

Global E-grocery Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

Grocery stores often offer non-perishable food that is packaged in cans, bottles, and boxes, with some also having fresh produce, butchers, delis, and bakeries. Large grocery stores, which stock significant amounts of non-food products, such as beauty and personal care; baby, feminine, and family care products; home and fabric care products; and oral care products, are called supermarkets.

Scope of the Report:

This report focuses on the E-grocery in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The latest trend gaining momentum in the market is increased demand for functional food and beverages. Vendors worldwide market functional foods and beverages as products that provide a range of health benefits such as enhanced immune system, improved mental strength, improved heart rate, improved digestive health, hydration and electrolyte replenishing benefits, and better intestinal flora and gut function. Functional foods and beverages offer health benefits that appeal to consumers.

The global grocery market is highly competitive and diversified due to the presence of a large number of regional and international vendors across the globe. Some of the competitive strategies of these vendors include consumer engagement and digital channel mix through digital marketing, sales, discounts, and bundle discount offers to induce impulsive purchases in staple categories, and omnichannel strategies for integrated channels. Furthermore, several vendors are increasingly focusing on investments in technological advancements to provide better information to both buyers

and sellers on the platform, better checkout technology, and process, optimizing product search capabilities, and improving the imaging technology.

The worldwide market for E-grocery is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Carrefour

Kroger

Target

Tesco

Walmart

ÆON

Aldi

Alibaba

Amazon

big basket

BigBazaar

Coles Supermarkets

Costco Wholesale

EDEKA

METRO AG

more

REWE

Safeway

Schwarz

Tengelmann

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Food products

Non-food products

Market Segment by Applications, can be divided into

Online grocery store

Household supplies

There are 15 Chapters to deeply display the global E-grocery market.

Chapter 1, to describe E-grocery Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of E-grocery, with sales, revenue, and price of E-grocery, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of E-grocery, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, E-grocery market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe E-grocery sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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