

Global EAS Bottle Security Tag Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global EAS Bottle Security Tag market size was valued at US\$ 382 million in 2025 and is forecast to a readjusted size of US\$ 528 million by 2032 with a CAGR of 4.7% during review period.

An EAS Bottle Security Tag is a dedicated anti-theft component based on Electronic Article Surveillance technology, specially designed for sealing and protecting bottled goods in retail scenarios. It consists of a mechanical locking structure, an EAS induction coil/chip, and a durable plastic or metal shell, which can be firmly fixed on the bottle neck, cap or body. When passing through the store's EAS antenna system without legitimate unlocking or deactivation, it will trigger an audible and visual alarm, so as to realize physical anti-dismantling and electronic anti-theft dual protection, and is widely used in the loss prevention of high-value bottled products.

In 2025, global EAS Bottle Security Tag production reached approximately 1,237 million units, with an average global market price of around US\$ 0.3 per unit. The production capacity of EAS Bottle Security Tag is approximately 1,565 million units per year, the average gross profit margin was 28-31%.

The upstream supply chain of EAS Bottle Security Tags covers suppliers of raw materials such as engineering plastics, steel wire ropes, magnetic materials and conductive coils, as well as manufacturers of core electronic chips, injection molding equipment and automatic assembly machines. Downstream, the products are mainly supplied to retail security solution integrators, retail chain enterprises, supermarkets, liquor stores and source tagging service providers, and are matched with EAS antennas, unlocking detachers and other supporting equipment to form a complete retail

loss prevention system for terminal application.

The cost of EAS Bottle Security Tags is dominated by raw material costs, accounting for about 45%?55% of the total cost, mainly including plastic shells, metal lock catches, induction coils and EAS chips. Manufacturing and processing costs account for 25%?30%, covering injection molding, assembly, testing and packaging links. R&D, logistics, warehousing and quality management costs account for the remaining 10%?15%, and the unit cost will be significantly reduced with the expansion of production scale.

This report is a detailed and comprehensive analysis for global EAS Bottle Security Tag market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global EAS Bottle Security Tag market size and forecasts, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (US\$/Unit), 2021-2032

Global EAS Bottle Security Tag market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (US\$/Unit), 2021-2032

Global EAS Bottle Security Tag market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (US\$/Unit), 2021-2032

Global EAS Bottle Security Tag market shares of main players, shipments in revenue (\$ Million), sales quantity (M Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for EAS Bottle Security Tag

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global EAS Bottle Security Tag market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Catalyst, Airsec, Tyco Retail Solutions, Nedap, Neotag, Vitag, Nanjing Bohang Electronics, Novatron Electronics, Digitag, Highlight, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

EAS Bottle Security Tag market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Acoustic Magnetic (AM) Tag

Radio Frequency (RF) Tag

Others

Market segment by Attachment Design

Cap Style

Rope Loop Style

Other

Market segment by Application

Supermarkets and Grocery Stores

Convenience Stores

Premium Beverage Specialty Stores

Other

Major players covered

Catalyst

Airsec

Tyco Retail Solutions

Nedap

Neotag

Vitag

Nanjing Bohang Electronics

Novatron Electronics

Digitag

Highlight

Hangzhou Ontime

Wise Security Technology

Shenzhen Ascend IOT Technology

Hangzhou Century

Gunnebo Gateway

WGSPi

Ketec

GCS (GB) Limited

Changzhou Channel Electronics Technology

Qingdao Wise Security Technology

SHENZHEN ENGUARD DIGITAL

Changzhou Yasen Electronic

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe EAS Bottle Security Tag product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of EAS Bottle Security Tag, with price, sales quantity, revenue, and global market share of EAS Bottle Security Tag from 2021 to 2026.

Chapter 3, the EAS Bottle Security Tag competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the EAS Bottle Security Tag breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and EAS Bottle Security Tag market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of EAS Bottle Security Tag.

Chapter 14 and 15, to describe EAS Bottle Security Tag sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global EAS Bottle Security Tag Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Acoustic Magnetic (AM) Tag

1.3.3 Radio Frequency (RF) Tag

1.3.4 Others

1.4 Market Analysis by Attachment Design

1.4.1 Overview: Global EAS Bottle Security Tag Consumption Value by Attachment Design: 2021 Versus 2025 Versus 2032

1.4.2 Cap Style

1.4.3 Rope Loop Style

1.4.4 Other

1.5 Market Analysis by Application

1.5.1 Overview: Global EAS Bottle Security Tag Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.5.2 Supermarkets and Grocery Stores

1.5.3 Convenience Stores

1.5.4 Premium Beverage Specialty Stores

1.5.5 Other

1.6 Global EAS Bottle Security Tag Market Size & Forecast

1.6.1 Global EAS Bottle Security Tag Consumption Value (2021 & 2025 & 2032)

1.6.2 Global EAS Bottle Security Tag Sales Quantity (2021-2032)

1.6.3 Global EAS Bottle Security Tag Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Catalyst

2.1.1 Catalyst Details

2.1.2 Catalyst Major Business

2.1.3 Catalyst EAS Bottle Security Tag Product and Services

2.1.4 Catalyst EAS Bottle Security Tag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Catalyst Recent Developments/Updates

