

Global E-learning Packaged Content Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

E-learning refers to learning facilitated with the help of electronic media through online courses and other related materials.

Scope of the Report:

This report studies the E-learning Packaged Content market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the E-learning Packaged Content market by product type and applications/end industries.

These materials are prepared as per the standard curriculum as well as the requirements of end-users and is called packaged content. It is either available through the payment of fees or can be accessed through subscriptions. E-learning is widely adopted by educational institutions, especially for higher education. In the Corporate, Skilled Training, and Vocational Trainings sectors, packaged content is used for providing generic functional and process-related trainings.

The global E-learning Packaged Content market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which

cannot be ignored. Any changes from United States might affect the development trend of E-learning Packaged Content.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Educomp Solutions

- NIIT
- Pearson
- Skillsoft

Allen Interactions

Aptara

Articulate

Desire2Learn

GP Strategies

N2N Services

Saba Software

Tata Interactive Systems

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Textual

Graphical

Video

Audio

Simulation

Market Segment by Applications, can be divided into

K-12

Post-secondary

Corporate Training

Others

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