

Global Ebook Subscription Service Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Ebook Subscription Service market size is expected to reach \$ 731 million by 2032, rising at a market growth of 4.6% CAGR during the forecast period (2026-2032).

An Ebook Subscription Service is a digital content platform that lets users pay a recurring monthly or annual fee to access a curated library of ebooks, audiobooks, and sometimes magazines or comics across devices, rather than purchasing individual titles; it offers on-demand, unlimited or quota-based reading, cross-device sync, personalization, and often offline access, serving casual readers, students, and professionals with a cost-effective alternative to ownership.

The Ebook Subscription Service industry is driven by AI-powered personalization, bundled ebook-audiobook offerings, mobile-first design, and flexible tiered pricing; key opportunities include rising digital literacy, growth in academic and corporate subscriptions, expansion in emerging markets, and exclusive content partnerships to boost retention, while challenges include high content licensing costs, subscriber churn, competition from free or ad-supported reading, limited availability of new bestsellers, and pressure to maintain large, diverse catalogs to sustain engagement.

This report studies the global Ebook Subscription Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Ebook Subscription Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Ebook Subscription Service that

contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Ebook Subscription Service total market, 2021-2032, (USD Million)

Global Ebook Subscription Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Ebook Subscription Service total market, key domestic companies, and share, (USD Million)

Global Ebook Subscription Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global Ebook Subscription Service total market by Type, CAGR, 2021-2032, (USD Million)

Global Ebook Subscription Service total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Ebook Subscription Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Everand, Audible, Libro.fm, Epic, 24symbols, Amazon Kindle Unlimited, Bookmate, Blinkist, Storytel, Kobo Plus, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Ebook Subscription Service market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Ebook Subscription Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Ebook Subscription Service Market, Segmentation by Type:

Novel

Comics

Magazine

Others

Global Ebook Subscription Service Market, Segmentation by Device Compatibility Parameter:

E?Reader First

Multi?Device

Web?Only

Global Ebook Subscription Service Market, Segmentation by Access Model:

Unlimited Access

Credit?Based

Curated Access

Global Ebook Subscription Service Market, Segmentation by Application:

Personal

Library

Bookstore

Companies Profiled:

Everand

Audible

Libro.fm

Epic

24symbols

Amazon Kindle Unlimited

Bookmate

Blinkist

Storytel

Kobo Plus

Perlego

ReadingIQ

ComiXology Unlimited

Harlequin

ePlatform

ProQuest

Mills & Boon

Libby by OverDrive

Spotify Premium

Kindle Unlimited

Honorable Mentions

BookBeat

Key Questions Answered

1. How big is the global Ebook Subscription Service market?
2. What is the demand of the global Ebook Subscription Service market?
3. What is the year over year growth of the global Ebook Subscription Service market?
4. What is the total value of the global Ebook Subscription Service market?
5. Who are the Major Players in the global Ebook Subscription Service market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Ebook Subscription Service Introduction
- 1.2 World Ebook Subscription Service Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Ebook Subscription Service Total Market by Region (by Headquarter Location)
 - 1.3.1 World Ebook Subscription Service Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company Ebook Subscription Service Revenue (2021-2032)
 - 1.3.3 China Based Company Ebook Subscription Service Revenue (2021-2032)
 - 1.3.4 Europe Based Company Ebook Subscription Service Revenue (2021-2032)
 - 1.3.5 Japan Based Company Ebook Subscription Service Revenue (2021-2032)
 - 1.3.6 South Korea Based Company Ebook Subscription Service Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company Ebook Subscription Service Revenue (2021-2032)
 - 1.3.8 India Based Company Ebook Subscription Service Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Ebook Subscription Service Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Ebook Subscription Service Consumption Value (2021-2032)
- 2.2 World Ebook Subscription Service Consumption Value by Region
 - 2.2.1 World Ebook Subscription Service Consumption Value by Region (2021-2026)
 - 2.2.2 World Ebook Subscription Service Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Ebook Subscription Service Consumption Value (2021-2032)
- 2.4 China Ebook Subscription Service Consumption Value (2021-2032)
- 2.5 Europe Ebook Subscription Service Consumption Value (2021-2032)
- 2.6 Japan Ebook Subscription Service Consumption Value (2021-2032)
- 2.7 South Korea Ebook Subscription Service Consumption Value (2021-2032)
- 2.8 ASEAN Ebook Subscription Service Consumption Value (2021-2032)
- 2.9 India Ebook Subscription Service Consumption Value (2021-2032)