2.2 Airsec

2.2.1 Airsec Details

2.2.2 Airsec Major Business

2.2.3 Airsec EAS Bottle Security Tag Product and Services

2.2.4 Airsec EAS Bottle Security Tag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 Airsec Recent Developments/Updates

2.3 Tyco Retail Solutions

2.3.1 Tyco Retail Solutions Details

2.3.2 Tyco Retail Solutions Major Business

2.3.3 Tyco Retail Solutions EAS Bottle Security Tag Product and Services

2.3.4 Tyco Retail Solutions EAS Bottle Security Tag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 Tyco Retail Solutions Recent Developments/Updates

2.4 Nedap

2.4.1 Nedap Details

2.4.2 Nedap Major Business

2.4.3 Nedap EAS Bottle Security Tag Product and Services

2.4.4 Nedap EAS Bottle Security Tag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 Nedap Recent Developments/Updates

2.5 Neotag

2.5.1 Neotag Details

2.5.2 Neotag Major Business

2.5.3 Neotag EAS Bottle Security Tag Product and Services

2.5.4 Neotag EAS Bottle Security Tag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 Neotag Recent Developments/Updates

2.6 Vitag

2.6.1 Vitag Details

2.6.2 Vitag Major Business

2.6.3 Vitag EAS Bottle Security Tag Product and Services

2.6.4 Vitag EAS Bottle Security Tag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.6.5 Vitag Recent Developments/Updates

2.7 Nanjing Bohang Electronics

2.7.1 Nanjing Bohang Electronics Details

2.7.2 Nanjing Bohang Electronics Major Business

2.7.3 Nanjing Bohang Electronics EAS Bottle Security Tag Product and Services

2.7.4 Nanjing Bohang Electronics EAS Bottle Security Tag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 Nanjing Bohang Electronics Recent Developments/Updates

2.8 Novatron Electronics

2.8.1 Novatron Electronics Details

2.8.2 Novatron Electronics Major Business

2.8.3 Novatron Electronics EAS Bottle Security Tag Product and Services

2.8.4 Novatron Electronics EAS Bottle Security Tag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 Novatron Electronics Recent Developments/Updates

2.9 Digitag

2.9.1 Digitag Details

2.9.2 Digitag Major Business

2.9.3 Digitag EAS Bottle Security Tag Product and Services

2.9.4 Digitag EAS Bottle Security Tag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 Digitag Recent Developments/Updates

2.10 Highlight

2.10.1 Highlight Details

2.10.2 Highlight Major Business

2.10.3 Highlight EAS Bottle Security Tag Product and Services

2.10.4 Highlight EAS Bottle Security Tag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 Highlight Recent Developments/Updates

2.11 Hangzhou Ontime

2.11.1 Hangzhou Ontime Details

2.11.2 Hangzhou Ontime Major Business

2.11.3 Hangzhou Ontime EAS Bottle Security Tag Product and Services

2.11.4 Hangzhou Ontime EAS Bottle Security Tag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.11.5 Hangzhou Ontime Recent Developments/Updates

2.12 Wise Security Technology

2.12.1 Wise Security Technology Details

2.12.2 Wise Security Technology Major Business

2.12.3 Wise Security Technology EAS Bottle Security Tag Product and Services

2.12.4 Wise Security Technology EAS Bottle Security Tag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 Wise Security Technology Recent Developments/Updates

2.13 Shenzhen Ascend IOT Technology

- 2.13.1 Shenzhen Ascend IOT Technology Details
- 2.13.2 Shenzhen Ascend IOT Technology Major Business
- 2.13.3 Shenzhen Ascend IOT Technology EAS Bottle Security Tag Product and Services
- 2.13.4 Shenzhen Ascend IOT Technology EAS Bottle Security Tag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.13.5 Shenzhen Ascend IOT Technology Recent Developments/Updates
- 2.14 Hangzhou Century
 - 2.14.1 Hangzhou Century Details
 - 2.14.2 Hangzhou Century Major Business
 - 2.14.3 Hangzhou Century EAS Bottle Security Tag Product and Services
 - 2.14.4 Hangzhou Century EAS Bottle Security Tag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.14.5 Hangzhou Century Recent Developments/Updates
- 2.15 Gunnebo Gateway
 - 2.15.1 Gunnebo Gateway Details
 - 2.15.2 Gunnebo Gateway Major Business
 - 2.15.3 Gunnebo Gateway EAS Bottle Security Tag Product and Services
 - 2.15.4 Gunnebo Gateway EAS Bottle Security Tag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.15.5 Gunnebo Gateway Recent Developments/Updates
- 2.16 WGSPi
 - 2.16.1 WGSPi Details
 - 2.16.2 WGSPi Major Business
 - 2.16.3 WGSPi EAS Bottle Security Tag Product and Services
 - 2.16.4 WGSPi EAS Bottle Security Tag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.16.5 WGSPi Recent Developments/Updates
- 2.17 Ketec
 - 2.17.1 Ketec Details
 - 2.17.2 Ketec Major Business
 - 2.17.3 Ketec EAS Bottle Security Tag Product and Services
 - 2.17.4 Ketec EAS Bottle Security Tag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.17.5 Ketec Recent Developments/Updates
- 2.18 GCS (GB) Limited
 - 2.18.1 GCS (GB) Limited Details
 - 2.18.2 GCS (GB) Limited Major Business
 - 2.18.3 GCS (GB) Limited EAS Bottle Security Tag Product and Services

