

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) E-Coat Market 2018, Forecast to 2023

<https://marketpublishers.com/r/GCC44779E5FEN.html>

Date: June 2018

Pages: 153

Price: US\$ 4,880.00 (Single User License)

ID: GCC44779E5FEN

Abstracts

Electrophoretic Painting Process (E-Coat) is a process where a metal part is immersed in a water-based solution containing a paint emulsion. An electric voltage is applied to the part causing the paint emulsion to condense onto the part. A part can be painted both inside and out, wherever the liquid is able to reach a metal surface. The coating thickness is limited by the applied voltage. As areas of high voltage build a coating they become insulators thus allowing lower voltage areas to build up. Finally, the interior of a part can be coated since the exterior is fully insulated by the coating.

Scope of the Report:

This report focuses on the E-Coat in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The market is witnessing steady growth because of demand for e-coats in end-use industries such as automotive and appliances.

Automotive (including manufacturing and auto parts) is the most popular and the fastest-growing segment in the E-coat industry, which accounting for over 61% of the demand market in 2016. The application of metallic paints has increased in passenger cars, as they provide sparkling and glossy effect, due to which there is high demand among customers. The automotive manufacturers have introduced the trend of color customization in vehicles, especially in passenger cars, which is expected to drive the market.

In 2016, the cathodic epoxy E-coat is estimated to account for the largest market share

(about 53% of USA), in terms of value. Cathodic epoxy e-coat is the conventional type of e-coat used to provide corrosion resistance to the automotive and appliances bodies. It is widely used in the automotive industry, as it provides superior salt spray, resistance to humidity, and cyclic corrosion resistance.

The key players in this market are Axalta Coating Systems, PPG Industries, BASF, Nippon Paint and Valspar Corporation.

The worldwide market for E-Coat is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Axalta Coating Systems

PPG Industries, Inc.

BASF SE

Nippon Paint Holdings

The Valspar Corporation

Tatung Fine Chemicals

KCC Corporation

Luvata Oy

Hawking Electrotechnology Ltd

NOROO Paint & Coatings Co., Ltd.

Koch Membrane System, Inc

ClearClad

Therma-Tron-X

The Decc Company

B.L. Downey Company LLC

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Anodic Epoxy

Anodic Acrylic

Cathodic Epoxy

Cathodic Acrylic

Market Segment by Applications, can be divided into

Passenger Cars

Commercial Vehicles

Automotive Parts & Accessories

Heavy-Duty Equipment

Appliances

There are 15 Chapters to deeply display the global E-Coat market.

Chapter 1, to describe E-Coat Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of E-Coat, with sales, revenue, and price of E-Coat, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of E-Coat, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, E-Coat market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe E-Coat sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 E-Coat Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Anodic Epoxy
 - 1.2.2 Anodic Acrylic
 - 1.2.3 Cathodic Epoxy
 - 1.2.4 Cathodic Acrylic
- 1.3 Market Analysis by Applications
 - 1.3.1 Passenger Cars
 - 1.3.2 Commercial Vehicles
 - 1.3.3 Automotive Parts & Accessories
 - 1.3.4 Heavy-Duty Equipment
 - 1.3.5 Appliances
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
 - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)

1.5 Market Dynamics

1.5.1 Market Opportunities

1.5.2 Market Risk

1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 Axalta Coating Systems

2.1.1 Business Overview

2.1.1.1 Axalta Coating Systems Description

2.1.1.2 Axalta Coating Systems Headquarter, Main Business and Finance Overview

2.1.2 Axalta Coating Systems E-Coat Product Introduction

2.1.2.1 E-Coat Production Bases, Sales Regions and Major Competitors

2.1.2.2 E-Coat Product Information

2.1.3 Axalta Coating Systems E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 Axalta Coating Systems E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global Axalta Coating Systems E-Coat Market Share in 2017

2.2 PPG Industries, Inc.

2.2.1 Business Overview

2.2.1.1 PPG Industries, Inc. Description

2.2.1.2 PPG Industries, Inc. Headquarter, Main Business and Finance Overview

2.2.2 PPG Industries, Inc. E-Coat Product Introduction

2.2.2.1 E-Coat Production Bases, Sales Regions and Major Competitors

2.2.2.2 E-Coat Product Information

2.2.3 PPG Industries, Inc. E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.1 PPG Industries, Inc. E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global PPG Industries, Inc. E-Coat Market Share in 2017

2.3 BASF SE

2.3.1 Business Overview

2.3.1.1 BASF SE Description

2.3.1.2 BASF SE Headquarter, Main Business and Finance Overview

2.3.2 BASF SE E-Coat Product Introduction

2.3.2.1 E-Coat Production Bases, Sales Regions and Major Competitors

2.3.2.2 E-Coat Product Information

2.3.3 BASF SE E-Coat Sales, Price, Revenue, Gross Margin and Market Share

(2016-2017)

2.3.3.1 BASF SE E-Coat Sales, Price, Revenue, Gross Margin and Market Share

(2016-2017)

