

# Global eCommerce Marketplace Monitoring Service Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global eCommerce Marketplace Monitoring Service market size is expected to reach \$ 290 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

eCommerce Marketplace Monitoring Service refers to a professional service that utilizes data collection and analysis technologies to systematically and automatically track and gain insights into market dynamics, the competitive environment, and the company's own business performance on e-commerce platforms. Its core lies in real-time tracking of key indicators such as product prices, sales volume, inventory, user reviews, and marketing activities, while also monitoring competitor activities, industry trends, and channel changes. Through visual dashboards, intelligent alerts, and in-depth analysis reports, this service helps brands and retailers promptly grasp market opportunities, mitigate risks, and optimize pricing and marketing strategies, thereby maintaining a competitive edge in the rapidly changing e-commerce environment and achieving data-driven, refined operations and scientific decision-making.

This report studies the global eCommerce Marketplace Monitoring Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for eCommerce Marketplace Monitoring Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of eCommerce Marketplace Monitoring Service that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global eCommerce Marketplace Monitoring Service total market, 2021-2032, (USD Million)

Global eCommerce Marketplace Monitoring Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: eCommerce Marketplace Monitoring Service total market, key domestic companies, and share, (USD Million)

Global eCommerce Marketplace Monitoring Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global eCommerce Marketplace Monitoring Service total market by Type, CAGR, 2021-2032, (USD Million)

Global eCommerce Marketplace Monitoring Service total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global eCommerce Marketplace Monitoring Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DataHawk, Prisync, Minderest, RepricerExpress, Price2Spy, NetRivals, LegitScript, G2 Risk Solutions, XPLN, Boostmyshop myPricing, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world eCommerce Marketplace Monitoring Service market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global eCommerce Marketplace Monitoring Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global eCommerce Marketplace Monitoring Service Market, Segmentation by Type:

Competitor and Store Monitoring

Product Monitoring

Brand and Channel Monitoring

Others

Global eCommerce Marketplace Monitoring Service Market, Segmentation by Service Depth:

Display and Presentation Technology Solution

Audio and Sound Pickup Solution

Recording and Content Creation Solution

Interactive and Collaborative Software Solution

Global eCommerce Marketplace Monitoring Service Market, Segmentation by Service Breadth:

Single-Platform Monitoring

Cross-Platform Monitoring

Global eCommerce Marketplace Monitoring Service Market, Segmentation by Application:

Large Enterprises

Small and Medium-Sized Enterprises

Companies Profiled:

DataHawk

Prisync

Minderest

RepricerExpress

Price2Spy

NetRivals

LegitScript

G2 Risk Solutions

XPLN

Boostmyshop myPricing

Kompyte

SimilarWeb

Visualping

Triple Whale

globaleyez

#### Key Questions Answered

1. How big is the global eCommerce Marketplace Monitoring Service market?
2. What is the demand of the global eCommerce Marketplace Monitoring Service market?
3. What is the year over year growth of the global eCommerce Marketplace Monitoring Service market?
4. What is the total value of the global eCommerce Marketplace Monitoring Service market?
5. Who are the Major Players in the global eCommerce Marketplace Monitoring Service market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

