

# Global EAS Bottle Security Tag Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global EAS Bottle Security Tag market size is expected to reach \$ 528 million by 2032, rising at a market growth of 4.7% CAGR during the forecast period (2026-2032).

An EAS Bottle Security Tag is a dedicated anti-theft component based on Electronic Article Surveillance technology, specially designed for sealing and protecting bottled goods in retail scenarios. It consists of a mechanical locking structure, an EAS induction coil/chip, and a durable plastic or metal shell, which can be firmly fixed on the bottle neck, cap or body. When passing through the store's EAS antenna system without legitimate unlocking or deactivation, it will trigger an audible and visual alarm, so as to realize physical anti-dismantling and electronic anti-theft dual protection, and is widely used in the loss prevention of high-value bottled products.

In 2025, global EAS Bottle Security Tag production reached approximately 1,237 million units, with an average global market price of around US\$ 0.3 per unit. The production capacity of EAS Bottle Security Tag is approximately 1,565 million units per year, the average gross profit margin was 28-31%.

The upstream supply chain of EAS Bottle Security Tags covers suppliers of raw materials such as engineering plastics, steel wire ropes, magnetic materials and conductive coils, as well as manufacturers of core electronic chips, injection molding equipment and automatic assembly machines. Downstream, the products are mainly supplied to retail security solution integrators, retail chain enterprises, supermarkets, liquor stores and source tagging service providers, and are matched with EAS antennas, unlocking detachers and other supporting equipment to form a complete retail loss prevention system for terminal application.

The cost of EAS Bottle Security Tags is dominated by raw material costs, accounting for about 45%-55% of the total cost, mainly including plastic shells, metal lock catches, induction coils and EAS chips. Manufacturing and processing costs account for 25%-30%, covering injection molding, assembly, testing and packaging links. R&D, logistics, warehousing and quality management costs account for the remaining 10%-15%, and the unit cost will be significantly reduced with the expansion of production scale.

This report studies the global EAS Bottle Security Tag production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for EAS Bottle Security Tag and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of EAS Bottle Security Tag that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global EAS Bottle Security Tag total production and demand, 2021-2032, (M Units)

Global EAS Bottle Security Tag total production value, 2021-2032, (USD Million)

Global EAS Bottle Security Tag production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Units), (based on production site)

Global EAS Bottle Security Tag consumption by region & country, CAGR, 2021-2032 & (M Units)

U.S. VS China: EAS Bottle Security Tag domestic production, consumption, key domestic manufacturers and share

Global EAS Bottle Security Tag production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Units)

Global EAS Bottle Security Tag production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

Global EAS Bottle Security Tag production by Application, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

This report profiles key players in the global EAS Bottle Security Tag market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Catalyst, Airsec, Tyco Retail Solutions, Nedap, Neotag, Vitag, Nanjing Bohang Electronics, Novatron Electronics, Digitag, Highlight, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World EAS Bottle Security Tag market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

### Global EAS Bottle Security Tag Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global EAS Bottle Security Tag Market, Segmentation by Type:

Acoustic Magnetic (AM) Tag

Radio Frequency (RF) Tag

Others

Global EAS Bottle Security Tag Market, Segmentation by Attachment Design:

Cap Style

Rope Loop Style

Other

Global EAS Bottle Security Tag Market, Segmentation by Application:

Supermarkets and Grocery Stores

Convenience Stores

Premium Beverage Specialty Stores

Other

Companies Profiled:

Catalyst

Airsec

Tyco Retail Solutions

Nedap

Neotag

Vitag

Nanjing Bohang Electronics

Novatron Electronics

Digitag

Highlight

Hangzhou Ontime

Wise Security Technology

Shenzhen Ascend IOT Technology

Hangzhou Century

Gunnebo Gateway

WGSPi

Ketec

GCS (GB) Limited

Changzhou Channel Electronics Technology

Qingdao Wise Security Technology

SHENZHEN ENGUARD DIGITAL

Changzhou Yasen Electronic

### **Key Questions Answered:**

1. How big is the global EAS Bottle Security Tag market?
2. What is the demand of the global EAS Bottle Security Tag market?
3. What is the year over year growth of the global EAS Bottle Security Tag market?
4. What is the production and production value of the global EAS Bottle Security Tag market?
5. Who are the key producers in the global EAS Bottle Security Tag market?
6. What are the growth factors driving the market demand?

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