

Global e-Wallet (Digital Wallets) Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global e-Wallet (Digital Wallets) market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

An e-wallet (or digital wallet) is a software-based system that securely stores users' payment information and passwords for numerous payment methods and websites. By using a digital wallet, users can complete purchases easily and quickly with near-field communications technology. Digital wallets can be used in conjunction with mobile payment systems, which allow customers to pay for purchases with their smartphones. It is mainly developed by banks, credit card companies and Internet companies. Digital wallets are becoming increasingly secure and convenient thanks to the proliferation of remote and contactless payments. Due to the COVID-19 pandemic, consumer preferred for adopting digital wallet and the volume of transactions completed by e-wallet in the world is about 5.5trillion and it is expected to grow in the long run. Based on the product type, the e-Wallet (Digital Wallets) is primarily split into Open Wallet, Semi-Closed Wallet, and Closed Wallet.

The Global Info Research report includes an overview of the development of the e-Wallet (Digital Wallets) industry chain, the market status of Offline Payment (Open and Semi-Open, Semi-Closed and Closed), Online Shopping (Open and Semi-Open, Semi-Closed and Closed), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of e-Wallet (Digital Wallets).

Regionally, the report analyzes the e-Wallet (Digital Wallets) markets in key regions.

North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global e-Wallet (Digital Wallets) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the e-Wallet (Digital Wallets) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the e-Wallet (Digital Wallets) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Open and Semi-Open, Semi-Closed and Closed).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the e-Wallet (Digital Wallets) market.

Regional Analysis: The report involves examining the e-Wallet (Digital Wallets) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the e-Wallet (Digital Wallets) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to e-Wallet (Digital Wallets):

Company Analysis: Report covers individual e-Wallet (Digital Wallets) players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards e-Wallet (Digital Wallets) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Offline Payment, Online Shopping).

Technology Analysis: Report covers specific technologies relevant to e-Wallet (Digital Wallets). It assesses the current state, advancements, and potential future developments in e-Wallet (Digital Wallets) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the e-Wallet (Digital Wallets) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

e-Wallet (Digital Wallets) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Open and Semi-Open

Semi-Closed and Closed

Market segment by Application

Offline Payment

Online Shopping

Others

Market segment by players, this report covers

Paypal

ApplePay

Google Pay

Amazon Pay

Android Pay

Samsung Pay

AliPay

Paytm

WeChat Pay

PhonePe(Flipkart)

Visa Checkout

Masterpass

Amex Express Checkout

Kakao Pay

YooMoney

Walmart

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe e-Wallet (Digital Wallets) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of e-Wallet (Digital Wallets), with revenue, gross margin and global market share of e-Wallet (Digital Wallets) from 2019 to 2024.

Chapter 3, the e-Wallet (Digital Wallets) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and e-Wallet (Digital Wallets) market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of e-Wallet (Digital Wallets).

Chapter 13, to describe e-Wallet (Digital Wallets) research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of e-Wallet (Digital Wallets)