1.1 eCommerce Marketplace Monitoring Service Introduction

1.2 World eCommerce Marketplace Monitoring Service Market Size & Forecast (2021 & 2025 & 2032)

1.3 World eCommerce Marketplace Monitoring Service Total Market by Region (by Headquarter Location)

1.3.1 World eCommerce Marketplace Monitoring Service Market Size by Region (2021-2032), (by Headquarter Location)

1.3.2 United States Based Company eCommerce Marketplace Monitoring Service Revenue (2021-2032)

1.3.3 China Based Company eCommerce Marketplace Monitoring Service Revenue (2021-2032)

1.3.4 Europe Based Company eCommerce Marketplace Monitoring Service Revenue (2021-2032)

1.3.5 Japan Based Company eCommerce Marketplace Monitoring Service Revenue (2021-2032)

1.3.6 South Korea Based Company eCommerce Marketplace Monitoring Service Revenue (2021-2032)

1.3.7 ASEAN Based Company eCommerce Marketplace Monitoring Service Revenue (2021-2032)

1.3.8 India Based Company eCommerce Marketplace Monitoring Service Revenue (2021-2032)

1.4 Market Drivers, Restraints and Trends

1.4.1 eCommerce Marketplace Monitoring Service Market Drivers

1.4.2 Factors Affecting Demand

1.4.3 Major Market Trends

### 2 DEMAND SUMMARY

2.1 World eCommerce Marketplace Monitoring Service Consumption Value (2021-2032)

2.2 World eCommerce Marketplace Monitoring Service Consumption Value by Region

2.2.1 World eCommerce Marketplace Monitoring Service Consumption Value by Region (2021-2026)

2.2.2 World eCommerce Marketplace Monitoring Service Consumption Value Forecast by Region (2027-2032)

2.3 United States eCommerce Marketplace Monitoring Service Consumption Value (2021-2032)

2.4 China eCommerce Marketplace Monitoring Service Consumption Value (2021-2032)

2.5 Europe eCommerce Marketplace Monitoring Service Consumption Value (2021-2032)

2.6 Japan eCommerce Marketplace Monitoring Service Consumption Value (2021-2032)

2.7 South Korea eCommerce Marketplace Monitoring Service Consumption Value (2021-2032)

2.8 ASEAN eCommerce Marketplace Monitoring Service Consumption Value (2021-2032)

2.9 India eCommerce Marketplace Monitoring Service Consumption Value (2021-2032)

### **3 WORLD ECOMMERCE MARKETPLACE MONITORING SERVICE COMPANIES COMPETITIVE ANALYSIS**

3.1 World eCommerce Marketplace Monitoring Service Revenue by Player (2021-2026)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global eCommerce Marketplace Monitoring Service Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for eCommerce Marketplace Monitoring Service in 2025

3.2.3 Global Concentration Ratios (CR8) for eCommerce Marketplace Monitoring Service in 2025

3.3 eCommerce Marketplace Monitoring Service Company Evaluation Quadrant

3.4 eCommerce Marketplace Monitoring Service Market: Overall Company Footprint Analysis

3.4.1 eCommerce Marketplace Monitoring Service Market: Region Footprint

3.4.2 eCommerce Marketplace Monitoring Service Market: Company Product Type Footprint

3.4.3 eCommerce Marketplace Monitoring Service Market: Company Product Application Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

3.6 Mergers & Acquisitions Activity

## **4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)**

4.1 United States VS China: eCommerce Marketplace Monitoring Service Revenue Comparison (by Headquarter Location)

4.1.1 United States VS China: eCommerce Marketplace Monitoring Service Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)

4.1.2 United States VS China: eCommerce Marketplace Monitoring Service Revenue Market Share Comparison (2021 & 2025 & 2032)

4.2 United States Based Companies VS China Based Companies: eCommerce Marketplace Monitoring Service Consumption Value Comparison

4.2.1 United States VS China: eCommerce Marketplace Monitoring Service Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: eCommerce Marketplace Monitoring Service Consumption Value Market Share Comparison (2021 & 2025 & 2032)

4.3 United States Based eCommerce Marketplace Monitoring Service Companies and Market Share, 2021-2026

4.3.1 United States Based eCommerce Marketplace Monitoring Service Companies, Headquarters (States, Country)

4.3.2 United States Based Companies eCommerce Marketplace Monitoring Service Revenue, (2021-2026)

4.4 China Based Companies eCommerce Marketplace Monitoring Service Revenue and Market Share, 2021-2026

4.4.1 China Based eCommerce Marketplace Monitoring Service Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies eCommerce Marketplace Monitoring Service Revenue, (2021-2026)

