

Global E-cigarettes and Vaping Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global E-cigarettes and Vaping market size was valued at USD 2105.2 million in 2023 and is forecast to a readjusted size of USD 1205.5 million by 2030 with a CAGR of -7.7% during review period.

E-cigarette is a kind of electronic product that imitates cigarette. It has the same appearance, smoke, taste and feeling as cigarette. It is a kind of product that can be inhaled by users after nicotine is turned into steam by means of atomization.

Electronic cigarette is composed of atomizer, control chip and battery. When the electronic cigarette is working, the liquid of the electronic cigarette is transferred to the atomization room, and then connected through the smoking air switch, and then the control chip (lithium battery drive) controls the heating of the atomization room to generate the vapor fog simulating the smoke, so as to meet the pleasure of smokers and the psychological habits developed for many years.

There are two main types of E-cigarettes and Vaping products: with and without display screen. Among them, the largest proportion is without display screen. In 2019, the market share is about 87%, accounting for more than half of the total market.

North America is the main sales area, accounting for about 42% of the global total sales. In the U.S. market, e-cigarettes are mainly occupied by large manufacturers affiliated to large multinational tobacco companies. Altria Group?Imperial Tobacco?ReynoldsAmerican?Japan Tobacco Inc and other well-known multinational tobacco companies have set up e-cigarette field, accounting for about 70-80% of the market space.

The Global Info Research report includes an overview of the development of the E-cigarettes and Vaping industry chain, the market status of Online (Without Screen, With Screen), Offline (Without Screen, With Screen), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of E-cigarettes and Vaping.

Regionally, the report analyzes the E-cigarettes and Vaping markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global E-cigarettes and Vaping market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the E-cigarettes and Vaping market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the E-cigarettes and Vaping industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Without Screen, With Screen).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the E-cigarettes and Vaping market.

Regional Analysis: The report involves examining the E-cigarettes and Vaping market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the E-cigarettes and Vaping market. This may include estimating market growth rates, predicting market demand, and identifying emerging

trends.

The report also involves a more granular approach to E-cigarettes and Vaping:

Company Analysis: Report covers individual E-cigarettes and Vaping manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards E-cigarettes and Vaping. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online, Offline).

Technology Analysis: Report covers specific technologies relevant to E-cigarettes and Vaping. It assesses the current state, advancements, and potential future developments in E-cigarettes and Vaping areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the E-cigarettes and Vaping market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

E-cigarettes and Vaping market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Without Screen

With Screen

Market segment by Application

Online

Offline

Major players covered

Imperial Tobacco

ReynoldsAmerican

Japan Tobacco Inc.

Altria Group

VMR Product

Njoy

21st Century

Vaporcorp

Truvape

Shenzhen First Union Technology Co.,Ltd.

BUDDY

Guangdong Jeray Technology Group Co.,Ltd.

Innokin

Smooore

SMOK

Hangsen Group

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe E-cigarettes and Vaping product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of E-cigarettes and Vaping, with price, sales, revenue and global market share of E-cigarettes and Vaping from 2019 to 2024.

Chapter 3, the E-cigarettes and Vaping competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the E-cigarettes and Vaping breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and E-cigarettes and Vaping market forecast, by regions, type and application,

with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of E-cigarettes and Vaping.

Chapter 14 and 15, to describe E-cigarettes and Vaping sales channel, distributors, customers, research findings and conclusion.

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