

# Global Ecommerce Fraud Prevention Software Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Ecommerce Fraud Prevention Software market size was valued at USD 2641.3 million in 2023 and is forecast to a readjusted size of USD 6834.2 million by 2030 with a CAGR of 14.5% during review period.

Ecommerce Fraud Prevention Software helps e-commerce businesses detect high-risk transactions and analyze risk factors in order to prevent and reduce fraudulent customer behaviors.

The functions Ecommerce Fraud Prevention Software should have: proactively monitoring for possible fraudulent or high-risk activity, identifying and analyzing customer purchasing behaviors, complying with regulations and standards of evaluating fraud, protecting sensitive and confidential customer information, having a process that authenticates, approves, or declines high-risk activity.

North America is the largest region of Ecommerce Fraud Prevention Software in the world and takes up about 65% of the global market, while Europe and Asia-Pacific are about 18%, 14% respectively.

Visa, Riskified, RSA Security, Ethoca (Mastercard), Signifyd, etc. are the key companies in the global Ecommerce Fraud Prevention Software market. The top 5 took up about 40% of the global market.

Ecommerce Fraud Prevention Software is mainly classified into the following types: Cloud-Based and On-Premise. Cloud-Based is the most widely used type which takes

up about 67% of the total. It has a wide range of applications, such as Large Enterprises, small and medium enterprises, etc. And SMEs was the most widely used area which took up over 70% of the global total share.

The Global Info Research report includes an overview of the development of the Ecommerce Fraud Prevention Software industry chain, the market status of SMES (Cloud-Based, On-Premise), Large Enterprise (Cloud-Based, On-Premise), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Ecommerce Fraud Prevention Software.

Regionally, the report analyzes the Ecommerce Fraud Prevention Software markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Ecommerce Fraud Prevention Software market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Ecommerce Fraud Prevention Software market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Ecommerce Fraud Prevention Software industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Cloud-Based, On-Premise).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Ecommerce Fraud Prevention Software market.

**Regional Analysis:** The report involves examining the Ecommerce Fraud Prevention Software market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer

behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Ecommerce Fraud Prevention Software market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Ecommerce Fraud Prevention Software:

**Company Analysis:** Report covers individual Ecommerce Fraud Prevention Software players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Ecommerce Fraud Prevention Software. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (SMES, Large Enterprise).

**Technology Analysis:** Report covers specific technologies relevant to Ecommerce Fraud Prevention Software. It assesses the current state, advancements, and potential future developments in Ecommerce Fraud Prevention Software areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Ecommerce Fraud Prevention Software market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Ecommerce Fraud Prevention Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

## Market segment by Type

Cloud-Based

On-Premise

#### Market segment by Application

SMES

Large Enterprise

#### Market segment by players, this report covers

Visa

Riskified

RSA Security

Ethoca (Mastercard)

Signifyd

Stripe

Forter

Sift

TransUnion

SEON

Shield

Adjust (AppLovin)

Kount (Equifax)

PayPal

ACI Worldwide

Razorpay

Bolt

DataDome

Subuno

NoFraud

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Ecommerce Fraud Prevention Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Ecommerce Fraud Prevention Software, with revenue, gross margin and global market share of Ecommerce Fraud Prevention Software from 2019 to 2024.

Chapter 3, the Ecommerce Fraud Prevention Software competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Ecommerce Fraud Prevention Software market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Ecommerce Fraud Prevention Software.

Chapter 13, to describe Ecommerce Fraud Prevention Software research findings and conclusion.

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