4.5 Rest of World Based eCommerce Marketplace Monitoring Service Companies and Market Share, 2021-2026

4.5.1 Rest of World Based eCommerce Marketplace Monitoring Service Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies eCommerce Marketplace Monitoring Service Revenue (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World eCommerce Marketplace Monitoring Service Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Competitor and Store Monitoring

5.2.2 Product Monitoring

5.2.3 Brand and Channel Monitoring

5.2.4 Others

5.3 Market Segment by Type

5.3.1 World eCommerce Marketplace Monitoring Service Market Size by Type (2021-2026)

5.3.2 World eCommerce Marketplace Monitoring Service Market Size by Type (2027-2032)

5.3.3 World eCommerce Marketplace Monitoring Service Market Size Market Share by Type (2027-2032)

## **6 MARKET ANALYSIS BY SERVICE DEPTH**

6.1 World eCommerce Marketplace Monitoring Service Market Size Overview by Service Depth: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Service Depth

6.2.1 Display and Presentation Technology Solution

6.2.2 Audio and Sound Pickup Solution

6.2.3 Recording and Content Creation Solution

6.2.4 Interactive and Collaborative Software Solution

6.3 Market Segment by Service Depth

6.3.1 World eCommerce Marketplace Monitoring Service Market Size by Service Depth (2021-2026)

6.3.2 World eCommerce Marketplace Monitoring Service Market Size by Service Depth (2027-2032)

6.3.3 World eCommerce Marketplace Monitoring Service Market Size Market Share by Service Depth (2027-2032)

## **7 MARKET ANALYSIS BY SERVICE BREADTH**

7.1 World eCommerce Marketplace Monitoring Service Market Size Overview by Service Breadth: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Service Breadth

7.2.1 Single-Platform Monitoring

7.2.2 Cross-Platform Monitoring

7.3 Market Segment by Service Breadth

7.3.1 World eCommerce Marketplace Monitoring Service Market Size by Service Breadth (2021-2026)

7.3.2 World eCommerce Marketplace Monitoring Service Market Size by Service Breadth (2027-2032)

7.3.3 World eCommerce Marketplace Monitoring Service Market Size Market Share by Service Breadth (2027-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

8.1 World eCommerce Marketplace Monitoring Service Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Large Enterprises

8.2.2 Small and Medium-Sized Enterprises

8.3 Market Segment by Application

8.3.1 World eCommerce Marketplace Monitoring Service Market Size by Application (2021-2026)

8.3.2 World eCommerce Marketplace Monitoring Service Market Size by Application (2027-2032)

8.3.3 World eCommerce Marketplace Monitoring Service Market Size Market Share by Application (2021-2032)

## **9 COMPANY PROFILES**

9.1 DataHawk

9.1.1 DataHawk Details

9.1.2 DataHawk Major Business

9.1.3 DataHawk eCommerce Marketplace Monitoring Service Product and Services

9.1.4 DataHawk eCommerce Marketplace Monitoring Service Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 DataHawk Recent Developments/Updates

