

Global E-Commerce Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Emerging technologies in the e-commerce market such as Internet-of-things (IoT), drones, automated warehouses, and automated trucks are helping in speeding up the overall process of e-commerce logistics. The e-commerce giants are increasingly adopting logistics as the usage of new technologies provides a highly integrated transportation and warehouse management solution, quick delivery of products, efficiency of delivery, and overall automation of the transportation and warehouse operation. Our market analysts estimate that this market will grow steadily at a CAGR of more than 10% by 2021.

Scope of the Report:

This report studies the E-Commerce market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the E-Commerce market by product type and applications/end industries.

Global e-commerce market growth outlook is positive with significant growth potential for e-commerce in emerging countries. Rapid growth in millennial population in emerging markets, rising smartphone and internet penetration, access to online payment options, and technological advances such as big data and cloud-based e-commerce platforms are driving the e-commerce industry.

The market for e-commerce is concentrated with a few large players dominating the market. Major players in the market are Amazon, JD.com, Alibaba, Apple and Walmart. Amazon accounted for the largest share of the market for e-commerce in 2017. The highest growth is projected to come from food and personal care segment. Major factors



included risein disposable incomes and growth in internet penetration in emerging markets.

The global E-Commerce market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of E-Commerce.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Alibaba Group Holding Ltd.

Amazon.Com Inc.

Apple Inc.

Jd.Com Inc.

Walmart Inc.

Aramex

Deutsche Post DHL Group

FedEx

UPS

Market Segment by Regions, regional analysis covers



North America (United States, Canada and Mexico) Europe (Germany, France, UK, Russia and Italy) Asia-Pacific (China, Japan, Korea, India and Southeast Asia) South America (Brazil, Argentina, Colombia) Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Market Segment by Type, covers B₂B B₂C Market Segment by Applications, can be divided into Apparel and accessories Electronic and media Food and personal care Furniture and appliances



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