

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Earthenware Market 2018, Forecast to 2023

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Abstracts

Earthenware generally means a ceramic material which has a variety of uses ranging from pottery, tableware to decorative objects. The compositions vary to a great extent among countries and also among individual makers. The general composition consists of 25% ball clay, 28% kaolin, 32% quartz and 15% feldspar.

Scope of the Report:

This report focuses on the Earthenware in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The earthenware has been developed for thousands of years and the technologies are very mature now. And they have been playing an import role in our everyday lives. With the developing of the earthenware itself, the market of it has been developing as well. In today's life, we gradually focus on its' ornamental value and the collection value rather than practical value. As a result ,the main products of the earthenware are decorations ,sand-fired teapots flower pots and son on.

In the china market ,the sand-fired teapots are always the hot point and have a leading position around the world. Especially as the economy of China is developing rapidly ,the people will invest more money in the collection of the sand-fired teapots ,and a lot of people from Europe and USA contribute more and more to this market. Surely the flower pots and decorations also share a great part of the earthenware market in China. On the contrary, the main products of Europe and USA markets are flower pots which are both practical and ornamental and the decorations also share a big part of the market.

After the analysis in the former chapters we get the following conclusions:

- 1) The earthenware market will grow with a compound growth rate of about 3.0% and has a great potential
- 2) The price will fall on the whole obviously with the technologies developing gradually. But the price will get higher in China as the main products are sand-fired teapots and the market will grow rapidly in the next few years. The average price will fall as the main products are practical just like flower pots.
- 3) The price will more easily affected by the economy of the world when the markets focus more on the ornamental value and collection value.
- 4) Much more care should be taken before the investment.

The worldwide market for Earthenware is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

ELHO

Poterie Lorraine

Titisinaran

Yorkshire

Yixing Wankun

Hongshan Flowerpot

Linyi Lijun

Shanxi xianglong black pottery handicraft co., Ltd

Qihe Longshan black pottery Technology Co., Ltd.

liangzi black pottery

Jinan Longshan Longyuan Black Pottery Art Co., Ltd

Jiangsu Sheng Yixing Red Pottery Arts Factory

QuanZheng Red Ceramics Technology Co.Ltd.

POTTERY MFG

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Black pottery

Red pottery

Others

Market Segment by Applications, can be divided into

Flower pot

Teapot

Decorations

Others

There are 15 Chapters to deeply display the global Earthenware market.

Chapter 1, to describe Earthenware Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Earthenware, with sales, revenue, and price of Earthenware, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Earthenware, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Earthenware market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Earthenware sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Earthenware Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Black pottery
 - 1.2.2 Red pottery
 - 1.2.3 Others
- 1.3 Market Analysis by Applications
 - 1.3.1 Flower pot
 - 1.3.2 Teapot
 - 1.3.3 Decorations
 - 1.3.4 Others
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
 - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
 - 1.5.1 Market Opportunities

1.5.2 Market Risk

1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 ELHO

2.1.1 Business Overview

2.1.1.1 ELHO Description

2.1.1.2 ELHO Headquarter, Main Business and Finance Overview

2.1.2 ELHO Earthenware Product Introduction

2.1.2.1 Earthenware Production Bases, Sales Regions and Major Competitors

2.1.2.2 Earthenware Product Information

2.1.3 ELHO Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 ELHO Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global ELHO Earthenware Market Share in 2017

2.2 Poterie Lorraine

2.2.1 Business Overview

2.2.1.1 Poterie Lorraine Description

2.2.1.2 Poterie Lorraine Headquarter, Main Business and Finance Overview

2.2.2 Poterie Lorraine Earthenware Product Introduction

2.2.2.1 Earthenware Production Bases, Sales Regions and Major Competitors

2.2.2.2 Earthenware Product Information

2.2.3 Poterie Lorraine Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.1 Poterie Lorraine Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global Poterie Lorraine Earthenware Market Share in 2017

2.3 Titisinaran

2.3.1 Business Overview

2.3.1.1 Titisinaran Description

2.3.1.2 Titisinaran Headquarter, Main Business and Finance Overview

2.3.2 Titisinaran Earthenware Product Introduction

2.3.2.1 Earthenware Production Bases, Sales Regions and Major Competitors

2.3.2.2 Earthenware Product Information

2.3.3 Titisinaran Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.1 Titisinaran Earthenware Sales, Price, Revenue, Gross Margin and Market

Share (2016-2017)

2.3.3.2 Global Titisinaran Earthenware Market Share in 2017

2.4 Yorkshire

2.4.1 Business Overview

2.4.1.1 Yorkshire Description

2.4.1.2 Yorkshire Headquarter, Main Business and Finance Overview

2.4.2 Yorkshire Earthenware Product Introduction

2.4.2.1 Earthenware Production Bases, Sales Regions and Major Competitors

2.4.2.2 Earthenware Product Information

2.4.3 Yorkshire Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 Yorkshire Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global Yorkshire Earthenware Market Share in 2017