2.3.3.2 Global BASF SE E-Coat Market Share in 2017

2.4 Nippon Paint Holdings

2.4.1 Business Overview

2.4.1.1 Nippon Paint Holdings Description

2.4.1.2 Nippon Paint Holdings Headquarter, Main Business and Finance Overview

2.4.2 Nippon Paint Holdings E-Coat Product Introduction

2.4.2.1 E-Coat Production Bases, Sales Regions and Major Competitors

2.4.2.2 E-Coat Product Information

2.4.3 Nippon Paint Holdings E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 Nippon Paint Holdings E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global Nippon Paint Holdings E-Coat Market Share in 2017

2.5 The Valspar Corporation

2.5.1 Business Overview

2.5.1.1 The Valspar Corporation Description

2.5.1.2 The Valspar Corporation Headquarter, Main Business and Finance Overview

2.5.2 The Valspar Corporation E-Coat Product Introduction

2.5.2.1 E-Coat Production Bases, Sales Regions and Major Competitors

2.5.2.2 E-Coat Product Information

2.5.3 The Valspar Corporation E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 The Valspar Corporation E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global The Valspar Corporation E-Coat Market Share in 2017

2.6 Tatung Fine Chemicals

2.6.1 Business Overview

2.6.1.1 Tatung Fine Chemicals Description

2.6.1.2 Tatung Fine Chemicals Headquarter, Main Business and Finance Overview

2.6.2 Tatung Fine Chemicals E-Coat Product Introduction

2.6.2.1 E-Coat Production Bases, Sales Regions and Major Competitors

2.6.2.2 E-Coat Product Information

2.6.3 Tatung Fine Chemicals E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 Tatung Fine Chemicals E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.2 Global Tatung Fine Chemicals E-Coat Market Share in 2017

2.7 KCC Corporation

2.7.1 Business Overview

2.7.1.1 KCC Corporation Description

2.7.1.2 KCC Corporation Headquarter, Main Business and Finance Overview

2.7.2 KCC Corporation E-Coat Product Introduction

2.7.2.1 E-Coat Production Bases, Sales Regions and Major Competitors

2.7.2.2 E-Coat Product Information

2.7.3 KCC Corporation E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.1 KCC Corporation E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.2 Global KCC Corporation E-Coat Market Share in 2017

2.8 Luvata Oy

2.8.1 Business Overview

2.8.1.1 Luvata Oy Description

2.8.1.2 Luvata Oy Headquarter, Main Business and Finance Overview

2.8.2 Luvata Oy E-Coat Product Introduction

2.8.2.1 E-Coat Production Bases, Sales Regions and Major Competitors

2.8.2.2 E-Coat Product Information

2.8.3 Luvata Oy E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.1 Luvata Oy E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.2 Global Luvata Oy E-Coat Market Share in 2017

2.9 Hawking Electrotechnology Ltd

2.9.1 Business Overview

2.9.1.1 Hawking Electrotechnology Ltd Description

2.9.1.2 Hawking Electrotechnology Ltd Headquarter, Main Business and Finance Overview

2.9.2 Hawking Electrotechnology Ltd E-Coat Product Introduction

2.9.2.1 E-Coat Production Bases, Sales Regions and Major Competitors

2.9.2.2 E-Coat Product Information

2.9.3 Hawking Electrotechnology Ltd E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9.3.1 Hawking Electrotechnology Ltd E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9.3.2 Global Hawking Electrotechnology Ltd E-Coat Market Share in 2017

2.10 NOROO Paint & Coatings Co., Ltd.

- 2.10.1 Business Overview
 - 2.10.1.1 NOROO Paint & Coatings Co., Ltd. Description
 - 2.10.1.2 NOROO Paint & Coatings Co., Ltd. Headquarter, Main Business and Finance Overview
- 2.10.2 NOROO Paint & Coatings Co., Ltd. E-Coat Product Introduction
 - 2.10.2.1 E-Coat Production Bases, Sales Regions and Major Competitors
 - 2.10.2.2 E-Coat Product Information
- 2.10.3 NOROO Paint & Coatings Co., Ltd. E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.10.3.1 NOROO Paint & Coatings Co., Ltd. E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.10.3.2 Global NOROO Paint & Coatings Co., Ltd. E-Coat Market Share in 2017
- 2.11 Koch Membrane System, Inc
 - 2.11.1 Business Overview
 - 2.11.2 Koch Membrane System, Inc E-Coat Product Introduction
 - 2.11.3 Koch Membrane System, Inc E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.12 ClearClad
 - 2.12.1 Business Overview
 - 2.12.2 ClearClad E-Coat Product Introduction
 - 2.12.3 ClearClad E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.13 Therma-Tron-X
 - 2.13.1 Business Overview
 - 2.13.2 Therma-Tron-X E-Coat Product Introduction
 - 2.13.3 Therma-Tron-X E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.14 The Decc Company
 - 2.14.1 Business Overview
 - 2.14.2 The Decc Company E-Coat Product Introduction
 - 2.14.3 The Decc Company E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.15 B.L. Downey Company LLC
 - 2.15.1 Business Overview
 - 2.15.2 B.L. Downey Company LLC E-Coat Product Introduction
 - 2.15.3 B.L. Downey Company LLC E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL E-COAT MARKET COMPETITION, BY MANUFACTURER

