

Global E-Commerce IT Spending Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

E-commerce platforms enable online sales for B2B and B2C commerce. This channel is proving to be increasingly convenient for both the vendors and end-users to sell and procure respectively, owing to the increase in digital awareness.

Scope of the Report:

This report studies the E-Commerce IT Spending market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the E-Commerce IT Spending market by product type and applications/end industries.

Technology services that enable creation and management of web storefronts, shopping cart management, personalization, transaction management, and product visualization, enable organizations to build efficient B2B or B2C online stores. However, with growing number of digital customers, interactive digital platforms and increase in awareness level, e-commerce companies are in need of constant innovation to enhance their digital capabilities. This is driving IT investment in e-commerce channel sales segment. China being the E-commerce behemoth is exhibiting significant growth potential for IT investments to in e-commerce market.

The global E-Commerce IT Spending market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in



China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of E-Commerce IT Spending.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers Accenture Huawei **IBM** Oracle SAP Demandware AsianInfo Blucom Digital River Shopex Demandware Tencent

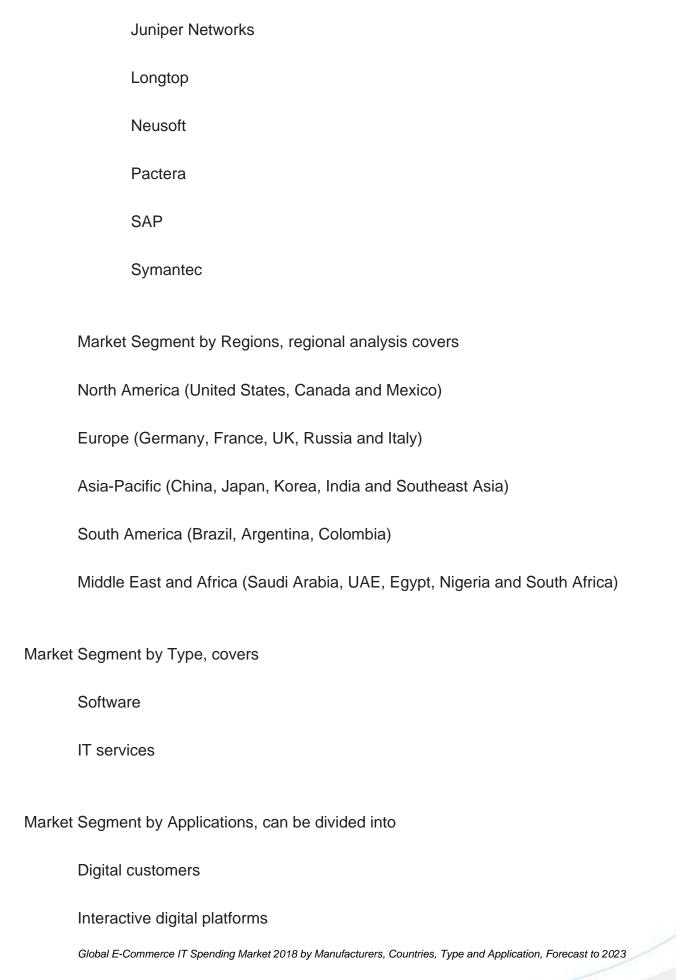
HP

Microsoft



Accenture
AsianInfo
Beyond Soft
CA Technologies
CDC Software
Check Point Software
ChinaSoft International
Cisco Systems
CSC
Dalian Hi-Think Computer Technology
Digital China Holdings
Emc ²
Fujitsu
Global Infotech Holdings
Hi Sun Technology Holdings
HiSoft Technology International
Hundsun Technology
Insigma
Inspur Group
iSoftStone









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