2.18.4 GCS (GB) Limited EAS Bottle Security Tag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.18.5 GCS (GB) Limited Recent Developments/Updates

2.19 Changzhou Channel Electronics Technology

2.19.1 Changzhou Channel Electronics Technology Details

2.19.2 Changzhou Channel Electronics Technology Major Business

2.19.3 Changzhou Channel Electronics Technology EAS Bottle Security Tag Product and Services

2.19.4 Changzhou Channel Electronics Technology EAS Bottle Security Tag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.19.5 Changzhou Channel Electronics Technology Recent Developments/Updates

2.20 Qingdao Wise Security Technology

2.20.1 Qingdao Wise Security Technology Details

2.20.2 Qingdao Wise Security Technology Major Business

2.20.3 Qingdao Wise Security Technology EAS Bottle Security Tag Product and Services

2.20.4 Qingdao Wise Security Technology EAS Bottle Security Tag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.20.5 Qingdao Wise Security Technology Recent Developments/Updates

2.21 SHENZHEN ENGUARD DIGITAL

2.21.1 SHENZHEN ENGUARD DIGITAL Details

2.21.2 SHENZHEN ENGUARD DIGITAL Major Business

2.21.3 SHENZHEN ENGUARD DIGITAL EAS Bottle Security Tag Product and Services

2.21.4 SHENZHEN ENGUARD DIGITAL EAS Bottle Security Tag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.21.5 SHENZHEN ENGUARD DIGITAL Recent Developments/Updates

2.22 Changzhou Yasen Electronic

2.22.1 Changzhou Yasen Electronic Details

2.22.2 Changzhou Yasen Electronic Major Business

2.22.3 Changzhou Yasen Electronic EAS Bottle Security Tag Product and Services

2.22.4 Changzhou Yasen Electronic EAS Bottle Security Tag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.22.5 Changzhou Yasen Electronic Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: EAS BOTTLE SECURITY TAG BY MANUFACTURER

3.1 Global EAS Bottle Security Tag Sales Quantity by Manufacturer (2021-2026)

- 3.2 Global EAS Bottle Security Tag Revenue by Manufacturer (2021-2026)
- 3.3 Global EAS Bottle Security Tag Average Price by Manufacturer (2021-2026)
- 3.4 Market Share Analysis (2025)
 - 3.4.1 Producer Shipments of EAS Bottle Security Tag by Manufacturer Revenue (\$MM) and Market Share (%): 2025
 - 3.4.2 Top 3 EAS Bottle Security Tag Manufacturer Market Share in 2025
 - 3.4.3 Top 6 EAS Bottle Security Tag Manufacturer Market Share in 2025
- 3.5 EAS Bottle Security Tag Market: Overall Company Footprint Analysis
 - 3.5.1 EAS Bottle Security Tag Market: Region Footprint
 - 3.5.2 EAS Bottle Security Tag Market: Company Product Type Footprint
 - 3.5.3 EAS Bottle Security Tag Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global EAS Bottle Security Tag Market Size by Region
 - 4.1.1 Global EAS Bottle Security Tag Sales Quantity by Region (2021-2032)
 - 4.1.2 Global EAS Bottle Security Tag Consumption Value by Region (2021-2032)
 - 4.1.3 Global EAS Bottle Security Tag Average Price by Region (2021-2032)
- 4.2 North America EAS Bottle Security Tag Consumption Value (2021-2032)
- 4.3 Europe EAS Bottle Security Tag Consumption Value (2021-2032)
- 4.4 Asia-Pacific EAS Bottle Security Tag Consumption Value (2021-2032)
- 4.5 South America EAS Bottle Security Tag Consumption Value (2021-2032)
- 4.6 Middle East & Africa EAS Bottle Security Tag Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

- 5.1 Global EAS Bottle Security Tag Sales Quantity by Type (2021-2032)
- 5.2 Global EAS Bottle Security Tag Consumption Value by Type (2021-2032)
- 5.3 Global EAS Bottle Security Tag Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global EAS Bottle Security Tag Sales Quantity by Application (2021-2032)
- 6.2 Global EAS Bottle Security Tag Consumption Value by Application (2021-2032)
- 6.3 Global EAS Bottle Security Tag Average Price by Application (2021-2032)

7 NORTH AMERICA

- 7.1 North America EAS Bottle Security Tag Sales Quantity by Type (2021-2032)
- 7.2 North America EAS Bottle Security Tag Sales Quantity by Application (2021-2032)
- 7.3 North America EAS Bottle Security Tag Market Size by Country
 - 7.3.1 North America EAS Bottle Security Tag Sales Quantity by Country (2021-2032)
 - 7.3.2 North America EAS Bottle Security Tag Consumption Value by Country (2021-2032)
 - 7.3.3 United States Market Size and Forecast (2021-2032)
 - 7.3.4 Canada Market Size and Forecast (2021-2032)
 - 7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

