

Global E-Liquids Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global E-Liquids market size was valued at USD 1664.5 million in 2023 and is forecast to a readjusted size of USD 3966.4 million by 2030 with a CAGR of 13.2% during review period.

E-liquid is the mixture used in vapor products such as e-cigarettes and generally consists of propylene glycol, glycerin, water, nicotine, and flavorings. While the ingredients vary the liquid typically contains 95% propylene glycol and glycerin.

North America is the largest market with about 44% market share. Europe is follower, accounting for about 27% market share.

The key players are Halo, VMR Product, Turning Points Brands, Nasty Juice, NicVape, Truvape, VaporCast, Space Jam, Kings Crest, Ripe Vapes, Nicquid, Dinner Lady, Vape Wild, Black Note, Halcyon Vapors etc. Top 3 companies occupied about 11% market share.

The Global Info Research report includes an overview of the development of the E-Liquids industry chain, the market status of Offline (PG Base E-Liquids, VG Base E-Liquids), Online (PG Base E-Liquids, VG Base E-Liquids), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of E-Liquids.

Regionally, the report analyzes the E-Liquids markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global E-Liquids market, with robust domestic demand, supportive policies, and a strong

manufacturing base.

Key Features:

The report presents comprehensive understanding of the E-Liquids market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the E-Liquids industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., PG Base E-Liquids, VG Base E-Liquids).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the E-Liquids market.

Regional Analysis: The report involves examining the E-Liquids market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the E-Liquids market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to E-Liquids:

Company Analysis: Report covers individual E-Liquids manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards E-Liquids This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Sales Channel (Offline, Online).

Technology Analysis: Report covers specific technologies relevant to E-Liquids. It assesses the current state, advancements, and potential future developments in E-Liquids areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the E-Liquids market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

E-Liquids market is split by Type and by Sales Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

Market segment by Type

PG Base E-Liquids

VG Base E-Liquids

Blend PG & VG

Market segment by Sales Channel

Offline

Online

Major players covered

Halo

VMR Product

Turning Points Brands

Nasty Juice

NicVape

Truvape

VaporCast

Space Jam

Kings Crest

Ripe Vapes

Nicquid

Dinner Lady

Vape Wild

Black Note

Halcyon Vapors

Nicopure Labs

Huajia

Molecule Labs

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe E-Liquids product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of E-Liquids, with price, sales, revenue and global market share of E-Liquids from 2019 to 2024.

Chapter 3, the E-Liquids competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the E-Liquids breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and sales channel, with sales market share and growth rate by type, sales channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and E-Liquids market forecast, by regions, type and sales channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of E-Liquids.

Chapter 14 and 15, to describe E-Liquids sales channel, distributors, customers, research findings and conclusion.

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