

Global ECG & EEG Equipment Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G840619F5F45EN.html>

Date: July 2026

Pages: 228

Price: US\$ 4,480.00 (Single User License)

ID: G840619F5F45EN

Abstracts

The global ECG & EEG Equipment market size is expected to reach \$ 13311 million by 2032, rising at a market growth of 6.3% CAGR during the forecast period (2026-2032).

ECG & EEG Equipment refers to medical diagnostic and monitoring equipment used to record, analyze, and evaluate the electrical activity of the heart and brain. ECG equipment, also known as electrocardiography equipment, is designed to detect cardiac electrical signals through electrodes attached to the body for assessing heart rhythm, cardiac conduction, and cardiovascular conditions. EEG equipment, or electroencephalography equipment, is used to monitor brainwave activity through scalp electrodes for evaluating neurological function, brain disorders, and neural activity. Together, ECG and EEG equipment form essential components of modern electrophysiological diagnostics and are widely applied in hospitals, emergency departments, intensive care units, neurological centers, cardiac care units, sleep laboratories, and research institutions.

Modern ECG & EEG equipment generally includes electrodes, signal amplifiers, acquisition modules, monitoring displays, storage systems, and advanced waveform analysis software. Depending on system configuration, the equipment may support resting ECG, ambulatory ECG, Holter monitoring, stress testing, routine EEG recording, video EEG monitoring, wireless monitoring, AI-assisted waveform interpretation, and cloud-based data management. With the development of digital healthcare technologies, ECG & EEG equipment is increasingly evolving toward portable, wearable, wireless, and intelligent platforms capable of supporting long-term physiological monitoring and remote healthcare applications.

In 2025, global ECG & EEG Equipment production reached approximately 6.51 million

units, with an average market price of around US\$11298 per unit.

The global ECG & EEG Equipment market has maintained steady growth in recent years as demand for cardiovascular and neurological monitoring continues to increase worldwide. Rising prevalence of cardiovascular diseases, epilepsy, sleep disorders, stroke, arrhythmia, neurodegenerative diseases, and aging-related health conditions has significantly expanded the use of electrophysiological monitoring technologies in hospitals and outpatient care settings. Increasing emphasis on early disease diagnosis, long-term physiological monitoring, and preventive healthcare is also supporting broader adoption of ECG and EEG equipment across both developed and emerging healthcare markets.

Several factors are driving market expansion. Technological advancements in wearable monitoring devices, wireless signal transmission, AI-assisted waveform interpretation, cloud-connected healthcare platforms, and portable monitoring systems are improving diagnostic efficiency and patient accessibility. Portable ECG and EEG devices are increasingly used in home healthcare, ambulatory monitoring, sleep analysis, rehabilitation assessment, and remote patient management. In addition, increasing investment in telemedicine, digital healthcare infrastructure, neuroscience research, and cardiovascular monitoring technologies is creating new commercial opportunities for advanced ECG & EEG platforms.

From a regional perspective, North America remains one of the largest markets due to advanced healthcare infrastructure, high adoption rates of digital diagnostic technologies, and strong reimbursement systems. Europe also maintains stable market demand supported by aging populations and increasing prevalence of chronic cardiovascular and neurological diseases. Meanwhile, Asia-Pacific is emerging as one of the fastest-growing regional markets driven by healthcare infrastructure upgrades, expanding patient populations, increasing awareness of preventive healthcare, and rapid development of domestic medical electronics industries in countries such as China, Japan, South Korea, and India.

Despite positive market prospects, several limitations remain. High costs of advanced monitoring systems, data interpretation complexity, shortage of trained electrophysiology specialists, and technical challenges related to long-term signal stability continue to affect broader adoption. In some developing regions, limited healthcare funding and insufficient diagnostic infrastructure may also restrict market penetration. Looking ahead, future industry trends are expected to focus on wearable ECG & EEG systems, AI-driven real-time physiological analysis, multimodal monitoring

integration, cloud-based remote diagnostic platforms, and highly integrated portable devices capable of supporting precision cardiovascular and neurological assessment.

This report studies the global ECG & EEG Equipment production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for ECG & EEG Equipment and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of ECG & EEG Equipment that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global ECG & EEG Equipment total production and demand, 2021-2032, (Units)

Global ECG & EEG Equipment total production value, 2021-2032, (USD Million)

Global ECG & EEG Equipment production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global ECG & EEG Equipment consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: ECG & EEG Equipment domestic production, consumption, key domestic manufacturers and share

Global ECG & EEG Equipment production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global ECG & EEG Equipment production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global ECG & EEG Equipment production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global ECG & EEG Equipment market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nihon Kohden, Natus, Medtronic, Masimo, Micromed, Cadwell, Neurosoft, EGI, EB Neuro, Shanghai NCC Medical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World ECG & EEG Equipment market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global ECG & EEG Equipment Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global ECG & EEG Equipment Market, Segmentation by Type:

ECG Equipment

EEG Equipment

Global ECG & EEG Equipment Market, Segmentation by Portability:

Portable Equipment

Stationary Equipment

Wearable Equipment

Global ECG & EEG Equipment Market, Segmentation by Automation Level:

Conventional Analysis Equipment

Intelligent Analysis Equipment

Global ECG & EEG Equipment Market, Segmentation by Application:

Hospitals

Clinics

Others

Companies Profiled:

Nihon Kohden

Natus

Medtronic

Masimo

Micromed

Cadwell

Neurosoft

EGI

EB Neuro

Shanghai NCC Medical

Compumedics

Boruikang Medical

Beijing Syntop Instrument

Zhuhai Delica Medical

Haishen Medical

Henan Million Medical

CONTEC Medical

Clarity Medical

GE HealthCare

Philips

Schiller AG

Fukuda Denshi

Hillrom

AliveCor

iRhythm Technologies

Mortara Instrument

Bionet

CardioComm Solutions

Norav Medical

Mindray Medical

Edan Instruments

Yuwell Medical

Biocare Medical

Biolight

Lepu Medical

Key Questions Answered:

1. How big is the global ECG & EEG Equipment market?
2. What is the demand of the global ECG & EEG Equipment market?
3. What is the year over year growth of the global ECG & EEG Equipment market?
4. What is the production and production value of the global ECG & EEG Equipment market?
5. Who are the key producers in the global ECG & EEG Equipment market?
6. What are the growth factors driving the market demand?

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