- 8.1 Europe EAS Bottle Security Tag Sales Quantity by Type (2021-2032)
- 8.2 Europe EAS Bottle Security Tag Sales Quantity by Application (2021-2032)
- 8.3 Europe EAS Bottle Security Tag Market Size by Country
 - 8.3.1 Europe EAS Bottle Security Tag Sales Quantity by Country (2021-2032)
 - 8.3.2 Europe EAS Bottle Security Tag Consumption Value by Country (2021-2032)
 - 8.3.3 Germany Market Size and Forecast (2021-2032)
 - 8.3.4 France Market Size and Forecast (2021-2032)
 - 8.3.5 United Kingdom Market Size and Forecast (2021-2032)
 - 8.3.6 Russia Market Size and Forecast (2021-2032)
 - 8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific EAS Bottle Security Tag Sales Quantity by Type (2021-2032)
- 9.2 Asia-Pacific EAS Bottle Security Tag Sales Quantity by Application (2021-2032)
- 9.3 Asia-Pacific EAS Bottle Security Tag Market Size by Region
 - 9.3.1 Asia-Pacific EAS Bottle Security Tag Sales Quantity by Region (2021-2032)
 - 9.3.2 Asia-Pacific EAS Bottle Security Tag Consumption Value by Region (2021-2032)
 - 9.3.3 China Market Size and Forecast (2021-2032)
 - 9.3.4 Japan Market Size and Forecast (2021-2032)
 - 9.3.5 South Korea Market Size and Forecast (2021-2032)
 - 9.3.6 India Market Size and Forecast (2021-2032)
 - 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
 - 9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

- 10.1 South America EAS Bottle Security Tag Sales Quantity by Type (2021-2032)
- 10.2 South America EAS Bottle Security Tag Sales Quantity by Application (2021-2032)
- 10.3 South America EAS Bottle Security Tag Market Size by Country
 - 10.3.1 South America EAS Bottle Security Tag Sales Quantity by Country (2021-2032)
 - 10.3.2 South America EAS Bottle Security Tag Consumption Value by Country (2021-2032)
 - 10.3.3 Brazil Market Size and Forecast (2021-2032)
 - 10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa EAS Bottle Security Tag Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa EAS Bottle Security Tag Sales Quantity by Application (2021-2032)
- 11.3 Middle East & Africa EAS Bottle Security Tag Market Size by Country
 - 11.3.1 Middle East & Africa EAS Bottle Security Tag Sales Quantity by Country (2021-2032)
 - 11.3.2 Middle East & Africa EAS Bottle Security Tag Consumption Value by Country (2021-2032)
 - 11.3.3 Turkey Market Size and Forecast (2021-2032)
 - 11.3.4 Egypt Market Size and Forecast (2021-2032)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
 - 11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

- 12.1 EAS Bottle Security Tag Market Drivers
- 12.2 EAS Bottle Security Tag Market Restraints
- 12.3 EAS Bottle Security Tag Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of EAS Bottle Security Tag and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of EAS Bottle Security Tag
- 13.3 EAS Bottle Security Tag Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 EAS Bottle Security Tag Typical Distributors
- 14.3 EAS Bottle Security Tag Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global EAS Bottle Security Tag Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global EAS Bottle Security Tag Consumption Value by Attachment Design, (USD Million), 2021 & 2025 & 2032

Table 3. Global EAS Bottle Security Tag Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 4. Catalyst Basic Information, Manufacturing Base and Competitors

Table 5. Catalyst Major Business

Table 6. Catalyst EAS Bottle Security Tag Product and Services

Table 7. Catalyst EAS Bottle Security Tag Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 8. Catalyst Recent Developments/Updates

Table 9. Airsec Basic Information, Manufacturing Base and Competitors

Table 10. Airsec Major Business

Table 11. Airsec EAS Bottle Security Tag Product and Services

Table 12. Airsec EAS Bottle Security Tag Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 13. Airsec Recent Developments/Updates

Table 14. Tyco Retail Solutions Basic Information, Manufacturing Base and Competitors

Table 15. Tyco Retail Solutions Major Business

Table 16. Tyco Retail Solutions EAS Bottle Security Tag Product and Services

Table 17. Tyco Retail Solutions EAS Bottle Security Tag Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 18. Tyco Retail Solutions Recent Developments/Updates

Table 19. Nedap Basic Information, Manufacturing Base and Competitors

Table 20. Nedap Major Business

Table 21. Nedap EAS Bottle Security Tag Product and Services

Table 22. Nedap EAS Bottle Security Tag Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 23. Nedap Recent Developments/Updates

Table 24. Neotag Basic Information, Manufacturing Base and Competitors

Table 25. Neotag Major Business

Table 26. Neotag EAS Bottle Security Tag Product and Services

Table 27. Neotag EAS Bottle Security Tag Sales Quantity (M Units), Average Price

(US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 28. Neotag Recent Developments/Updates

Table 29. Vitag Basic Information, Manufacturing Base and Competitors

Table 30. Vitag Major Business

Table 31. Vitag EAS Bottle Security Tag Product and Services

Table 32. Vitag EAS Bottle Security Tag Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 33. Vitag Recent Developments/Updates

Table 34. Nanjing Bohang Electronics Basic Information, Manufacturing Base and Competitors

Table 35. Nanjing Bohang Electronics Major Business

Table 36. Nanjing Bohang Electronics EAS Bottle Security Tag Product and Services

Table 37. Nanjing Bohang Electronics EAS Bottle Security Tag Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 38. Nanjing Bohang Electronics Recent Developments/Updates

Table 39. Novatron Electronics Basic Information, Manufacturing Base and Competitors

Table 40. Novatron Electronics Major Business

Table 41. Novatron Electronics EAS Bottle Security Tag Product and Services

Table 42. Novatron Electronics EAS Bottle Security Tag Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 43. Novatron Electronics Recent Developments/Updates

