

# Global E-cigarette MEMS Microphone Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global E-cigarette MEMS Microphone market size is expected to reach \$ 640 million by 2032, rising at a market growth of 9.9% CAGR during the forecast period (2026-2032).

In 2025, global E-cigarette MEMS Microphone production reached approximately 4,535 million units, with an average global market price of around US\$71 per k units. An e-cigarette MEMS microphone is a key component based on Micro-Electro-Mechanical System technology. It consists of a diaphragm, a fixed electrode and other elements. It can convert the airflow changes generated by suction into capacitance changes and then into electrical signals, enabling the e-cigarette to sense the suction action and control the atomization process. It is characterized by high sensitivity, good stability, small size and low power consumption.

Currently, MEMS microphones for e-cigarettes are in a phase of rapid technological substitution, replacing traditional electret condenser microphones (ECMs). The core driving force behind this transition lies in performance advantages: compared with conventional solutions, MEMS microphones demonstrate significantly superior resistance to e-liquid contamination, moisture, oil, and volatilization, as well as much better product consistency. These advantages effectively address the long-standing issue of ECM failure caused by e-liquid ingress, leading to a rapid increase in market penetration.

From a development-trend perspective, the technology roadmap is clear. The industry is evolving from early-stage ?bare MEMS microphones? toward ?MEMS switch microphones? that integrate dedicated ICs and deliver stable digital signal outputs, and further toward higher-level integrated module solutions. At the same time, the global supply-chain structure is showing a new pattern characterized by ?China dominating core component manufacturing with distributed assembly overseas.? In response to uncertainties in the international trade environment, the e-cigarette industry is

increasingly adopting modular and detachable assembly strategies: core components such as MEMS silicon microphones and PCBAs are manufactured in China and then shipped to overseas markets for final assembly. This trend further reinforces the technological leadership of Chinese companies within the global supply chain.

Development opportunities are mainly driven by the continued growth of the global e-cigarette market and the rigid replacement demand arising from product experience upgrades. However, the industry also faces multiple constraints. First, stringent and volatile global trade policies and tariff barriers increase supply-chain costs and complexity. Second, strict regulatory and compliance requirements in key markets, such as the U.S. FDA's PMTA process, create high barriers to market entry. Third, downstream brand customers typically require long validation cycles to confirm the long-term stability and reliability of MEMS microphones, making the demonstration effect of leading brands critical to accelerating large-scale adoption.

This report studies the global E-cigarette MEMS Microphone production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for E-cigarette MEMS Microphone and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of E-cigarette MEMS Microphone that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global E-cigarette MEMS Microphone total production and demand, 2021-2032, (Million Units)

Global E-cigarette MEMS Microphone total production value, 2021-2032, (USD Million)

Global E-cigarette MEMS Microphone production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Million Units), (based on production site)

Global E-cigarette MEMS Microphone consumption by region & country, CAGR, 2021-2032 & (Million Units)

U.S. VS China: E-cigarette MEMS Microphone domestic production, consumption, key domestic manufacturers and share

Global E-cigarette MEMS Microphone production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Million Units)

Global E-cigarette MEMS Microphone production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Million Units)

Global E-cigarette MEMS Microphone production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Million Units)

This report profiles key players in the global E-cigarette MEMS Microphone market based on the following parameters - company overview, production, value, price, gross

margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Memsensing Microsystems, Knowles, Changsha Dawei Semiconductor, Goertek Microelectronics, ACC, STMicroelectronics, Hotchip Technology, Shenzhen Tongyue Electronics, Shandong Signal Electronics Technology, Huajing Sensing Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World E-cigarette MEMS Microphone market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Million Units) and average price (US\$/K Units) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global E-cigarette MEMS Microphone Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global E-cigarette MEMS Microphone Market, Segmentation by Type:

SMD Type

Leaded Type

### Global E-cigarette MEMS Microphone Market, Segmentation by Integration:

Empty Microphone

Signal Microphone

Integrated Power Microphone

### Global E-cigarette MEMS Microphone Market, Segmentation by Signal Output:

Analog MEMS Microphone

Digital MEMS Microphone

### Global E-cigarette MEMS Microphone Market, Segmentation by Application:

Open System E-cigarette

Reloadable E-cigarette

Disposable E-cigarette

### **Companies Profiled:**

Memsensing Microsystems

Knowles

Changsha Dawei Semiconductor

Goertek Microelectronics

ACC

STMicroelectronics

Hotchip Technology

Shenzhen Tongyue Electronics

Shandong Signal Electronics Technology

Huajing Sensing Technology

Simistep Technology

**Key Questions Answered:**

1. How big is the global E-cigarette MEMS Microphone market?
2. What is the demand of the global E-cigarette MEMS Microphone market?
3. What is the year over year growth of the global E-cigarette MEMS Microphone market?
4. What is the production and production value of the global E-cigarette MEMS Microphone market?
5. Who are the key producers in the global E-cigarette MEMS Microphone market?
6. What are the growth factors driving the market demand?

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