- 3.1 Global E-Coat Sales and Market Share by Manufacturer (2016-2017)
- 3.2 Global E-Coat Revenue and Market Share by Manufacturer (2016-2017)
- 3.3 Global E-Coat Price by Manufacturer (2016-2017)
- 3.4 Market Concentration Rate
 - 3.4.1 Top 3 E-Coat Manufacturer Market Share in 2017
 - 3.4.2 Top 5 E-Coat Manufacturer Market Share in 2017
- 3.5 Market Competition Trend

4 GLOBAL E-COAT MARKET ANALYSIS BY REGIONS

- 4.1 Global E-Coat Sales, Revenue and Market Share by Regions
 - 4.1.1 Global E-Coat Sales by Regions (2013-2018)
 - 4.1.2 Global E-Coat Revenue by Regions (2013-2018)
- 4.2 North America E-Coat Sales, Revenue and Growth Rate (2013-2018)
- 4.3 Europe E-Coat Sales, Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific E-Coat Sales, Revenue and Growth Rate (2013-2018)
- 4.5 South America E-Coat Sales, Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa E-Coat Sales, Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA E-COAT BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 5.1 North America E-Coat Sales, Revenue and Market Share by Countries
 - 5.1.1 North America E-Coat Sales by Countries (2013-2018)
 - 5.1.2 North America E-Coat Revenue by Countries (2013-2018)
 - 5.1.3 United States E-Coat Sales and Growth Rate (2013-2018)
 - 5.1.4 Canada E-Coat Sales and Growth Rate (2013-2018)
 - 5.1.5 Mexico E-Coat Sales and Growth Rate (2013-2018)
- 5.2 North America E-Coat Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 5.2.1 North America E-Coat Sales by Manufacturers (2016-2017)
 - 5.2.2 North America E-Coat Revenue by Manufacturers (2016-2017)
- 5.3 North America E-Coat Sales, Revenue and Market Share by Type (2013-2018)
 - 5.3.1 North America E-Coat Sales and Sales Share by Type (2013-2018)
 - 5.3.2 North America E-Coat Revenue and Revenue Share by Type (2013-2018)
- 5.4 North America E-Coat Sales, Revenue and Market Share by Application (2013-2018)
 - 5.4.1 North America E-Coat Sales and Sales Share by Application (2013-2018)
 - 5.4.2 North America E-Coat Revenue and Revenue Share by Application (2013-2018)

6 EUROPE E-COAT BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 6.1 Europe E-Coat Sales, Revenue and Market Share by Countries
 - 6.1.1 Europe E-Coat Sales by Countries (2013-2018)
 - 6.1.2 Europe E-Coat Revenue by Countries (2013-2018)
 - 6.1.3 Germany E-Coat Sales and Growth Rate (2013-2018)
 - 6.1.4 UK E-Coat Sales and Growth Rate (2013-2018)
 - 6.1.5 France E-Coat Sales and Growth Rate (2013-2018)
 - 6.1.6 Russia E-Coat Sales and Growth Rate (2013-2018)
 - 6.1.7 Italy E-Coat Sales and Growth Rate (2013-2018)
- 6.2 Europe E-Coat Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 6.2.1 Europe E-Coat Sales by Manufacturers (2016-2017)
 - 6.2.2 Europe E-Coat Revenue by Manufacturers (2016-2017)
- 6.3 Europe E-Coat Sales, Revenue and Market Share by Type (2013-2018)
 - 6.3.1 Europe E-Coat Sales and Sales Share by Type (2013-2018)
 - 6.3.2 Europe E-Coat Revenue and Revenue Share by Type (2013-2018)
- 6.4 Europe E-Coat Sales, Revenue and Market Share by Application (2013-2018)
 - 6.4.1 Europe E-Coat Sales and Sales Share by Application (2013-2018)
 - 6.4.2 Europe E-Coat Revenue and Revenue Share by Application (2013-2018)

7 ASIA-PACIFIC E-COAT BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 7.1 Asia-Pacific E-Coat Sales, Revenue and Market Share by Countries
 - 7.1.1 Asia-Pacific E-Coat Sales by Countries (2013-2018)
 - 7.1.2 Asia-Pacific E-Coat Revenue by Countries (2013-2018)
 - 7.1.3 China E-Coat Sales and Growth Rate (2013-2018)
 - 7.1.4 Japan E-Coat Sales and Growth Rate (2013-2018)
 - 7.1.5 Korea E-Coat Sales and Growth Rate (2013-2018)
 - 7.1.6 India E-Coat Sales and Growth Rate (2013-2018)
 - 7.1.7 Southeast Asia E-Coat Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific E-Coat Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 7.2.1 Asia-Pacific E-Coat Sales by Manufacturers (2016-2017)
 - 7.2.2 Asia-Pacific E-Coat Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific E-Coat Sales, Revenue and Market Share by Type (2013-2018)
 - 7.3.1 Asia-Pacific E-Coat Sales and Sales Share by Type (2013-2018)
 - 7.3.2 Asia-Pacific E-Coat Revenue and Revenue Share by Type (2013-2018)

