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Global E-Commerce IT Spending Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

E-commerce platforms enable online sales for B2B and B2C commerce. This channel is proving to be increasingly convenient for both the vendors and end-users to sell and procure respectively, owing to the increase in digital awareness.

Scope of the Report:

This report studies the E-Commerce IT Spending market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the E-Commerce IT Spending market by product type and applications/end industries.

Technology services that enable creation and management of web storefronts, shopping cart management, personalization, transaction management, and product visualization, enable organizations to build efficient B2B or B2C online stores. However, with growing number of digital customers, interactive digital platforms and increase in awareness level, e-commerce companies are in need of constant innovation to enhance their digital capabilities. This is driving IT investment in e-commerce channel sales segment. China being the E-commerce behemoth is exhibiting significant growth potential for IT investments to in e-commerce market.

The global E-Commerce IT Spending market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in

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China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of E-Commerce IT Spending.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Accenture

Huawei

IBM

Oracle

SAP

Demandware

AsianInfo

Blucom

Digital River

Shopex

Demandware

Tencent

HP

Microsoft

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Accenture

AsianInfo

Beyond Soft

CA Technologies

CDC Software

Check Point Software

ChinaSoft International

Cisco Systems

CSC

Dalian Hi-Think Computer Technology

Digital China Holdings

Emc²

Fujitsu

Global Infotech Holdings

Hi Sun Technology Holdings

HiSoft Technology International

Hundsun Technology

Insigma

Inspur Group

iSoftStone

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Juniper Networks

Longtop

Neusoft

Pactera

SAP

Symantec

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Software

IT services

Market Segment by Applications, can be divided into

Digital customers

Interactive digital platforms

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