9.1.6 DataHawk Competitive Strengths & Weaknesses

9.2 Prisync

9.2.1 Prisync Details

9.2.2 Prisync Major Business

9.2.3 Prisync eCommerce Marketplace Monitoring Service Product and Services

9.2.4 Prisync eCommerce Marketplace Monitoring Service Revenue, Gross Margin and Market Share (2021-2026)

9.2.5 Prisync Recent Developments/Updates

9.2.6 Prisync Competitive Strengths & Weaknesses

9.3 Minderest

- 9.3.1 Minderest Details
- 9.3.2 Minderest Major Business
- 9.3.3 Minderest eCommerce Marketplace Monitoring Service Product and Services
- 9.3.4 Minderest eCommerce Marketplace Monitoring Service Revenue, Gross Margin and Market Share (2021-2026)
- 9.3.5 Minderest Recent Developments/Updates
- 9.3.6 Minderest Competitive Strengths & Weaknesses
- 9.4 RepricerExpress
  - 9.4.1 RepricerExpress Details
  - 9.4.2 RepricerExpress Major Business
  - 9.4.3 RepricerExpress eCommerce Marketplace Monitoring Service Product and Services
  - 9.4.4 RepricerExpress eCommerce Marketplace Monitoring Service Revenue, Gross Margin and Market Share (2021-2026)
  - 9.4.5 RepricerExpress Recent Developments/Updates
  - 9.4.6 RepricerExpress Competitive Strengths & Weaknesses
- 9.5 Price2Spy
  - 9.5.1 Price2Spy Details
  - 9.5.2 Price2Spy Major Business
  - 9.5.3 Price2Spy eCommerce Marketplace Monitoring Service Product and Services
  - 9.5.4 Price2Spy eCommerce Marketplace Monitoring Service Revenue, Gross Margin and Market Share (2021-2026)
  - 9.5.5 Price2Spy Recent Developments/Updates
  - 9.5.6 Price2Spy Competitive Strengths & Weaknesses
- 9.6 NetRivals
  - 9.6.1 NetRivals Details
  - 9.6.2 NetRivals Major Business
  - 9.6.3 NetRivals eCommerce Marketplace Monitoring Service Product and Services
  - 9.6.4 NetRivals eCommerce Marketplace Monitoring Service Revenue, Gross Margin and Market Share (2021-2026)
  - 9.6.5 NetRivals Recent Developments/Updates
  - 9.6.6 NetRivals Competitive Strengths & Weaknesses
- 9.7 LegitScript
  - 9.7.1 LegitScript Details
  - 9.7.2 LegitScript Major Business
  - 9.7.3 LegitScript eCommerce Marketplace Monitoring Service Product and Services
  - 9.7.4 LegitScript eCommerce Marketplace Monitoring Service Revenue, Gross Margin and Market Share (2021-2026)
  - 9.7.5 LegitScript Recent Developments/Updates

- 9.7.6 LegitScript Competitive Strengths & Weaknesses
- 9.8 G2 Risk Solutions
  - 9.8.1 G2 Risk Solutions Details
  - 9.8.2 G2 Risk Solutions Major Business
  - 9.8.3 G2 Risk Solutions eCommerce Marketplace Monitoring Service Product and Services
  - 9.8.4 G2 Risk Solutions eCommerce Marketplace Monitoring Service Revenue, Gross Margin and Market Share (2021-2026)
  - 9.8.5 G2 Risk Solutions Recent Developments/Updates
  - 9.8.6 G2 Risk Solutions Competitive Strengths & Weaknesses
- 9.9 XPLN
  - 9.9.1 XPLN Details
  - 9.9.2 XPLN Major Business
  - 9.9.3 XPLN eCommerce Marketplace Monitoring Service Product and Services
  - 9.9.4 XPLN eCommerce Marketplace Monitoring Service Revenue, Gross Margin and Market Share (2021-2026)
  - 9.9.5 XPLN Recent Developments/Updates
  - 9.9.6 XPLN Competitive Strengths & Weaknesses
- 9.10 Boostmyshop myPricing
  - 9.10.1 Boostmyshop myPricing Details
  - 9.10.2 Boostmyshop myPricing Major Business
  - 9.10.3 Boostmyshop myPricing eCommerce Marketplace Monitoring Service Product and Services
  - 9.10.4 Boostmyshop myPricing eCommerce Marketplace Monitoring Service Revenue, Gross Margin and Market Share (2021-2026)
  - 9.10.5 Boostmyshop myPricing Recent Developments/Updates
  - 9.10.6 Boostmyshop myPricing Competitive Strengths & Weaknesses
- 9.11 Kompyte
  - 9.11.1 Kompyte Details
  - 9.11.2 Kompyte Major Business
  - 9.11.3 Kompyte eCommerce Marketplace Monitoring Service Product and Services
  - 9.11.4 Kompyte eCommerce Marketplace Monitoring Service Revenue, Gross Margin and Market Share (2021-2026)
  - 9.11.5 Kompyte Recent Developments/Updates
  - 9.11.6 Kompyte Competitive Strengths & Weaknesses
- 9.12 SimilarWeb
  - 9.12.1 SimilarWeb Details
  - 9.12.2 SimilarWeb Major Business
  - 9.12.3 SimilarWeb eCommerce Marketplace Monitoring Service Product and Services