1.2 Market Estimation Caveats and Base Year

1.3 Classification of e-Wallet (Digital Wallets) by Type

1.3.1 Overview: Global e-Wallet (Digital Wallets) Market Size by Type: 2019 Versus 2023 Versus 2030

1.3.2 Global e-Wallet (Digital Wallets) Consumption Value Market Share by Type in 2023

1.3.3 Open and Semi-Open

1.3.4 Semi-Closed and Closed

1.4 Global e-Wallet (Digital Wallets) Market by Application

1.4.1 Overview: Global e-Wallet (Digital Wallets) Market Size by Application: 2019 Versus 2023 Versus 2030

1.4.2 Offline Payment

1.4.3 Online Shopping

1.4.4 Others

1.5 Global e-Wallet (Digital Wallets) Market Size & Forecast

1.6 Global e-Wallet (Digital Wallets) Market Size and Forecast by Region

1.6.1 Global e-Wallet (Digital Wallets) Market Size by Region: 2019 VS 2023 VS 2030

1.6.2 Global e-Wallet (Digital Wallets) Market Size by Region, (2019-2030)

1.6.3 North America e-Wallet (Digital Wallets) Market Size and Prospect (2019-2030)

1.6.4 Europe e-Wallet (Digital Wallets) Market Size and Prospect (2019-2030)

1.6.5 Asia-Pacific e-Wallet (Digital Wallets) Market Size and Prospect (2019-2030)

1.6.6 South America e-Wallet (Digital Wallets) Market Size and Prospect (2019-2030)

1.6.7 Middle East and Africa e-Wallet (Digital Wallets) Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

2.1 Paypal

2.1.1 Paypal Details

2.1.2 Paypal Major Business

2.1.3 Paypal e-Wallet (Digital Wallets) Product and Solutions

2.1.4 Paypal e-Wallet (Digital Wallets) Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Paypal Recent Developments and Future Plans

2.2 ApplePay

2.2.1 ApplePay Details

2.2.2 ApplePay Major Business

2.2.3 ApplePay e-Wallet (Digital Wallets) Product and Solutions

2.2.4 ApplePay e-Wallet (Digital Wallets) Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 ApplePay Recent Developments and Future Plans

2.3 Google Pay

2.3.1 Google Pay Details

2.3.2 Google Pay Major Business

2.3.3 Google Pay e-Wallet (Digital Wallets) Product and Solutions

2.3.4 Google Pay e-Wallet (Digital Wallets) Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Google Pay Recent Developments and Future Plans

2.4 Amazon Pay

2.4.1 Amazon Pay Details

2.4.2 Amazon Pay Major Business

2.4.3 Amazon Pay e-Wallet (Digital Wallets) Product and Solutions

2.4.4 Amazon Pay e-Wallet (Digital Wallets) Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Amazon Pay Recent Developments and Future Plans

2.5 Android Pay

2.5.1 Android Pay Details

2.5.2 Android Pay Major Business

2.5.3 Android Pay e-Wallet (Digital Wallets) Product and Solutions

2.5.4 Android Pay e-Wallet (Digital Wallets) Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Android Pay Recent Developments and Future Plans

2.6 Samsung Pay

2.6.1 Samsung Pay Details

2.6.2 Samsung Pay Major Business

2.6.3 Samsung Pay e-Wallet (Digital Wallets) Product and Solutions

2.6.4 Samsung Pay e-Wallet (Digital Wallets) Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Samsung Pay Recent Developments and Future Plans

2.7 AliPay

2.7.1 AliPay Details

2.7.2 AliPay Major Business

2.7.3 AliPay e-Wallet (Digital Wallets) Product and Solutions

2.7.4 AliPay e-Wallet (Digital Wallets) Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 AliPay Recent Developments and Future Plans

2.8 Paytm

2.8.1 Paytm Details

2.8.2 Paytm Major Business

2.8.3 Paytm e-Wallet (Digital Wallets) Product and Solutions

2.8.4 Paytm e-Wallet (Digital Wallets) Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Paytm Recent Developments and Future Plans

2.9 WeChat Pay

2.9.1 WeChat Pay Details

2.9.2 WeChat Pay Major Business

2.9.3 WeChat Pay e-Wallet (Digital Wallets) Product and Solutions

2.9.4 WeChat Pay e-Wallet (Digital Wallets) Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 WeChat Pay Recent Developments and Future Plans

2.10 PhonePe(Flipkart)

2.10.1 PhonePe(Flipkart) Details

2.10.2 PhonePe(Flipkart) Major Business

2.10.3 PhonePe(Flipkart) e-Wallet (Digital Wallets) Product and Solutions

2.10.4 PhonePe(Flipkart) e-Wallet (Digital Wallets) Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 PhonePe(Flipkart) Recent Developments and Future Plans

2.11 Visa Checkout

2.11.1 Visa Checkout Details

2.11.2 Visa Checkout Major Business

2.11.3 Visa Checkout e-Wallet (Digital Wallets) Product and Solutions

2.11.4 Visa Checkout e-Wallet (Digital Wallets) Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Visa Checkout Recent Developments and Future Plans

2.12 Masterpass

2.12.1 Masterpass Details

2.12.2 Masterpass Major Business

2.12.3 Masterpass e-Wallet (Digital Wallets) Product and Solutions

2.12.4 Masterpass e-Wallet (Digital Wallets) Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Masterpass Recent Developments and Future Plans