3 WORLD EBOOK SUBSCRIPTION SERVICE COMPANIES COMPETITIVE

ANALYSIS

- 3.1 World Ebook Subscription Service Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)
 - 3.2.1 Global Ebook Subscription Service Industry Rank of Major Players
 - 3.2.2 Global Concentration Ratios (CR4) for Ebook Subscription Service in 2025
 - 3.2.3 Global Concentration Ratios (CR8) for Ebook Subscription Service in 2025
- 3.3 Ebook Subscription Service Company Evaluation Quadrant
- 3.4 Ebook Subscription Service Market: Overall Company Footprint Analysis
 - 3.4.1 Ebook Subscription Service Market: Region Footprint
 - 3.4.2 Ebook Subscription Service Market: Company Product Type Footprint
 - 3.4.3 Ebook Subscription Service Market: Company Product Application Footprint
- 3.5 Competitive Environment
 - 3.5.1 Historical Structure of the Industry
 - 3.5.2 Barriers of Market Entry
 - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: Ebook Subscription Service Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: Ebook Subscription Service Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
 - 4.1.2 United States VS China: Ebook Subscription Service Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: Ebook Subscription Service Consumption Value Comparison
 - 4.2.1 United States VS China: Ebook Subscription Service Consumption Value Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Ebook Subscription Service Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based Ebook Subscription Service Companies and Market Share, 2021-2026
 - 4.3.1 United States Based Ebook Subscription Service Companies, Headquarters (States, Country)
 - 4.3.2 United States Based Companies Ebook Subscription Service Revenue, (2021-2026)

4.4 China Based Companies Ebook Subscription Service Revenue and Market Share, 2021-2026

4.4.1 China Based Ebook Subscription Service Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Ebook Subscription Service Revenue, (2021-2026)

4.5 Rest of World Based Ebook Subscription Service Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Ebook Subscription Service Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Ebook Subscription Service Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Ebook Subscription Service Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Novel

5.2.2 Comics

5.2.3 Magazine

5.2.4 Others

5.3 Market Segment by Type

5.3.1 World Ebook Subscription Service Market Size by Type (2021-2026)

5.3.2 World Ebook Subscription Service Market Size by Type (2027-2032)

5.3.3 World Ebook Subscription Service Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY DEVICE COMPATIBILITY PARAMETER

6.1 World Ebook Subscription Service Market Size Overview by Device Compatibility Parameter: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Device Compatibility Parameter

6.2.1 E?Reader First

6.2.2 Multi?Device

6.2.3 Web?Only

6.3 Market Segment by Device Compatibility Parameter

6.3.1 World Ebook Subscription Service Market Size by Device Compatibility Parameter (2021-2026)

6.3.2 World Ebook Subscription Service Market Size by Device Compatibility

Parameter (2027-2032)

6.3.3 World Ebook Subscription Service Market Size Market Share by Device
Compatibility Parameter (2027-2032)

7 MARKET ANALYSIS BY ACCESS MODEL

7.1 World Ebook Subscription Service Market Size Overview by Access Model: 2021
VS 2025 VS 2032

7.2 Segment Introduction by Access Model

7.2.1 Unlimited Access

7.2.2 Credit?Based

7.2.3 Curated Access

7.3 Market Segment by Access Model

7.3.1 World Ebook Subscription Service Market Size by Access Model (2021-2026)

7.3.2 World Ebook Subscription Service Market Size by Access Model (2027-2032)

7.3.3 World Ebook Subscription Service Market Size Market Share by Access Model
(2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Ebook Subscription Service Market Size Overview by Application: 2021 VS
2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Personal

8.2.2 Library

8.2.3 Bookstore

8.3 Market Segment by Application

8.3.1 World Ebook Subscription Service Market Size by Application (2021-2026)

8.3.2 World Ebook Subscription Service Market Size by Application (2027-2032)

8.3.3 World Ebook Subscription Service Market Size Market Share by Application
(2021-2032)

9 COMPANY PROFILES

9.1 Everand

9.1.1 Everand Details

9.1.2 Everand Major Business

9.1.3 Everand Ebook Subscription Service Product and Services

9.1.4 Everand Ebook Subscription Service Revenue, Gross Margin and Market Share

(2021-2026)

