

# Global E-Learning Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## **Abstracts**

According to our (Global Info Research) latest study, the global E-Learning market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

E-Learning, or electronic learning, is the way of learning and training through digital resources. It is provided through electronic devices such as computers, tablets and even cellular phones that are connected to the internet. This makes it easy for users to learn anytime, anywhere, with few restrictions. In the report, the e-learning service providers and the e-learning content providers are included.

In Japanese Market, E-Learning key players include Benesse, Justsystem, NetLearning, Oracle, SAP, etc. These top five manufacturers hold a share about 45%.

In terms of product, Cloud-Based is the largest segment, with a share over 70%. And in terms of application, the largest application is Academic, followed by Corporate, Government, etc.

The Global Info Research report includes an overview of the development of the E-Learning industry chain, the market status of Academy (On-Premise E-Learning, Cloud-Based E-Learning), Corporate (On-Premise E-Learning, Cloud-Based E-Learning), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of E-Learning.

Regionally, the report analyzes the E-Learning markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global E-



Learning market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the E-Learning market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the E-Learning industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., On-Premise E-Learning, Cloud-Based E-Learning).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the E-Learning market.

Regional Analysis: The report involves examining the E-Learning market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the E-Learning market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to E-Learning:

Company Analysis: Report covers individual E-Learning players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards E-Learning This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Academy, Corporate).



Technology Analysis: Report covers specific technologies relevant to E-Learning. It assesses the current state, advancements, and potential future developments in E-Learning areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the E-Learning market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

E-Learning market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

On-Premise E-Learning

Cloud-Based E-Learning

Market segment by Application

Academy

Corporate

Government

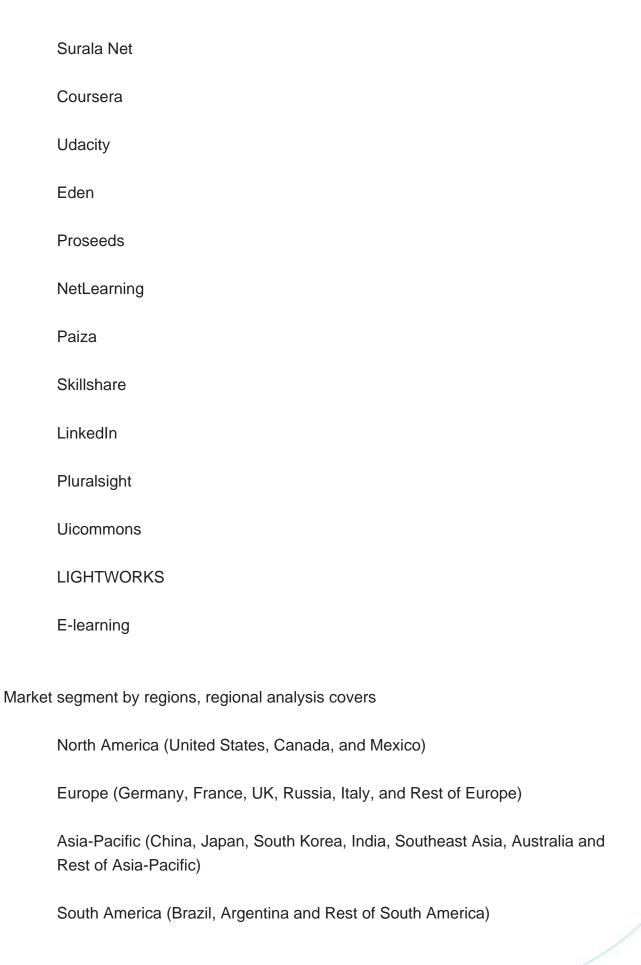
Market segment by players, this report covers

Skillsoft



Adobe
SAI Global
Cornerstone
Oracle
NAVEX Global
John Wiley and Sons
Japan Foundation
SAP
Infor
Articulate
Udemy
Benesse
Justsystem
Pearson
EDX
Atama Plus
Smart Education
Schoo
StreetAcademy
CLEAR







Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe E-Learning product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of E-Learning, with revenue, gross margin and global market share of E-Learning from 2019 to 2024.

Chapter 3, the E-Learning competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and E-Learning market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of E-Learning.

Chapter 13, to describe E-Learning research findings and conclusion.



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