2.13 Amex Express Checkout

- 2.13.1 Amex Express Checkout Details
- 2.13.2 Amex Express Checkout Major Business
- 2.13.3 Amex Express Checkout e-Wallet (Digital Wallets) Product and Solutions
- 2.13.4 Amex Express Checkout e-Wallet (Digital Wallets) Revenue, Gross Margin and Market Share (2019-2024)
- 2.13.5 Amex Express Checkout Recent Developments and Future Plans
- 2.14 Kakao Pay
 - 2.14.1 Kakao Pay Details
 - 2.14.2 Kakao Pay Major Business
 - 2.14.3 Kakao Pay e-Wallet (Digital Wallets) Product and Solutions
 - 2.14.4 Kakao Pay e-Wallet (Digital Wallets) Revenue, Gross Margin and Market Share (2019-2024)
 - 2.14.5 Kakao Pay Recent Developments and Future Plans
- 2.15 YooMoney
 - 2.15.1 YooMoney Details
 - 2.15.2 YooMoney Major Business
 - 2.15.3 YooMoney e-Wallet (Digital Wallets) Product and Solutions
 - 2.15.4 YooMoney e-Wallet (Digital Wallets) Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 YooMoney Recent Developments and Future Plans
- 2.16 Walmart
 - 2.16.1 Walmart Details
 - 2.16.2 Walmart Major Business
 - 2.16.3 Walmart e-Wallet (Digital Wallets) Product and Solutions
 - 2.16.4 Walmart e-Wallet (Digital Wallets) Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 Walmart Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global e-Wallet (Digital Wallets) Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
 - 3.2.1 Market Share of e-Wallet (Digital Wallets) by Company Revenue
 - 3.2.2 Top 3 e-Wallet (Digital Wallets) Players Market Share in 2023
 - 3.2.3 Top 6 e-Wallet (Digital Wallets) Players Market Share in 2023
- 3.3 e-Wallet (Digital Wallets) Market: Overall Company Footprint Analysis
 - 3.3.1 e-Wallet (Digital Wallets) Market: Region Footprint
 - 3.3.2 e-Wallet (Digital Wallets) Market: Company Product Type Footprint
 - 3.3.3 e-Wallet (Digital Wallets) Market: Company Product Application Footprint

- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global e-Wallet (Digital Wallets) Consumption Value and Market Share by Type (2019-2024)
- 4.2 Global e-Wallet (Digital Wallets) Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

- 5.1 Global e-Wallet (Digital Wallets) Consumption Value Market Share by Application (2019-2024)
- 5.2 Global e-Wallet (Digital Wallets) Market Forecast by Application (2025-2030)

6 NORTH AMERICA

- 6.1 North America e-Wallet (Digital Wallets) Consumption Value by Type (2019-2030)
- 6.2 North America e-Wallet (Digital Wallets) Consumption Value by Application (2019-2030)
- 6.3 North America e-Wallet (Digital Wallets) Market Size by Country
 - 6.3.1 North America e-Wallet (Digital Wallets) Consumption Value by Country (2019-2030)
 - 6.3.2 United States e-Wallet (Digital Wallets) Market Size and Forecast (2019-2030)
 - 6.3.3 Canada e-Wallet (Digital Wallets) Market Size and Forecast (2019-2030)
 - 6.3.4 Mexico e-Wallet (Digital Wallets) Market Size and Forecast (2019-2030)

7 EUROPE

- 7.1 Europe e-Wallet (Digital Wallets) Consumption Value by Type (2019-2030)
- 7.2 Europe e-Wallet (Digital Wallets) Consumption Value by Application (2019-2030)
- 7.3 Europe e-Wallet (Digital Wallets) Market Size by Country
 - 7.3.1 Europe e-Wallet (Digital Wallets) Consumption Value by Country (2019-2030)
 - 7.3.2 Germany e-Wallet (Digital Wallets) Market Size and Forecast (2019-2030)
 - 7.3.3 France e-Wallet (Digital Wallets) Market Size and Forecast (2019-2030)
 - 7.3.4 United Kingdom e-Wallet (Digital Wallets) Market Size and Forecast (2019-2030)
 - 7.3.5 Russia e-Wallet (Digital Wallets) Market Size and Forecast (2019-2030)
 - 7.3.6 Italy e-Wallet (Digital Wallets) Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