9.1.5 Everand Recent Developments/Updates

9.1.6 Everand Competitive Strengths & Weaknesses

9.2 Audible

9.2.1 Audible Details

9.2.2 Audible Major Business

9.2.3 Audible Ebook Subscription Service Product and Services

9.2.4 Audible Ebook Subscription Service Revenue, Gross Margin and Market Share

(2021-2026)

9.2.5 Audible Recent Developments/Updates

9.2.6 Audible Competitive Strengths & Weaknesses

9.3 Libro.fm

9.3.1 Libro.fm Details

9.3.2 Libro.fm Major Business

9.3.3 Libro.fm Ebook Subscription Service Product and Services

9.3.4 Libro.fm Ebook Subscription Service Revenue, Gross Margin and Market Share

(2021-2026)

9.3.5 Libro.fm Recent Developments/Updates

9.3.6 Libro.fm Competitive Strengths & Weaknesses

9.4 Epic

9.4.1 Epic Details

9.4.2 Epic Major Business

9.4.3 Epic Ebook Subscription Service Product and Services

9.4.4 Epic Ebook Subscription Service Revenue, Gross Margin and Market Share

(2021-2026)

9.4.5 Epic Recent Developments/Updates

9.4.6 Epic Competitive Strengths & Weaknesses

9.5 24symbols

9.5.1 24symbols Details

9.5.2 24symbols Major Business

9.5.3 24symbols Ebook Subscription Service Product and Services

9.5.4 24symbols Ebook Subscription Service Revenue, Gross Margin and Market

Share (2021-2026)

