

Global E-Commerce Payment Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global E-Commerce Payment market size was valued at USD 5514140 million in 2023 and is forecast to a readjusted size of USD 11452220 million by 2030 with a CAGR of 11.0% during review period.

E-commerce Payment is a transaction of buying or selling online. Electronic commerce payment draws on technologies such as mobile commerce, electronic funds transfer, Internet marketing, online transaction processing, electronic data interchange (EDI) and automated data collection systems. It has become increasingly popular due to the widespread use of the internet-based shopping and banking. Payment method security technology, payment customer experience are fast updating all the time. These are also the key features market players engaging to lead the run from all over the whole.

As E-commerce involves with such wide scope, which should also include different types of bank electronic wiring, Business to Business (B2B), which involves with different participants and large amount of social capital compare to Business to Customer (B2C) type of business. So this report is going to focus on Business to Customer (B2C) E-commerce Payment Market study only.

Alipay, Tenpay, PayPal and Visa are the top 4 players of E-Commerce Payment, with about 81% market shares.

The Global Info Research report includes an overview of the development of the E-Commerce Payment industry chain, the market status of Commercial (Real-Time Bank Transfers, Offline Bank Transfers), Banks (Real-Time Bank Transfers, Offline Bank Transfers), and key enterprises in developed and developing market, and analysed the

cutting-edge technology, patent, hot applications and market trends of E-Commerce Payment.

Regionally, the report analyzes the E-Commerce Payment markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global E-Commerce Payment market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the E-Commerce Payment market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the E-Commerce Payment industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Method (e.g., Real-Time Bank Transfers, Offline Bank Transfers).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the E-Commerce Payment market.

Regional Analysis: The report involves examining the E-Commerce Payment market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the E-Commerce Payment market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to E-Commerce Payment:

Company Analysis: Report covers individual E-Commerce Payment players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards E-Commerce Payment. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial, Banks).

Technology Analysis: Report covers specific technologies relevant to E-Commerce Payment. It assesses the current state, advancements, and potential future developments in E-Commerce Payment areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the E-Commerce Payment market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

E-Commerce Payment market is split by Method and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Method, and by Application in terms of value.

Market segment by Method

Real-Time Bank Transfers

Offline Bank Transfers

Cash on Delivery

Direct Debits

eInvoices

eWallets

PostPay

PrePay

Pre-Paid Cards

Others

Market segment by Application

Commercial

Banks

Finance

Market segment by players, this report covers

Alipay

Tenpay

PayPal

Visa

MasterCard

China UnionPay

American Express

JCB

Discover

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe E-Commerce Payment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of E-Commerce Payment, with revenue, gross margin and global market share of E-Commerce Payment from 2019 to 2024.

Chapter 3, the E-Commerce Payment competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Method and application, with consumption value and growth rate by Method, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and E-Commerce Payment market forecast, by regions, method and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of E-Commerce

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Chapter 13, to describe E-Commerce Payment research findings and conclusion.

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