8.1 Asia-Pacific e-Wallet (Digital Wallets) Consumption Value by Type (2019-2030)

8.2 Asia-Pacific e-Wallet (Digital Wallets) Consumption Value by Application (2019-2030)

8.3 Asia-Pacific e-Wallet (Digital Wallets) Market Size by Region

8.3.1 Asia-Pacific e-Wallet (Digital Wallets) Consumption Value by Region (2019-2030)

8.3.2 China e-Wallet (Digital Wallets) Market Size and Forecast (2019-2030)

8.3.3 Japan e-Wallet (Digital Wallets) Market Size and Forecast (2019-2030)

8.3.4 South Korea e-Wallet (Digital Wallets) Market Size and Forecast (2019-2030)

8.3.5 India e-Wallet (Digital Wallets) Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia e-Wallet (Digital Wallets) Market Size and Forecast (2019-2030)

8.3.7 Australia e-Wallet (Digital Wallets) Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

9.1 South America e-Wallet (Digital Wallets) Consumption Value by Type (2019-2030)

9.2 South America e-Wallet (Digital Wallets) Consumption Value by Application (2019-2030)

9.3 South America e-Wallet (Digital Wallets) Market Size by Country

9.3.1 South America e-Wallet (Digital Wallets) Consumption Value by Country (2019-2030)

9.3.2 Brazil e-Wallet (Digital Wallets) Market Size and Forecast (2019-2030)

9.3.3 Argentina e-Wallet (Digital Wallets) Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa e-Wallet (Digital Wallets) Consumption Value by Type (2019-2030)

10.2 Middle East & Africa e-Wallet (Digital Wallets) Consumption Value by Application (2019-2030)

10.3 Middle East & Africa e-Wallet (Digital Wallets) Market Size by Country

10.3.1 Middle East & Africa e-Wallet (Digital Wallets) Consumption Value by Country (2019-2030)

10.3.2 Turkey e-Wallet (Digital Wallets) Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia e-Wallet (Digital Wallets) Market Size and Forecast (2019-2030)

10.3.4 UAE e-Wallet (Digital Wallets) Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

- 11.1 e-Wallet (Digital Wallets) Market Drivers
- 11.2 e-Wallet (Digital Wallets) Market Restraints
- 11.3 e-Wallet (Digital Wallets) Trends Analysis
- 11.4 Porters Five Forces Analysis
 - 11.4.1 Threat of New Entrants
 - 11.4.2 Bargaining Power of Suppliers
 - 11.4.3 Bargaining Power of Buyers
 - 11.4.4 Threat of Substitutes
 - 11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

- 12.1 e-Wallet (Digital Wallets) Industry Chain
- 12.2 e-Wallet (Digital Wallets) Upstream Analysis
- 12.3 e-Wallet (Digital Wallets) Midstream Analysis
- 12.4 e-Wallet (Digital Wallets) Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global e-Wallet (Digital Wallets) Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global e-Wallet (Digital Wallets) Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global e-Wallet (Digital Wallets) Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global e-Wallet (Digital Wallets) Consumption Value by Region (2025-2030) & (USD Million)

Table 5. Paypal Company Information, Head Office, and Major Competitors

Table 6. Paypal Major Business

Table 7. Paypal e-Wallet (Digital Wallets) Product and Solutions

Table 8. Paypal e-Wallet (Digital Wallets) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. Paypal Recent Developments and Future Plans

Table 10. ApplePay Company Information, Head Office, and Major Competitors

Table 11. ApplePay Major Business

Table 12. ApplePay e-Wallet (Digital Wallets) Product and Solutions

Table 13. ApplePay e-Wallet (Digital Wallets) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. ApplePay Recent Developments and Future Plans

Table 15. Google Pay Company Information, Head Office, and Major Competitors

Table 16. Google Pay Major Business

Table 17. Google Pay e-Wallet (Digital Wallets) Product and Solutions

Table 18. Google Pay e-Wallet (Digital Wallets) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. Google Pay Recent Developments and Future Plans

