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Global Edge AI Software Market 2024 by Company, Regions, Type and Application, Forecast to 2030

https://marketpublishers.com/r/GFCFFF3A776EN.html
Date: January 2024
Pages: 136
Price: US$ 3,480.00 (Single User License)
ID: GFCFFF3A776EN

Abstracts

According to our (Global Info Research) latest study, the global Edge AI Software market size was valued at USD 755.2 million in 2023 and is forecast to a readjusted size of USD 3353.5 million by 2030 with a CAGR of 23.7% during review period.

Edge AI software enables aggregation, processing, computation, and analysis of data present near or on the edge devices by leveraging AI and IoT technologies. The software helps to process data on edge nodes even in remote and decentralized networks, without cloud connectivity.

Integrating AI with IoT in edge devices helps enterprises to minimize latency, reduce bandwidth, lessen threats, avoid duplication, improve reliability, and maintain compliance. Moreover, edge AI software solutions enable an organization to utilize the computing resources in an optimal manner, minimize the bandwidth required to execute the solution, and lower the latency in particular response time.

Global Edge AI Software key players include IBM, Microsoft, Intel, Google, TIBCO, etc. Global top five manufacturers hold a share over 50%.

North America is the largest market, with a share about 55%, followed by Europe and China, both have a share about 25 percent.

In terms of product, Platforms is the largest segment, with a share about 65%. And in terms of application, the largest application is Video Surveillance, followed by Autonomous Vehicles.

The Global Info Research report includes an overview of the development of the Edge

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AI Software industry chain, the market status of Autonomous Vehicles (Software Tools, Platforms), Access Management (Software Tools, Platforms), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Edge AI Software.

Regionally, the report analyzes the Edge AI Software markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Edge AI Software market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Edge AI Software market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Edge AI Software industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Software Tools, Platforms).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Edge AI Software market.

Regional Analysis: The report involves examining the Edge AI Software market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Edge AI Software market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Edge AI Software:

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Company Analysis: Report covers individual Edge AI Software players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Edge AI Software This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Autonomous Vehicles, Access Management).

Technology Analysis: Report covers specific technologies relevant to Edge AI Software. It assesses the current state, advancements, and potential future developments in Edge AI Software areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Edge AI Software market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Edge AI Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Software Tools

Platforms

Market segment by Application

Autonomous Vehicles

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Access Management

Video Surveillance

Remote Monitoring & Predictive Maintenance

Telemetry

Others

Market segment by players, this report covers

IBM

Microsoft

Intel

Google

TIBCO

Cloudera

Nutanix

Foghorn Systems

SWIM.AI

Anagog

Tact.ai

Bragi

XNOR.AI

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Octonion

Veea Inc

Imagimob

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Edge AI Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Edge AI Software, with revenue, gross margin and global market share of Edge AI Software from 2019 to 2024.

Chapter 3, the Edge AI Software competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Edge AI Software market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

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Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Edge AI Software.

Chapter 13, to describe Edge AI Software research findings and conclusion.

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