9.12.4 SimilarWeb eCommerce Marketplace Monitoring Service Revenue, Gross Margin and Market Share (2021-2026)

9.12.5 SimilarWeb Recent Developments/Updates

9.12.6 SimilarWeb Competitive Strengths & Weaknesses

9.13 Visualping

9.13.1 Visualping Details

9.13.2 Visualping Major Business

9.13.3 Visualping eCommerce Marketplace Monitoring Service Product and Services

9.13.4 Visualping eCommerce Marketplace Monitoring Service Revenue, Gross Margin and Market Share (2021-2026)

9.13.5 Visualping Recent Developments/Updates

9.13.6 Visualping Competitive Strengths & Weaknesses

9.14 Triple Whale

9.14.1 Triple Whale Details

9.14.2 Triple Whale Major Business

9.14.3 Triple Whale eCommerce Marketplace Monitoring Service Product and Services

9.14.4 Triple Whale eCommerce Marketplace Monitoring Service Revenue, Gross Margin and Market Share (2021-2026)

9.14.5 Triple Whale Recent Developments/Updates

9.14.6 Triple Whale Competitive Strengths & Weaknesses

9.15 globaleyez

9.15.1 globaleyez Details

9.15.2 globaleyez Major Business

9.15.3 globaleyez eCommerce Marketplace Monitoring Service Product and Services

9.15.4 globaleyez eCommerce Marketplace Monitoring Service Revenue, Gross Margin and Market Share (2021-2026)

9.15.5 globaleyez Recent Developments/Updates

9.15.6 globaleyez Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

10.1 eCommerce Marketplace Monitoring Service Industry Chain

10.2 eCommerce Marketplace Monitoring Service Upstream Analysis

10.3 eCommerce Marketplace Monitoring Service Midstream Analysis

10.4 eCommerce Marketplace Monitoring Service Downstream Analysis

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World eCommerce Marketplace Monitoring Service Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World eCommerce Marketplace Monitoring Service Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World eCommerce Marketplace Monitoring Service Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World eCommerce Marketplace Monitoring Service Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World eCommerce Marketplace Monitoring Service Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World eCommerce Marketplace Monitoring Service Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World eCommerce Marketplace Monitoring Service Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World eCommerce Marketplace Monitoring Service Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World eCommerce Marketplace Monitoring Service Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key eCommerce Marketplace Monitoring Service Players in 2025

Table 12. World eCommerce Marketplace Monitoring Service Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global eCommerce Marketplace Monitoring Service Company Evaluation Quadrant

Table 14. Head Office of Key eCommerce Marketplace Monitoring Service Players

Table 15. eCommerce Marketplace Monitoring Service Market: Company Product Type Footprint

Table 16. eCommerce Marketplace Monitoring Service Market: Company Product Application Footprint

Table 17. eCommerce Marketplace Monitoring Service Mergers & Acquisitions Activity

Table 18. United States VS China eCommerce Marketplace Monitoring Service Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China eCommerce Marketplace Monitoring Service Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

