

# Global Eco-Solvent Wide Format Inkjet Printer Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G916A64280BDEN.html>

Date: May 2026

Pages: 118

Price: US\$ 4,480.00 (Single User License)

ID: G916A64280BDEN

## Abstracts

The global Eco-Solvent Wide Format Inkjet Printer market size is expected to reach \$ 1855 million by 2032, rising at a market growth of 4.3% CAGR during the forecast period (2026-2032).

In 2025, global Eco-Solvent Wide Format Inkjet Printer production reached approximately 113,000 units .

Eco-Solvent Wide Format Inkjet Printers are inkjet devices that use low-volatile organic solvents (low VOCs). They typically print in widths of 24 inches and above, primarily for outdoor and semi-outdoor printing on flexible media. Their core principle involves spraying ink containing a mild solvent onto the substrate surface through the printhead. The ink slightly dissolves the material surface, achieving strong adhesion, while a heating system promotes solvent evaporation and drying. Compared to traditional strong solvent inks, Eco-Solvent inks offer advantages such as lower odor, better environmental friendliness, and lower equipment corrosiveness, while still maintaining good weather resistance and scratch resistance. These devices are widely used in advertising signage, vehicle wraps, lightbox fabrics, stickers, and display graphics, and are one of the mainstream solutions in the mid-range digital advertising printing market. The upstream of the Eco-Solvent wide format inkjet printer industry chain mainly includes piezoelectric printheads, environmentally friendly solvent inks (pigment and solvent systems), heating systems, control boards, and mechanical structural components. Among these, printheads and ink formulations are the key technological barriers. The midstream segment consists of complete machine manufacturers responsible for equipment integration, software development, and brand sales. Typical manufacturers include Epson, Roland DG, and Mimaki. Some companies also provide RIP software, color management, and printing workflow solutions. Downstream

applications are primarily in the advertising and signage industry, including banners, light boxes, vehicle decals, and commercial displays. The industry chain's business model revolves around 'equipment + consumables,' with ink and media forming a continuous source of revenue. With increasingly stringent environmental regulations and rising customer demand for low-odor environments, the industry chain is moving towards lower VOC inks, more efficient equipment, and automated production processes.

The eco-solvent wide format inkjet printer market is expected to grow steadily. Its primary drivers include sustained demand in signage applications and the need for cost-effective solutions among small and medium-sized print service providers. Eco-solvent technology continues to offer a strong value proposition in outdoor advertising due to its balance of cost, durability, and ease of use. However, increasing environmental regulations and the need for higher productivity are gradually driving some applications toward UV and latex printing technologies. Going forward, the market is likely to show stable demand with structural upgrades, where low-end competition intensifies while higher-quality, automated, and lower-emission systems gain traction. Emerging markets may still provide incremental growth opportunities. Overall, eco-solvent printing will remain relevant in the mid-range signage segment, but its share may gradually shift toward more sustainable and efficient alternatives.

This report studies the global Eco-Solvent Wide Format Inkjet Printer production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Eco-Solvent Wide Format Inkjet Printer and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Eco-Solvent Wide Format Inkjet Printer that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Eco-Solvent Wide Format Inkjet Printer total production and demand, 2021-2032, (K Units)

Global Eco-Solvent Wide Format Inkjet Printer total production value, 2021-2032, (USD Million)

Global Eco-Solvent Wide Format Inkjet Printer production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Eco-Solvent Wide Format Inkjet Printer consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Eco-Solvent Wide Format Inkjet Printer domestic production, consumption, key domestic manufacturers and share

Global Eco-Solvent Wide Format Inkjet Printer production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Eco-Solvent Wide Format Inkjet Printer production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Eco-Solvent Wide Format Inkjet Printer production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Eco-Solvent Wide Format Inkjet Printer market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include HP, Canon, Epson, Ricoh, Electronics For Imaging, Inc, MIMAKI ENGINEERING, Roland DG Corporation, Durst, Mutoh, Shenzhen Runtianzhi, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Eco-Solvent Wide Format Inkjet Printer market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Eco-Solvent Wide Format Inkjet Printer Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Eco-Solvent Wide Format Inkjet Printer Market, Segmentation by Type:

Single-Head Wide-Format Printer

Multi-Head Wide-Format Printer

Global Eco-Solvent Wide Format Inkjet Printer Market, Segmentation by Structure:

Roll-to-Roll

Flatbed Printer

Hybrid Printer

Global Eco-Solvent Wide Format Inkjet Printer Market, Segmentation by Width:

30-60inch

60-200inch

Above 200inch

Global Eco-Solvent Wide Format Inkjet Printer Market, Segmentation by Application:

Posters and Signs

Advertising and Displays

Textile and Industrial Field

Others

Companies Profiled:

HP

Canon

Epson

Ricoh

Electronics For Imaging, Inc

MIMAKI ENGINEERING

Roland DG Corporation

Durst

Mutoh

Shenzhen Runtianzhi

SwissQprint AG

Dilli

DGI

JHF Group

**Key Questions Answered:**

1. How big is the global Eco-Solvent Wide Format Inkjet Printer market?
2. What is the demand of the global Eco-Solvent Wide Format Inkjet Printer market?
3. What is the year over year growth of the global Eco-Solvent Wide Format Inkjet Printer market?
4. What is the production and production value of the global Eco-Solvent Wide Format Inkjet Printer market?
5. Who are the key producers in the global Eco-Solvent Wide Format Inkjet Printer market?
6. What are the growth factors driving the market demand?

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