Table 20. Amazon Pay Company Information, Head Office, and Major Competitors

Table 21. Amazon Pay Major Business

Table 22. Amazon Pay e-Wallet (Digital Wallets) Product and Solutions

Table 23. Amazon Pay e-Wallet (Digital Wallets) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. Amazon Pay Recent Developments and Future Plans

Table 25. Android Pay Company Information, Head Office, and Major Competitors

Table 26. Android Pay Major Business

Table 27. Android Pay e-Wallet (Digital Wallets) Product and Solutions

Table 28. Android Pay e-Wallet (Digital Wallets) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 29. Android Pay Recent Developments and Future Plans
Table 30. Samsung Pay Company Information, Head Office, and Major Competitors
Table 31. Samsung Pay Major Business
Table 32. Samsung Pay e-Wallet (Digital Wallets) Product and Solutions
Table 33. Samsung Pay e-Wallet (Digital Wallets) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 34. Samsung Pay Recent Developments and Future Plans
Table 35. AliPay Company Information, Head Office, and Major Competitors
Table 36. AliPay Major Business
Table 37. AliPay e-Wallet (Digital Wallets) Product and Solutions
Table 38. AliPay e-Wallet (Digital Wallets) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 39. AliPay Recent Developments and Future Plans
Table 40. Paytm Company Information, Head Office, and Major Competitors
Table 41. Paytm Major Business
Table 42. Paytm e-Wallet (Digital Wallets) Product and Solutions
Table 43. Paytm e-Wallet (Digital Wallets) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 44. Paytm Recent Developments and Future Plans
Table 45. WeChat Pay Company Information, Head Office, and Major Competitors
Table 46. WeChat Pay Major Business
Table 47. WeChat Pay e-Wallet (Digital Wallets) Product and Solutions
Table 48. WeChat Pay e-Wallet (Digital Wallets) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 49. WeChat Pay Recent Developments and Future Plans
Table 50. PhonePe(Flipkart) Company Information, Head Office, and Major Competitors
Table 51. PhonePe(Flipkart) Major Business
Table 52. PhonePe(Flipkart) e-Wallet (Digital Wallets) Product and Solutions
Table 53. PhonePe(Flipkart) e-Wallet (Digital Wallets) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 54. PhonePe(Flipkart) Recent Developments and Future Plans
Table 55. Visa Checkout Company Information, Head Office, and Major Competitors
Table 56. Visa Checkout Major Business
Table 57. Visa Checkout e-Wallet (Digital Wallets) Product and Solutions
Table 58. Visa Checkout e-Wallet (Digital Wallets) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 59. Visa Checkout Recent Developments and Future Plans

Table 60. Masterpass Company Information, Head Office, and Major Competitors

Table 61. Masterpass Major Business

Table 62. Masterpass e-Wallet (Digital Wallets) Product and Solutions

Table 63. Masterpass e-Wallet (Digital Wallets) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 64. Masterpass Recent Developments and Future Plans

Table 65. Amex Express Checkout Company Information, Head Office, and Major Competitors

Table 66. Amex Express Checkout Major Business

Table 67. Amex Express Checkout e-Wallet (Digital Wallets) Product and Solutions

Table 68. Amex Express Checkout e-Wallet (Digital Wallets) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 69. Amex Express Checkout Recent Developments and Future Plans

Table 70. Kakao Pay Company Information, Head Office, and Major Competitors

Table 71. Kakao Pay Major Business

Table 72. Kakao Pay e-Wallet (Digital Wallets) Product and Solutions

Table 73. Kakao Pay e-Wallet (Digital Wallets) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 74. Kakao Pay Recent Developments and Future Plans

Table 75. YooMoney Company Information, Head Office, and Major Competitors

Table 76. YooMoney Major Business

Table 77. YooMoney e-Wallet (Digital Wallets) Product and Solutions

Table 78. YooMoney e-Wallet (Digital Wallets) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 79. YooMoney Recent Developments and Future Plans