Table 44. Digitag Basic Information, Manufacturing Base and Competitors

Table 45. Digitag Major Business

Table 46. Digitag EAS Bottle Security Tag Product and Services

Table 47. Digitag EAS Bottle Security Tag Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 48. Digitag Recent Developments/Updates

Table 49. Highlight Basic Information, Manufacturing Base and Competitors

Table 50. Highlight Major Business

Table 51. Highlight EAS Bottle Security Tag Product and Services

Table 52. Highlight EAS Bottle Security Tag Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 53. Highlight Recent Developments/Updates

Table 54. Hangzhou Ontime Basic Information, Manufacturing Base and Competitors

Table 55. Hangzhou Ontime Major Business

Table 56. Hangzhou Ontime EAS Bottle Security Tag Product and Services

Table 57. Hangzhou Ontime EAS Bottle Security Tag Sales Quantity (M Units), Average

Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 58. Hangzhou Ontime Recent Developments/Updates

Table 59. Wise Security Technology Basic Information, Manufacturing Base and Competitors

Table 60. Wise Security Technology Major Business

Table 61. Wise Security Technology EAS Bottle Security Tag Product and Services

Table 62. Wise Security Technology EAS Bottle Security Tag Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 63. Wise Security Technology Recent Developments/Updates

Table 64. Shenzhen Ascend IOT Technology Basic Information, Manufacturing Base and Competitors

Table 65. Shenzhen Ascend IOT Technology Major Business

Table 66. Shenzhen Ascend IOT Technology EAS Bottle Security Tag Product and Services

Table 67. Shenzhen Ascend IOT Technology EAS Bottle Security Tag Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 68. Shenzhen Ascend IOT Technology Recent Developments/Updates

Table 69. Hangzhou Century Basic Information, Manufacturing Base and Competitors

Table 70. Hangzhou Century Major Business

Table 71. Hangzhou Century EAS Bottle Security Tag Product and Services

Table 72. Hangzhou Century EAS Bottle Security Tag Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 73. Hangzhou Century Recent Developments/Updates

Table 74. Gunnebo Gateway Basic Information, Manufacturing Base and Competitors

Table 75. Gunnebo Gateway Major Business

Table 76. Gunnebo Gateway EAS Bottle Security Tag Product and Services

Table 77. Gunnebo Gateway EAS Bottle Security Tag Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 78. Gunnebo Gateway Recent Developments/Updates

Table 79. WGSPI Basic Information, Manufacturing Base and Competitors

Table 80. WGSPI Major Business

Table 81. WGSPI EAS Bottle Security Tag Product and Services

Table 82. WGSPI EAS Bottle Security Tag Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 83. WGSPI Recent Developments/Updates

Table 84. Ketec Basic Information, Manufacturing Base and Competitors

Table 85. Ketec Major Business

Table 86. Ketec EAS Bottle Security Tag Product and Services

Table 87. Ketec EAS Bottle Security Tag Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 88. Ketec Recent Developments/Updates

Table 89. GCS (GB) Limited Basic Information, Manufacturing Base and Competitors

Table 90. GCS (GB) Limited Major Business

Table 91. GCS (GB) Limited EAS Bottle Security Tag Product and Services

Table 92. GCS (GB) Limited EAS Bottle Security Tag Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 93. GCS (GB) Limited Recent Developments/Updates

Table 94. Changzhou Channel Electronics Technology Basic Information, Manufacturing Base and Competitors

Table 95. Changzhou Channel Electronics Technology Major Business

Table 96. Changzhou Channel Electronics Technology EAS Bottle Security Tag Product and Services

Table 97. Changzhou Channel Electronics Technology EAS Bottle Security Tag Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 98. Changzhou Channel Electronics Technology Recent Developments/Updates

Table 99. Qingdao Wise Security Technology Basic Information, Manufacturing Base and Competitors

Table 100. Qingdao Wise Security Technology Major Business

Table 101. Qingdao Wise Security Technology EAS Bottle Security Tag Product and Services

Table 102. Qingdao Wise Security Technology EAS Bottle Security Tag Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Qingdao Wise Security Technology Recent Developments/Updates

Table 104. SHENZHEN ENGUARD DIGITAL Basic Information, Manufacturing Base and Competitors

Table 105. SHENZHEN ENGUARD DIGITAL Major Business

Table 106. SHENZHEN ENGUARD DIGITAL EAS Bottle Security Tag Product and Services

Table 107. SHENZHEN ENGUARD DIGITAL EAS Bottle Security Tag Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 108. SHENZHEN ENGUARD DIGITAL Recent Developments/Updates

Table 109. Changzhou Yasen Electronic Basic Information, Manufacturing Base and Competitors

Table 110. Changzhou Yasen Electronic Major Business

Table 111. Changzhou Yasen Electronic EAS Bottle Security Tag Product and Services

Table 112. Changzhou Yasen Electronic EAS Bottle Security Tag Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 113. Changzhou Yasen Electronic Recent Developments/Updates

Table 114. Global EAS Bottle Security Tag Sales Quantity by Manufacturer (2021-2026) & (M Units)

Table 115. Global EAS Bottle Security Tag Revenue by Manufacturer (2021-2026) & (USD Million)