2.5 Yixing Wankun

2.5.1 Business Overview

2.5.1.1 Yixing Wankun Description

2.5.1.2 Yixing Wankun Headquarter, Main Business and Finance Overview

2.5.2 Yixing Wankun Earthenware Product Introduction

2.5.2.1 Earthenware Production Bases, Sales Regions and Major Competitors

2.5.2.2 Earthenware Product Information

2.5.3 Yixing Wankun Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 Yixing Wankun Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global Yixing Wankun Earthenware Market Share in 2017

2.6 Hongshan Flowerpot

2.6.1 Business Overview

2.6.1.1 Hongshan Flowerpot Description

2.6.1.2 Hongshan Flowerpot Headquarter, Main Business and Finance Overview

2.6.2 Hongshan Flowerpot Earthenware Product Introduction

2.6.2.1 Earthenware Production Bases, Sales Regions and Major Competitors

2.6.2.2 Earthenware Product Information

2.6.3 Hongshan Flowerpot Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 Hongshan Flowerpot Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.2 Global Hongshan Flowerpot Earthenware Market Share in 2017

2.7 Linyi Lijun

2.7.1 Business Overview

2.7.1.1 Linyi Lijun Description

2.7.1.2 Linyi Lijun Headquarter, Main Business and Finance Overview

2.7.2 Linyi Lijun Earthenware Product Introduction

2.7.2.1 Earthenware Production Bases, Sales Regions and Major Competitors

2.7.2.2 Earthenware Product Information

2.7.3 Linyi Lijun Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.1 Linyi Lijun Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.2 Global Linyi Lijun Earthenware Market Share in 2017

2.8 Shanxi xianglong black pottery handicraft co., Ltd

2.8.1 Business Overview

2.8.1.1 Shanxi xianglong black pottery handicraft co., Ltd Description

2.8.1.2 Shanxi xianglong black pottery handicraft co., Ltd Headquarter, Main Business and Finance Overview

2.8.2 Shanxi xianglong black pottery handicraft co., Ltd Earthenware Product Introduction

2.8.2.1 Earthenware Production Bases, Sales Regions and Major Competitors

2.8.2.2 Earthenware Product Information

2.8.3 Shanxi xianglong black pottery handicraft co., Ltd Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.1 Shanxi xianglong black pottery handicraft co., Ltd Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.2 Global Shanxi xianglong black pottery handicraft co., Ltd Earthenware Market Share in 2017

2.9 Qihe Longshan black pottery Technology Co., Ltd.

2.9.1 Business Overview

2.9.1.1 Qihe Longshan black pottery Technology Co., Ltd. Description

2.9.1.2 Qihe Longshan black pottery Technology Co., Ltd. Headquarter, Main Business and Finance Overview

2.9.2 Qihe Longshan black pottery Technology Co., Ltd. Earthenware Product Introduction

2.9.2.1 Earthenware Production Bases, Sales Regions and Major Competitors

2.9.2.2 Earthenware Product Information

2.9.3 Qihe Longshan black pottery Technology Co., Ltd. Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9.3.1 Qihe Longshan black pottery Technology Co., Ltd. Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9.3.2 Global Qihe Longshan black pottery Technology Co., Ltd. Earthenware Market Share in 2017

2.10 liangzi black pottery

2.10.1 Business Overview

2.10.1.1 liangzi black pottery Description

2.10.1.2 liangzi black pottery Headquarter, Main Business and Finance Overview

2.10.2 liangzi black pottery Earthenware Product Introduction

2.10.2.1 Earthenware Production Bases, Sales Regions and Major Competitors

2.10.2.2 Earthenware Product Information

2.10.3 liangzi black pottery Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.10.3.1 liangzi black pottery Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.10.3.2 Global liangzi black pottery Earthenware Market Share in 2017

2.11 Jinan Longshan Longyuan Black Pottery Art Co., Ltd

2.11.1 Business Overview

2.11.2 Jinan Longshan Longyuan Black Pottery Art Co., Ltd Earthenware Product Introduction

2.11.3 Jinan Longshan Longyuan Black Pottery Art Co., Ltd Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.12 Jiangsu Sheng Yixing Red Pottery Arts Factory

2.12.1 Business Overview

2.12.2 Jiangsu Sheng Yixing Red Pottery Arts Factory Earthenware Product Introduction

2.12.3 Jiangsu Sheng Yixing Red Pottery Arts Factory Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.13 QuanZheng Red Ceramics Technology Co.Ltd.

