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Global E-learning Courses Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

E-learning courses are online courses that are provided with the help of electronic resources.

Scope of the Report:

This report studies the E-learning Courses market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the E-learning Courses market by product type and applications/end industries.

One trend in the market is popularity of microlearning. Microlearning refers to learning using bite-sized contents. Microlearning is gaining prominence in the corporate training sector owing to its less size and faster completion rates. In microlearning, entire course topics are broken into smaller pieces consisting of either video, audio, texts, or infographics. Video and audio sessions are generally 5-10 minutes in duration.

The market is diversified owing to the presence of numerous international and regional vendors. This market report analyzes the competitiveness of the vendors in the e-learning websites market, along with their product offerings and strategies implemented. Our analysts also focus on the key areas of the e-learning companies to attain competitive advantage in the e-learning courses market.

The global E-learning Courses market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

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The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of E-learning Courses.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

CEGOS

City & Guilds Group

CrossKnowledge

GP Strategies

Kaplan

Macmillan Publishers

NIIT

Pearson

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

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Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Tablets

Smartphones

Other instruments

Market Segment by Applications, can be divided into

Higher education sector

Corporate sector

K-12 sector

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