

# Global Earbuds Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

This report studies the Earbuds market. Earbuds (or head-phones in the early days of telephony and radio) are a pair of small loudspeaker drivers worn on or around the head over a user's ears. They are electroacoustic transducers, which convert an electrical signal to a corresponding sound. Headphones let a single user listen to an audio source privately, in contrast to a loudspeaker, which emits sound into the open air for anyone nearby to hear. Headphones are also known as earspeakers, earphones or, colloquially, cans. Circumaural and supra-aural headphones use a band over the top of the head to hold the speakers in place. The other type, known as earbuds or earpieces consist of individual units that plug into the user's ear canal. In the context of telecommunication, a headset is a combination of headphone and microphone. Headphones connect to a signal source such as an audio amplifier, radio, CD player, portable media player, mobile phone, video game console, or electronic musical instrument, either directly using a cord, or using wireless technology such as Bluetooth, DECT or FM radio. The first headphones were developed in the late 19th century for use by telephone operators, to keep their hands free. Initially the audio quality was mediocre and a step forward was the invention of high fidelity headphones.

Headphones are made in a range of different audio reproduction quality capabilities. Headsets designed for telephone use typically cannot reproduce sound with the high fidelity of expensive units designed for music listening by audiophiles. Headphones that use cables typically have either a 1/4 inch (6.35mm) or 1/8 inch (3.5mm) phone jack for plugging the headphones into the audio source. Some stereo earbuds are wireless, using Bluetooth connectivity to transmit the audio signal by radio waves from source devices like cellphones and digital players. Due to the spread of wireless devices in recent years headphones are increasingly used by people in public places such as sidewalks, grocery stores, and public transit. Headphones are also used by people in

various professional contexts, such as audio engineers mixing sound for live concerts or sound recordings and DJs, who use headphones to cue up the next song without the audience hearing, aircraft pilots and call center employees. The latter two types of employees use headphones with an integrated microphone.

Earbuds rest inside the outer ear, with their speakers aimed into the ear canal. Earbuds are a familiar sight for commuters, as they're usually included with smartphones, media players, and similar devices. Despite their improved fidelity over earphones, many listeners find that earbuds still allow too much background noise, even if they fit correctly.

According to our (Global Info Research) latest study, the global Earbuds market size was valued at US\$ 12030 million in 2023 and is forecast to a readjusted size of USD 18180 million by 2030 with a CAGR of 6.2% during review period.

The Earbuds market consists of a well-established group of brand name manufacturers and new entrants. Crowdfunding campaigns have showed that there is plenty of scope for innovation. The world leading players in the Earbuds market are Apple, Samsung, Sony, GN (Jabra), Bragi, Doppler Labs, Skybuds and so on. These Top companies currently account for more than 80% of the total market share.

The downstream buyers of Earbuds product are general public, the consumers choose this smart Earbuds with a variety purpose of training, activity tracking, music and phone, as well as sound control and hearing safety. In the vertical of applications, the consumer segment took a market share of 71%, in terms of revenue. On the contrast, the healthcare segment took 28%.

APAC market is the biggest consumption market with the market share of 37%.

This report is a detailed and comprehensive analysis for global Earbuds market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Earbuds market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2019-2030

Global Earbuds market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2019-2030

Global Earbuds market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2019-2030

Global Earbuds market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Earbuds

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Earbuds market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Apple, Samsung, Sony, GN(Jabra), Bragi, Skybuds, BOSE, LGE, HUAWEI, BANG & OLUFSEN (B&O), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Earbuds market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

Normal Earbuds

Sound Control Earbuds

## Market segment by Application

Consumer

Healthcare

## Major players covered

Apple

Samsung

Sony

GN(Jabra)

Bragi

Skybuds

BOSE

LGE

HUAWEI

BANG & OLUFSEN (B&O)

JAYBIRD

SENNHEISER

ONKYO

MOTOROLA

EARIN

MARS

NUHEARA

ERATO

MAVIN

CRAZYBABY

PLANTRONICS

NuForce

ALTEC LANSING

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Earbuds product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Earbuds, with price, sales quantity, revenue, and global market share of Earbuds from 2019 to 2024.

Chapter 3, the Earbuds competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Earbuds breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024. and Earbuds market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Earbuds.

Chapter 14 and 15, to describe Earbuds sales channel, distributors, customers, research findings and conclusion.

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