2.13.1 Business Overview

2.13.2 QuanZheng Red Ceramics Technology Co.Ltd. Earthenware Product Introduction

2.13.3 QuanZheng Red Ceramics Technology Co.Ltd. Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.14 POTTERY MFG

2.14.1 Business Overview

2.14.2 POTTERY MFG Earthenware Product Introduction

2.14.3 POTTERY MFG Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL EARTHENWARE MARKET COMPETITION, BY MANUFACTURER

- 3.1 Global Earthenware Sales and Market Share by Manufacturer (2016-2017)
- 3.2 Global Earthenware Revenue and Market Share by Manufacturer (2016-2017)
- 3.3 Global Earthenware Price by Manufacturer (2016-2017)
- 3.4 Market Concentration Rate
 - 3.4.1 Top 3 Earthenware Manufacturer Market Share in 2017
 - 3.4.2 Top 5 Earthenware Manufacturer Market Share in 2017
- 3.5 Market Competition Trend

4 GLOBAL EARTHENWARE MARKET ANALYSIS BY REGIONS

- 4.1 Global Earthenware Sales, Revenue and Market Share by Regions
 - 4.1.1 Global Earthenware Sales by Regions (2013-2018)
 - 4.1.2 Global Earthenware Revenue by Regions (2013-2018)
- 4.2 North America Earthenware Sales, Revenue and Growth Rate (2013-2018)
- 4.3 Europe Earthenware Sales, Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Earthenware Sales, Revenue and Growth Rate (2013-2018)
- 4.5 South America Earthenware Sales, Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Earthenware Sales, Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA EARTHENWARE BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 5.1 North America Earthenware Sales, Revenue and Market Share by Countries
 - 5.1.1 North America Earthenware Sales by Countries (2013-2018)
 - 5.1.2 North America Earthenware Revenue by Countries (2013-2018)
 - 5.1.3 United States Earthenware Sales and Growth Rate (2013-2018)
 - 5.1.4 Canada Earthenware Sales and Growth Rate (2013-2018)
 - 5.1.5 Mexico Earthenware Sales and Growth Rate (2013-2018)
- 5.2 North America Earthenware Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 5.2.1 North America Earthenware Sales by Manufacturers (2016-2017)
 - 5.2.2 North America Earthenware Revenue by Manufacturers (2016-2017)
- 5.3 North America Earthenware Sales, Revenue and Market Share by Type (2013-2018)
 - 5.3.1 North America Earthenware Sales and Sales Share by Type (2013-2018)
 - 5.3.2 North America Earthenware Revenue and Revenue Share by Type (2013-2018)
- 5.4 North America Earthenware Sales, Revenue and Market Share by Application (2013-2018)

- 5.4.1 North America Earthenware Sales and Sales Share by Application (2013-2018)
- 5.4.2 North America Earthenware Revenue and Revenue Share by Application (2013-2018)

6 EUROPE EARTHENWARE BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 6.1 Europe Earthenware Sales, Revenue and Market Share by Countries
 - 6.1.1 Europe Earthenware Sales by Countries (2013-2018)
 - 6.1.2 Europe Earthenware Revenue by Countries (2013-2018)
 - 6.1.3 Germany Earthenware Sales and Growth Rate (2013-2018)
 - 6.1.4 UK Earthenware Sales and Growth Rate (2013-2018)
 - 6.1.5 France Earthenware Sales and Growth Rate (2013-2018)
 - 6.1.6 Russia Earthenware Sales and Growth Rate (2013-2018)
 - 6.1.7 Italy Earthenware Sales and Growth Rate (2013-2018)
- 6.2 Europe Earthenware Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 6.2.1 Europe Earthenware Sales by Manufacturers (2016-2017)
 - 6.2.2 Europe Earthenware Revenue by Manufacturers (2016-2017)
- 6.3 Europe Earthenware Sales, Revenue and Market Share by Type (2013-2018)
 - 6.3.1 Europe Earthenware Sales and Sales Share by Type (2013-2018)
 - 6.3.2 Europe Earthenware Revenue and Revenue Share by Type (2013-2018)
- 6.4 Europe Earthenware Sales, Revenue and Market Share by Application (2013-2018)
 - 6.4.1 Europe Earthenware Sales and Sales Share by Application (2013-2018)
 - 6.4.2 Europe Earthenware Revenue and Revenue Share by Application (2013-2018)

7 ASIA-PACIFIC EARTHENWARE BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 7.1 Asia-Pacific Earthenware Sales, Revenue and Market Share by Countries
 - 7.1.1 Asia-Pacific Earthenware Sales by Countries (2013-2018)
 - 7.1.2 Asia-Pacific Earthenware Revenue by Countries (2013-2018)
 - 7.1.3 China Earthenware Sales and Growth Rate (2013-2018)
 - 7.1.4 Japan Earthenware Sales and Growth Rate (2013-2018)
 - 7.1.5 Korea Earthenware Sales and Growth Rate (2013-2018)
 - 7.1.6 India Earthenware Sales and Growth Rate (2013-2018)
 - 7.1.7 Southeast Asia Earthenware Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific Earthenware Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 7.2.1 Asia-Pacific Earthenware Sales by Manufacturers (2016-2017)