Table 80. Walmart Company Information, Head Office, and Major Competitors

Table 81. Walmart Major Business

Table 82. Walmart e-Wallet (Digital Wallets) Product and Solutions

Table 83. Walmart e-Wallet (Digital Wallets) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 84. Walmart Recent Developments and Future Plans

Table 85. Global e-Wallet (Digital Wallets) Revenue (USD Million) by Players (2019-2024)

Table 86. Global e-Wallet (Digital Wallets) Revenue Share by Players (2019-2024)

Table 87. Breakdown of e-Wallet (Digital Wallets) by Company Type (Tier 1, Tier 2, and Tier 3)

Table 88. Market Position of Players in e-Wallet (Digital Wallets), (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023

Table 89. Head Office of Key e-Wallet (Digital Wallets) Players

Table 90. e-Wallet (Digital Wallets) Market: Company Product Type Footprint
Table 91. e-Wallet (Digital Wallets) Market: Company Product Application Footprint
Table 92. e-Wallet (Digital Wallets) New Market Entrants and Barriers to Market Entry
Table 93. e-Wallet (Digital Wallets) Mergers, Acquisition, Agreements, and Collaborations
Table 94. Global e-Wallet (Digital Wallets) Consumption Value (USD Million) by Type (2019-2024)
Table 95. Global e-Wallet (Digital Wallets) Consumption Value Share by Type (2019-2024)
Table 96. Global e-Wallet (Digital Wallets) Consumption Value Forecast by Type (2025-2030)
Table 97. Global e-Wallet (Digital Wallets) Consumption Value by Application (2019-2024)
Table 98. Global e-Wallet (Digital Wallets) Consumption Value Forecast by Application (2025-2030)
Table 99. North America e-Wallet (Digital Wallets) Consumption Value by Type (2019-2024) & (USD Million)
Table 100. North America e-Wallet (Digital Wallets) Consumption Value by Type (2025-2030) & (USD Million)
Table 101. North America e-Wallet (Digital Wallets) Consumption Value by Application (2019-2024) & (USD Million)
Table 102. North America e-Wallet (Digital Wallets) Consumption Value by Application (2025-2030) & (USD Million)
Table 103. North America e-Wallet (Digital Wallets) Consumption Value by Country (2019-2024) & (USD Million)
Table 104. North America e-Wallet (Digital Wallets) Consumption Value by Country (2025-2030) & (USD Million)
Table 105. Europe e-Wallet (Digital Wallets) Consumption Value by Type (2019-2024) & (USD Million)
Table 106. Europe e-Wallet (Digital Wallets) Consumption Value by Type (2025-2030) & (USD Million)
Table 107. Europe e-Wallet (Digital Wallets) Consumption Value by Application (2019-2024) & (USD Million)
Table 108. Europe e-Wallet (Digital Wallets) Consumption Value by Application (2025-2030) & (USD Million)
Table 109. Europe e-Wallet (Digital Wallets) Consumption Value by Country (2019-2024) & (USD Million)
Table 110. Europe e-Wallet (Digital Wallets) Consumption Value by Country (2025-2030) & (USD Million)

Table 111. Asia-Pacific e-Wallet (Digital Wallets) Consumption Value by Type (2019-2024) & (USD Million)

Table 112. Asia-Pacific e-Wallet (Digital Wallets) Consumption Value by Type (2025-2030) & (USD Million)

Table 113. Asia-Pacific e-Wallet (Digital Wallets) Consumption Value by Application (2019-2024) & (USD Million)

Table 114. Asia-Pacific e-Wallet (Digital Wallets) Consumption Value by Application (2025-2030) & (USD Million)

Table 115. Asia-Pacific e-Wallet (Digital Wallets) Consumption Value by Region (2019-2024) & (USD Million)

Table 116. Asia-Pacific e-Wallet (Digital Wallets) Consumption Value by Region (2025-2030) & (USD Million)

Table 117. South America e-Wallet (Digital Wallets) Consumption Value by Type (2019-2024) & (USD Million)

Table 118. South America e-Wallet (Digital Wallets) Consumption Value by Type (2025-2030) & (USD Million)

