

Global E-textbook Rental Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global E-textbook Rental market size was valued at USD 327.8 million in 2023 and is forecast to a readjusted size of USD 1125.2 million by 2030 with a CAGR of 19.3% during review period.

E-textbooks are the digital versions of printed books. With the growing penetration of the Internet, advances in technology, and increasing affordability, e-textbooks have emerged. This has given rise to the global e-textbooks rental market. The market has many publishers and rental service providers of e-textbooks.

In terms of geographic regions, APAC will be the major revenue contributor to the e-textbook rental market throughout the forecast period. Factors such as the presence of many start-ups and e-textbook rental service providers in the region and the growing adoption of digital textbooks in the higher education segment, will drive the growth of the e-book rental market in this region.

The Global Info Research report includes an overview of the development of the E-textbook Rental industry chain, the market status of Non-Academic Segment (Pay-as-You-Go Models, Subscription Models), Academic Segment (Pay-as-You-Go Models, Subscription Models), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of E-textbook Rental.

Regionally, the report analyzes the E-textbook Rental markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global E-textbook Rental market, with robust domestic demand, supportive policies, and a strong

manufacturing base.

Key Features:

The report presents comprehensive understanding of the E-textbook Rental market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the E-textbook Rental industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Pay-as-You-Go Models, Subscription Models).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the E-textbook Rental market.

Regional Analysis: The report involves examining the E-textbook Rental market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the E-textbook Rental market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to E-textbook Rental:

Company Analysis: Report covers individual E-textbook Rental players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards E-textbook Rental This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Non-Academic Segment, Academic Segment).

Technology Analysis: Report covers specific technologies relevant to E-textbook Rental. It assesses the current state, advancements, and potential future developments in E-textbook Rental areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the E-textbook Rental market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

E-textbook Rental market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Pay-as-You-Go Models

Subscription Models

Market segment by Application

Non-Academic Segment

Academic Segment

Market segment by players, this report covers

Bloomsbury

CengageBrain

Chegg

TextbookRush

Alibris

Amazon Kindle Unlimited

BookRenter

Barnes & Noble

IndiaReads

iFlipd

Oyster

Scribd

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe E-textbook Rental product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of E-textbook Rental, with revenue, gross margin and global market share of E-textbook Rental from 2019 to 2024.

Chapter 3, the E-textbook Rental competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and E-textbook Rental market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of E-textbook Rental.

Chapter 13, to describe E-textbook Rental research findings and conclusion.

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