufacturers include IBM, Microsoft, Amazon Web Services, Dell, Cisco, HPE, Huawei, Lenovo, etc., and the global major manufacturers account for more than 60% in 2020.

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From a regional perspective, the North American market is the largest in the global edge computing consumer market, accounting for about 37% of the market, followed by Europe, accounting for about 32%. The Asia-Pacific region also plays a large role in this global market.

From the application point of view, edge computing is mainly divided into hardware and software services, of which software services account for a relatively large amount, about 57%. In addition, the product can be used in a variety of fields, such as transportation and logistics, manufacturing, and IT communications.

The Global Info Research report includes an overview of the development of the Edge Computing industry chain, the market status of Transportation and Logistics (Hardware, Software and Service), Manufacturing (Hardware, Software and Service), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Edge Computing.

Regionally, the report analyzes the Edge Computing markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Edge Computing market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Edge Computing market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Edge Computing industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Hardware, Software and Service).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Edge Computing market.

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Regional Analysis: The report involves examining the Edge Computing market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Edge Computing market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Edge Computing:

Company Analysis: Report covers individual Edge Computing players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Edge Computing This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Transportation and Logistics, Manufacturing).

Technology Analysis: Report covers specific technologies relevant to Edge Computing. It assesses the current state, advancements, and potential future developments in Edge Computing areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Edge Computing market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Edge Computing market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

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Market segment by Type

- Hardware
- Software and Service

Market segment by Application

- Transportation and Logistics
- Manufacturing
- Energy and Utilities
- Healthcare and Life Sciences
- IT and Telecom
- Others

Market segment by players, this report covers

- IBM
- Microsoft
- Amazon Web Services
- Dell
- Cisco
- HPE
- Huawei
- Lenovo

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Nokia

Fujitsu

Gigabyte Technology

GE

ADLINK

Advantech

Atos

Litmus Automation

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Edge Computing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Edge Computing, with revenue, gross margin and global market share of Edge Computing from 2019 to 2024.

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Chapter 3, the Edge Computing competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Edge Computing market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Edge Computing.

Chapter 13, to describe Edge Computing research findings and conclusion.

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