Table 119. South America e-Wallet (Digital Wallets) Consumption Value by Application (2019-2024) & (USD Million)

Table 120. South America e-Wallet (Digital Wallets) Consumption Value by Application (2025-2030) & (USD Million)

Table 121. South America e-Wallet (Digital Wallets) Consumption Value by Country (2019-2024) & (USD Million)

Table 122. South America e-Wallet (Digital Wallets) Consumption Value by Country (2025-2030) & (USD Million)

Table 123. Middle East & Africa e-Wallet (Digital Wallets) Consumption Value by Type (2019-2024) & (USD Million)

Table 124. Middle East & Africa e-Wallet (Digital Wallets) Consumption Value by Type (2025-2030) & (USD Million)

Table 125. Middle East & Africa e-Wallet (Digital Wallets) Consumption Value by Application (2019-2024) & (USD Million)

Table 126. Middle East & Africa e-Wallet (Digital Wallets) Consumption Value by Application (2025-2030) & (USD Million)

Table 127. Middle East & Africa e-Wallet (Digital Wallets) Consumption Value by Country (2019-2024) & (USD Million)

Table 128. Middle East & Africa e-Wallet (Digital Wallets) Consumption Value by Country (2025-2030) & (USD Million)

Table 129. e-Wallet (Digital Wallets) Raw Material

Table 130. Key Suppliers of e-Wallet (Digital Wallets) Raw Materials

List Of Figures

LIST OF FIGURES

- Figure 1. e-Wallet (Digital Wallets) Picture
- Figure 2. Global e-Wallet (Digital Wallets) Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global e-Wallet (Digital Wallets) Consumption Value Market Share by Type in 2023
- Figure 4. Open and Semi-Open
- Figure 5. Semi-Closed and Closed
- Figure 6. Global e-Wallet (Digital Wallets) Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 7. e-Wallet (Digital Wallets) Consumption Value Market Share by Application in 2023
- Figure 8. Offline Payment Picture
- Figure 9. Online Shopping Picture
- Figure 10. Others Picture
- Figure 11. Global e-Wallet (Digital Wallets) Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 12. Global e-Wallet (Digital Wallets) Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 13. Global Market e-Wallet (Digital Wallets) Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)
- Figure 14. Global e-Wallet (Digital Wallets) Consumption Value Market Share by Region (2019-2030)
- Figure 15. Global e-Wallet (Digital Wallets) Consumption Value Market Share by Region in 2023
- Figure 16. North America e-Wallet (Digital Wallets) Consumption Value (2019-2030) & (USD Million)
- Figure 17. Europe e-Wallet (Digital Wallets) Consumption Value (2019-2030) & (USD Million)
- Figure 18. Asia-Pacific e-Wallet (Digital Wallets) Consumption Value (2019-2030) & (USD Million)
- Figure 19. South America e-Wallet (Digital Wallets) Consumption Value (2019-2030) & (USD Million)
- Figure 20. Middle East and Africa e-Wallet (Digital Wallets) Consumption Value (2019-2030) & (USD Million)
- Figure 21. Global e-Wallet (Digital Wallets) Revenue Share by Players in 2023

Figure 22. e-Wallet (Digital Wallets) Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 23. Global Top 3 Players e-Wallet (Digital Wallets) Market Share in 2023

Figure 24. Global Top 6 Players e-Wallet (Digital Wallets) Market Share in 2023

Figure 25. Global e-Wallet (Digital Wallets) Consumption Value Share by Type (2019-2024)

Figure 26. Global e-Wallet (Digital Wallets) Market Share Forecast by Type (2025-2030)

Figure 27. Global e-Wallet (Digital Wallets) Consumption Value Share by Application (2019-2024)

Figure 28. Global e-Wallet (Digital Wallets) Market Share Forecast by Application (2025-2030)

Figure 29. North America e-Wallet (Digital Wallets) Consumption Value Market Share by Type (2019-2030)

Figure 30. North America e-Wallet (Digital Wallets) Consumption Value Market Share by Application (2019-2030)

Figure 31. North America e-Wallet (Digital Wallets) Consumption Value Market Share by Country (2019-2030)

Figure 32. United States e-Wallet (Digital Wallets) Consumption Value (2019-2030) & (USD Million)