- 7.2.2 Asia-Pacific Earthenware Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific Earthenware Sales, Revenue and Market Share by Type (2013-2018)
 - 7.3.1 Asia-Pacific Earthenware Sales and Sales Share by Type (2013-2018)
 - 7.3.2 Asia-Pacific Earthenware Revenue and Revenue Share by Type (2013-2018)
- 7.4 Asia-Pacific Earthenware Sales, Revenue and Market Share by Application (2013-2018)
 - 7.4.1 Asia-Pacific Earthenware Sales and Sales Share by Application (2013-2018)
 - 7.4.2 Asia-Pacific Earthenware Revenue and Revenue Share by Application (2013-2018)

8 SOUTH AMERICA EARTHENWARE BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 8.1 South America Earthenware Sales, Revenue and Market Share by Countries
 - 8.1.1 South America Earthenware Sales by Countries (2013-2018)
 - 8.1.2 South America Earthenware Revenue by Countries (2013-2018)
 - 8.1.3 Brazil Earthenware Sales and Growth Rate (2013-2018)
 - 8.1.4 Argentina Earthenware Sales and Growth Rate (2013-2018)
 - 8.1.5 Colombia Earthenware Sales and Growth Rate (2013-2018)
- 8.2 South America Earthenware Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 8.2.1 South America Earthenware Sales by Manufacturers (2016-2017)
 - 8.2.2 South America Earthenware Revenue by Manufacturers (2016-2017)
- 8.3 South America Earthenware Sales, Revenue and Market Share by Type (2013-2018)
 - 8.3.1 South America Earthenware Sales and Sales Share by Type (2013-2018)
 - 8.3.2 South America Earthenware Revenue and Revenue Share by Type (2013-2018)
- 8.4 South America Earthenware Sales, Revenue and Market Share by Application (2013-2018)
 - 8.4.1 South America Earthenware Sales and Sales Share by Application (2013-2018)
 - 8.4.2 South America Earthenware Revenue and Revenue Share by Application (2013-2018)

9 MIDDLE EAST AND AFRICA EARTHENWARE BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 9.1 Middle East and Africa Earthenware Sales, Revenue and Market Share by Countries
 - 9.1.1 Middle East and Africa Earthenware Sales by Countries (2013-2018)

- 9.1.2 Middle East and Africa Earthenware Revenue by Countries (2013-2018)
- 9.1.3 Saudi Arabia Earthenware Sales and Growth Rate (2013-2018)
- 9.1.4 UAE Earthenware Sales and Growth Rate (2013-2018)
- 9.1.5 Egypt Earthenware Sales and Growth Rate (2013-2018)
- 9.1.6 Nigeria Earthenware Sales and Growth Rate (2013-2018)
- 9.1.7 South Africa Earthenware Sales and Growth Rate (2013-2018)
- 9.2 Middle East and Africa Earthenware Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 9.2.1 Middle East and Africa Earthenware Sales by Manufacturers (2016-2017)
 - 9.2.2 Middle East and Africa Earthenware Revenue by Manufacturers (2016-2017)
- 9.3 Middle East and Africa Earthenware Sales, Revenue and Market Share by Type (2013-2018)
 - 9.3.1 Middle East and Africa Earthenware Sales and Sales Share by Type (2013-2018)
 - 9.3.1 Middle East and Africa Earthenware Revenue and Revenue Share by Type (2013-2018)
- 9.4 Middle East and Africa Earthenware Sales, Revenue and Market Share by Application (2013-2018)
 - 9.4.1 Middle East and Africa Earthenware Sales and Sales Share by Application (2013-2018)
 - 9.4.2 Middle East and Africa Earthenware Revenue and Revenue Share by Application (2013-2018)

10 GLOBAL EARTHENWARE MARKET SEGMENT BY TYPE

- 10.1 Global Earthenware Sales, Revenue and Market Share by Type (2013-2018)
 - 10.1.1 Global Earthenware Sales and Market Share by Type (2013-2018)
 - 10.1.2 Global Earthenware Revenue and Market Share by Type (2013-2018)
- 10.2 Black pottery Sales Growth and Price
 - 10.2.1 Global Black pottery Sales Growth (2013-2018)
 - 10.2.2 Global Black pottery Price (2013-2018)
- 10.3 Red pottery Sales Growth and Price
 - 10.3.1 Global Red pottery Sales Growth (2013-2018)
 - 10.3.2 Global Red pottery Price (2013-2018)
- 10.4 Others Sales Growth and Price
 - 10.4.1 Global Others Sales Growth (2013-2018)
 - 10.4.2 Global Others Price (2013-2018)

11 GLOBAL EARTHENWARE MARKET SEGMENT BY APPLICATION

- 11.1 Global Earthenware Sales Market Share by Application (2013-2018)
- 11.2 Flower pot Sales Growth (2013-2018)
- 11.3 Teapot Sales Growth (2013-2018)
- 11.4 Decorations Sales Growth (2013-2018)
- 11.5 Others Sales Growth (2013-2018)