9.5.5 24symbols Recent Developments/Updates

9.5.6 24symbols Competitive Strengths & Weaknesses

9.6 Amazon Kindle Unlimited

9.6.1 Amazon Kindle Unlimited Details

9.6.2 Amazon Kindle Unlimited Major Business

9.6.3 Amazon Kindle Unlimited Ebook Subscription Service Product and Services

9.6.4 Amazon Kindle Unlimited Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026)

9.6.5 Amazon Kindle Unlimited Recent Developments/Updates

9.6.6 Amazon Kindle Unlimited Competitive Strengths & Weaknesses

9.7 Bookmate

9.7.1 Bookmate Details

9.7.2 Bookmate Major Business

9.7.3 Bookmate Ebook Subscription Service Product and Services

9.7.4 Bookmate Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026)

9.7.5 Bookmate Recent Developments/Updates

9.7.6 Bookmate Competitive Strengths & Weaknesses

9.8 Blinkist

9.8.1 Blinkist Details

9.8.2 Blinkist Major Business

9.8.3 Blinkist Ebook Subscription Service Product and Services

9.8.4 Blinkist Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026)

9.8.5 Blinkist Recent Developments/Updates

9.8.6 Blinkist Competitive Strengths & Weaknesses

9.9 Storytel

9.9.1 Storytel Details

9.9.2 Storytel Major Business

9.9.3 Storytel Ebook Subscription Service Product and Services

9.9.4 Storytel Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026)

9.9.5 Storytel Recent Developments/Updates

9.9.6 Storytel Competitive Strengths & Weaknesses

9.10 Kobo Plus

9.10.1 Kobo Plus Details

9.10.2 Kobo Plus Major Business

9.10.3 Kobo Plus Ebook Subscription Service Product and Services

9.10.4 Kobo Plus Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026)

9.10.5 Kobo Plus Recent Developments/Updates

9.10.6 Kobo Plus Competitive Strengths & Weaknesses

9.11 Perlego

9.11.1 Perlego Details

9.11.2 Perlego Major Business

- 9.11.3 Perlego Ebook Subscription Service Product and Services
- 9.11.4 Perlego Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026)
- 9.11.5 Perlego Recent Developments/Updates
- 9.11.6 Perlego Competitive Strengths & Weaknesses
- 9.12 ReadingIQ
 - 9.12.1 ReadingIQ Details
 - 9.12.2 ReadingIQ Major Business
 - 9.12.3 ReadingIQ Ebook Subscription Service Product and Services
 - 9.12.4 ReadingIQ Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.12.5 ReadingIQ Recent Developments/Updates
 - 9.12.6 ReadingIQ Competitive Strengths & Weaknesses
- 9.13 ComiXology Unlimited
 - 9.13.1 ComiXology Unlimited Details
 - 9.13.2 ComiXology Unlimited Major Business
 - 9.13.3 ComiXology Unlimited Ebook Subscription Service Product and Services
 - 9.13.4 ComiXology Unlimited Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.13.5 ComiXology Unlimited Recent Developments/Updates
 - 9.13.6 ComiXology Unlimited Competitive Strengths & Weaknesses
- 9.14 Harlequin
 - 9.14.1 Harlequin Details
 - 9.14.2 Harlequin Major Business
 - 9.14.3 Harlequin Ebook Subscription Service Product and Services
 - 9.14.4 Harlequin Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Harlequin Recent Developments/Updates
 - 9.14.6 Harlequin Competitive Strengths & Weaknesses
- 9.15 ePlatform
 - 9.15.1 ePlatform Details
 - 9.15.2 ePlatform Major Business
 - 9.15.3 ePlatform Ebook Subscription Service Product and Services
 - 9.15.4 ePlatform Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.15.5 ePlatform Recent Developments/Updates
 - 9.15.6 ePlatform Competitive Strengths & Weaknesses
- 9.16 ProQuest
 - 9.16.1 ProQuest Details

- 9.16.2 ProQuest Major Business
- 9.16.3 ProQuest Ebook Subscription Service Product and Services
- 9.16.4 ProQuest Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026)
- 9.16.5 ProQuest Recent Developments/Updates
- 9.16.6 ProQuest Competitive Strengths & Weaknesses
- 9.17 Mills & Boon
 - 9.17.1 Mills & Boon Details
 - 9.17.2 Mills & Boon Major Business
 - 9.17.3 Mills & Boon Ebook Subscription Service Product and Services
 - 9.17.4 Mills & Boon Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.17.5 Mills & Boon Recent Developments/Updates
 - 9.17.6 Mills & Boon Competitive Strengths & Weaknesses
- 9.18 Libby by OverDrive
 - 9.18.1 Libby by OverDrive Details
 - 9.18.2 Libby by OverDrive Major Business
 - 9.18.3 Libby by OverDrive Ebook Subscription Service Product and Services
 - 9.18.4 Libby by OverDrive Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.18.5 Libby by OverDrive Recent Developments/Updates
 - 9.18.6 Libby by OverDrive Competitive Strengths & Weaknesses
- 9.19 Spotify Premium
 - 9.19.1 Spotify Premium Details
 - 9.19.2 Spotify Premium Major Business
 - 9.19.3 Spotify Premium Ebook Subscription Service Product and Services
 - 9.19.4 Spotify Premium Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.19.5 Spotify Premium Recent Developments/Updates
 - 9.19.6 Spotify Premium Competitive Strengths & Weaknesses
- 9.20 Kindle Unlimited
 - 9.20.1 Kindle Unlimited Details
 - 9.20.2 Kindle Unlimited Major Business
 - 9.20.3 Kindle Unlimited Ebook Subscription Service Product and Services
 - 9.20.4 Kindle Unlimited Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.20.5 Kindle Unlimited Recent Developments/Updates
 - 9.20.6 Kindle Unlimited Competitive Strengths & Weaknesses
- 9.21 Honorable Mentions

- 9.21.1 Honorable Mentions Details
- 9.21.2 Honorable Mentions Major Business
- 9.21.3 Honorable Mentions Ebook Subscription Service Product and Services
- 9.21.4 Honorable Mentions Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026)
- 9.21.5 Honorable Mentions Recent Developments/Updates
- 9.21.6 Honorable Mentions Competitive Strengths & Weaknesses
- 9.22 BookBeat
 - 9.22.1 BookBeat Details
 - 9.22.2 BookBeat Major Business
 - 9.22.3 BookBeat Ebook Subscription Service Product and Services
 - 9.22.4 BookBeat Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.22.5 BookBeat Recent Developments/Updates
 - 9.22.6 BookBeat Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Ebook Subscription Service Industry Chain
- 10.2 Ebook Subscription Service Upstream Analysis
- 10.3 Ebook Subscription Service Midstream Analysis
- 10.4 Ebook Subscription Service Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Ebook Subscription Service Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Ebook Subscription Service Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Ebook Subscription Service Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Ebook Subscription Service Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Ebook Subscription Service Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Ebook Subscription Service Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Ebook Subscription Service Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Ebook Subscription Service Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Ebook Subscription Service Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Ebook Subscription Service Players in 2025