- 7.4 Asia-Pacific E-Coat Sales, Revenue and Market Share by Application (2013-2018)
 - 7.4.1 Asia-Pacific E-Coat Sales and Sales Share by Application (2013-2018)
 - 7.4.2 Asia-Pacific E-Coat Revenue and Revenue Share by Application (2013-2018)

8 SOUTH AMERICA E-COAT BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 8.1 South America E-Coat Sales, Revenue and Market Share by Countries
 - 8.1.1 South America E-Coat Sales by Countries (2013-2018)
 - 8.1.2 South America E-Coat Revenue by Countries (2013-2018)
 - 8.1.3 Brazil E-Coat Sales and Growth Rate (2013-2018)
 - 8.1.4 Argentina E-Coat Sales and Growth Rate (2013-2018)
 - 8.1.5 Colombia E-Coat Sales and Growth Rate (2013-2018)
- 8.2 South America E-Coat Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 8.2.1 South America E-Coat Sales by Manufacturers (2016-2017)
 - 8.2.2 South America E-Coat Revenue by Manufacturers (2016-2017)
- 8.3 South America E-Coat Sales, Revenue and Market Share by Type (2013-2018)
 - 8.3.1 South America E-Coat Sales and Sales Share by Type (2013-2018)
 - 8.3.2 South America E-Coat Revenue and Revenue Share by Type (2013-2018)
- 8.4 South America E-Coat Sales, Revenue and Market Share by Application (2013-2018)
 - 8.4.1 South America E-Coat Sales and Sales Share by Application (2013-2018)
 - 8.4.2 South America E-Coat Revenue and Revenue Share by Application (2013-2018)

9 MIDDLE EAST AND AFRICA E-COAT BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 9.1 Middle East and Africa E-Coat Sales, Revenue and Market Share by Countries
 - 9.1.1 Middle East and Africa E-Coat Sales by Countries (2013-2018)
 - 9.1.2 Middle East and Africa E-Coat Revenue by Countries (2013-2018)
 - 9.1.3 Saudi Arabia E-Coat Sales and Growth Rate (2013-2018)
 - 9.1.4 UAE E-Coat Sales and Growth Rate (2013-2018)
 - 9.1.5 Egypt E-Coat Sales and Growth Rate (2013-2018)
 - 9.1.6 Nigeria E-Coat Sales and Growth Rate (2013-2018)
 - 9.1.7 South Africa E-Coat Sales and Growth Rate (2013-2018)
- 9.2 Middle East and Africa E-Coat Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 9.2.1 Middle East and Africa E-Coat Sales by Manufacturers (2016-2017)
 - 9.2.2 Middle East and Africa E-Coat Revenue by Manufacturers (2016-2017)

9.3 Middle East and Africa E-Coat Sales, Revenue and Market Share by Type (2013-2018)

9.3.1 Middle East and Africa E-Coat Sales and Sales Share by Type (2013-2018)

9.3.1 Middle East and Africa E-Coat Revenue and Revenue Share by Type (2013-2018)

9.4 Middle East and Africa E-Coat Sales, Revenue and Market Share by Application (2013-2018)

9.4.1 Middle East and Africa E-Coat Sales and Sales Share by Application (2013-2018)

9.4.2 Middle East and Africa E-Coat Revenue and Revenue Share by Application (2013-2018)

10 GLOBAL E-COAT MARKET SEGMENT BY TYPE

10.1 Global E-Coat Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global E-Coat Sales and Market Share by Type (2013-2018)

10.1.2 Global E-Coat Revenue and Market Share by Type (2013-2018)

10.2 Anodic Epoxy Sales Growth and Price

10.2.1 Global Anodic Epoxy Sales Growth (2013-2018)

10.2.2 Global Anodic Epoxy Price (2013-2018)

10.3 Anodic Acrylic Sales Growth and Price

10.3.1 Global Anodic Acrylic Sales Growth (2013-2018)

10.3.2 Global Anodic Acrylic Price (2013-2018)

10.4 Cathodic Epoxy Sales Growth and Price

10.4.1 Global Cathodic Epoxy Sales Growth (2013-2018)

10.4.2 Global Cathodic Epoxy Price (2013-2018)

10.5 Cathodic Acrylic Sales Growth and Price

10.5.1 Global Cathodic Acrylic Sales Growth (2013-2018)

10.5.2 Global Cathodic Acrylic Price (2013-2018)

11 GLOBAL E-COAT MARKET SEGMENT BY APPLICATION

11.1 Global E-Coat Sales Market Share by Application (2013-2018)

11.2 Passenger Cars Sales Growth (2013-2018)

11.3 Commercial Vehicles Sales Growth (2013-2018)

11.4 Automotive Parts & Accessories Sales Growth (2013-2018)

11.5 Heavy-Duty Equipment Sales Growth (2013-2018)

11.6 Appliances Sales Growth (2013-2018)

12 E-COAT MARKET FORECAST (2018-2023)

- 12.1 Global E-Coat Sales, Revenue and Growth Rate (2018-2023)
- 12.2 E-Coat Market Forecast by Regions (2018-2023)
 - 12.2.1 North America E-Coat Market Forecast (2018-2023)
 - 12.2.2 Europe E-Coat Market Forecast (2018-2023)
 - 12.2.3 Asia-Pacific E-Coat Market Forecast (2018-2023)
 - 12.2.4 South America E-Coat Market Forecast (2018-2023)
 - 12.2.5 Middle East and Africa E-Coat Market Forecast (2018-2023)
- 12.3 E-Coat Market Forecast by Type (2018-2023)
 - 12.3.1 Global E-Coat Sales Forecast by Type (2018-2023)
 - 12.3.2 Global E-Coat Market Share Forecast by Type (2018-2023)
- 12.4 E-Coat Market Forecast by Application (2018-2023)
 - 12.4.1 Global E-Coat Sales Forecast by Application (2018-2023)
 - 12.4.2 Global E-Coat Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