12 EARTHENWARE MARKET FORECAST (2018-2023)

- 12.1 Global Earthenware Sales, Revenue and Growth Rate (2018-2023)
- 12.2 Earthenware Market Forecast by Regions (2018-2023)
 - 12.2.1 North America Earthenware Market Forecast (2018-2023)
 - 12.2.2 Europe Earthenware Market Forecast (2018-2023)
 - 12.2.3 Asia-Pacific Earthenware Market Forecast (2018-2023)
 - 12.2.4 South America Earthenware Market Forecast (2018-2023)
 - 12.2.5 Middle East and Africa Earthenware Market Forecast (2018-2023)
- 12.3 Earthenware Market Forecast by Type (2018-2023)
 - 12.3.1 Global Earthenware Sales Forecast by Type (2018-2023)
 - 12.3.2 Global Earthenware Market Share Forecast by Type (2018-2023)
- 12.4 Earthenware Market Forecast by Application (2018-2023)
 - 12.4.1 Global Earthenware Sales Forecast by Application (2018-2023)
 - 12.4.2 Global Earthenware Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

- 13.1 Sales Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing
 - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

- 15.1 Methodology
- 15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Earthenware Picture

Table Product Specifications of Earthenware

Figure Global Earthenware CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023
(USD Million)

Figure Global Earthenware CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023
(Sales)

Figure Global Sales Market Share of Earthenware by Types in 2017

Figure Black pottery Picture

Table Major Manufacturers of Black pottery

Figure Red pottery Picture

Table Major Manufacturers of Red pottery

Figure Others Picture

Table Major Manufacturers of Others

Figure Earthenware Sales Market Share by Applications in 2017

Figure Flower pot Picture

Figure Teapot Picture

Figure Decorations Picture

Figure Others Picture

Figure United States Earthenware Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Earthenware Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Earthenware Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Earthenware Revenue (Value) and Growth Rate (2013-2023)

Figure France Earthenware Revenue (Value) and Growth Rate (2013-2023)

Figure UK Earthenware Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Earthenware Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Earthenware Revenue (Value) and Growth Rate (2013-2023)

Figure China Earthenware Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Earthenware Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Earthenware Revenue (Value) and Growth Rate (2013-2023)

Figure India Earthenware Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Earthenware Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Earthenware Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Earthenware Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Earthenware Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Earthenware Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Earthenware Revenue (Value) and Growth Rate (2013-2023)

Table ELHO Headquarter, Established, Main Business and Finance Overview (2017)

Table ELHO Earthenware Production Bases, Sales Regions and Major Competitors

Table ELHO Earthenware Product

Table ELHO Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global ELHO Earthenware Sales Market Share in 2017

Figure Global ELHO Earthenware Revenue Market Share in 2017

Table Poterie Lorraine Headquarter, Established, Main Business and Finance Overview (2017)

Table Poterie Lorraine Earthenware Production Bases, Sales Regions and Major Competitors

Table Poterie Lorraine Earthenware Product

Table Poterie Lorraine Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Poterie Lorraine Earthenware Sales Market Share in 2017

Figure Global Poterie Lorraine Earthenware Revenue Market Share in 2017

Table Titisinaran Headquarter, Established, Main Business and Finance Overview (2017)

Table Titisinaran Earthenware Production Bases, Sales Regions and Major Competitors

Table Titisinaran Earthenware Product

Table Titisinaran Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Titisinaran Earthenware Sales Market Share in 2017

Figure Global Titisinaran Earthenware Revenue Market Share in 2017

Table Yorkshire Headquarter, Established, Main Business and Finance Overview (2017)

Table Yorkshire Earthenware Production Bases, Sales Regions and Major Competitors

Table Yorkshire Earthenware Product

Table Yorkshire Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Yorkshire Earthenware Sales Market Share in 2017

Figure Global Yorkshire Earthenware Revenue Market Share in 2017

Table Yixing Wankun Headquarter, Established, Main Business and Finance Overview (2017)

Table Yixing Wankun Earthenware Production Bases, Sales Regions and Major Competitors

Table Yixing Wankun Earthenware Product

Table Yixing Wankun Earthenware Sales, Price, Revenue, Gross Margin and Market

Share (2016-2017)

Figure Global Yixing Wankun Earthenware Sales Market Share in 2017

Figure Global Yixing Wankun Earthenware Revenue Market Share in 2017

Table Hongshan Flowerpot Headquarter, Established, Main Business and Finance Overview (2017)

Table Hongshan Flowerpot Earthenware Production Bases, Sales Regions and Major Competitors

Table Hongshan Flowerpot Earthenware Product

Table Hongshan Flowerpot Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Hongshan Flowerpot Earthenware Sales Market Share in 2017

Figure Global Hongshan Flowerpot Earthenware Revenue Market Share in 2017

Table Linyi Lijun Headquarter, Established, Main Business and Finance Overview (2017)

Table Linyi Lijun Earthenware Production Bases, Sales Regions and Major Competitors

Table Linyi Lijun Earthenware Product

Table Linyi Lijun Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Linyi Lijun Earthenware Sales Market Share in 2017

Figure Global Linyi Lijun Earthenware Revenue Market Share in 2017

Table Shanxi xianglong black pottery handicraft co., Ltd Headquarter, Established, Main Business and Finance Overview (2017)