Table 116. Global EAS Bottle Security Tag Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 117. Market Position of Manufacturers in EAS Bottle Security Tag, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 118. Head Office and EAS Bottle Security Tag Production Site of Key Manufacturer

Table 119. EAS Bottle Security Tag Market: Company Product Type Footprint

Table 120. EAS Bottle Security Tag Market: Company Product Application Footprint

Table 121. EAS Bottle Security Tag New Market Entrants and Barriers to Market Entry

Table 122. EAS Bottle Security Tag Mergers, Acquisition, Agreements, and Collaborations

Table 123. Global EAS Bottle Security Tag Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 124. Global EAS Bottle Security Tag Sales Quantity by Region (2021-2026) & (M Units)

Table 125. Global EAS Bottle Security Tag Sales Quantity by Region (2027-2032) & (M Units)

Table 126. Global EAS Bottle Security Tag Consumption Value by Region (2021-2026) & (USD Million)

Table 127. Global EAS Bottle Security Tag Consumption Value by Region (2027-2032) & (USD Million)

Table 128. Global EAS Bottle Security Tag Average Price by Region (2021-2026) & (US\$/Unit)

Table 129. Global EAS Bottle Security Tag Average Price by Region (2027-2032) & (US\$/Unit)

Table 130. Global EAS Bottle Security Tag Sales Quantity by Type (2021-2026) & (M Units)

Table 131. Global EAS Bottle Security Tag Sales Quantity by Type (2027-2032) & (M Units)

Table 132. Global EAS Bottle Security Tag Consumption Value by Type (2021-2026) & (USD Million)

Table 133. Global EAS Bottle Security Tag Consumption Value by Type (2027-2032) & (USD Million)

Table 134. Global EAS Bottle Security Tag Average Price by Type (2021-2026) & (US\$/Unit)

Table 135. Global EAS Bottle Security Tag Average Price by Type (2027-2032) & (US\$/Unit)

Table 136. Global EAS Bottle Security Tag Sales Quantity by Application (2021-2026) & (M Units)

Table 137. Global EAS Bottle Security Tag Sales Quantity by Application (2027-2032) & (M Units)

Table 138. Global EAS Bottle Security Tag Consumption Value by Application (2021-2026) & (USD Million)

Table 139. Global EAS Bottle Security Tag Consumption Value by Application (2027-2032) & (USD Million)

Table 140. Global EAS Bottle Security Tag Average Price by Application (2021-2026) & (US\$/Unit)

Table 141. Global EAS Bottle Security Tag Average Price by Application (2027-2032) & (US\$/Unit)

Table 142. North America EAS Bottle Security Tag Sales Quantity by Type (2021-2026) & (M Units)

Table 143. North America EAS Bottle Security Tag Sales Quantity by Type (2027-2032) & (M Units)

Table 144. North America EAS Bottle Security Tag Sales Quantity by Application (2021-2026) & (M Units)

Table 145. North America EAS Bottle Security Tag Sales Quantity by Application (2027-2032) & (M Units)

Table 146. North America EAS Bottle Security Tag Sales Quantity by Country (2021-2026) & (M Units)

Table 147. North America EAS Bottle Security Tag Sales Quantity by Country (2027-2032) & (M Units)

Table 148. North America EAS Bottle Security Tag Consumption Value by Country (2021-2026) & (USD Million)

Table 149. North America EAS Bottle Security Tag Consumption Value by Country (2027-2032) & (USD Million)

Table 150. Europe EAS Bottle Security Tag Sales Quantity by Type (2021-2026) & (M

Units)

Table 151. Europe EAS Bottle Security Tag Sales Quantity by Type (2027-2032) & (M Units)

Table 152. Europe EAS Bottle Security Tag Sales Quantity by Application (2021-2026) & (M Units)

Table 153. Europe EAS Bottle Security Tag Sales Quantity by Application (2027-2032) & (M Units)

Table 154. Europe EAS Bottle Security Tag Sales Quantity by Country (2021-2026) & (M Units)

Table 155. Europe EAS Bottle Security Tag Sales Quantity by Country (2027-2032) & (M Units)

Table 156. Europe EAS Bottle Security Tag Consumption Value by Country (2021-2026) & (USD Million)

Table 157. Europe EAS Bottle Security Tag Consumption Value by Country (2027-2032) & (USD Million)

Table 158. Asia-Pacific EAS Bottle Security Tag Sales Quantity by Type (2021-2026) & (M Units)

Table 159. Asia-Pacific EAS Bottle Security Tag Sales Quantity by Type (2027-2032) & (M Units)

Table 160. Asia-Pacific EAS Bottle Security Tag Sales Quantity by Application (2021-2026) & (M Units)

Table 161. Asia-Pacific EAS Bottle Security Tag Sales Quantity by Application (2027-2032) & (M Units)

Table 162. Asia-Pacific EAS Bottle Security Tag Sales Quantity by Region (2021-2026) & (M Units)

Table 163. Asia-Pacific EAS Bottle Security Tag Sales Quantity by Region (2027-2032) & (M Units)

Table 164. Asia-Pacific EAS Bottle Security Tag Consumption Value by Region (2021-2026) & (USD Million)

Table 165. Asia-Pacific EAS Bottle Security Tag Consumption Value by Region (2027-2032) & (USD Million)

Table 166. South America EAS Bottle Security Tag Sales Quantity by Type (2021-2026) & (M Units)

