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Global Earthenware Supply, Demand and Key Producers, 2026-2032

https://marketpublishers.com/r/G604C7751FBAEN.html
Date: January 2026
Pages: 133
Price: US$ 4,480.00 (Single User License)
ID: G604C7751FBAEN

Abstracts

The global Earthenware market size is expected to reach $ 2733 million by 2032, rising at a market growth of 4.4% CAGR during the forecast period (2026-2032).

Earthenware generally means a ceramic material which has a variety of uses ranging from pottery, tableware to decorative objects. The compositions vary to a great extent among countries and also among individual makers. The general composition consists of 25% ball clay, 28% kaolin, 32% quartz and 15% feldspar.

Earthenware is among the oldest materials to be used in pottery. Red clay is the most commonly available and most commonly used. But white and buff colored clay earthenware is also becoming popular these days. Earthenware is made by heating the clay at a range of 1000 and 1150 degrees Celsius (1800 and 2100 degrees Fahrenheit) and gloss fired from 950 to 1050 °C (1750 to 1925 °F). However it can also be low fired and high gloated. This is especially done by studio potters at workshops where biscuit temperatures are 900 to 1050 °C (1650 to 1920 °F) with gloss temperatures in the range of 1040 to 1150 °C (1900 to 2100 °F). The raw materials and the desired characteristics of the finished ware influence the range of temperatures. The raw materials also decide the color of the body. It can be anything between white to red. The higher temperatures can cause the earthenware to bloat. Due to firing the body becomes porous and opaque. Earthenware can also be described as pottery that has not been fired to the point where it gets vitrified and is more porous and coarser than stoneware and porcelain. In order to make it less porous the body can be covered completely or decorated with a liquid clay mixture (called 'slip') or it can be glazed.

Global Earthenware key players include Yixing Wankun, Hongshan Flowerpot, Linyi Lijun, Shanxi xianglong black pottery handicraft co., Ltd, etc.

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China is the largest market, with a share over 60%, followed by Europe, and North America, both have a share about 40 percent.

In terms of product, Black pottery is the largest segment, with a share over 50%. And in terms of application, the largest application is Flower pot, followed by Teapot, Decorations, etc.

This report studies the global Earthenware production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Earthenware and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Earthenware that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Earthenware total production and demand, 2021-2032, (K Units)

Global Earthenware total production value, 2021-2032, (USD Million)

Global Earthenware production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Earthenware consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Earthenware domestic production, consumption, key domestic manufacturers and share

Global Earthenware production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Earthenware production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Earthenware production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

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This report profiles key players in the global Earthenware market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ELHO, Poterie Lorraine, Titisinaran, Yorkshire, Yixing Wankun, Hongshan Flowerpot, Linyi Lijun, Shanxi xianglong black pottery handicraft co., Ltd, Qihe Longshan black pottery Technology Co., Ltd., liangzi black pottery, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Earthenware market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Earthenware Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

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Global Earthenware Market, Segmentation by Type:

- Black Pottery
- Red Pottery
- Others

Global Earthenware Market, Segmentation by Application:

- Flower Pot
- Teapot
- Decorations
- Others

Companies Profiled:

- ELHO
- Poterie Lorraine
- Titisinaran
- Yorkshire
- Yixing Wankun
- Hongshan Flowerpot
- Linyi Lijun
- Shanxi xianglong black pottery handicraft co., Ltd

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Qihe Longshan black pottery Technology Co., Ltd.

liangzi black pottery

Jinan Longshan Longyuan Black Pottery Art Co., Ltd

Jiangsu Sheng Yixing Red Pottery Arts Factory

QuanZheng Red Ceramics Technology Co.Ltd.

POTTERY MFG

Key Questions Answered:

1. How big is the global Earthenware market?
2. What is the demand of the global Earthenware market?
3. What is the year over year growth of the global Earthenware market?
4. What is the production and production value of the global Earthenware market?
5. Who are the key producers in the global Earthenware market?
6. What are the growth factors driving the market demand?

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