- Table 20. United States Based eCommerce Marketplace Monitoring Service Companies, Headquarters (States, Country)
- Table 21. United States Based Companies eCommerce Marketplace Monitoring Service Revenue, (2021-2026) & (USD Million)
- Table 22. United States Based Companies eCommerce Marketplace Monitoring Service Revenue Market Share (2021-2026)
- Table 23. China Based eCommerce Marketplace Monitoring Service Companies, Headquarters (Province, Country)
- Table 24. China Based Companies eCommerce Marketplace Monitoring Service Revenue, (2021-2026) & (USD Million)
- Table 25. China Based Companies eCommerce Marketplace Monitoring Service Revenue Market Share (2021-2026)
- Table 26. Rest of World Based eCommerce Marketplace Monitoring Service Companies, Headquarters (Province, Country)
- Table 27. Rest of World Based Companies eCommerce Marketplace Monitoring Service Revenue (2021-2026) & (USD Million)
- Table 28. Rest of World Based Companies eCommerce Marketplace Monitoring Service Revenue Market Share (2021-2026)
- Table 29. World eCommerce Marketplace Monitoring Service Market Size by Type, (USD Million), 2021 & 2025 & 2032
- Table 30. World eCommerce Marketplace Monitoring Service Market Size Value by Type (2021-2026) & (USD Million)
- Table 31. World eCommerce Marketplace Monitoring Service Market Size by Type (2027-2032) & (USD Million)
- Table 32. World eCommerce Marketplace Monitoring Service Market Size by Service Depth, (USD Million), 2021 & 2025 & 2032
- Table 33. World eCommerce Marketplace Monitoring Service Market Size Value by Service Depth (2021-2026) & (USD Million)
- Table 34. World eCommerce Marketplace Monitoring Service Market Size by Service Depth (2027-2032) & (USD Million)
- Table 35. World eCommerce Marketplace Monitoring Service Market Size by Service Breadth, (USD Million), 2021 & 2025 & 2032
- Table 36. World eCommerce Marketplace Monitoring Service Market Size Value by Service Breadth (2021-2026) & (USD Million)
- Table 37. World eCommerce Marketplace Monitoring Service Market Size by Service Breadth (2027-2032) & (USD Million)
- Table 38. World eCommerce Marketplace Monitoring Service Market Size by Application, (USD Million), 2021 & 2025 & 2032
- Table 39. World eCommerce Marketplace Monitoring Service Market Size by

Application (2021-2026) & (USD Million)

Table 40. World eCommerce Marketplace Monitoring Service Market Size by Application (2027-2032) & (USD Million)

Table 41. DataHawk Basic Information, Manufacturing Base and Competitors

Table 42. DataHawk Major Business

Table 43. DataHawk eCommerce Marketplace Monitoring Service Product and Services

Table 44. DataHawk eCommerce Marketplace Monitoring Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. DataHawk Recent Developments/Updates

Table 46. DataHawk Competitive Strengths & Weaknesses

Table 47. Prisync Basic Information, Manufacturing Base and Competitors

Table 48. Prisync Major Business

Table 49. Prisync eCommerce Marketplace Monitoring Service Product and Services

Table 50. Prisync eCommerce Marketplace Monitoring Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. Prisync Recent Developments/Updates

Table 52. Prisync Competitive Strengths & Weaknesses

Table 53. Minderest Basic Information, Manufacturing Base and Competitors

Table 54. Minderest Major Business

Table 55. Minderest eCommerce Marketplace Monitoring Service Product and Services

Table 56. Minderest eCommerce Marketplace Monitoring Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. Minderest Recent Developments/Updates

Table 58. Minderest Competitive Strengths & Weaknesses

Table 59. RepricerExpress Basic Information, Manufacturing Base and Competitors

Table 60. RepricerExpress Major Business

Table 61. RepricerExpress eCommerce Marketplace Monitoring Service Product and Services

Table 62. RepricerExpress eCommerce Marketplace Monitoring Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. RepricerExpress Recent Developments/Updates

Table 64. RepricerExpress Competitive Strengths & Weaknesses

Table 65. Price2Spy Basic Information, Manufacturing Base and Competitors

Table 66. Price2Spy Major Business

Table 67. Price2Spy eCommerce Marketplace Monitoring Service Product and Services

Table 68. Price2Spy eCommerce Marketplace Monitoring Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. Price2Spy Recent Developments/Updates

