

Global E-Commerce Packaging Tape Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global E-Commerce Packaging Tape market size is expected to reach \$ 2358 million by 2032, rising at a market growth of 5.9% CAGR during the forecast period (2026-2032).

E-Commerce Packaging Tape is a specialized adhesive sealing material customized for online retail and logistics scenarios, featuring flexible plastic or eco-friendly paper backing bonded with pressure-sensitive adhesive. It is specially designed to firmly seal shipping cartons, prevent package cracking, leakage and unauthorized tampering during storage, transportation and distribution, and adapts to various packaging weight and delivery demands for daily e-commerce order shipment.

In 2025, global E-Commerce Packaging Tape production reached approximately 44,143 M Meters, with an average global market price of around US\$ 35 per K Meter.

The upstream supply chain includes petrochemical producers supplying polypropylene (PP) and polyethylene (PE) resins, manufacturers of acrylic/hot-melt/solvent-based adhesives, paper pulp suppliers for water-activated tape, and providers of paper/plastic cores, release liners, and printing inks; converters process these raw materials through film extrusion, coating, slitting, and printing to produce finished tape rolls, which are then distributed via industrial distributors, packaging suppliers, and e-commerce fulfillment partners to downstream end-users including online retailers, logistics companies, third-party warehouses, and small business shippers.

Raw material costs dominate the total expense, with PP/PE resins accounting for 60-70% of material costs and adhesive formulations adding 20-25%; conversion costs include film extrusion, adhesive coating, and slitting operations, while labor costs cover

production line operation and quality control; additional expenses consist of packaging (paper/plastic cores, cartons), logistics (transportation and warehousing), compliance testing, and marketing/sales overhead, with brand premium and sustainability certifications contributing to higher-end product costs.

This report studies the global E-Commerce Packaging Tape production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for E-Commerce Packaging Tape and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of E-Commerce Packaging Tape that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global E-Commerce Packaging Tape total production and demand, 2021-2032, (M Meters)

Global E-Commerce Packaging Tape total production value, 2021-2032, (USD Million)

Global E-Commerce Packaging Tape production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Meters), (based on production site)

Global E-Commerce Packaging Tape consumption by region & country, CAGR, 2021-2032 & (M Meters)

U.S. VS China: E-Commerce Packaging Tape domestic production, consumption, key domestic manufacturers and share

Global E-Commerce Packaging Tape production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Meters)

Global E-Commerce Packaging Tape production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Meters)

Global E-Commerce Packaging Tape production by Application, production, value, CAGR, 2021-2032, (USD Million) & (M Meters)

This report profiles key players in the global E-Commerce Packaging Tape market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tesa, 3M, IPG, Gertex, PenguinTapes, DS Smith, Shurtape Industrial, Phoenix Tape, SENPING, NoIssue, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World E-Commerce Packaging Tape market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Meters) and average price (US\$/K Meter) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global E-Commerce Packaging Tape Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global E-Commerce Packaging Tape Market, Segmentation by Type:

Acrylic Adhesive Tape

Hot-Melt Adhesive Tape

Water-Activated Paper Tape

Global E-Commerce Packaging Tape Market, Segmentation by Backing Material:

BOPP (Biaxially Oriented Polypropylene) Tape

Paper Tape

PVC Tape

Global E-Commerce Packaging Tape Market, Segmentation by Tape Width:

Narrow Width: Below 36 mm

Standard Width: 36?60 mm

Wide Width: Above 60 mm

Global E-Commerce Packaging Tape Market, Segmentation by Application:

Food & Beverage

Cosmetics

Apparel and Footwear

Consumer Electronics

Home Appliances

Household Products

Pharmaceuticals

Others

Companies Profiled:

Tesa

3M

IPG

Gertex

PenguinTapes

DS Smith

Shurtape Industrial

Phoenix Tape

SENPING

NoIssue

Hippopack

PPM Industries

Youyi Group

Vibac Group

Bagla

ubis

Avery Dennison

Nitto Denko

Key Questions Answered:

1. How big is the global E-Commerce Packaging Tape market?

Global E-Commerce Packaging Tape Supply, Demand and Key Producers, 2026-2032

2. What is the demand of the global E-Commerce Packaging Tape market?
3. What is the year over year growth of the global E-Commerce Packaging Tape market?
4. What is the production and production value of the global E-Commerce Packaging Tape market?
5. Who are the key producers in the global E-Commerce Packaging Tape market?
6. What are the growth factors driving the market demand?

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