Table 12. World Ebook Subscription Service Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Ebook Subscription Service Company Evaluation Quadrant

Table 14. Head Office of Key Ebook Subscription Service Players

Table 15. Ebook Subscription Service Market: Company Product Type Footprint

Table 16. Ebook Subscription Service Market: Company Product Application Footprint

Table 17. Ebook Subscription Service Mergers & Acquisitions Activity

Table 18. United States VS China Ebook Subscription Service Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Ebook Subscription Service Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Ebook Subscription Service Companies, Headquarters (States, Country)

Table 21. United States Based Companies Ebook Subscription Service Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Ebook Subscription Service Revenue Market Share (2021-2026)

Table 23. China Based Ebook Subscription Service Companies, Headquarters (Province, Country)

Table 24. China Based Companies Ebook Subscription Service Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Ebook Subscription Service Revenue Market Share (2021-2026)

Table 26. Rest of World Based Ebook Subscription Service Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Ebook Subscription Service Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Ebook Subscription Service Revenue Market Share (2021-2026)

Table 29. World Ebook Subscription Service Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Ebook Subscription Service Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Ebook Subscription Service Market Size by Type (2027-2032) & (USD Million)

Table 32. World Ebook Subscription Service Market Size by Device Compatibility Parameter, (USD Million), 2021 & 2025 & 2032

Table 33. World Ebook Subscription Service Market Size Value by Device Compatibility Parameter (2021-2026) & (USD Million)

Table 34. World Ebook Subscription Service Market Size by Device Compatibility Parameter (2027-2032) & (USD Million)

Table 35. World Ebook Subscription Service Market Size by Access Model, (USD Million), 2021 & 2025 & 2032

Table 36. World Ebook Subscription Service Market Size Value by Access Model (2021-2026) & (USD Million)

Table 37. World Ebook Subscription Service Market Size by Access Model (2027-2032) & (USD Million)

Table 38. World Ebook Subscription Service Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Ebook Subscription Service Market Size by Application (2021-2026) & (USD Million)

Table 40. World Ebook Subscription Service Market Size by Application (2027-2032) & (USD Million)

Table 41. Everand Basic Information, Manufacturing Base and Competitors

- Table 42. Everand Major Business
- Table 43. Everand Ebook Subscription Service Product and Services
- Table 44. Everand Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 45. Everand Recent Developments/Updates
- Table 46. Everand Competitive Strengths & Weaknesses
- Table 47. Audible Basic Information, Manufacturing Base and Competitors
- Table 48. Audible Major Business
- Table 49. Audible Ebook Subscription Service Product and Services
- Table 50. Audible Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 51. Audible Recent Developments/Updates
- Table 52. Audible Competitive Strengths & Weaknesses
- Table 53. Libro.fm Basic Information, Manufacturing Base and Competitors
- Table 54. Libro.fm Major Business
- Table 55. Libro.fm Ebook Subscription Service Product and Services
- Table 56. Libro.fm Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 57. Libro.fm Recent Developments/Updates
- Table 58. Libro.fm Competitive Strengths & Weaknesses
- Table 59. Epic Basic Information, Manufacturing Base and Competitors
- Table 60. Epic Major Business
- Table 61. Epic Ebook Subscription Service Product and Services
- Table 62. Epic Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 63. Epic Recent Developments/Updates
- Table 64. Epic Competitive Strengths & Weaknesses
- Table 65. 24symbols Basic Information, Manufacturing Base and Competitors
- Table 66. 24symbols Major Business
- Table 67. 24symbols Ebook Subscription Service Product and Services
- Table 68. 24symbols Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 69. 24symbols Recent Developments/Updates
- Table 70. 24symbols Competitive Strengths & Weaknesses
- Table 71. Amazon Kindle Unlimited Basic Information, Manufacturing Base and Competitors
- Table 72. Amazon Kindle Unlimited Major Business
- Table 73. Amazon Kindle Unlimited Ebook Subscription Service Product and Services
- Table 74. Amazon Kindle Unlimited Ebook Subscription Service Revenue, Gross Margin

and Market Share (2021-2026) & (USD Million)