Table Shanxi xianglong black pottery handicraft co., Ltd Earthenware Production Bases, Sales Regions and Major Competitors

Table Shanxi xianglong black pottery handicraft co., Ltd Earthenware Product

Table Shanxi xianglong black pottery handicraft co., Ltd Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Shanxi xianglong black pottery handicraft co., Ltd Earthenware Sales Market Share in 2017

Figure Global Shanxi xianglong black pottery handicraft co., Ltd Earthenware Revenue Market Share in 2017

Table Qihe Longshan black pottery Technology Co., Ltd. Headquarter, Established, Main Business and Finance Overview (2017)

Table Qihe Longshan black pottery Technology Co., Ltd. Earthenware Production Bases, Sales Regions and Major Competitors

Table Qihe Longshan black pottery Technology Co., Ltd. Earthenware Product

Table Qihe Longshan black pottery Technology Co., Ltd. Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Qihe Longshan black pottery Technology Co., Ltd. Earthenware Sales

Market Share in 2017

Figure Global Qihe Longshan black pottery Technology Co., Ltd. Earthenware Revenue

Market Share in 2017

Table liangzi black pottery Headquarter, Established, Main Business and Finance Overview (2017)

Table liangzi black pottery Earthenware Production Bases, Sales Regions and Major Competitors

Table liangzi black pottery Earthenware Product

Table liangzi black pottery Earthenware Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global liangzi black pottery Earthenware Sales Market Share in 2017

Figure Global liangzi black pottery Earthenware Revenue Market Share in 2017

Table Jinan Longshan Longyuan Black Pottery Art Co., Ltd

Table Jinan Longshan Longyuan Black Pottery Art Co., Ltd Earthenware

Table Jiangsu Sheng Yixing Red Pottery Arts Factory

Table Jiangsu Sheng Yixing Red Pottery Arts Factory Earthenware

Table QuanZheng Red Ceramics Technology Co.Ltd.

Table QuanZheng Red Ceramics Technology Co.Ltd. Earthenware

Table POTTERY MFG

Table POTTERY MFG Earthenware

Table Global Earthenware Sales by Manufacturer (2016-2017)

Figure Global Earthenware Sales Market Share by Manufacturer in 2016

Figure Global Earthenware Sales Market Share by Manufacturer in 2017

Table Global Earthenware Revenue by Manufacturer (2016-2017)

Figure Global Earthenware Revenue Market Share by Manufacturer in 2016

Figure Global Earthenware Revenue Market Share by Manufacturer in 2017

Table Global Earthenware Price by Manufacturer (2016-2017)

Figure Top 3 Earthenware Manufacturer (Revenue) Market Share in 2017

Figure Top 6 Earthenware Manufacturer (Revenue) Market Share in 2017

Figure Global Earthenware Sales and Growth Rate (2013-2018)

Figure Global Earthenware Revenue and Growth Rate (2013-2018)

Table Global Earthenware Sales by Regions (2013-2018)

Table Global Earthenware Sales Market Share by Regions (2013-2018)

Table Global Earthenware Revenue by Regions (2013-2018)

Figure Global Earthenware Revenue Market Share by Regions in 2013

Figure Global Earthenware Revenue Market Share by Regions in 2017

Figure North America Earthenware Sales and Growth Rate (2013-2018)

Figure North America Earthenware Revenue and Growth Rate (2013-2018)

Figure Europe Earthenware Sales and Growth Rate (2013-2018)

Figure Europe Earthenware Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific Earthenware Sales and Growth Rate (2013-2018)
Figure Asia-Pacific Earthenware Revenue and Growth Rate (2013-2018)
Figure South America Earthenware Sales and Growth Rate (2013-2018)
Figure South America Earthenware Revenue and Growth Rate (2013-2018)
Figure Middle East and Africa Earthenware Sales and Growth Rate (2013-2018)
Figure Middle East and Africa Earthenware Revenue and Growth Rate (2013-2018)
Figure North America Earthenware Revenue and Growth Rate (2013-2018)
Table North America Earthenware Sales by Countries (2013-2018)
Table North America Earthenware Sales Market Share by Countries (2013-2018)
Figure North America Earthenware Sales Market Share by Countries in 2013
Figure North America Earthenware Sales Market Share by Countries in 2017
Table North America Earthenware Revenue by Countries (2013-2018)
Table North America Earthenware Revenue Market Share by Countries (2013-2018)
Figure North America Earthenware Revenue Market Share by Countries in 2013
Figure North America Earthenware Revenue Market Share by Countries in 2017
Figure United States Earthenware Sales and Growth Rate (2013-2018)
Figure Canada Earthenware Sales and Growth Rate (2013-2018)
Figure Mexico Earthenware Sales and Growth Rate (2013-2018)
Table North America Earthenware Sales by Manufacturer (2016-2017)
Figure North America Earthenware Sales Market Share by Manufacturer in 2016
Figure North America Earthenware Sales Market Share by Manufacturer in 2017
Table North America Earthenware Revenue by Manufacturer (2016-2017)
Figure North America Earthenware Revenue Market Share by Manufacturer in 2016
Figure North America Earthenware Revenue Market Share by Manufacturer in 2017
Table North America Earthenware Sales by Type (2013-2018)
Table North America Earthenware Sales Share by Type (2013-2018)
Table North America Earthenware Revenue by Type (2013-2018)
Table North America Earthenware Revenue Share by Type (2013-2018)
Table North America Earthenware Sales by Application (2013-2018)
Table North America Earthenware Sales Share by Application (2013-2018)
Table North America Earthenware Revenue by Application (2013-2018)
Table North America Earthenware Revenue Share by Application (2013-2018)
Figure Europe Earthenware Revenue and Growth Rate (2013-2018)
Table Europe Earthenware Sales by Countries (2013-2018)
Table Europe Earthenware Sales Market Share by Countries (2013-2018)
Table Europe Earthenware Revenue by Countries (2013-2018)
Figure Europe Earthenware Revenue Market Share by Countries in 2016
Figure Europe Earthenware Revenue Market Share by Countries in 2017