Table 70. Price2Spy Competitive Strengths & Weaknesses

- Table 71. NetRivals Basic Information, Manufacturing Base and Competitors
- Table 72. NetRivals Major Business
- Table 73. NetRivals eCommerce Marketplace Monitoring Service Product and Services
- Table 74. NetRivals eCommerce Marketplace Monitoring Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 75. NetRivals Recent Developments/Updates
- Table 76. NetRivals Competitive Strengths & Weaknesses
- Table 77. LegitScript Basic Information, Manufacturing Base and Competitors
- Table 78. LegitScript Major Business
- Table 79. LegitScript eCommerce Marketplace Monitoring Service Product and Services
- Table 80. LegitScript eCommerce Marketplace Monitoring Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 81. LegitScript Recent Developments/Updates
- Table 82. LegitScript Competitive Strengths & Weaknesses
- Table 83. G2 Risk Solutions Basic Information, Manufacturing Base and Competitors
- Table 84. G2 Risk Solutions Major Business
- Table 85. G2 Risk Solutions eCommerce Marketplace Monitoring Service Product and Services
- Table 86. G2 Risk Solutions eCommerce Marketplace Monitoring Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 87. G2 Risk Solutions Recent Developments/Updates
- Table 88. G2 Risk Solutions Competitive Strengths & Weaknesses
- Table 89. XPLN Basic Information, Manufacturing Base and Competitors
- Table 90. XPLN Major Business
- Table 91. XPLN eCommerce Marketplace Monitoring Service Product and Services
- Table 92. XPLN eCommerce Marketplace Monitoring Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 93. XPLN Recent Developments/Updates
- Table 94. XPLN Competitive Strengths & Weaknesses
- Table 95. Boostmyshop myPricing Basic Information, Manufacturing Base and Competitors
- Table 96. Boostmyshop myPricing Major Business
- Table 97. Boostmyshop myPricing eCommerce Marketplace Monitoring Service Product and Services
- Table 98. Boostmyshop myPricing eCommerce Marketplace Monitoring Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 99. Boostmyshop myPricing Recent Developments/Updates
- Table 100. Boostmyshop myPricing Competitive Strengths & Weaknesses
- Table 101. Kompyte Basic Information, Manufacturing Base and Competitors

Table 102. Kompyte Major Business

Table 103. Kompyte eCommerce Marketplace Monitoring Service Product and Services

Table 104. Kompyte eCommerce Marketplace Monitoring Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 105. Kompyte Recent Developments/Updates

Table 106. Kompyte Competitive Strengths & Weaknesses

Table 107. SimilarWeb Basic Information, Manufacturing Base and Competitors

Table 108. SimilarWeb Major Business

Table 109. SimilarWeb eCommerce Marketplace Monitoring Service Product and Services

Table 110. SimilarWeb eCommerce Marketplace Monitoring Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 111. SimilarWeb Recent Developments/Updates

Table 112. SimilarWeb Competitive Strengths & Weaknesses

Table 113. Visualping Basic Information, Manufacturing Base and Competitors

Table 114. Visualping Major Business

Table 115. Visualping eCommerce Marketplace Monitoring Service Product and Services

Table 116. Visualping eCommerce Marketplace Monitoring Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 117. Visualping Recent Developments/Updates

Table 118. Visualping Competitive Strengths & Weaknesses

Table 119. Triple Whale Basic Information, Manufacturing Base and Competitors

Table 120. Triple Whale Major Business

Table 121. Triple Whale eCommerce Marketplace Monitoring Service Product and Services

Table 122. Triple Whale eCommerce Marketplace Monitoring Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 123. Triple Whale Recent Developments/Updates

Table 124. Triple Whale Competitive Strengths & Weaknesses

Table 125. globaleyez Basic Information, Manufacturing Base and Competitors

Table 126. globaleyez Major Business

Table 127. globaleyez eCommerce Marketplace Monitoring Service Product and Services

Table 128. globaleyez eCommerce Marketplace Monitoring Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 129. globaleyez Recent Developments/Updates