Table 167. South America EAS Bottle Security Tag Sales Quantity by Type (2027-2032) & (M Units)

Table 168. South America EAS Bottle Security Tag Sales Quantity by Application (2021-2026) & (M Units)

Table 169. South America EAS Bottle Security Tag Sales Quantity by Application (2027-2032) & (M Units)

Table 170. South America EAS Bottle Security Tag Sales Quantity by Country (2021-2026) & (M Units)

Table 171. South America EAS Bottle Security Tag Sales Quantity by Country (2027-2032) & (M Units)

Table 172. South America EAS Bottle Security Tag Consumption Value by Country (2021-2026) & (USD Million)

Table 173. South America EAS Bottle Security Tag Consumption Value by Country (2027-2032) & (USD Million)

Table 174. Middle East & Africa EAS Bottle Security Tag Sales Quantity by Type (2021-2026) & (M Units)

Table 175. Middle East & Africa EAS Bottle Security Tag Sales Quantity by Type (2027-2032) & (M Units)

Table 176. Middle East & Africa EAS Bottle Security Tag Sales Quantity by Application (2021-2026) & (M Units)

Table 177. Middle East & Africa EAS Bottle Security Tag Sales Quantity by Application (2027-2032) & (M Units)

Table 178. Middle East & Africa EAS Bottle Security Tag Sales Quantity by Country (2021-2026) & (M Units)

Table 179. Middle East & Africa EAS Bottle Security Tag Sales Quantity by Country (2027-2032) & (M Units)

Table 180. Middle East & Africa EAS Bottle Security Tag Consumption Value by Country (2021-2026) & (USD Million)

Table 181. Middle East & Africa EAS Bottle Security Tag Consumption Value by Country (2027-2032) & (USD Million)

Table 182. EAS Bottle Security Tag Raw Material

Table 183. Key Manufacturers of EAS Bottle Security Tag Raw Materials

Table 184. EAS Bottle Security Tag Typical Distributors

Table 185. EAS Bottle Security Tag Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. EAS Bottle Security Tag Picture
- Figure 2. Global EAS Bottle Security Tag Revenue by Type, (USD Million), 2021 & 2025 & 2032
- Figure 3. Global EAS Bottle Security Tag Revenue Market Share by Type in 2025
- Figure 4. Acoustic Magnetic (AM) Tag Examples
- Figure 5. Radio Frequency (RF) Tag Examples
- Figure 6. Others Examples
- Figure 7. Global EAS Bottle Security Tag Revenue by Attachment Design, (USD Million), 2021 & 2025 & 2032
- Figure 8. Global EAS Bottle Security Tag Revenue Market Share by Attachment Design in 2025
- Figure 9. Cap Style Examples
- Figure 10. Rope Loop Style Examples
- Figure 11. Other Examples
- Figure 12. Global EAS Bottle Security Tag Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 13. Global EAS Bottle Security Tag Revenue Market Share by Application in 2025
- Figure 14. Supermarkets and Grocery Stores Examples
- Figure 15. Convenience Stores Examples
- Figure 16. Premium Beverage Specialty Stores Examples
- Figure 17. Other Examples
- Figure 18. Global EAS Bottle Security Tag Consumption Value, (USD Million): 2021 & 2025 & 2032
- Figure 19. Global EAS Bottle Security Tag Consumption Value and Forecast (2021-2032) & (USD Million)
- Figure 20. Global EAS Bottle Security Tag Sales Quantity (2021-2032) & (M Units)
- Figure 21. Global EAS Bottle Security Tag Price (2021-2032) & (US\$/Unit)
- Figure 22. Global EAS Bottle Security Tag Sales Quantity Market Share by Manufacturer in 2025
- Figure 23. Global EAS Bottle Security Tag Revenue Market Share by Manufacturer in 2025
- Figure 24. Producer Shipments of EAS Bottle Security Tag by Manufacturer Sales (\$MM) and Market Share (%): 2025
- Figure 25. Top 3 EAS Bottle Security Tag Manufacturer (Revenue) Market Share in

2025

Figure 26. Top 6 EAS Bottle Security Tag Manufacturer (Revenue) Market Share in 2025

Figure 27. Global EAS Bottle Security Tag Sales Quantity Market Share by Region (2021-2032)

Figure 28. Global EAS Bottle Security Tag Consumption Value Market Share by Region (2021-2032)

Figure 29. North America EAS Bottle Security Tag Consumption Value (2021-2032) & (USD Million)

Figure 30. Europe EAS Bottle Security Tag Consumption Value (2021-2032) & (USD Million)

Figure 31. Asia-Pacific EAS Bottle Security Tag Consumption Value (2021-2032) & (USD Million)

Figure 32. South America EAS Bottle Security Tag Consumption Value (2021-2032) & (USD Million)

Figure 33. Middle East & Africa EAS Bottle Security Tag Consumption Value (2021-2032) & (USD Million)

Figure 34. Global EAS Bottle Security Tag Sales Quantity Market Share by Type (2021-2032)

Figure 35. Global EAS Bottle Security Tag Consumption Value Market Share by Type (2021-2032)

Figure 36. Global EAS Bottle Security Tag Average Price by Type (2021-2032) & (US\$/Unit)

Figure 37. Global EAS Bottle Security Tag Sales Quantity Market Share by Application (2021-2032)