Figure Germany Earthenware Sales and Growth Rate (2013-2018)
Figure UK Earthenware Sales and Growth Rate (2013-2018)
Figure France Earthenware Sales and Growth Rate (2013-2018)
Figure Russia Earthenware Sales and Growth Rate (2013-2018)
Figure Italy Earthenware Sales and Growth Rate (2013-2018)
Table Europe Earthenware Sales by Manufacturer (2016-2017)
Figure Europe Earthenware Sales Market Share by Manufacturer in 2016
Figure Europe Earthenware Sales Market Share by Manufacturer in 2017
Table Europe Earthenware Revenue by Manufacturer (2016-2017)
Figure Europe Earthenware Revenue Market Share by Manufacturer in 2016
Figure Europe Earthenware Revenue Market Share by Manufacturer in 2017
Table Europe Earthenware Sales by Type (2013-2018)
Table Europe Earthenware Sales Share by Type (2013-2018)
Table Europe Earthenware Revenue by Type (2013-2018)
Table Europe Earthenware Revenue Share by Type (2013-2018)
Table Europe Earthenware Sales by Application (2013-2018)
Table Europe Earthenware Sales Share by Application (2013-2018)
Table Europe Earthenware Revenue by Application (2013-2018)
Table Europe Earthenware Revenue Share by Application (2013-2018)
Figure Asia-Pacific Earthenware Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Earthenware Sales by Countries (2013-2018)
Table Asia-Pacific Earthenware Sales Market Share by Countries (2013-2018)
Figure Asia-Pacific Earthenware Sales Market Share by Countries 2017
Table Asia-Pacific Earthenware Revenue by Countries (2013-2018)
Figure Asia-Pacific Earthenware Revenue Market Share by Countries 2017
Figure China Earthenware Sales and Growth Rate (2013-2018)
Figure Japan Earthenware Sales and Growth Rate (2013-2018)
Figure Korea Earthenware Sales and Growth Rate (2013-2018)
Figure India Earthenware Sales and Growth Rate (2013-2018)
Figure Southeast Asia Earthenware Sales and Growth Rate (2013-2018)
Table Asia-Pacific Earthenware Sales by Manufacturer (2016-2017)
Figure Asia-Pacific Earthenware Sales Market Share by Manufacturer in 2016
Figure Asia-Pacific Earthenware Sales Market Share by Manufacturer in 2017
Table Asia-Pacific Earthenware Revenue by Manufacturer (2016-2017)
Figure Asia-Pacific Earthenware Revenue Market Share by Manufacturer in 2016
Figure Asia-Pacific Earthenware Revenue Market Share by Manufacturer in 2017
Table Asia-Pacific Earthenware Sales by Type (2013-2018)
Table Asia-Pacific Earthenware Sales Share by Type (2013-2018)
Table Asia-Pacific Earthenware Revenue by Type (2013-2018)