Figure 33. Canada e-Wallet (Digital Wallets) Consumption Value (2019-2030) & (USD Million)

Figure 34. Mexico e-Wallet (Digital Wallets) Consumption Value (2019-2030) & (USD Million)

Figure 35. Europe e-Wallet (Digital Wallets) Consumption Value Market Share by Type (2019-2030)

Figure 36. Europe e-Wallet (Digital Wallets) Consumption Value Market Share by Application (2019-2030)

Figure 37. Europe e-Wallet (Digital Wallets) Consumption Value Market Share by Country (2019-2030)

Figure 38. Germany e-Wallet (Digital Wallets) Consumption Value (2019-2030) & (USD Million)

Figure 39. France e-Wallet (Digital Wallets) Consumption Value (2019-2030) & (USD Million)

Figure 40. United Kingdom e-Wallet (Digital Wallets) Consumption Value (2019-2030) & (USD Million)

Figure 41. Russia e-Wallet (Digital Wallets) Consumption Value (2019-2030) & (USD Million)

Figure 42. Italy e-Wallet (Digital Wallets) Consumption Value (2019-2030) & (USD Million)

Figure 43. Asia-Pacific e-Wallet (Digital Wallets) Consumption Value Market Share by Type (2019-2030)

Figure 44. Asia-Pacific e-Wallet (Digital Wallets) Consumption Value Market Share by Application (2019-2030)

Figure 45. Asia-Pacific e-Wallet (Digital Wallets) Consumption Value Market Share by Region (2019-2030)

Figure 46. China e-Wallet (Digital Wallets) Consumption Value (2019-2030) & (USD Million)

Figure 47. Japan e-Wallet (Digital Wallets) Consumption Value (2019-2030) & (USD Million)

Figure 48. South Korea e-Wallet (Digital Wallets) Consumption Value (2019-2030) & (USD Million)

Figure 49. India e-Wallet (Digital Wallets) Consumption Value (2019-2030) & (USD Million)

Figure 50. Southeast Asia e-Wallet (Digital Wallets) Consumption Value (2019-2030) & (USD Million)

Figure 51. Australia e-Wallet (Digital Wallets) Consumption Value (2019-2030) & (USD Million)

Figure 52. South America e-Wallet (Digital Wallets) Consumption Value Market Share by Type (2019-2030)

Figure 53. South America e-Wallet (Digital Wallets) Consumption Value Market Share by Application (2019-2030)

Figure 54. South America e-Wallet (Digital Wallets) Consumption Value Market Share by Country (2019-2030)

Figure 55. Brazil e-Wallet (Digital Wallets) Consumption Value (2019-2030) & (USD Million)

Figure 56. Argentina e-Wallet (Digital Wallets) Consumption Value (2019-2030) & (USD Million)

Figure 57. Middle East and Africa e-Wallet (Digital Wallets) Consumption Value Market Share by Type (2019-2030)

Figure 58. Middle East and Africa e-Wallet (Digital Wallets) Consumption Value Market Share by Application (2019-2030)

Figure 59. Middle East and Africa e-Wallet (Digital Wallets) Consumption Value Market Share by Country (2019-2030)

Figure 60. Turkey e-Wallet (Digital Wallets) Consumption Value (2019-2030) & (USD Million)

Figure 61. Saudi Arabia e-Wallet (Digital Wallets) Consumption Value (2019-2030) & (USD Million)

Figure 62. UAE e-Wallet (Digital Wallets) Consumption Value (2019-2030) & (USD

Million)

Figure 63. e-Wallet (Digital Wallets) Market Drivers

Figure 64. e-Wallet (Digital Wallets) Market Restraints

Figure 65. e-Wallet (Digital Wallets) Market Trends

Figure 66. Porters Five Forces Analysis

Figure 67. Manufacturing Cost Structure Analysis of e-Wallet (Digital Wallets) in 2023

Figure 68. Manufacturing Process Analysis of e-Wallet (Digital Wallets)

Figure 69. e-Wallet (Digital Wallets) Industrial Chain

Figure 70. Methodology

Figure 71. Research Process and Data Source

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