

Global Ecommerce Data Service Market 2026 by Company, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G24F13512749EN.html>

Date: February 2026

Pages: 158

Price: US\$ 3,480.00 (Single User License)

ID: G24F13512749EN

Abstracts

According to our (Global Info Research) latest study, the global Ecommerce Data Service market size was valued at US\$ 164 million in 2025 and is forecast to a readjusted size of US\$ 231 million by 2032 with a CAGR of 5.1% during review period.

Ecommerce Data Service refers to third-party data products and solutions that provide businesses with business insights and decision support based on e-commerce platform transactions, user behavior, and external market information, through professional collection, processing, and analysis technologies. Its core services include market overview analysis, competitor store/product monitoring, user profiling and traffic analysis, keyword optimization, and public opinion monitoring, aiming to help brands, sellers, and platforms optimize product selection, pricing, marketing strategies, and supply chain management. This service integrates big data processing, machine learning, and visualization technologies, delivered through SaaS platforms or customized reports, and is a key enabling tool for driving refined operations and growth in e-commerce businesses.

This report is a detailed and comprehensive analysis for global Ecommerce Data Service market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Ecommerce Data Service market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Ecommerce Data Service market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Ecommerce Data Service market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Ecommerce Data Service market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Ecommerce Data Service
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Ecommerce Data Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include X-Byte Analytics, Woopra, Wiserbrand, Webautomation, Unwrangle, Uniquesdata, Techsalerator, Similarweb, Oxylabs, Nint ECommerce, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Ecommerce Data Service market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Market and Industry Analysis Service

Competitive Intelligence Monitoring Service

Consumer and Traffic Analysis Service

Others

Market segment by Data Source

Single-Platform Data Service

Cross-Platform Data Service

Integrated Online and Offline Data Service

Market segment by Service Model

Analysis Reports and Consulting Service

API Data Interface Service

Market segment by Application

Large Enterprises

Small and Medium-Sized Enterprises

Market segment by players, this report covers

X-Byte Analytics

Woopra

Wiserbrand

Webautomation

Unwrangle

Uniquesdata

Techsalerator

Similarweb

Oxylabs

Nint ECommerce

Measurable AI

Loncom Consulting

Improvado

Grepsr

Experro

Euromonitor International

ECDB

DataWeave

DataScrapa

Bungee Tech

Bright Data

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Ecommerce Data Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Ecommerce Data Service, with revenue, gross margin, and global market share of Ecommerce Data Service from 2021 to 2026.

Chapter 3, the Ecommerce Data Service competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Ecommerce Data Service market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Ecommerce Data Service.

Chapter 13, to describe Ecommerce Data Service research findings and conclusion.

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