Table 75. Amazon Kindle Unlimited Recent Developments/Updates

Table 76. Amazon Kindle Unlimited Competitive Strengths & Weaknesses

Table 77. Bookmate Basic Information, Manufacturing Base and Competitors

Table 78. Bookmate Major Business

Table 79. Bookmate Ebook Subscription Service Product and Services

Table 80. Bookmate Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 81. Bookmate Recent Developments/Updates

Table 82. Bookmate Competitive Strengths & Weaknesses

Table 83. Blinkist Basic Information, Manufacturing Base and Competitors

Table 84. Blinkist Major Business

Table 85. Blinkist Ebook Subscription Service Product and Services

Table 86. Blinkist Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 87. Blinkist Recent Developments/Updates

Table 88. Blinkist Competitive Strengths & Weaknesses

Table 89. Storytel Basic Information, Manufacturing Base and Competitors

Table 90. Storytel Major Business

Table 91. Storytel Ebook Subscription Service Product and Services

Table 92. Storytel Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 93. Storytel Recent Developments/Updates

Table 94. Storytel Competitive Strengths & Weaknesses

Table 95. Kobo Plus Basic Information, Manufacturing Base and Competitors

Table 96. Kobo Plus Major Business

Table 97. Kobo Plus Ebook Subscription Service Product and Services

Table 98. Kobo Plus Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 99. Kobo Plus Recent Developments/Updates

Table 100. Kobo Plus Competitive Strengths & Weaknesses

Table 101. Perlego Basic Information, Manufacturing Base and Competitors

Table 102. Perlego Major Business

Table 103. Perlego Ebook Subscription Service Product and Services

Table 104. Perlego Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 105. Perlego Recent Developments/Updates

Table 106. Perlego Competitive Strengths & Weaknesses

Table 107. ReadingIQ Basic Information, Manufacturing Base and Competitors

Table 108. ReadingIQ Major Business

Table 109. ReadingIQ Ebook Subscription Service Product and Services

Table 110. ReadingIQ Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 111. ReadingIQ Recent Developments/Updates

Table 112. ReadingIQ Competitive Strengths & Weaknesses

Table 113. ComiXology Unlimited Basic Information, Manufacturing Base and Competitors

Table 114. ComiXology Unlimited Major Business

Table 115. ComiXology Unlimited Ebook Subscription Service Product and Services

Table 116. ComiXology Unlimited Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 117. ComiXology Unlimited Recent Developments/Updates

Table 118. ComiXology Unlimited Competitive Strengths & Weaknesses

Table 119. Harlequin Basic Information, Manufacturing Base and Competitors

Table 120. Harlequin Major Business

Table 121. Harlequin Ebook Subscription Service Product and Services

Table 122. Harlequin Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 123. Harlequin Recent Developments/Updates

Table 124. Harlequin Competitive Strengths & Weaknesses

Table 125. ePlatform Basic Information, Manufacturing Base and Competitors

Table 126. ePlatform Major Business

Table 127. ePlatform Ebook Subscription Service Product and Services

Table 128. ePlatform Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 129. ePlatform Recent Developments/Updates

Table 130. ePlatform Competitive Strengths & Weaknesses

Table 131. ProQuest Basic Information, Manufacturing Base and Competitors

Table 132. ProQuest Major Business

Table 133. ProQuest Ebook Subscription Service Product and Services

Table 134. ProQuest Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 135. ProQuest Recent Developments/Updates

Table 136. ProQuest Competitive Strengths & Weaknesses

Table 137. Mills & Boon Basic Information, Manufacturing Base and Competitors

Table 138. Mills & Boon Major Business

Table 139. Mills & Boon Ebook Subscription Service Product and Services

Table 140. Mills & Boon Ebook Subscription Service Revenue, Gross Margin and

Market Share (2021-2026) & (USD Million)

Table 141. Mills & Boon Recent Developments/Updates

Table 142. Mills & Boon Competitive Strengths & Weaknesses

Table 143. Libby by OverDrive Basic Information, Manufacturing Base and Competitors

Table 144. Libby by OverDrive Major Business

Table 145. Libby by OverDrive Ebook Subscription Service Product and Services

Table 146. Libby by OverDrive Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 147. Libby by OverDrive Recent Developments/Updates