Table 130. globaleyez Competitive Strengths & Weaknesses

Table 131. Global Key Players of eCommerce Marketplace Monitoring Service

Upstream (Raw Materials)

Table 132. Global eCommerce Marketplace Monitoring Service Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. eCommerce Marketplace Monitoring Service Picture

Figure 2. World eCommerce Marketplace Monitoring Service Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World eCommerce Marketplace Monitoring Service Total Revenue (2021-2032) & (USD Million)

Figure 4. World eCommerce Marketplace Monitoring Service Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World eCommerce Marketplace Monitoring Service Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company eCommerce Marketplace Monitoring Service Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company eCommerce Marketplace Monitoring Service Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company eCommerce Marketplace Monitoring Service Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company eCommerce Marketplace Monitoring Service Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company eCommerce Marketplace Monitoring Service Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company eCommerce Marketplace Monitoring Service Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company eCommerce Marketplace Monitoring Service Revenue (2021-2032) & (USD Million)

Figure 13. eCommerce Marketplace Monitoring Service Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World eCommerce Marketplace Monitoring Service Consumption Value (2021-2032) & (USD Million)

Figure 16. World eCommerce Marketplace Monitoring Service Consumption Value Market Share by Region (2021-2032)

Figure 17. United States eCommerce Marketplace Monitoring Service Consumption Value (2021-2032) & (USD Million)

Figure 18. China eCommerce Marketplace Monitoring Service Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe eCommerce Marketplace Monitoring Service Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan eCommerce Marketplace Monitoring Service Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea eCommerce Marketplace Monitoring Service Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN eCommerce Marketplace Monitoring Service Consumption Value (2021-2032) & (USD Million)

Figure 23. India eCommerce Marketplace Monitoring Service Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of eCommerce Marketplace Monitoring Service by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for eCommerce Marketplace Monitoring Service Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for eCommerce Marketplace Monitoring Service Markets in 2025

Figure 27. United States VS China: eCommerce Marketplace Monitoring Service Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: eCommerce Marketplace Monitoring Service Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World eCommerce Marketplace Monitoring Service Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World eCommerce Marketplace Monitoring Service Market Size Market Share by Type in 2025

Figure 31. Competitor and Store Monitoring

Figure 32. Product Monitoring

Figure 33. Brand and Channel Monitoring

Figure 34. Others

Figure 35. World eCommerce Marketplace Monitoring Service Market Size Market Share by Type (2021-2032)

Figure 36. World eCommerce Marketplace Monitoring Service Market Size by Service Depth, (USD Million), 2021 & 2025 & 2032

Figure 37. World eCommerce Marketplace Monitoring Service Market Size Market Share by Service Depth in 2025

Figure 38. Display and Presentation Technology Solution

Figure 39. Audio and Sound Pickup Solution

Figure 40. Recording and Content Creation Solution

Figure 41. Interactive and Collaborative Software Solution

Figure 42. World eCommerce Marketplace Monitoring Service Market Size Market Share by Service Depth (2021-2032)

Figure 43. World eCommerce Marketplace Monitoring Service Market Size by Service

Breadth, (USD Million), 2021 & 2025 & 2032

Figure 44. World eCommerce Marketplace Monitoring Service Market Size Market Share by Service Breadth in 2025

Figure 45. Single-Platform Monitoring

Figure 46. Cross-Platform Monitoring

Figure 47. World eCommerce Marketplace Monitoring Service Market Size Market Share by Service Breadth (2021-2032)

Figure 48. World eCommerce Marketplace Monitoring Service Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 49. World eCommerce Marketplace Monitoring Service Market Size Market Share by Application in 2025

Figure 50. Large Enterprises

Figure 51. Small and Medium-Sized Enterprises

Figure 52. World eCommerce Marketplace Monitoring Service Market Size Market Share by Application (2021-2032)

Figure 53. eCommerce Marketplace Monitoring Service Industrial Chain

Figure 54. Methodology

Figure 55. Research Process and Data Source

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