

# Global Eco-tourism Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Eco-tourism market size was valued at US\$ 556530 million in 2025 and is forecast to a readjusted size of US\$ 1150370 million by 2032 with a CAGR of 11.1% during review period.

Ecotourism is a specialized tourism service with sustainable development as its core objective. It brings tourists to natural environments or areas with specific cultural traditions by providing responsible travel experiences, achieving the triple goals of protecting nature, benefiting communities, and educating tourists while minimizing the impact on local ecology and culture. Its core principles are conservation, education, and community participation. Services go beyond simple sightseeing, emphasizing guided nature observation, scientific learning, and cultural immersion, while ensuring that tourism revenue effectively supports local environmental protection and community development. Therefore, ecotourism transcends traditional tourism, serving as a crucial bridge connecting nature conservation, community well-being, and high-quality tourist experiences.

Ecotourism has a promising future and is one of the fastest-growing segments in the global tourism industry. The core driving force stems from the growing awareness of sustainable consumption among global consumers, with travelers increasingly favoring environmentally friendly, socially responsible travel products that offer in-depth experiences. At the policy level, the UN's 2030 Agenda for Sustainable Development and the integration of ecological protection into the development strategies of many countries provide long-term support for the industry. The market is evolving from a niche market to the mainstream, and the global market size is expected to continue expanding in the coming years. The development trend will focus on deepening the experience, empowering with technology, popularizing standardized certification systems, and

deepening the community-led model. The market's demand for professional, localized services and innovative business models will continue to grow.

This report is a detailed and comprehensive analysis for global Eco-tourism market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Eco-tourism market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Eco-tourism market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Eco-tourism market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Eco-tourism market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Eco-tourism

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Eco-tourism market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study

include G Adventures, Natural Discovery, Baobab Travel, National Geographic Expedition, Responsible Travel, Norwegian Adventure Company, Nutty?s Adventures, Quark Expeditions, Quicksilver, Green Globe, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market segmentation**

Eco-tourism market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Mountain

Forest

Prairie

Wetland

Marine

Desert Gobi

Humanistic Ecotype

Others

#### Market segment by Specialization Level

Mass Popularity

Specialty Interest Type

High-End Customized Type

Market segment by Activity Format and Intensity

Soft Ecotourism

Adventure Ecotourism

Market segment by Application

Under 30

30-40 Years Old

40-50 Years Old

Over 50 Years Old

Market segment by players, this report covers

G Adventures

Natural Discovery

Baobab Travel

National Geographic Expedition

Responsible Travel

Norwegian Adventure Company

Nutty?s Adventures

Quark Expeditions

Quicksilver

Green Globe

TourRadar

Green Key

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Eco-tourism product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Eco-tourism, with revenue, gross margin, and global market share of Eco-tourism from 2021 to 2026.

Chapter 3, the Eco-tourism competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Eco-

tourism market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Eco-tourism.

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