

Global E-textbook Rental Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

E-textbooks are the digital versions of printed books. With the growing penetration of the Internet, advances in technology, and increasing affordability, e-textbooks have emerged. This has given rise to the global e-textbooks rental market. The market has many publishers and rental service providers of e-textbooks.

Scope of the Report:

This report studies the E-textbook Rental market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the E-textbook Rental market by product type and applications/end industries.

In terms of geographic regions, APAC will be the major revenue contributor to the e-textbook rental market throughout the forecast period. Factors such as the presence of many start-ups and e-textbook rental service providers in the region and the growing adoption of digital textbooks in the higher education segment, will drive the growth of the e-book rental market in this region.

The global E-textbook Rental market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of E-textbook Rental.

Europe also play important roles in global market, with market size of xx million USD in

2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Bloomsbury

CengageBrain

Chegg

TextbookRush

Alibris

Amazon Kindle Unlimited

BookRenter

Barnes & Noble

IndiaReads

iFlipd

Oyster

Scribd

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Pay-as-You-Go Models

Subscription Models

Market Segment by Applications, can be divided into

Non-Academic Segment

Academic Segment

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