

Global E-Commerce Packaging Tape Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global E-Commerce Packaging Tape market size was valued at US\$ 1500 million in 2024 and is forecast to a readjusted size of USD 2237 million by 2031 with a CAGR of 5.9% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

E - commerce packaging tape is an essential material in the world of online retail. It serves the crucial purpose of securely sealing and protecting packages during transit from the seller to the customer. Available in various types, each with distinct characteristics and applications, these tapes ensure that goods remain intact and safe. Pressure - sensitive tapes are popular for their easy application with just the application of pressure, while water - activated tapes offer a strong, reliable bond once moistened. Filament tapes provide enhanced strength for heavy - duty items, and tamper - evident tapes add an extra layer of security by indicating if a package has been opened. Double - sided tapes are useful for special attachment needs, and cold - resistant tapes are designed for low - temperature shipping scenarios. In essence, e - commerce packaging tape plays a vital role in maintaining the integrity of products throughout the e - commerce supply chain, safeguarding them from damage, tampering, and environmental factors.

This report is a detailed and comprehensive analysis for global E-Commerce Packaging Tape market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is

constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global E-Commerce Packaging Tape market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global E-Commerce Packaging Tape market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global E-Commerce Packaging Tape market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global E-Commerce Packaging Tape market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for E-Commerce Packaging Tape
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global E-Commerce Packaging Tape market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tesa, 3M, IPG, Gertex, PenguinTapes, DS Smith, Shurtape Industrial, Phoenix Tape, SENPING, NoIssue, etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

E-Commerce Packaging Tape market is split by Type and by Application. For the period

2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Pressure - sensitive Tape

Water - activated Tape

Others

Market segment by Application

Food & Beverage

Cosmetics

Apparel and Footwear

Consumer Electronics

Home Appliances

Household Products

Pharmaceuticals

Others

Major players covered

Tesa

3M

IPG

Gertex

PenguinTapes

DS Smith

Shurtape Industrial

Phoenix Tape

SENPING

NoIssue

Hippopack

PPM Industries

Youyi Group

Vibac Group

Bagla

ubis

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe E-Commerce Packaging Tape product scope, market overview,

market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of E-Commerce Packaging Tape, with price, sales quantity, revenue, and global market share of E-Commerce Packaging Tape from 2020 to 2025.

Chapter 3, the E-Commerce Packaging Tape competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the E-Commerce Packaging Tape breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and E-Commerce Packaging Tape market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of E-Commerce Packaging Tape.

Chapter 14 and 15, to describe E-Commerce Packaging Tape sales channel, distributors, customers, research findings and conclusion.

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