Table 148. Libby by OverDrive Competitive Strengths & Weaknesses

Table 149. Spotify Premium Basic Information, Manufacturing Base and Competitors

Table 150. Spotify Premium Major Business

Table 151. Spotify Premium Ebook Subscription Service Product and Services

Table 152. Spotify Premium Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 153. Spotify Premium Recent Developments/Updates

Table 154. Spotify Premium Competitive Strengths & Weaknesses

Table 155. Kindle Unlimited Basic Information, Manufacturing Base and Competitors

Table 156. Kindle Unlimited Major Business

Table 157. Kindle Unlimited Ebook Subscription Service Product and Services

Table 158. Kindle Unlimited Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 159. Kindle Unlimited Recent Developments/Updates

Table 160. Kindle Unlimited Competitive Strengths & Weaknesses

Table 161. Honorable Mentions Basic Information, Manufacturing Base and Competitors

Table 162. Honorable Mentions Major Business

Table 163. Honorable Mentions Ebook Subscription Service Product and Services

Table 164. Honorable Mentions Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 165. Honorable Mentions Recent Developments/Updates

Table 166. Honorable Mentions Competitive Strengths & Weaknesses

Table 167. BookBeat Basic Information, Manufacturing Base and Competitors

Table 168. BookBeat Major Business

Table 169. BookBeat Ebook Subscription Service Product and Services

Table 170. BookBeat Ebook Subscription Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 171. BookBeat Recent Developments/Updates

Table 172. BookBeat Competitive Strengths & Weaknesses

Table 173. Global Key Players of Ebook Subscription Service Upstream (Raw Materials)

Table 174. Global Ebook Subscription Service Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Ebook Subscription Service Picture

Figure 2. World Ebook Subscription Service Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Ebook Subscription Service Total Revenue (2021-2032) & (USD Million)

Figure 4. World Ebook Subscription Service Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Ebook Subscription Service Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Ebook Subscription Service Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Ebook Subscription Service Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Ebook Subscription Service Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Ebook Subscription Service Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Ebook Subscription Service Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Ebook Subscription Service Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Ebook Subscription Service Revenue (2021-2032) & (USD Million)

Figure 13. Ebook Subscription Service Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Ebook Subscription Service Consumption Value (2021-2032) & (USD Million)

Figure 16. World Ebook Subscription Service Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Ebook Subscription Service Consumption Value (2021-2032) & (USD Million)

Figure 18. China Ebook Subscription Service Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Ebook Subscription Service Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Ebook Subscription Service Consumption Value (2021-2032) & (USD Million)

Million)

Figure 21. South Korea Ebook Subscription Service Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Ebook Subscription Service Consumption Value (2021-2032) & (USD Million)

Figure 23. India Ebook Subscription Service Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Ebook Subscription Service by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Ebook Subscription Service Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Ebook Subscription Service Markets in 2025

Figure 27. United States VS China: Ebook Subscription Service Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Ebook Subscription Service Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Ebook Subscription Service Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Ebook Subscription Service Market Size Market Share by Type in 2025

Figure 31. Novel

Figure 32. Comics

Figure 33. Magazine

Figure 34. Others

Figure 35. World Ebook Subscription Service Market Size Market Share by Type (2021-2032)

Figure 36. World Ebook Subscription Service Market Size by Device Compatibility Parameter, (USD Million), 2021 & 2025 & 2032

Figure 37. World Ebook Subscription Service Market Size Market Share by Device Compatibility Parameter in 2025

Figure 38. E?Reader First

Figure 39. Multi?Device

Figure 40. Web?Only

Figure 41. World Ebook Subscription Service Market Size Market Share by Device Compatibility Parameter (2021-2032)

Figure 42. World Ebook Subscription Service Market Size by Access Model, (USD Million), 2021 & 2025 & 2032

Figure 43. World Ebook Subscription Service Market Size Market Share by Access

Model in 2025

Figure 44. Unlimited Access

Figure 45. Credit?Based

Figure 46. Curated Access

Figure 47. World Ebook Subscription Service Market Size Market Share by Access Model (2021-2032)

Figure 48. World Ebook Subscription Service Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 49. World Ebook Subscription Service Market Size Market Share by Application in 2025

Figure 50. Personal

Figure 51. Library

Figure 52. Bookstore

Figure 53. World Ebook Subscription Service Market Size Market Share by Application (2021-2032)

Figure 54. Ebook Subscription Service Industrial Chain

Figure 55. Methodology

Figure 56. Research Process and Data Source

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