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Global E-learning Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

E-learning is delivered through the Internet and used electronic resources to transfer skill and knowledge to several recipients.

Scope of the Report:

This report studies the E-learning market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the E-learning market by product type and applications/end industries.

One trend in the market is the increase in adoption of microlearning, which refers to learning using bite-sized content. Since educational institutions and the corporate sector focus on personalized learning, there will be a growing preference for microlearning in the coming years.

The e-learning market is moderately fragmented since the market has various companies offering microlearning solutions to reach out to a wider consumer group. By offering a complete analysis of the market’s competitive landscape and with information on the products offered by the companies, this e-learning industry analysis report will aid clients in identifying new growth avenues and design innovative strategies to gain a competitive edge in the market.

The global E-learning market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

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The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of E-learning.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Adobe

Blackboard

Cisco

Instructure

NIIT

Pearson

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

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E-learning solutions

E-learning system

Market Segment by Applications, can be divided into

K-12

Higher education

Corporate

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