- 13.1 Sales Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing
 - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

- 15.1 Methodology
- 15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure E-Coat Picture

Table Product Specifications of E-Coat

Figure Global E-Coat CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global E-Coat CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of E-Coat by Types in 2017

Figure Anodic Epoxy Picture

Table Major Manufacturers of Anodic Epoxy

Figure Anodic Acrylic Picture

Table Major Manufacturers of Anodic Acrylic

Figure Cathodic Epoxy Picture

Table Major Manufacturers of Cathodic Epoxy

Figure Cathodic Acrylic Picture

Table Major Manufacturers of Cathodic Acrylic

Figure E-Coat Sales Market Share by Applications in 2017

Figure Passenger Cars Picture

Figure Commercial Vehicles Picture

Figure Automotive Parts & Accessories Picture

Figure Heavy-Duty Equipment Picture

Figure Appliances Picture

Figure United States E-Coat Revenue (Value) and Growth Rate (2013-2023)

Figure Canada E-Coat Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico E-Coat Revenue (Value) and Growth Rate (2013-2023)

Figure Germany E-Coat Revenue (Value) and Growth Rate (2013-2023)

Figure France E-Coat Revenue (Value) and Growth Rate (2013-2023)

Figure UK E-Coat Revenue (Value) and Growth Rate (2013-2023)

Figure Russia E-Coat Revenue (Value) and Growth Rate (2013-2023)

Figure Italy E-Coat Revenue (Value) and Growth Rate (2013-2023)

Figure China E-Coat Revenue (Value) and Growth Rate (2013-2023)

Figure Japan E-Coat Revenue (Value) and Growth Rate (2013-2023)

Figure Korea E-Coat Revenue (Value) and Growth Rate (2013-2023)

Figure India E-Coat Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia E-Coat Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil E-Coat Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt E-Coat Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia E-Coat Revenue (Value) and Growth Rate (2013-2023)
Figure South Africa E-Coat Revenue (Value) and Growth Rate (2013-2023)
Figure Nigeria E-Coat Revenue (Value) and Growth Rate (2013-2023)
Table Axalta Coating Systems Headquarter, Established, Main Business and Finance Overview (2017)
Table Axalta Coating Systems E-Coat Production Bases, Sales Regions and Major Competitors
Table Axalta Coating Systems E-Coat Product
Table Axalta Coating Systems E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global Axalta Coating Systems E-Coat Sales Market Share in 2017
Figure Global Axalta Coating Systems E-Coat Revenue Market Share in 2017
Table PPG Industries, Inc. Headquarter, Established, Main Business and Finance Overview (2017)
Table PPG Industries, Inc. E-Coat Production Bases, Sales Regions and Major Competitors
Table PPG Industries, Inc. E-Coat Product
Table PPG Industries, Inc. E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global PPG Industries, Inc. E-Coat Sales Market Share in 2017
Figure Global PPG Industries, Inc. E-Coat Revenue Market Share in 2017
Table BASF SE Headquarter, Established, Main Business and Finance Overview (2017)
Table BASF SE E-Coat Production Bases, Sales Regions and Major Competitors
Table BASF SE E-Coat Product
Table BASF SE E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global BASF SE E-Coat Sales Market Share in 2017
Figure Global BASF SE E-Coat Revenue Market Share in 2017
Table Nippon Paint Holdings Headquarter, Established, Main Business and Finance Overview (2017)
Table Nippon Paint Holdings E-Coat Production Bases, Sales Regions and Major Competitors
Table Nippon Paint Holdings E-Coat Product
Table Nippon Paint Holdings E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global Nippon Paint Holdings E-Coat Sales Market Share in 2017
Figure Global Nippon Paint Holdings E-Coat Revenue Market Share in 2017
Table The Valspar Corporation Headquarter, Established, Main Business and Finance

Overview (2017)

Table The Valspar Corporation E-Coat Production Bases, Sales Regions and Major Competitors

Table The Valspar Corporation E-Coat Product

Table The Valspar Corporation E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global The Valspar Corporation E-Coat Sales Market Share in 2017

Figure Global The Valspar Corporation E-Coat Revenue Market Share in 2017

Table Tatung Fine Chemicals Headquarter, Established, Main Business and Finance Overview (2017)

Table Tatung Fine Chemicals E-Coat Production Bases, Sales Regions and Major Competitors

Table Tatung Fine Chemicals E-Coat Product

Table Tatung Fine Chemicals E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Tatung Fine Chemicals E-Coat Sales Market Share in 2017