Table Asia-Pacific Earthenware Revenue Share by Type (2013-2018)
Table Asia-Pacific Earthenware Sales by Application (2013-2018)
Table Asia-Pacific Earthenware Sales Share by Application (2013-2018)
Table Asia-Pacific Earthenware Revenue by Application (2013-2018)
Table Asia-Pacific Earthenware Revenue Share by Application (2013-2018)
Figure South America Earthenware Revenue and Growth Rate (2013-2018)
Table South America Earthenware Sales by Countries (2013-2018)
Table South America Earthenware Sales Market Share by Countries (2013-2018)
Figure South America Earthenware Sales Market Share by Countries in 2017
Table South America Earthenware Revenue by Countries (2013-2018)
Table South America Earthenware Revenue Market Share by Countries (2013-2018)
Figure South America Earthenware Revenue Market Share by Countries in 2017
Figure Brazil Earthenware Sales and Growth Rate (2013-2018)
Figure Argentina Earthenware Sales and Growth Rate (2013-2018)
Figure Colombia Earthenware Sales and Growth Rate (2013-2018)
Table South America Earthenware Sales by Manufacturer (2016-2017)
Figure South America Earthenware Sales Market Share by Manufacturer in 2016
Figure South America Earthenware Sales Market Share by Manufacturer in 2017
Table South America Earthenware Revenue by Manufacturer (2016-2017)
Figure South America Earthenware Revenue Market Share by Manufacturer in 2016
Figure South America Earthenware Revenue Market Share by Manufacturer in 2017
Table South America Earthenware Sales by Type (2013-2018)
Table South America Earthenware Sales Share by Type (2013-2018)
Table South America Earthenware Revenue by Type (2013-2018)
Table South America Earthenware Revenue Share by Type (2013-2018)
Table South America Earthenware Sales by Application (2013-2018)
Table South America Earthenware Sales Share by Application (2013-2018)
Table South America Earthenware Revenue by Application (2013-2018)
Table South America Earthenware Revenue Share by Application (2013-2018)
Figure Middle East and Africa Earthenware Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Earthenware Sales by Countries (2013-2018)
Table Middle East and Africa Earthenware Sales Market Share by Countries (2013-2018)
Figure Middle East and Africa Earthenware Sales Market Share by Countries in 2017
Table Middle East and Africa Earthenware Revenue by Countries (2013-2018)
Table Middle East and Africa Earthenware Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Earthenware Revenue Market Share by Countries in 2013

Figure Middle East and Africa Earthenware Revenue Market Share by Countries in 2017

Figure Saudi Arabia Earthenware Sales and Growth Rate (2013-2018)

Figure UAE Earthenware Sales and Growth Rate (2013-2018)

Figure Egypt Earthenware Sales and Growth Rate (2013-2018)

Figure Nigeria Earthenware Sales and Growth Rate (2013-2018)

Figure South Africa Earthenware Sales and Growth Rate (2013-2018)

Table Middle East and Africa Earthenware Sales by Manufacturer (2016-2017)

Figure Middle East and Africa Earthenware Sales Market Share by Manufacturer in 2016

Figure Middle East and Africa Earthenware Sales Market Share by Manufacturer in 2017

Table Middle East and Africa Earthenware Revenue by Manufacturer (2016-2017)

Figure Middle East and Africa Earthenware Revenue Market Share by Manufacturer in 2016

Figure Middle East and Africa Earthenware Revenue Market Share by Manufacturer in 2017

Table Middle East and Africa Earthenware Sales by Type (2013-2018)

Table Middle East and Africa Earthenware Sales Share by Type (2013-2018)

Table Middle East and Africa Earthenware Revenue by Type (2013-2018)

Table Middle East and Africa Earthenware Revenue Share by Type (2013-2018)

Table Middle East and Africa Earthenware Sales by Application (2013-2018)

Table Middle East and Africa Earthenware Sales Share by Application (2013-2018)

Table Middle East and Africa Earthenware Revenue by Application (2013-2018)

Table Middle East and Africa Earthenware Revenue Share by Application (2013-2018)

Table Global Earthenware Sales by Type (2013-2018)

Table Global Earthenware Sales Share by Type (2013-2018)

Table Global Earthenware Revenue by Type (2013-2018)

Table Global Earthenware Revenue Share by Type (2013-2018)

Figure Global Black pottery Sales Growth (2013-2018)

Figure Global Black pottery Price (2013-2018)

Figure Global Red pottery Sales Growth (2013-2018)

Figure Global Red pottery Price (2013-2018)

Figure Global Others Sales Growth (2013-2018)

Figure Global Others Price (2013-2018)

Table Global Earthenware Sales by Application (2013-2018)

Table Global Earthenware Sales Share by Application (2013-2018)

Figure Global Flower pot Sales Growth (2013-2018)

Figure Global Teapot Sales Growth (2013-2018)

Figure Global Decorations Sales Growth (2013-2018)
Figure Global Others Sales Growth (2013-2018)
Figure Global Earthenware Sales, Revenue and Growth Rate (2018-2023)
Table Global Earthenware Sales Forecast by Regions (2018-2023)
Table Global Earthenware Market Share Forecast by Regions (2018-2023)
Figure North America Sales Earthenware Market Forecast (2018-2023)
Figure Europe Sales Earthenware Market Forecast (2018-2023)
Figure Asia-Pacific Sales Earthenware Market Forecast (2018-2023)
Figure South America Sales Earthenware Market Forecast (2018-2023)
Figure Middle East and Africa Sales Earthenware Market Forecast (2018-2023)
Table Global Earthenware Sales Forecast by Type (2018-2023)
Table Global Earthenware Market Share Forecast by Type (2018-2023)
Table Global Earthenware Sales Forecast by Application (2018-2023)
Table Global Earthenware Market Share Forecast by Application (2018-2023)
Table Distributors/Traders/ Dealers List

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