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# Global E-paper Display (EPD) Market by Manufacturers, Regions, Type and Application, Forecast to 2023

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## Abstracts

E-paper display also known as electronic paper or electronic ink display. They are display devices that mimic the appearance of ordinary ink on paper. Unlike conventional backlit flat panel displays that emit light, electronic paper displays reflect light like paper. This may make them more comfortable to read, and provide a wider viewing angle than most light-emitting displays. An ideal e-paper display can be read in direct sunlight without the image appearing to fade.

Scope of the Report:

This report focuses on the E-paper Display (EPD) in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.
The growth of the E-paper Display market is driven by the increasing E-Reader, and also driven by other factors, such as an increasing adoption of ESL in the retail industry. However, factors such as high investment and installation cost are hindering the growth of this market.

The main players in this Market are E Ink, OED, Qualcomm, Liquavistar, Plastic Logic, Pervisive, Displays, LG Display, Gamma Dynamics and ITRI. The largest share of the manufacturer is E-Ink, which dominates the market.

E-paper technology offers the benefits of low power consumption and sunlight readability which results in an improved performance. E-paper display technology has the potential to compete with the established and mature display technologies especially LCD. There is an increase in the adoption of e-paper display by the designers

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of consumer electronic devices due to the performance benefits it offers. Many new e-paper technologies are lined up for commercialization and will certainly help in increasing the adoption rate of the e-paper display.

E-paper display are mostly used in the E-Reader and ESL industry. At present, in developed countries, the Electronic Shelf Label (ESL) industry is generally at a more advanced level. Meanwhile, foreign companies have more advanced R & D capability and leading technical level. However, foreign companies' manufacturing cost is relatively higher, compared with Asia companies.

China's Electronic Shelf Label (ESL) industry is still an undeveloped market. China is a large population country, there are only few manufacturers which can produce the Electronic Shelf Label (ESL) product. With the popularity of NFC smartphone, more and more supermarket and retail stores choose the ESL, which is cost effective and more convenient.

Significant and lasting barriers make entry into this market difficult. These barriers include, but are not limited to: (i) product development costs; (ii) capital requirements; (iii) intellectual property rights; (iv) regulatory requirement; and (v) Transitions' unfair methods of competition.

In the coming years, Electronic Shelf Label (ESL) market is expected to witness the highest growth rate in the Asia-Pacific region, especially in China. China has about 100 thousand chain supermarket and the penetration rate of ESL is only 1~2%.Although Electronic Shelf Label (ESL) brings a lot of opportunities, the study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

The worldwide market for E-paper Display (EPD) is expected to grow at a CAGR of roughly 10.2% over the next five years, will reach 1110 million US$ in 2023, from 620 million US$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

E Ink

OED

Qualcomm

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Liquavistar

Plastic Logic

Pervisive Displays

LG Display

Gamma Dynamics

ITRI

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Glass-based electronic paper

Flexible electronic paper

Market Segment by Applications, can be divided into

E-Reader

Electronic Shelf Label

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Other Applications

There are 15 Chapters to deeply display the global E-paper Display (EPD) market.

Chapter 1, to describe E-paper Display (EPD) Introduction, product scope, market overview, market opportunities, market risk, market driving force;
Chapter 2, to analyze the top manufacturers of E-paper Display (EPD), with sales, revenue, and price of E-paper Display (EPD), in 2016 and 2017;
Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;
Chapter 4, to show the global market by regions, with sales, revenue and market share of E-paper Display (EPD), for each region, from 2013 to 2018;
Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;
Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;
Chapter 12, E-paper Display (EPD) market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;
Chapter 13, 14 and 15, to describe E-paper Display (EPD) sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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