Figure Global Tatung Fine Chemicals E-Coat Revenue Market Share in 2017

Table KCC Corporation Headquarter, Established, Main Business and Finance Overview (2017)

Table KCC Corporation E-Coat Production Bases, Sales Regions and Major Competitors

Table KCC Corporation E-Coat Product

Table KCC Corporation E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global KCC Corporation E-Coat Sales Market Share in 2017

Figure Global KCC Corporation E-Coat Revenue Market Share in 2017

Table Luvata Oy Headquarter, Established, Main Business and Finance Overview (2017)

Table Luvata Oy E-Coat Production Bases, Sales Regions and Major Competitors

Table Luvata Oy E-Coat Product

Table Luvata Oy E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Luvata Oy E-Coat Sales Market Share in 2017

Figure Global Luvata Oy E-Coat Revenue Market Share in 2017

Table Hawking Electrotechnology Ltd Headquarter, Established, Main Business and Finance Overview (2017)

Table Hawking Electrotechnology Ltd E-Coat Production Bases, Sales Regions and Major Competitors

Table Hawking Electrotechnology Ltd E-Coat Product

Table Hawking Electrotechnology Ltd E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Hawking Electrotechnology Ltd E-Coat Sales Market Share in 2017

Figure Global Hawking Electrotechnology Ltd E-Coat Revenue Market Share in 2017

Table NOROO Paint & Coatings Co., Ltd. Headquarter, Established, Main Business and Finance Overview (2017)

Table NOROO Paint & Coatings Co., Ltd. E-Coat Production Bases, Sales Regions and Major Competitors

Table NOROO Paint & Coatings Co., Ltd. E-Coat Product

Table NOROO Paint & Coatings Co., Ltd. E-Coat Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global NOROO Paint & Coatings Co., Ltd. E-Coat Sales Market Share in 2017

Figure Global NOROO Paint & Coatings Co., Ltd. E-Coat Revenue Market Share in 2017

Table Koch Membrane System, Inc

Table Koch Membrane System, Inc E-Coat

Table ClearClad

Table ClearClad E-Coat

Table Therma-Tron-X

Table Therma-Tron-X E-Coat

Table The Decc Company

Table The Decc Company E-Coat

Table B.L. Downey Company LLC

Table B.L. Downey Company LLC E-Coat

Table Global E-Coat Sales by Manufacturer (2016-2017)

Figure Global E-Coat Sales Market Share by Manufacturer in 2016

Figure Global E-Coat Sales Market Share by Manufacturer in 2017

Table Global E-Coat Revenue by Manufacturer (2016-2017)

Figure Global E-Coat Revenue Market Share by Manufacturer in 2016

Figure Global E-Coat Revenue Market Share by Manufacturer in 2017

Table Global E-Coat Price by Manufacturer (2016-2017)

Figure Top 3 E-Coat Manufacturer (Revenue) Market Share in 2017

Figure Top 6 E-Coat Manufacturer (Revenue) Market Share in 2017

Figure Global E-Coat Sales and Growth Rate (2013-2018)

Figure Global E-Coat Revenue and Growth Rate (2013-2018)

Table Global E-Coat Sales by Regions (2013-2018)

Table Global E-Coat Sales Market Share by Regions (2013-2018)

Table Global E-Coat Revenue by Regions (2013-2018)

Figure Global E-Coat Revenue Market Share by Regions in 2013

Figure Global E-Coat Revenue Market Share by Regions in 2017
Figure North America E-Coat Sales and Growth Rate (2013-2018)
Figure North America E-Coat Revenue and Growth Rate (2013-2018)
Figure Europe E-Coat Sales and Growth Rate (2013-2018)
Figure Europe E-Coat Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific E-Coat Sales and Growth Rate (2013-2018)
Figure Asia-Pacific E-Coat Revenue and Growth Rate (2013-2018)
Figure South America E-Coat Sales and Growth Rate (2013-2018)
Figure South America E-Coat Revenue and Growth Rate (2013-2018)
Figure Middle East and Africa E-Coat Sales and Growth Rate (2013-2018)
Figure Middle East and Africa E-Coat Revenue and Growth Rate (2013-2018)
Figure North America E-Coat Revenue and Growth Rate (2013-2018)
Table North America E-Coat Sales by Countries (2013-2018)
Table North America E-Coat Sales Market Share by Countries (2013-2018)
Figure North America E-Coat Sales Market Share by Countries in 2013
Figure North America E-Coat Sales Market Share by Countries in 2017
Table North America E-Coat Revenue by Countries (2013-2018)
Table North America E-Coat Revenue Market Share by Countries (2013-2018)
Figure North America E-Coat Revenue Market Share by Countries in 2013
Figure North America E-Coat Revenue Market Share by Countries in 2017
Figure United States E-Coat Sales and Growth Rate (2013-2018)
Figure Canada E-Coat Sales and Growth Rate (2013-2018)
Figure Mexico E-Coat Sales and Growth Rate (2013-2018)
Table North America E-Coat Sales by Manufacturer (2016-2017)
Figure North America E-Coat Sales Market Share by Manufacturer in 2016
Figure North America E-Coat Sales Market Share by Manufacturer in 2017
Table North America E-Coat Revenue by Manufacturer (2016-2017)
Figure North America E-Coat Revenue Market Share by Manufacturer in 2016
Figure North America E-Coat Revenue Market Share by Manufacturer in 2017
Table North America E-Coat Sales by Type (2013-2018)
Table North America E-Coat Sales Share by Type (2013-2018)
Table North America E-Coat Revenue by Type (2013-2018)
Table North America E-Coat Revenue Share by Type (2013-2018)
Table North America E-Coat Sales by Application (2013-2018)
Table North America E-Coat Sales Share by Application (2013-2018)
Table North America E-Coat Revenue by Application (2013-2018)
Table North America E-Coat Revenue Share by Application (2013-2018)
Figure Europe E-Coat Revenue and Growth Rate (2013-2018)
Table Europe E-Coat Sales by Countries (2013-2018)

