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Global Ecommerce Fraud Prevention Software Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

Ecommerce Fraud Prevention Software helps e-commerce businesses detect high-risk transactions and analyze risk factors in order to prevent and reduce fraudulent customer behaviors.

The functions Ecommerce Fraud Prevention Software should have: proactively monitoring for possible fraudulent or high-risk activity, identifying and analyzing customer purchasing behaviors, complying with regulations and standards of evaluating fraud, protecting sensitive and confidential customer information, having a process that authenticates, approves, or declines high-risk activity.

According to our (Global Info Research) latest study, the global Ecommerce Fraud Prevention Software market size was valued at US$ 3077 million in 2023 and is forecast to a readjusted size of USD 8025 million by 2030 with a CAGR of 14.8% during review period.

North America is the largest region of Ecommerce Fraud Prevention Software in the world and takes up about 65% of the global market, while Europe and Asia-Pacific are about 18%, 14% respectively.

Visa, Riskified, RSA Security, Ethoca (Mastercard), Signifyd, etc. are the key companies in the global Ecommerce Fraud Prevention Software market. The top 5 took up about 40% of the global market.

Ecommerce Fraud Prevention Software is mainly classified into the following types: Cloud-Based and On-Premise. Cloud-Based is the most widely used type which takes

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up about 67% of the total. It has a wide range of applications, such as Large Enterprises, small and medium enterprises, etc. And SMEs was the most widely used area which took up over 70% of the global total share.

This report is a detailed and comprehensive analysis for global Ecommerce Fraud Prevention Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Ecommerce Fraud Prevention Software market size and forecasts, in consumption value ($ Million), 2019-2030

Global Ecommerce Fraud Prevention Software market size and forecasts by region and country, in consumption value ($ Million), 2019-2030

Global Ecommerce Fraud Prevention Software market size and forecasts, by Type and by Application, in consumption value ($ Million), 2019-2030

Global Ecommerce Fraud Prevention Software market shares of main players, in revenue ($ Million), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Ecommerce Fraud Prevention Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Ecommerce Fraud Prevention Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies

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covered as a part of this study include Visa, Riskified, RSA Security, Ethoca (Mastercard), Signifyd, Stripe, Forter, Sift, TransUnion, SEON, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Ecommerce Fraud Prevention Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segmentation

Ecommerce Fraud Prevention Software market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-Based

On-Premise

Market segment by Application

SMES

Large Enterprise

Market segment by players, this report covers

Visa

Riskified

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RSA Security

Ethoca (Mastercard)

Signifyd

Stripe

Forter

Sift

TransUnion

SEON

Shield

Adjust (AppLovin)

Kount (Equifax)

PayPal

ACI Worldwide

Razorpay

Bolt

DataDome

Subuno

NoFraud

Market segment by regions, regional analysis covers

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North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Ecommerce Fraud Prevention Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Ecommerce Fraud Prevention Software, with revenue, gross margin, and global market share of Ecommerce Fraud Prevention Software from 2019 to 2024.

Chapter 3, the Ecommerce Fraud Prevention Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Ecommerce Fraud Prevention Software market forecast, by regions, by Type and by Application, with consumption value, from 2024 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Ecommerce Fraud Prevention Software.

Chapter 13, to describe Ecommerce Fraud Prevention Software research findings and

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conclusion.

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