

# Global E-Notebook Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global E-Notebook market size is expected to reach \$ 701 million by 2032, rising at a market growth of 6.2% CAGR during the forecast period (2026-2032).

An e-notebook is a portable electronic device that uses e-ink screen technology, equipped with a stylus or digital pen, featuring long battery life, paper-like display, and low power consumption. It is mainly used for paperless and lightweight reading, learning, and office scenarios. In 2025, the average unit price of e-notebooks is expected to range from USD 200 to 600 per unit, with a global production volume of approximately 1.2 million units. The gross margin is 42%.

The global e-ink notebook market has maintained steady growth in recent years, driven by digitalization in education and office environments as well as increasing environmental awareness. The demand for high-frequency stylus use is encouraging consumers to shift from traditional paper and pen to digital note-taking devices. The market remains a niche segment, primarily serving heavy stylus users, students, researchers, and professional office scenarios.

Technological innovation and user experience optimization are key to future growth, including features such as stylus pressure sensitivity, low-latency writing, paper-like display, color e-ink screens, and deep integration with cloud services, OCR, and AI functionalities. In addition, software services and ecosystem platform development will play an important role in enhancing user retention and generating additional revenue.

Overall, while the e-ink notebook market is steadily expanding its user base, it still faces challenges such as costs, technical limitations, and competition from substitute products. However, through feature upgrades and ecosystem integration, it is expected

to further expand applications in education and professional office scenarios.

This report studies the global E-Notebook production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for E-Notebook and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of E-Notebook that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global E-Notebook total production and demand, 2021-2032, (K Units)

Global E-Notebook total production value, 2021-2032, (USD Million)

Global E-Notebook production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global E-Notebook consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: E-Notebook domestic production, consumption, key domestic manufacturers and share

Global E-Notebook production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global E-Notebook production by Operation Mode, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global E-Notebook production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global E-Notebook market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Amazon, Sony, reMarkable, Onyx Boox, Hanvon, Supernote, PocketBook, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World E-Notebook market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Operation Mode, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global E-Notebook Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global E-Notebook Market, Segmentation by Operation Mode:

Touchscreen

Non-touchscreen

#### Global E-Notebook Market, Segmentation by Screen Color:

Black-and-white E-ink Screen

Color E-ink Screen

## Global E-Notebook Market, Segmentation by Application:

Online Sales

Offline Sales

## Companies Profiled:

Amazon

Sony

reMarkable

Onyx Boox

Hanvon

Supernote

PocketBook

## Key Questions Answered:

1. How big is the global E-Notebook market?
2. What is the demand of the global E-Notebook market?
3. What is the year over year growth of the global E-Notebook market?
4. What is the production and production value of the global E-Notebook market?
5. Who are the key producers in the global E-Notebook market?
6. What are the growth factors driving the market demand?

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