Table Europe E-Coat Sales Market Share by Countries (2013-2018)
Table Europe E-Coat Revenue by Countries (2013-2018)
Figure Europe E-Coat Revenue Market Share by Countries in 2016
Figure Europe E-Coat Revenue Market Share by Countries in 2017
Figure Germany E-Coat Sales and Growth Rate (2013-2018)
Figure UK E-Coat Sales and Growth Rate (2013-2018)
Figure France E-Coat Sales and Growth Rate (2013-2018)
Figure Russia E-Coat Sales and Growth Rate (2013-2018)
Figure Italy E-Coat Sales and Growth Rate (2013-2018)
Table Europe E-Coat Sales by Manufacturer (2016-2017)
Figure Europe E-Coat Sales Market Share by Manufacturer in 2016
Figure Europe E-Coat Sales Market Share by Manufacturer in 2017
Table Europe E-Coat Revenue by Manufacturer (2016-2017)
Figure Europe E-Coat Revenue Market Share by Manufacturer in 2016
Figure Europe E-Coat Revenue Market Share by Manufacturer in 2017
Table Europe E-Coat Sales by Type (2013-2018)
Table Europe E-Coat Sales Share by Type (2013-2018)
Table Europe E-Coat Revenue by Type (2013-2018)
Table Europe E-Coat Revenue Share by Type (2013-2018)
Table Europe E-Coat Sales by Application (2013-2018)
Table Europe E-Coat Sales Share by Application (2013-2018)
Table Europe E-Coat Revenue by Application (2013-2018)
Table Europe E-Coat Revenue Share by Application (2013-2018)
Figure Asia-Pacific E-Coat Revenue and Growth Rate (2013-2018)
Table Asia-Pacific E-Coat Sales by Countries (2013-2018)
Table Asia-Pacific E-Coat Sales Market Share by Countries (2013-2018)
Figure Asia-Pacific E-Coat Sales Market Share by Countries 2017
Table Asia-Pacific E-Coat Revenue by Countries (2013-2018)
Figure Asia-Pacific E-Coat Revenue Market Share by Countries 2017
Figure China E-Coat Sales and Growth Rate (2013-2018)
Figure Japan E-Coat Sales and Growth Rate (2013-2018)
Figure Korea E-Coat Sales and Growth Rate (2013-2018)
Figure India E-Coat Sales and Growth Rate (2013-2018)
Figure Southeast Asia E-Coat Sales and Growth Rate (2013-2018)
Table Asia-Pacific E-Coat Sales by Manufacturer (2016-2017)
Figure Asia-Pacific E-Coat Sales Market Share by Manufacturer in 2016
Figure Asia-Pacific E-Coat Sales Market Share by Manufacturer in 2017
Table Asia-Pacific E-Coat Revenue by Manufacturer (2016-2017)
Figure Asia-Pacific E-Coat Revenue Market Share by Manufacturer in 2016