Figure 38. Global EAS Bottle Security Tag Revenue Market Share by Application (2021-2032)

Figure 39. Global EAS Bottle Security Tag Average Price by Application (2021-2032) & (US\$/Unit)

Figure 40. North America EAS Bottle Security Tag Sales Quantity Market Share by Type (2021-2032)

Figure 41. North America EAS Bottle Security Tag Sales Quantity Market Share by Application (2021-2032)

Figure 42. North America EAS Bottle Security Tag Sales Quantity Market Share by Country (2021-2032)

Figure 43. North America EAS Bottle Security Tag Consumption Value Market Share by Country (2021-2032)

Figure 44. United States EAS Bottle Security Tag Consumption Value (2021-2032) & (USD Million)

Figure 45. Canada EAS Bottle Security Tag Consumption Value (2021-2032) & (USD Million)

Figure 46. Mexico EAS Bottle Security Tag Consumption Value (2021-2032) & (USD Million)

Figure 47. Europe EAS Bottle Security Tag Sales Quantity Market Share by Type (2021-2032)

Figure 48. Europe EAS Bottle Security Tag Sales Quantity Market Share by Application (2021-2032)

Figure 49. Europe EAS Bottle Security Tag Sales Quantity Market Share by Country (2021-2032)

Figure 50. Europe EAS Bottle Security Tag Consumption Value Market Share by Country (2021-2032)

Figure 51. Germany EAS Bottle Security Tag Consumption Value (2021-2032) & (USD Million)

Figure 52. France EAS Bottle Security Tag Consumption Value (2021-2032) & (USD Million)

Figure 53. United Kingdom EAS Bottle Security Tag Consumption Value (2021-2032) & (USD Million)

Figure 54. Russia EAS Bottle Security Tag Consumption Value (2021-2032) & (USD Million)

Figure 55. Italy EAS Bottle Security Tag Consumption Value (2021-2032) & (USD Million)

Figure 56. Asia-Pacific EAS Bottle Security Tag Sales Quantity Market Share by Type (2021-2032)

Figure 57. Asia-Pacific EAS Bottle Security Tag Sales Quantity Market Share by Application (2021-2032)

Figure 58. Asia-Pacific EAS Bottle Security Tag Sales Quantity Market Share by Region (2021-2032)

Figure 59. Asia-Pacific EAS Bottle Security Tag Consumption Value Market Share by Region (2021-2032)

Figure 60. China EAS Bottle Security Tag Consumption Value (2021-2032) & (USD Million)

Figure 61. Japan EAS Bottle Security Tag Consumption Value (2021-2032) & (USD Million)

Figure 62. South Korea EAS Bottle Security Tag Consumption Value (2021-2032) & (USD Million)

Figure 63. India EAS Bottle Security Tag Consumption Value (2021-2032) & (USD Million)

Figure 64. Southeast Asia EAS Bottle Security Tag Consumption Value (2021-2032) &

(USD Million)

Figure 65. Australia EAS Bottle Security Tag Consumption Value (2021-2032) & (USD Million)

Figure 66. South America EAS Bottle Security Tag Sales Quantity Market Share by Type (2021-2032)

Figure 67. South America EAS Bottle Security Tag Sales Quantity Market Share by Application (2021-2032)

Figure 68. South America EAS Bottle Security Tag Sales Quantity Market Share by Country (2021-2032)

Figure 69. South America EAS Bottle Security Tag Consumption Value Market Share by Country (2021-2032)

Figure 70. Brazil EAS Bottle Security Tag Consumption Value (2021-2032) & (USD Million)

Figure 71. Argentina EAS Bottle Security Tag Consumption Value (2021-2032) & (USD Million)

Figure 72. Middle East & Africa EAS Bottle Security Tag Sales Quantity Market Share by Type (2021-2032)

Figure 73. Middle East & Africa EAS Bottle Security Tag Sales Quantity Market Share by Application (2021-2032)

Figure 74. Middle East & Africa EAS Bottle Security Tag Sales Quantity Market Share by Country (2021-2032)

Figure 75. Middle East & Africa EAS Bottle Security Tag Consumption Value Market Share by Country (2021-2032)

Figure 76. Turkey EAS Bottle Security Tag Consumption Value (2021-2032) & (USD Million)

Figure 77. Egypt EAS Bottle Security Tag Consumption Value (2021-2032) & (USD Million)

Figure 78. Saudi Arabia EAS Bottle Security Tag Consumption Value (2021-2032) & (USD Million)

Figure 79. South Africa EAS Bottle Security Tag Consumption Value (2021-2032) & (USD Million)

Figure 80. EAS Bottle Security Tag Market Drivers

Figure 81. EAS Bottle Security Tag Market Restraints

Figure 82. EAS Bottle Security Tag Market Trends

Figure 83. Porters Five Forces Analysis

Figure 84. Manufacturing Cost Structure Analysis of EAS Bottle Security Tag in 2025

Figure 85. Manufacturing Process Analysis of EAS Bottle Security Tag

Figure 86. EAS Bottle Security Tag Industrial Chain

Figure 87. Sales Channel: Direct to End-User vs Distributors

- Figure 88. Direct Channel Pros & Cons
- Figure 89. Indirect Channel Pros & Cons
- Figure 90. Methodology
- Figure 91. Research Process and Data Source

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