

Global EAS Hard Security Tag Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global EAS Hard Security Tag market size is expected to reach \$ 2560 million by 2032, rising at a market growth of 4.4% CAGR during the forecast period (2026-2032).

In 2025, global EAS Hard Security Tag production reached approximately 1.3 billion Units, with an average global market price of around US\$ 1.4 per unit.

EAS Hard Security Tag refers to a reusable rigid electronic anti-theft tag attached to retail merchandise, designed to work with EAS detection systems at store exits to deter theft and trigger alarms if protected goods are removed without authorization.

The global market for EAS (Electronic Article Surveillance) hard tags is experiencing steady growth. This expansion is driven by the increasing need for retail loss prevention, the rise of omnichannel retail, and the integration of smarter technologies. Below is a detailed analysis of the current global market situation.

Several factors are fueling the demand for EAS hard tags:

- **Rising Retail Theft and Shrinkage:** The primary driver for the EAS market is the persistent and increasing problem of retail theft, including shoplifting and organized retail crime. Retailers are increasingly adopting EAS systems to protect their merchandise and reduce inventory losses.
- **Growth of Omnichannel and Self-Checkout:** The expansion of omnichannel retailing (e.g., buy-online-pick-up-in-store) and self-checkout systems has created new security challenges. This has prompted the need for more integrated and discreet security solutions that work seamlessly across different sales channels without disrupting the

customer experience.

- **Technological Advancements:** There is a strong trend towards integrating EAS with RFID (Radio-Frequency Identification) technology. These 'smart tags' offer not only anti-theft protection but also real-time inventory tracking capabilities, providing retailers with valuable data for stock management.

- **Expansion of the Retail Sector in Emerging Economies:** The rapid growth of organized retail, supermarkets, and specialty stores in the Asia-Pacific region is a significant growth driver. Increased consumerism, rising disposable incomes, and a growing number of shopping malls are boosting the demand for EAS systems in this region.

This report studies the global EAS Hard Security Tag production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for EAS Hard Security Tag and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of EAS Hard Security Tag that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global EAS Hard Security Tag total production and demand, 2021-2032, (K Units)

Global EAS Hard Security Tag total production value, 2021-2032, (USD Million)

Global EAS Hard Security Tag production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global EAS Hard Security Tag consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: EAS Hard Security Tag domestic production, consumption, key domestic manufacturers and share

Global EAS Hard Security Tag production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global EAS Hard Security Tag production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global EAS Hard Security Tag production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global EAS Hard Security Tag market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ETG, Checkpoint, Nedap Retail, Sensormatic, All Tag, Weldon, Century Europe, WG, Pact Group, Agon Systems, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World EAS Hard Security Tag market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global EAS Hard Security Tag Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global EAS Hard Security Tag Market, Segmentation by Type:

Acousto-Magnetic (AM)

Radio Frequency (RF)

Electromagnetic (EM)

Global EAS Hard Security Tag Market, Segmentation by Material:

ABS Plastic

Polycarbonate

Aluminum

Stainless Steel

Global EAS Hard Security Tag Market, Segmentation by Functionality and Features:

RFID-Enabled Tags

Tamper-Evident Tags

Source-Tagged Tags

Global EAS Hard Security Tag Market, Segmentation by Application:

Clothing and Fashion Accessories

Cosmetics

Pharmacy

Supermarkets and Large Grocery

Others

Companies Profiled:

ETG

Checkpoint

Nedap Retail

Sensormatic

All Tag

Weldon

Century Europe

WG

Pact Group

Agon Systems

Gateway

Bullseye Protection

Ontime

Sen Security Solutions

Alien-security

SLS Retail Theft Control

Catalyst

Bohang Electronics

Key Questions Answered:

1. How big is the global EAS Hard Security Tag market?
2. What is the demand of the global EAS Hard Security Tag market?
3. What is the year over year growth of the global EAS Hard Security Tag market?
4. What is the production and production value of the global EAS Hard Security Tag market?
5. Who are the key producers in the global EAS Hard Security Tag market?
6. What are the growth factors driving the market demand?

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