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Global EAS Systems Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global EAS Systems market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Electronic article surveillance (EAS) is a technological method for preventing shoplifting from retail stores, pilferage of books from libraries or removal of properties from office buildings. Special tags are fixed to merchandise or books. These tags are removed or deactivated by the clerks when the item is properly bought or checked out. At the exits of the store, a detection system sounds an alarm or otherwise alerts the staff when it senses active tags. Some stores also have detection systems at the entrance to the restrooms that sound an alarm if someone tries to take unpaid merchandise with them into the restroom. For high-value goods that are to be manipulated by the patrons, wired alarm clips called spider wrap may be used instead of tags.

In Mexico, EAS Systems key players include Tyco Retail Solutions, Checkpoint Systems, Nedap, Universal Surveillance Systems, Gunnebo Gateway, etc. Mexico top five manufacturers hold a share over 50%. Center is the largest market, with a share over 30%.

In terms of product, Detection System is the largest segment, with a share over 40%. And in terms of application, the largest application is Supermarkets &

Large Grocery, followed by Clothing & Fashion Accessories.

The Global Info Research report includes an overview of the development of the EAS Systems industry chain, the market status of Clothing &Fashion Accessories (Hard Tag,

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Soft Tag), Cosmetics/Pharmacy (Hard Tag, Soft Tag), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of EAS Systems.

Regionally, the report analyzes the EAS Systems markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global EAS Systems market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the EAS Systems market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the EAS Systems industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Hard Tag, Soft Tag).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the EAS Systems market.

Regional Analysis: The report involves examining the EAS Systems market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the EAS Systems market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to EAS Systems:

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Company Analysis: Report covers individual EAS Systems manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards EAS Systems This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Clothing &Fashion Accessories, Cosmetics/Pharmacy).

Technology Analysis: Report covers specific technologies relevant to EAS Systems. It assesses the current state, advancements, and potential future developments in EAS Systems areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the EAS Systems market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

EAS Systems market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Hard Tag

Soft Tag

Deactivator or Detacher

Detection System

Market segment by Application

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Clothing &Fashion Accessories

Cosmetics/Pharmacy

Supermarkets & Large Grocery

Others

Major players covered

Tyco Retail Solutions

Checkpoint Systems

Nedap

Universal Surveillance Systems

Gunnebo Gateway

SenTech

Hangzhou Century

WGSPI

Sentry Technology

All Tag

Amersec s.r.o.

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

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Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe EAS Systems product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of EAS Systems, with price, sales, revenue and global market share of EAS Systems from 2019 to 2024.

Chapter 3, the EAS Systems competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the EAS Systems breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and EAS Systems market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of EAS Systems.

Chapter 14 and 15, to describe EAS Systems sales channel, distributors, customers, research findings and conclusion.

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