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# Global E-Gift Cards Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global E-Gift Cards market size was valued at US$ million in 2025 and is forecast to a readjusted size of US$ million by 2032 with a CAGR of %during review period.

E-Gift Cards, short for electronic gift cards, are digital versions of traditional gift cards that are delivered and redeemed electronically. Instead of being physical cards made of plastic or paper, e-gift cards exist in digital format and are typically sent via email or through mobile messaging apps. E-gift cards have become increasingly popular due to their convenience and the rise of online shopping.

This report is a detailed and comprehensive analysis for global E-Gift Cards market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

## Key Features:

Global E-Gift Cards market size and forecasts, in consumption value ($ Million), 2021-2032

Global E-Gift Cards market size and forecasts by region and country, in consumption value ($ Million), 2021-2032

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Global E-Gift Cards market size and forecasts, by Type and by Application, in consumption value ($ Million), 2021-2032

Global E-Gift Cards market shares of main players, in revenue ($ Million), 2021-2026

## The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for E-Gift Cards

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global E-Gift Cards market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Amazon, Target, Walmart, Lululemon, Starbucks, DoorDash, Barnes & Noble, Sephora, Nike, Total Wine, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market segmentation

E-Gift Cards market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Food and Beverage

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Clothing and Shoes

Others

## Market segment by Application

Corporate Group Buying

Personal Purchase

## Market segment by players, this report covers

Amazon

Target

Walmart

Lululemon

Starbucks

DoorDash

Barnes & Noble

Sephora

Nike

Total Wine

Carrefour

JD

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Best Buy

Sainsbury's

Macy's

TJ Maxx

Regal

AMC

Zara

Build A Bear

JCB Gift Card

Spotify

## Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

## The content of the study subjects, includes a total of 13 chapters:

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Chapter 1, to describe E-Gift Cards product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of E-Gift Cards, with revenue, gross margin, and global market share of E-Gift Cards from 2021 to 2026.

Chapter 3, the E-Gift Cards competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026.and E-Gift Cards market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of E-Gift Cards.

Chapter 13, to describe E-Gift Cards research findings and conclusion.

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