

Global E-Notebook Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global E-Notebook market size was valued at US\$ 442 million in 2025 and is forecast to a readjusted size of US\$ 701 million by 2032 with a CAGR of 6.2% during review period.

An e-notebook is a portable electronic device that uses e-ink screen technology, equipped with a stylus or digital pen, featuring long battery life, paper-like display, and low power consumption. It is mainly used for paperless and lightweight reading, learning, and office scenarios. In 2025, the average unit price of e-notebooks is expected to range from USD 200 to 600 per unit, with a global production volume of approximately 1.2 million units. The gross margin is 42%.

The global e-ink notebook market has maintained steady growth in recent years, driven by digitalization in education and office environments as well as increasing environmental awareness. The demand for high-frequency stylus use is encouraging consumers to shift from traditional paper and pen to digital note-taking devices. The market remains a niche segment, primarily serving heavy stylus users, students, researchers, and professional office scenarios.

Technological innovation and user experience optimization are key to future growth, including features such as stylus pressure sensitivity, low-latency writing, paper-like display, color e-ink screens, and deep integration with cloud services, OCR, and AI functionalities. In addition, software services and ecosystem platform development will play an important role in enhancing user retention and generating additional revenue.

Overall, while the e-ink notebook market is steadily expanding its user base, it still faces challenges such as costs, technical limitations, and competition from substitute

products. However, through feature upgrades and ecosystem integration, it is expected to further expand applications in education and professional office scenarios.

This report is a detailed and comprehensive analysis for global E-Notebook market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Operation Mode and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global E-Notebook market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global E-Notebook market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global E-Notebook market size and forecasts, by Operation Mode and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global E-Notebook market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for E-Notebook
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global E-Notebook market based on the following

parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Amazon, Sony, reMarkable, Onyx Boox, Hanvon, Supernote, PocketBook, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

E-Notebook market is split by Operation Mode and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Operation Mode, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Operation Mode

Touchscreen

Non-touchscreen

Market segment by Screen Color

Black-and-white E-ink Screen

Color E-ink Screen

Market segment by Application

Online Sales

Offline Sales

Major players covered

Amazon

Sony

reMarkable

Onyx Boox

Hanvon

Supernote

PocketBook

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe E-Notebook product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of E-Notebook, with price, sales quantity, revenue, and global market share of E-Notebook from 2021 to 2026.

Chapter 3, the E-Notebook competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the E-Notebook breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Operation Mode and by Application, with sales market share and growth rate by Operation Mode, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and E-Notebook market forecast, by regions, by Operation Mode, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of E-Notebook.

Chapter 14 and 15, to describe E-Notebook sales channel, distributors, customers, research findings and conclusion.

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