Figure Asia-Pacific E-Coat Revenue Market Share by Manufacturer in 2017
Table Asia-Pacific E-Coat Sales by Type (2013-2018)
Table Asia-Pacific E-Coat Sales Share by Type (2013-2018)
Table Asia-Pacific E-Coat Revenue by Type (2013-2018)
Table Asia-Pacific E-Coat Revenue Share by Type (2013-2018)
Table Asia-Pacific E-Coat Sales by Application (2013-2018)
Table Asia-Pacific E-Coat Sales Share by Application (2013-2018)
Table Asia-Pacific E-Coat Revenue by Application (2013-2018)
Table Asia-Pacific E-Coat Revenue Share by Application (2013-2018)
Figure South America E-Coat Revenue and Growth Rate (2013-2018)
Table South America E-Coat Sales by Countries (2013-2018)
Table South America E-Coat Sales Market Share by Countries (2013-2018)
Figure South America E-Coat Sales Market Share by Countries in 2017
Table South America E-Coat Revenue by Countries (2013-2018)
Table South America E-Coat Revenue Market Share by Countries (2013-2018)
Figure South America E-Coat Revenue Market Share by Countries in 2017
Figure Brazil E-Coat Sales and Growth Rate (2013-2018)
Figure Argentina E-Coat Sales and Growth Rate (2013-2018)
Figure Colombia E-Coat Sales and Growth Rate (2013-2018)
Table South America E-Coat Sales by Manufacturer (2016-2017)
Figure South America E-Coat Sales Market Share by Manufacturer in 2016
Figure South America E-Coat Sales Market Share by Manufacturer in 2017
Table South America E-Coat Revenue by Manufacturer (2016-2017)
Figure South America E-Coat Revenue Market Share by Manufacturer in 2016
Figure South America E-Coat Revenue Market Share by Manufacturer in 2017
Table South America E-Coat Sales by Type (2013-2018)
Table South America E-Coat Sales Share by Type (2013-2018)
Table South America E-Coat Revenue by Type (2013-2018)
Table South America E-Coat Revenue Share by Type (2013-2018)
Table South America E-Coat Sales by Application (2013-2018)
Table South America E-Coat Sales Share by Application (2013-2018)
Table South America E-Coat Revenue by Application (2013-2018)
Table South America E-Coat Revenue Share by Application (2013-2018)
Figure Middle East and Africa E-Coat Revenue and Growth Rate (2013-2018)
Table Middle East and Africa E-Coat Sales by Countries (2013-2018)
Table Middle East and Africa E-Coat Sales Market Share by Countries (2013-2018)
Figure Middle East and Africa E-Coat Sales Market Share by Countries in 2017
Table Middle East and Africa E-Coat Revenue by Countries (2013-2018)
Table Middle East and Africa E-Coat Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa E-Coat Revenue Market Share by Countries in 2013
Figure Middle East and Africa E-Coat Revenue Market Share by Countries in 2017
Figure Saudi Arabia E-Coat Sales and Growth Rate (2013-2018)
Figure UAE E-Coat Sales and Growth Rate (2013-2018)
Figure Egypt E-Coat Sales and Growth Rate (2013-2018)
Figure Nigeria E-Coat Sales and Growth Rate (2013-2018)
Figure South Africa E-Coat Sales and Growth Rate (2013-2018)
Table Middle East and Africa E-Coat Sales by Manufacturer (2016-2017)
Figure Middle East and Africa E-Coat Sales Market Share by Manufacturer in 2016
Figure Middle East and Africa E-Coat Sales Market Share by Manufacturer in 2017
Table Middle East and Africa E-Coat Revenue by Manufacturer (2016-2017)
Figure Middle East and Africa E-Coat Revenue Market Share by Manufacturer in 2016
Figure Middle East and Africa E-Coat Revenue Market Share by Manufacturer in 2017
Table Middle East and Africa E-Coat Sales by Type (2013-2018)
Table Middle East and Africa E-Coat Sales Share by Type (2013-2018)
Table Middle East and Africa E-Coat Revenue by Type (2013-2018)
Table Middle East and Africa E-Coat Revenue Share by Type (2013-2018)
Table Middle East and Africa E-Coat Sales by Application (2013-2018)
Table Middle East and Africa E-Coat Sales Share by Application (2013-2018)
Table Middle East and Africa E-Coat Revenue by Application (2013-2018)
Table Middle East and Africa E-Coat Revenue Share by Application (2013-2018)
Table Global E-Coat Sales by Type (2013-2018)
Table Global E-Coat Sales Share by Type (2013-2018)
Table Global E-Coat Revenue by Type (2013-2018)
Table Global E-Coat Revenue Share by Type (2013-2018)
Figure Global Anodic Epoxy Sales Growth (2013-2018)
Figure Global Anodic Epoxy Price (2013-2018)
Figure Global Anodic Acrylic Sales Growth (2013-2018)
Figure Global Anodic Acrylic Price (2013-2018)
Figure Global Cathodic Epoxy Sales Growth (2013-2018)
Figure Global Cathodic Epoxy Price (2013-2018)
Figure Global Cathodic Acrylic Sales Growth (2013-2018)
Figure Global Cathodic Acrylic Price (2013-2018)
Table Global E-Coat Sales by Application (2013-2018)
Table Global E-Coat Sales Share by Application (2013-2018)
Figure Global Passenger Cars Sales Growth (2013-2018)
Figure Global Commercial Vehicles Sales Growth (2013-2018)
Figure Global Automotive Parts & Accessories Sales Growth (2013-2018)
Figure Global Heavy-Duty Equipment Sales Growth (2013-2018)

Figure Global Appliances Sales Growth (2013-2018)
Figure Global E-Coat Sales, Revenue and Growth Rate (2018-2023)
Table Global E-Coat Sales Forecast by Regions (2018-2023)
Table Global E-Coat Market Share Forecast by Regions (2018-2023)
Figure North America Sales E-Coat Market Forecast (2018-2023)
Figure Europe Sales E-Coat Market Forecast (2018-2023)
Figure Asia-Pacific Sales E-Coat Market Forecast (2018-2023)
Figure South America Sales E-Coat Market Forecast (2018-2023)
Figure Middle East and Africa Sales E-Coat Market Forecast (2018-2023)
Table Global E-Coat Sales Forecast by Type (2018-2023)
Table Global E-Coat Market Share Forecast by Type (2018-2023)
Table Global E-Coat Sales Forecast by Application (2018-2023)
Table Global E-Coat Market Share Forecast by Application (2018-2023)
Table Distributors/Traders/ Dealers List

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